

# United States Organic Infant Food Market Report 2017

<https://marketpublishers.com/r/UC3099540BEEN.html>

Date: February 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: UC3099540BEEN

## Abstracts

### Notes:

Sales, means the sales volume of Organic Infant Food

Revenue, means the sales value of Organic Infant Food

This report studies sales (consumption) of Organic Infant Food in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Abbott Laboratories

Danone

Nestlé

Hero

HiPP

Baby Gourmet

Amara

Olli Organic

Initiative Foods

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Infant Milks

Infant Cereals Dry Meals

Finger Foods

Infant Drinks

Other

Split by applications, this report focuses on sales, market share and growth rate of Organic Infant Food in each application, can be divided into

1-6 Months

6-12 Months

12-24 Months

## Contents

### United States Organic Infant Food Market Report 2017

#### **1 ORGANIC INFANT FOOD OVERVIEW**

1.1 Product Overview and Scope of Organic Infant Food

1.2 Classification of Organic Infant Food

1.2.1 Infant Milks

1.2.2 Infant Cereals Dry Meals

1.2.3 Finger Foods

1.2.4 Infant Drinks

1.2.5 Other

1.3 Application of Organic Infant Food

1.3.1 1-6 Months

1.3.2 6-12 Months

1.3.3 12-24 Months

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Organic Infant Food (2012-2022)

1.4.1 United States Organic Infant Food Sales and Growth Rate (2012-2022)

1.4.2 United States Organic Infant Food Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES ORGANIC INFANT FOOD COMPETITION BY MANUFACTURERS**

2.1 United States Organic Infant Food Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Organic Infant Food Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Organic Infant Food Average Price by Manufactures (2015 and 2016)

2.4 Organic Infant Food Market Competitive Situation and Trends

2.4.1 Organic Infant Food Market Concentration Rate

2.4.2 Organic Infant Food Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES ORGANIC INFANT FOOD SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Organic Infant Food Sales and Market Share by States (2012-2017)

3.2 United States Organic Infant Food Revenue and Market Share by States (2012-2017)

3.3 United States Organic Infant Food Price by States (2012-2017)

#### **4 UNITED STATES ORGANIC INFANT FOOD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Organic Infant Food Sales and Market Share by Type (2012-2017)

4.2 United States Organic Infant Food Revenue and Market Share by Type (2012-2017)

4.3 United States Organic Infant Food Price by Type (2012-2017)

4.4 United States Organic Infant Food Sales Growth Rate by Type (2012-2017)

#### **5 UNITED STATES ORGANIC INFANT FOOD SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Organic Infant Food Sales and Market Share by Application (2012-2017)

5.2 United States Organic Infant Food Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

#### **6 UNITED STATES ORGANIC INFANT FOOD MANUFACTURERS PROFILES/ANALYSIS**

6.1 Abbott Laboratories

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Organic Infant Food Product Type, Application and Specification

6.1.2.1 Infant Milks

6.1.2.2 Infant Cereals Dry Meals

6.1.3 Abbott Laboratories Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Danone

6.2.2 Organic Infant Food Product Type, Application and Specification

6.2.2.1 Infant Milks

6.2.2.2 Infant Cereals Dry Meals

6.2.3 Danone Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Nestlé

- 6.3.2 Organic Infant Food Product Type, Application and Specification
  - 6.3.2.1 Infant Milks
  - 6.3.2.2 Infant Cereals Dry Meals
- 6.3.3 Nestlé Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview
- 6.4 Hero
  - 6.4.2 Organic Infant Food Product Type, Application and Specification
    - 6.4.2.1 Infant Milks
    - 6.4.2.2 Infant Cereals Dry Meals
  - 6.4.3 Hero Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 HiPP
  - 6.5.2 Organic Infant Food Product Type, Application and Specification
    - 6.5.2.1 Infant Milks
    - 6.5.2.2 Infant Cereals Dry Meals
  - 6.5.3 HiPP Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Baby Gourmet
  - 6.6.2 Organic Infant Food Product Type, Application and Specification
    - 6.6.2.1 Infant Milks
    - 6.6.2.2 Infant Cereals Dry Meals
  - 6.6.3 Baby Gourmet Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Amara
  - 6.7.2 Organic Infant Food Product Type, Application and Specification
    - 6.7.2.1 Infant Milks
    - 6.7.2.2 Infant Cereals Dry Meals
  - 6.7.3 Amara Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Olli Organic
  - 6.8.2 Organic Infant Food Product Type, Application and Specification
    - 6.8.2.1 Infant Milks
    - 6.8.2.2 Infant Cereals Dry Meals
  - 6.8.3 Olli Organic Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview

## 6.9 Initiative Foods

### 6.9.2 Organic Infant Food Product Type, Application and Specification

#### 6.9.2.1 Infant Milks

#### 6.9.2.2 Infant Cereals Dry Meals

### 6.9.3 Initiative Foods Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## **7 ORGANIC INFANT FOOD MANUFACTURING COST ANALYSIS**

### 7.1 Organic Infant Food Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Organic Infant Food

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Organic Infant Food Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Organic Infant Food Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 UNITED STATES ORGANIC INFANT FOOD MARKET FORECAST (2017-2022)**

### 11.1 United States Organic Infant Food Sales, Revenue Forecast (2017-2022)

### 11.2 United States Organic Infant Food Sales Forecast by Type (2017-2022)

### 11.3 United States Organic Infant Food Sales Forecast by Application (2017-2022)

### 11.4 Organic Infant Food Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Organic Infant Food

Table Classification of Organic Infant Food

Figure United States Sales Market Share of Organic Infant Food by Type in 2015

Figure Infant Milks Picture

Figure Infant Cereals Dry Meals Picture

Figure Finger Foods Picture

Figure Infant Drinks Picture

Figure Other Picture

Table Application of Organic Infant Food

Figure United States Sales Market Share of Organic Infant Food by Application in 2015

Figure 1-6 Months Examples

Figure 6-12 Months Examples

Figure 12-24 Months Examples

Figure United States Organic Infant Food Sales and Growth Rate (2012-2022)

Figure United States Organic Infant Food Revenue and Growth Rate (2012-2022)

Table United States Organic Infant Food Sales of Key Manufacturers (2015 and 2016)

Table United States Organic Infant Food Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Organic Infant Food Sales Share by Manufacturers

Figure 2016 Organic Infant Food Sales Share by Manufacturers

Table United States Organic Infant Food Revenue by Manufacturers (2015 and 2016)

Table United States Organic Infant Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Organic Infant Food Revenue Share by Manufacturers

Table 2016 United States Organic Infant Food Revenue Share by Manufacturers

Table United States Market Organic Infant Food Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Organic Infant Food Average Price of Key Manufacturers in 2015

Figure Organic Infant Food Market Share of Top 3 Manufacturers

Figure Organic Infant Food Market Share of Top 5 Manufacturers

Table United States Organic Infant Food Sales by States (2012-2017)

Table United States Organic Infant Food Sales Share by States (2012-2017)

Figure United States Organic Infant Food Sales Market Share by States in 2015

Table United States Organic Infant Food Revenue and Market Share by States



(2012-2017)

Table United States Organic Infant Food Revenue Share by States (2012-2017)

Figure Revenue Market Share of Organic Infant Food by States (2012-2017)

Table United States Organic Infant Food Price by States (2012-2017)

Table United States Organic Infant Food Sales by Type (2012-2017)

Table United States Organic Infant Food Sales Share by Type (2012-2017)

Figure United States Organic Infant Food Sales Market Share by Type in 2015

Table United States Organic Infant Food Revenue and Market Share by Type (2012-2017)

Table United States Organic Infant Food Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Organic Infant Food by Type (2012-2017)

Table United States Organic Infant Food Price by Type (2012-2017)

Figure United States Organic Infant Food Sales Growth Rate by Type (2012-2017)

Table United States Organic Infant Food Sales by Application (2012-2017)

Table United States Organic Infant Food Sales Market Share by Application (2012-2017)

Figure United States Organic Infant Food Sales Market Share by Application in 2015

Table United States Organic Infant Food Sales Growth Rate by Application (2012-2017)

Figure United States Organic Infant Food Sales Growth Rate by Application (2012-2017)

Table Abbott Laboratories Basic Information List

Table Abbott Laboratories Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

Figure Abbott Laboratories Organic Infant Food Sales Market Share (2012-2017)

Table Danone Basic Information List

Table Danone Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

Table Danone Organic Infant Food Sales Market Share (2012-2017)

Table Nestlé Basic Information List

Table Nestlé Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

Table Nestlé Organic Infant Food Sales Market Share (2012-2017)

Table Hero Basic Information List

Table Hero Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

Table Hero Organic Infant Food Sales Market Share (2012-2017)

Table HiPP Basic Information List

Table HiPP Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

Table HiPP Organic Infant Food Sales Market Share (2012-2017)

Table Baby Gourmet Basic Information List

Table Baby Gourmet Organic Infant Food Sales, Revenue, Price and Gross Margin

(2012-2017)

Table Baby Gourmet Organic Infant Food Sales Market Share (2012-2017)

Table Amara Basic Information List

Table Amara Organic Infant Food Sales, Revenue, Price and Gross Margin (2012-2017)

Table Amara Organic Infant Food Sales Market Share (2012-2017)

Table Olli Organic Basic Information List

Table Olli Organic Organic Infant Food Sales, Revenue, Price and Gross Margin  
(2012-2017)

Table Olli Organic Organic Infant Food Sales Market Share (2012-2017)

Table Initiative Foods Basic Information List

Table Initiative Foods Organic Infant Food Sales, Revenue, Price and Gross Margin  
(2012-2017)

Table Initiative Foods Organic Infant Food Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Organic Infant Food

Figure Manufacturing Process Analysis of Organic Infant Food

Figure Organic Infant Food Industrial Chain Analysis

Table Raw Materials Sources of Organic Infant Food Major Manufacturers in 2015

Table Major Buyers of Organic Infant Food

Table Distributors/Traders List

Figure United States Organic Infant Food Production and Growth Rate Forecast  
(2017-2022)

Figure United States Organic Infant Food Revenue and Growth Rate Forecast  
(2017-2022)

Table United States Organic Infant Food Production Forecast by Type (2017-2022)

Table United States Organic Infant Food Consumption Forecast by Application  
(2017-2022)

Table United States Organic Infant Food Sales Forecast by States (2017-2022)

Table United States Organic Infant Food Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Organic Infant Food Market Report 2017

Product link: <https://marketpublishers.com/r/UC3099540BEEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC3099540BEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970