

### **United States Organic 2% Milk Market Report 2018**

https://marketpublishers.com/r/U717CA23E19QEN.html

Date: March 2018

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U717CA23E19QEN

#### **Abstracts**

In this report, the United States Organic 2% Milk market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Organic 2% Milk in these regions, from 2013 to 2025 (forecast).

United States Organic 2% Milk market competition by top manufacturers/players, with Organic 2% Milk sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Arla Food



# Horizon Organic Organic Valley Emmi Yeo Valley Aurora Organic Dairy **Andechser Dairy Organic Dairy Farmers Avalon Dairy Bruton Dairy** Shengmu Organic Milk Yili Mengniu Wholly Cow

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

? 300 ML

1L

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



for each application, including		
	Children	
	Adult	
	The aged	

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Organic 2% Milk Market Report 2018

#### 1 ORGANIC 2% MILK OVERVIEW

- 1.1 Product Overview and Scope of Organic 2% Milk
- 1.2 Classification of Organic 2% Milk by Product Category
- 1.2.1 United States Organic 2% Milk Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Organic 2% Milk Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 ? 300 ML
  - 1.2.4 1L
  - 1.2.5 Other
- 1.3 United States Organic 2% Milk Market by Application/End Users
- 1.3.1 United States Organic 2% Milk Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Children
  - 1.3.3 Adult
  - 1.3.4 The aged
- 1.4 United States Organic 2% Milk Market by Region
- 1.4.1 United States Organic 2% Milk Market Size (Value) Comparison by Region (2013-2025)
- 1.4.2 The West Organic 2% Milk Status and Prospect (2013-2025)
- 1.4.3 Southwest Organic 2% Milk Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Organic 2% Milk Status and Prospect (2013-2025)
- 1.4.5 New England Organic 2% Milk Status and Prospect (2013-2025)
- 1.4.6 The South Organic 2% Milk Status and Prospect (2013-2025)
- 1.4.7 The Midwest Organic 2% Milk Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Organic 2% Milk (2013-2025)
  - 1.5.1 United States Organic 2% Milk Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Organic 2% Milk Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES ORGANIC 2% MILK MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Organic 2% Milk Sales and Market Share of Key Players/Suppliers (2013-2018)



- 2.2 United States Organic 2% Milk Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Organic 2% Milk Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Organic 2% Milk Market Competitive Situation and Trends
  - 2.4.1 United States Organic 2% Milk Market Concentration Rate
- 2.4.2 United States Organic 2% Milk Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Organic 2% Milk Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES ORGANIC 2% MILK SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Organic 2% Milk Sales and Market Share by Region (2013-2018)
- 3.2 United States Organic 2% Milk Revenue and Market Share by Region (2013-2018)
- 3.3 United States Organic 2% Milk Price by Region (2013-2018)

## 4 UNITED STATES ORGANIC 2% MILK SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Organic 2% Milk Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Organic 2% Milk Revenue and Market Share by Type (2013-2018)
- 4.3 United States Organic 2% Milk Price by Type (2013-2018)
- 4.4 United States Organic 2% Milk Sales Growth Rate by Type (2013-2018)

### 5 UNITED STATES ORGANIC 2% MILK SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Organic 2% Milk Sales and Market Share by Application (2013-2018)
- 5.2 United States Organic 2% Milk Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES ORGANIC 2% MILK PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Arla Food
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors



- 6.1.2 Organic 2% Milk Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Arla Food Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Horizon Organic
  - 6.2.2 Organic 2% Milk Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Horizon Organic Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Organic Valley
  - 6.3.2 Organic 2% Milk Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Organic Valley Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Emmi
  - 6.4.2 Organic 2% Milk Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Emmi Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Yeo Valley
  - 6.5.2 Organic 2% Milk Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Yeo Valley Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Aurora Organic Dairy
  - 6.6.2 Organic 2% Milk Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Aurora Organic Dairy Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)



- 6.6.4 Main Business/Business Overview
- 6.7 Andechser Dairy
  - 6.7.2 Organic 2% Milk Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Andechser Dairy Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Organic Dairy Farmers
  - 6.8.2 Organic 2% Milk Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Organic Dairy Farmers Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Avalon Dairy
  - 6.9.2 Organic 2% Milk Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Avalon Dairy Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Bruton Dairy
  - 6.10.2 Organic 2% Milk Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Bruton Dairy Organic 2% Milk Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Shengmu Organic Milk
- 6.12 Yili
- 6.13 Mengniu
- 6.14 Wholly Cow

#### 7 ORGANIC 2% MILK MANUFACTURING COST ANALYSIS

- 7.1 Organic 2% Milk Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Organic 2% Milk

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Organic 2% Milk Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Organic 2% Milk Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES ORGANIC 2% MILK MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Organic 2% Milk Sales Volume, Revenue Forecast (2018-2025)



- 11.2 United States Organic 2% Milk Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Organic 2% Milk Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Organic 2% Milk Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Organic 2% Milk

Figure United States Organic 2% Milk Market Size (K Units) by Type (2013-2025)

Figure United States Organic 2% Milk Sales Volume Market Share by Type (Product

Category) in 2017

Figure ? 300 ML Product Picture

Figure 1L Product Picture

Figure Other Product Picture

Figure United States Organic 2% Milk Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Organic 2% Milk by Application in 2017

Figure Children Examples

Table Key Downstream Customer in Children

Figure Adult Examples

Table Key Downstream Customer in Adult

Figure The aged Examples

Table Key Downstream Customer in The aged

Figure United States Organic 2% Milk Market Size (Million USD) by Region (2013-2025)

Figure The West Organic 2% Milk Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Organic 2% Milk Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Organic 2% Milk Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Organic 2% Milk Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Organic 2% Milk Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Organic 2% Milk Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Organic 2% Milk Sales (K Units) and Growth Rate (2013-2025) Figure United States Organic 2% Milk Revenue (Million USD) and Growth Rate

(2013-2025)

Figure United States Organic 2% Milk Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Organic 2% Milk Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Organic 2% Milk Sales Share by Players/Suppliers (2013-2018)



Figure 2017 United States Organic 2% Milk Sales Share by Players/Suppliers
Figure 2017 United States Organic 2% Milk Sales Share by Players/Suppliers
Figure United States Organic 2% Milk Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Organic 2% Milk Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Organic 2% Milk Revenue Share by Players/Suppliers (2013-2018) Figure 2017 United States Organic 2% Milk Revenue Share by Players/Suppliers Figure 2017 United States Organic 2% Milk Revenue Share by Players/Suppliers Table United States Market Organic 2% Milk Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Organic 2% Milk Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Organic 2% Milk Market Share of Top 3 Players/Suppliers
Figure United States Organic 2% Milk Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Organic 2% Milk Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Organic 2% Milk Product Category
Table United States Organic 2% Milk Sales (K Units) by Region (2013-2018)
Table United States Organic 2% Milk Sales Share by Region (2013-2018)
Figure United States Organic 2% Milk Sales Share by Region (2013-2018)
Figure United States Organic 2% Milk Sales Market Share by Region in 2017
Table United States Organic 2% Milk Revenue (Million USD) and Market Share by
Region (2013-2018)

Table United States Organic 2% Milk Revenue Share by Region (2013-2018)
Figure United States Organic 2% Milk Revenue Market Share by Region (2013-2018)
Figure United States Organic 2% Milk Revenue Market Share by Region in 2017
Table United States Organic 2% Milk Price (USD/Unit) by Region (2013-2018)
Table United States Organic 2% Milk Sales (K Units) by Type (2013-2018)
Table United States Organic 2% Milk Sales Share by Type (2013-2018)
Figure United States Organic 2% Milk Sales Share by Type (2013-2018)
Figure United States Organic 2% Milk Sales Market Share by Type in 2017
Table United States Organic 2% Milk Revenue (Million USD) and Market Share by Type

(2013-2018)
Table United States Organic 2% Milk Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Organic 2% Milk by Type (2013-2018)

Figure Revenue Market Share of Organic 2% Milk by Type in 2017
Table United States Organic 2% Milk Price (USD/Unit) by Types (2013-2018)

Figure United States Organic 2% Milk Sales Growth Rate by Type (2013-2018)



Table United States Organic 2% Milk Sales (K Units) by Application (2013-2018)

Table United States Organic 2% Milk Sales Market Share by Application (2013-2018)

Figure United States Organic 2% Milk Sales Market Share by Application (2013-2018)

Figure United States Organic 2% Milk Sales Market Share by Application in 2017

Table United States Organic 2% Milk Sales Growth Rate by Application (2013-2018)

Figure United States Organic 2% Milk Sales Growth Rate by Application (2013-2018)

Table Arla Food Basic Information List

Table Arla Food Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Arla Food Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Arla Food Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Arla Food Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Horizon Organic Basic Information List

Table Horizon Organic Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Horizon Organic Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Horizon Organic Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Horizon Organic Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Organic Valley Basic Information List

Table Organic Valley Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Organic Valley Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Organic Valley Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Organic Valley Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Emmi Basic Information List

Table Emmi Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Emmi Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Emmi Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Emmi Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Yeo Valley Basic Information List

Table Yeo Valley Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Yeo Valley Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Yeo Valley Organic 2% Milk Sales Market Share in United States (2013-2018)



Figure Yeo Valley Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Aurora Organic Dairy Basic Information List

Table Aurora Organic Dairy Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Aurora Organic Dairy Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Aurora Organic Dairy Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Aurora Organic Dairy Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Andechser Dairy Basic Information List

Table Andechser Dairy Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Andechser Dairy Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Andechser Dairy Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Andechser Dairy Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Organic Dairy Farmers Basic Information List

Table Organic Dairy Farmers Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Organic Dairy Farmers Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Organic Dairy Farmers Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Organic Dairy Farmers Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Avalon Dairy Basic Information List

Table Avalon Dairy Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Avalon Dairy Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Avalon Dairy Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Avalon Dairy Organic 2% Milk Revenue Market Share in United States (2013-2018)

Table Bruton Dairy Basic Information List

Table Bruton Dairy Organic 2% Milk Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Bruton Dairy Organic 2% Milk Sales Growth Rate (2013-2018)

Figure Bruton Dairy Organic 2% Milk Sales Market Share in United States (2013-2018)

Figure Bruton Dairy Organic 2% Milk Revenue Market Share in United States



(2013-2018)

Table Shengmu Organic Milk Basic Information List

Table Yili Basic Information List

Table Mengniu Basic Information List

Table Wholly Cow Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Organic 2% Milk

Figure Manufacturing Process Analysis of Organic 2% Milk

Figure Organic 2% Milk Industrial Chain Analysis

Table Raw Materials Sources of Organic 2% Milk Major Players/Suppliers in 2017

Table Major Buyers of Organic 2% Milk

Table Distributors/Traders List

Figure United States Organic 2% Milk Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Organic 2% Milk Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Organic 2% Milk Price (USD/Unit) Trend Forecast (2018-2025) Table United States Organic 2% Milk Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Organic 2% Milk Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Organic 2% Milk Sales Volume (K Units) Forecast by Type in 2025 Table United States Organic 2% Milk Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Organic 2% Milk Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Organic 2% Milk Sales Volume (K Units) Forecast by Application in 2025

Table United States Organic 2% Milk Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Organic 2% Milk Sales Volume Share Forecast by Region (2018-2025)

Figure United States Organic 2% Milk Sales Volume Share Forecast by Region (2018-2025)

Figure United States Organic 2% Milk Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report



Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Organic 2% Milk Market Report 2018

Product link: https://marketpublishers.com/r/U717CA23E19QEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U717CA23E19QEN.html">https://marketpublishers.com/r/U717CA23E19QEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970