

# United States Organic Coconut Water Market Report 2017

<https://marketpublishers.com/r/UF573A93C00EN.html>

Date: February 2017

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: UF573A93C00EN

## Abstracts

### Notes:

Sales, means the sales volume of Organic Coconut Water

Revenue, means the sales value of Organic Coconut Water

This report studies sales (consumption) of Organic Coconut Water in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Celebes Coconut Corporation

Harmless Harvest

COCOZIA

VITA COCO

The Coca-Cola Company

Coco Libre

Harvest Bay

Navitas Naturals

Kulau

COPRA Inc

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Natural

Aloe Vera

White Grape

Grape and Pear

Pineapple

Mango

Coffee

Split by applications, this report focuses on sales, market share and growth rate of Organic Coconut Water in each application, can be divided into

Powder

Liquid

## Contents

### United States Organic Coconut Water Market Report 2017

## **1 ORGANIC COCONUT WATER OVERVIEW**

### 1.1 Product Overview and Scope of Organic Coconut Water

### 1.2 Classification of Organic Coconut Water

#### 1.2.1 Natural

#### 1.2.2 Aloe Vera

#### 1.2.3 White Grape

#### 1.2.4 Grape and Pear

#### 1.2.5 Pineapple

#### 1.2.6 Mango

#### 1.2.7 Coffee

### 1.3 Application of Organic Coconut Water

#### 1.3.1 Powder

#### 1.3.2 Liquid

### 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Organic Coconut Water (2012-2022)

#### 1.4.1 United States Organic Coconut Water Sales and Growth Rate (2012-2022)

#### 1.4.2 United States Organic Coconut Water Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES ORGANIC COCONUT WATER COMPETITION BY MANUFACTURERS**

### 2.1 United States Organic Coconut Water Sales and Market Share of Key Manufacturers (2015 and 2016)

### 2.2 United States Organic Coconut Water Revenue and Share by Manufactures (2015 and 2016)

### 2.3 United States Organic Coconut Water Average Price by Manufactures (2015 and 2016)

### 2.4 Organic Coconut Water Market Competitive Situation and Trends

#### 2.4.1 Organic Coconut Water Market Concentration Rate

#### 2.4.2 Organic Coconut Water Market Share of Top 3 and Top 5 Manufacturers

#### 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES ORGANIC COCONUT WATER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

3.1 United States Organic Coconut Water Sales and Market Share by States (2012-2017)

3.2 United States Organic Coconut Water Revenue and Market Share by States (2012-2017)

3.3 United States Organic Coconut Water Price by States (2012-2017)

## **4 UNITED STATES ORGANIC COCONUT WATER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

4.1 United States Organic Coconut Water Sales and Market Share by Type (2012-2017)

4.2 United States Organic Coconut Water Revenue and Market Share by Type (2012-2017)

4.3 United States Organic Coconut Water Price by Type (2012-2017)

4.4 United States Organic Coconut Water Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES ORGANIC COCONUT WATER SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Organic Coconut Water Sales and Market Share by Application (2012-2017)

5.2 United States Organic Coconut Water Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 UNITED STATES ORGANIC COCONUT WATER MANUFACTURERS PROFILES/ANALYSIS**

6.1 Celebes Coconut Corporation

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Organic Coconut Water Product Type, Application and Specification

6.1.2.1 Natural

6.1.2.2 Aloe Vera

6.1.3 Celebes Coconut Corporation Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Harmless Harvest

6.2.2 Organic Coconut Water Product Type, Application and Specification

6.2.2.1 Natural

- 6.2.2.2 Aloe Vera
- 6.2.3 Harmless Harvest Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview
- 6.3 COCOZIA
  - 6.3.2 Organic Coconut Water Product Type, Application and Specification
    - 6.3.2.1 Natural
    - 6.3.2.2 Aloe Vera
  - 6.3.3 COCOZIA Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 VITA COCO
  - 6.4.2 Organic Coconut Water Product Type, Application and Specification
    - 6.4.2.1 Natural
    - 6.4.2.2 Aloe Vera
  - 6.4.3 VITA COCO Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 The Coca-Cola Company
  - 6.5.2 Organic Coconut Water Product Type, Application and Specification
    - 6.5.2.1 Natural
    - 6.5.2.2 Aloe Vera
  - 6.5.3 The Coca-Cola Company Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Coco Libre
  - 6.6.2 Organic Coconut Water Product Type, Application and Specification
    - 6.6.2.1 Natural
    - 6.6.2.2 Aloe Vera
  - 6.6.3 Coco Libre Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 Harvest Bay
  - 6.7.2 Organic Coconut Water Product Type, Application and Specification
    - 6.7.2.1 Natural
    - 6.7.2.2 Aloe Vera
  - 6.7.3 Harvest Bay Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

## 6.8 Navitas Naturals

### 6.8.2 Organic Coconut Water Product Type, Application and Specification

#### 6.8.2.1 Natural

#### 6.8.2.2 Aloe Vera

### 6.8.3 Navitas Naturals Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 Kulau

### 6.9.2 Organic Coconut Water Product Type, Application and Specification

#### 6.9.2.1 Natural

#### 6.9.2.2 Aloe Vera

### 6.9.3 Kulau Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 COPRA Inc

### 6.10.2 Organic Coconut Water Product Type, Application and Specification

#### 6.10.2.1 Natural

#### 6.10.2.2 Aloe Vera

### 6.10.3 COPRA Inc Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## **7 ORGANIC COCONUT WATER MANUFACTURING COST ANALYSIS**

### 7.1 Organic Coconut Water Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

#### 7.1.4 Market Concentration Rate of Raw Materials

### 7.2 Proportion of Manufacturing Cost Structure

#### 7.2.1 Raw Materials

#### 7.2.2 Labor Cost

#### 7.2.3 Manufacturing Expenses

### 7.3 Manufacturing Process Analysis of Organic Coconut Water

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Organic Coconut Water Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Organic Coconut Water Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES ORGANIC COCONUT WATER MARKET FORECAST (2017-2022)**

11.1 United States Organic Coconut Water Sales, Revenue Forecast (2017-2022)

11.2 United States Organic Coconut Water Sales Forecast by Type (2017-2022)

11.3 United States Organic Coconut Water Sales Forecast by Application (2017-2022)

11.4 Organic Coconut Water Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source



The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Organic Coconut Water

Table Classification of Organic Coconut Water

Figure United States Sales Market Share of Organic Coconut Water by Type in 2015

Figure Natural Picture

Figure Aloe Vera Picture

Figure White Grape Picture

Figure Grape and Pear Picture

Figure Pineapple Picture

Figure Mango Picture

Figure Coffee Picture

Table Application of Organic Coconut Water

Figure United States Sales Market Share of Organic Coconut Water by Application in 2015

Figure Powder Examples

Figure Liquid Examples

Figure United States Organic Coconut Water Sales and Growth Rate (2012-2022)

Figure United States Organic Coconut Water Revenue and Growth Rate (2012-2022)

Table United States Organic Coconut Water Sales of Key Manufacturers (2015 and 2016)

Table United States Organic Coconut Water Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Organic Coconut Water Sales Share by Manufacturers

Figure 2016 Organic Coconut Water Sales Share by Manufacturers

Table United States Organic Coconut Water Revenue by Manufacturers (2015 and 2016)

Table United States Organic Coconut Water Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Organic Coconut Water Revenue Share by Manufacturers

Table 2016 United States Organic Coconut Water Revenue Share by Manufacturers

Table United States Market Organic Coconut Water Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Organic Coconut Water Average Price of Key Manufacturers in 2015

Figure Organic Coconut Water Market Share of Top 3 Manufacturers

Figure Organic Coconut Water Market Share of Top 5 Manufacturers

Table United States Organic Coconut Water Sales by States (2012-2017)  
Table United States Organic Coconut Water Sales Share by States (2012-2017)  
Figure United States Organic Coconut Water Sales Market Share by States in 2015  
Table United States Organic Coconut Water Revenue and Market Share by States (2012-2017)  
Table United States Organic Coconut Water Revenue Share by States (2012-2017)  
Figure Revenue Market Share of Organic Coconut Water by States (2012-2017)  
Table United States Organic Coconut Water Price by States (2012-2017)  
Table United States Organic Coconut Water Sales by Type (2012-2017)  
Table United States Organic Coconut Water Sales Share by Type (2012-2017)  
Figure United States Organic Coconut Water Sales Market Share by Type in 2015  
Table United States Organic Coconut Water Revenue and Market Share by Type (2012-2017)  
Table United States Organic Coconut Water Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Organic Coconut Water by Type (2012-2017)  
Table United States Organic Coconut Water Price by Type (2012-2017)  
Figure United States Organic Coconut Water Sales Growth Rate by Type (2012-2017)  
Table United States Organic Coconut Water Sales by Application (2012-2017)  
Table United States Organic Coconut Water Sales Market Share by Application (2012-2017)  
Figure United States Organic Coconut Water Sales Market Share by Application in 2015  
Table United States Organic Coconut Water Sales Growth Rate by Application (2012-2017)  
Figure United States Organic Coconut Water Sales Growth Rate by Application (2012-2017)  
Table Celebes Coconut Corporation Basic Information List  
Table Celebes Coconut Corporation Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Celebes Coconut Corporation Organic Coconut Water Sales Market Share (2012-2017)  
Table Harmless Harvest Basic Information List  
Table Harmless Harvest Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Harmless Harvest Organic Coconut Water Sales Market Share (2012-2017)  
Table COCOZIA Basic Information List  
Table COCOZIA Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)  
Table COCOZIA Organic Coconut Water Sales Market Share (2012-2017)  
Table VITA COCO Basic Information List

Table VITA COCO Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table VITA COCO Organic Coconut Water Sales Market Share (2012-2017)

Table The Coca-Cola Company Basic Information List

Table The Coca-Cola Company Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table The Coca-Cola Company Organic Coconut Water Sales Market Share (2012-2017)

Table Coco Libre Basic Information List

Table Coco Libre Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table Coco Libre Organic Coconut Water Sales Market Share (2012-2017)

Table Harvest Bay Basic Information List

Table Harvest Bay Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table Harvest Bay Organic Coconut Water Sales Market Share (2012-2017)

Table Navitas Naturals Basic Information List

Table Navitas Naturals Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table Navitas Naturals Organic Coconut Water Sales Market Share (2012-2017)

Table Kulau Basic Information List

Table Kulau Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table Kulau Organic Coconut Water Sales Market Share (2012-2017)

Table COPRA Inc Basic Information List

Table COPRA Inc Organic Coconut Water Sales, Revenue, Price and Gross Margin (2012-2017)

Table COPRA Inc Organic Coconut Water Sales Market Share (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Organic Coconut Water

Figure Manufacturing Process Analysis of Organic Coconut Water

Figure Organic Coconut Water Industrial Chain Analysis

Table Raw Materials Sources of Organic Coconut Water Major Manufacturers in 2015

Table Major Buyers of Organic Coconut Water

Table Distributors/Traders List

Figure United States Organic Coconut Water Production and Growth Rate Forecast (2017-2022)

Figure United States Organic Coconut Water Revenue and Growth Rate Forecast  
(2017-2022)

Table United States Organic Coconut Water Production Forecast by Type (2017-2022)

Table United States Organic Coconut Water Consumption Forecast by Application  
(2017-2022)

Table United States Organic Coconut Water Sales Forecast by States (2017-2022)

Table United States Organic Coconut Water Sales Share Forecast by States  
(2017-2022)

## I would like to order

Product name: United States Organic Coconut Water Market Report 2017

Product link: <https://marketpublishers.com/r/UF573A93C00EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF573A93C00EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970