

# United States Organic Wine Market Report 2018

<https://marketpublishers.com/r/U3FEDB954DCQEN.html>

Date: March 2018

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U3FEDB954DCQEN

## Abstracts

In this report, the United States Organic Wine market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Organic Wine in these regions, from 2013 to 2025 (forecast).

United States Organic Wine market competition by top manufacturers/players, with Organic Wine sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

E&J Gallo

The Wine Group

Constellation Brands

Castel

Accolade Wines

Cantine Riunite & CIV

Concha y Toro

Treasury Wine Estates

Grupo Penaflo

Pernod-Ricard

Bronco Wine

Caviro

Trinchero Family Estates

Antinori

Changyu

Casella Family Brands

Diageo

China Great Wall Wine

Jacob's Creek

Kendall-Jackson Vineyard Estates

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Organic Sparkling Wine

Organic Still Wine

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Supermarkets and Hypermarkets

Specialist Retailers

Online Channel

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Organic Wine Market Report 2018

## 1 ORGANIC WINE OVERVIEW

### 1.1 Product Overview and Scope of Organic Wine

### 1.2 Classification of Organic Wine by Product Category

#### 1.2.1 United States Organic Wine Market Size (Sales Volume) Comparison by Type (2013-2025)

#### 1.2.2 United States Organic Wine Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

#### 1.2.3 Organic Sparkling Wine

#### 1.2.4 Organic Still Wine

### 1.3 United States Organic Wine Market by Application/End Users

#### 1.3.1 United States Organic Wine Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

#### 1.3.2 Supermarkets and Hypermarkets

#### 1.3.3 Specialist Retailers

#### 1.3.4 Online Channel

#### 1.3.5 Other

### 1.4 United States Organic Wine Market by Region

#### 1.4.1 United States Organic Wine Market Size (Value) Comparison by Region (2013-2025)

#### 1.4.2 The West Organic Wine Status and Prospect (2013-2025)

#### 1.4.3 Southwest Organic Wine Status and Prospect (2013-2025)

#### 1.4.4 The Middle Atlantic Organic Wine Status and Prospect (2013-2025)

#### 1.4.5 New England Organic Wine Status and Prospect (2013-2025)

#### 1.4.6 The South Organic Wine Status and Prospect (2013-2025)

#### 1.4.7 The Midwest Organic Wine Status and Prospect (2013-2025)

### 1.5 United States Market Size (Value and Volume) of Organic Wine (2013-2025)

#### 1.5.1 United States Organic Wine Sales and Growth Rate (2013-2025)

#### 1.5.2 United States Organic Wine Revenue and Growth Rate (2013-2025)

## 2 UNITED STATES ORGANIC WINE MARKET COMPETITION BY PLAYERS/SUPPLIERS

### 2.1 United States Organic Wine Sales and Market Share of Key Players/Suppliers (2013-2018)

- 2.2 United States Organic Wine Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Organic Wine Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Organic Wine Market Competitive Situation and Trends
  - 2.4.1 United States Organic Wine Market Concentration Rate
  - 2.4.2 United States Organic Wine Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Organic Wine Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES ORGANIC WINE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)**

- 3.1 United States Organic Wine Sales and Market Share by Region (2013-2018)
- 3.2 United States Organic Wine Revenue and Market Share by Region (2013-2018)
- 3.3 United States Organic Wine Price by Region (2013-2018)

### **4 UNITED STATES ORGANIC WINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)**

- 4.1 United States Organic Wine Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Organic Wine Revenue and Market Share by Type (2013-2018)
- 4.3 United States Organic Wine Price by Type (2013-2018)
- 4.4 United States Organic Wine Sales Growth Rate by Type (2013-2018)

### **5 UNITED STATES ORGANIC WINE SALES (VOLUME) BY APPLICATION (2013-2018)**

- 5.1 United States Organic Wine Sales and Market Share by Application (2013-2018)
- 5.2 United States Organic Wine Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES ORGANIC WINE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 E&J Gallo
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Organic Wine Product Category, Application and Specification
    - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 E&J Gallo Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 The Wine Group
  - 6.2.2 Organic Wine Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 The Wine Group Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Constellation Brands
  - 6.3.2 Organic Wine Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Constellation Brands Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Castel
  - 6.4.2 Organic Wine Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Castel Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Accolade Wines
  - 6.5.2 Organic Wine Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Accolade Wines Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Cantine Riunite & CIV
  - 6.6.2 Organic Wine Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Cantine Riunite & CIV Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Concha y Toro
  - 6.7.2 Organic Wine Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Concha y Toro Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Treasury Wine Estates
  - 6.8.2 Organic Wine Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Treasury Wine Estates Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Grupo Penaflo
  - 6.9.2 Organic Wine Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Grupo Penaflo Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Pernod-Ricard
  - 6.10.2 Organic Wine Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Pernod-Ricard Organic Wine Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Bronco Wine
- 6.12 Caviro
- 6.13 Trincherro Family Estates
- 6.14 Antinori
- 6.15 Changyu
- 6.16 Casella Family Brands
- 6.17 Diageo
- 6.18 China Great Wall Wine
- 6.19 Jacob's Creek
- 6.20 Kendall-Jackson Vineyard Estates

## **7 ORGANIC WINE MANUFACTURING COST ANALYSIS**

## 7.1 Organic Wine Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Organic Wine

# **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

## 8.1 Organic Wine Industrial Chain Analysis

## 8.2 Upstream Raw Materials Sourcing

## 8.3 Raw Materials Sources of Organic Wine Major Manufacturers in 2017

## 8.4 Downstream Buyers

# **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

## 9.1 Marketing Channel

### 9.1.1 Direct Marketing

### 9.1.2 Indirect Marketing

### 9.1.3 Marketing Channel Development Trend

## 9.2 Market Positioning

### 9.2.1 Pricing Strategy

### 9.2.2 Brand Strategy

### 9.2.3 Target Client

## 9.3 Distributors/Traders List

# **10 MARKET EFFECT FACTORS ANALYSIS**

## 10.1 Technology Progress/Risk

### 10.1.1 Substitutes Threat

### 10.1.2 Technology Progress in Related Industry

## 10.2 Consumer Needs/Customer Preference Change

## 10.3 Economic/Political Environmental Change

# **11 UNITED STATES ORGANIC WINE MARKET SIZE (VALUE AND VOLUME)**



## **FORECAST (2018-2025)**

- 11.1 United States Organic Wine Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Organic Wine Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Organic Wine Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Organic Wine Sales Volume Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Organic Wine

Figure United States Organic Wine Market Size (K Liters) by Type (2013-2025)

Figure United States Organic Wine Sales Volume Market Share by Type (Product Category) in 2017

Figure Organic Sparkling Wine Product Picture

Figure Organic Still Wine Product Picture

Figure United States Organic Wine Market Size (K Liters) by Application (2013-2025)

Figure United States Sales Market Share of Organic Wine by Application in 2017

Figure Supermarkets and Hypermarkets Examples

Table Key Downstream Customer in Supermarkets and Hypermarkets

Figure Specialist Retailers Examples

Table Key Downstream Customer in Specialist Retailers

Figure Online Channel Examples

Table Key Downstream Customer in Online Channel

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Organic Wine Market Size (Million USD) by Region (2013-2025)

Figure The West Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Organic Wine Sales (K Liters) and Growth Rate (2013-2025)

Figure United States Organic Wine Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Organic Wine Market Major Players Product Sales Volume (K Liters) (2013-2018)

Table United States Organic Wine Sales (K Liters) of Key Players/Suppliers (2013-2018)

Table United States Organic Wine Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Organic Wine Sales Share by Players/Suppliers  
Figure 2017 United States Organic Wine Sales Share by Players/Suppliers  
Figure United States Organic Wine Market Major Players Product Revenue (Million USD) (2013-2018)  
Table United States Organic Wine Revenue (Million USD) by Players/Suppliers (2013-2018)  
Table United States Organic Wine Revenue Share by Players/Suppliers (2013-2018)  
Figure 2017 United States Organic Wine Revenue Share by Players/Suppliers  
Figure 2017 United States Organic Wine Revenue Share by Players/Suppliers  
Table United States Market Organic Wine Average Price (USD/Liters) of Key Players/Suppliers (2013-2018)  
Figure United States Market Organic Wine Average Price (USD/Liters) of Key Players/Suppliers in 2017  
Figure United States Organic Wine Market Share of Top 3 Players/Suppliers  
Figure United States Organic Wine Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Organic Wine Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Organic Wine Product Category  
Table United States Organic Wine Sales (K Liters) by Region (2013-2018)  
Table United States Organic Wine Sales Share by Region (2013-2018)  
Figure United States Organic Wine Sales Share by Region (2013-2018)  
Figure United States Organic Wine Sales Market Share by Region in 2017  
Table United States Organic Wine Revenue (Million USD) and Market Share by Region (2013-2018)  
Table United States Organic Wine Revenue Share by Region (2013-2018)  
Figure United States Organic Wine Revenue Market Share by Region (2013-2018)  
Figure United States Organic Wine Revenue Market Share by Region in 2017  
Table United States Organic Wine Price (USD/Liters) by Region (2013-2018)  
Table United States Organic Wine Sales (K Liters) by Type (2013-2018)  
Table United States Organic Wine Sales Share by Type (2013-2018)  
Figure United States Organic Wine Sales Share by Type (2013-2018)  
Figure United States Organic Wine Sales Market Share by Type in 2017  
Table United States Organic Wine Revenue (Million USD) and Market Share by Type (2013-2018)  
Table United States Organic Wine Revenue Share by Type (2013-2018)  
Figure Revenue Market Share of Organic Wine by Type (2013-2018)  
Figure Revenue Market Share of Organic Wine by Type in 2017  
Table United States Organic Wine Price (USD/Liters) by Types (2013-2018)  
Figure United States Organic Wine Sales Growth Rate by Type (2013-2018)

Table United States Organic Wine Sales (K Liters) by Application (2013-2018)  
Table United States Organic Wine Sales Market Share by Application (2013-2018)  
Figure United States Organic Wine Sales Market Share by Application (2013-2018)  
Figure United States Organic Wine Sales Market Share by Application in 2017  
Table United States Organic Wine Sales Growth Rate by Application (2013-2018)  
Figure United States Organic Wine Sales Growth Rate by Application (2013-2018)  
Table E&J Gallo Basic Information List  
Table E&J Gallo Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)  
Figure E&J Gallo Organic Wine Sales Growth Rate (2013-2018)  
Figure E&J Gallo Organic Wine Sales Market Share in United States (2013-2018)  
Figure E&J Gallo Organic Wine Revenue Market Share in United States (2013-2018)  
Table The Wine Group Basic Information List  
Table The Wine Group Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)  
Figure The Wine Group Organic Wine Sales Growth Rate (2013-2018)  
Figure The Wine Group Organic Wine Sales Market Share in United States (2013-2018)  
Figure The Wine Group Organic Wine Revenue Market Share in United States (2013-2018)  
Table Constellation Brands Basic Information List  
Table Constellation Brands Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)  
Figure Constellation Brands Organic Wine Sales Growth Rate (2013-2018)  
Figure Constellation Brands Organic Wine Sales Market Share in United States (2013-2018)  
Figure Constellation Brands Organic Wine Revenue Market Share in United States (2013-2018)  
Table Castel Basic Information List  
Table Castel Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)  
Figure Castel Organic Wine Sales Growth Rate (2013-2018)  
Figure Castel Organic Wine Sales Market Share in United States (2013-2018)  
Figure Castel Organic Wine Revenue Market Share in United States (2013-2018)  
Table Accolade Wines Basic Information List  
Table Accolade Wines Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)  
Figure Accolade Wines Organic Wine Sales Growth Rate (2013-2018)  
Figure Accolade Wines Organic Wine Sales Market Share in United States (2013-2018)  
Figure Accolade Wines Organic Wine Revenue Market Share in United States

(2013-2018)

Table Cantine Riunite & CIV Basic Information List

Table Cantine Riunite & CIV Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)

Figure Cantine Riunite & CIV Organic Wine Sales Growth Rate (2013-2018)

Figure Cantine Riunite & CIV Organic Wine Sales Market Share in United States (2013-2018)

Figure Cantine Riunite & CIV Organic Wine Revenue Market Share in United States (2013-2018)

Table Concha y Toro Basic Information List

Table Concha y Toro Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)

Figure Concha y Toro Organic Wine Sales Growth Rate (2013-2018)

Figure Concha y Toro Organic Wine Sales Market Share in United States (2013-2018)

Figure Concha y Toro Organic Wine Revenue Market Share in United States (2013-2018)

Table Treasury Wine Estates Basic Information List

Table Treasury Wine Estates Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)

Figure Treasury Wine Estates Organic Wine Sales Growth Rate (2013-2018)

Figure Treasury Wine Estates Organic Wine Sales Market Share in United States (2013-2018)

Figure Treasury Wine Estates Organic Wine Revenue Market Share in United States (2013-2018)

Table Grupo Penaflores Basic Information List

Table Grupo Penaflores Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)

Figure Grupo Penaflores Organic Wine Sales Growth Rate (2013-2018)

Figure Grupo Penaflores Organic Wine Sales Market Share in United States (2013-2018)

Figure Grupo Penaflores Organic Wine Revenue Market Share in United States (2013-2018)

Table Pernod-Ricard Basic Information List

Table Pernod-Ricard Organic Wine Sales (K Liters), Revenue (Million USD), Price (USD/Liters) and Gross Margin (2013-2018)

Figure Pernod-Ricard Organic Wine Sales Growth Rate (2013-2018)

Figure Pernod-Ricard Organic Wine Sales Market Share in United States (2013-2018)

Figure Pernod-Ricard Organic Wine Revenue Market Share in United States (2013-2018)

Table Bronco Wine Basic Information List

Table Caviro Basic Information List  
Table Trinchero Family Estates Basic Information List  
Table Antinori Basic Information List  
Table Changyu Basic Information List  
Table Casella Family Brands Basic Information List  
Table Diageo Basic Information List  
Table China Great Wall Wine Basic Information List  
Table Jacob's Creek Basic Information List  
Table Kendall-Jackson Vineyard Estates Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Organic Wine  
Figure Manufacturing Process Analysis of Organic Wine  
Figure Organic Wine Industrial Chain Analysis  
Table Raw Materials Sources of Organic Wine Major Players/Suppliers in 2017  
Table Major Buyers of Organic Wine  
Table Distributors/Traders List  
Figure United States Organic Wine Sales Volume (K Liters) and Growth Rate Forecast (2018-2025)  
Figure United States Organic Wine Revenue (Million USD) and Growth Rate Forecast (2018-2025)  
Figure United States Organic Wine Price (USD/Liters) Trend Forecast (2018-2025)  
Table United States Organic Wine Sales Volume (K Liters) Forecast by Type (2018-2025)  
Figure United States Organic Wine Sales Volume (K Liters) Forecast by Type (2018-2025)  
Figure United States Organic Wine Sales Volume (K Liters) Forecast by Type in 2025  
Table United States Organic Wine Sales Volume (K Liters) Forecast by Application (2018-2025)  
Figure United States Organic Wine Sales Volume (K Liters) Forecast by Application (2018-2025)  
Figure United States Organic Wine Sales Volume (K Liters) Forecast by Application in 2025  
Table United States Organic Wine Sales Volume (K Liters) Forecast by Region (2018-2025)  
Table United States Organic Wine Sales Volume Share Forecast by Region (2018-2025)  
Figure United States Organic Wine Sales Volume Share Forecast by Region

(2018-2025)

Figure United States Organic Wine Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Organic Wine Market Report 2018

Product link: <https://marketpublishers.com/r/U3FEDB954DCQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3FEDB954DCQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970