

United States Optical Whitening Agent Market Report 2017

https://marketpublishers.com/r/U214E164C74EN.html

Date: January 2017

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: U214E164C74EN

Abstracts

Notes:

Sales, means the sales volume of Optical Whitening Agent

Revenue, means the sales value of Optical Whitening Agent

This report studies sales (consumption) of Optical Whitening Agent in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

RPM International

BASF

Huntsman

Clariant

Keystone Aniline

Brilliant Group

Aron Universal

3V



TEH Fong Min International
Archroma
Market Segment by States, covering
California
Texas
New York
Florida
Illinois
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Stilbene Type
Coumarin Type
Pyrazoline Type
O-phthalimide Type
Benzene Nitrogen and Oxygen Type
Split by applications, this report focuses on sales, market share and growth rate of Optical Whitening Agent in each application, can be divided into
Paper
Fabrics



Detergents & Soaps

Synthetics & Plastics

Other



Contents

United States Optical Whitening Agent Market Report 2017

1 OPTICAL WHITENING AGENT OVERVIEW

- 1.1 Product Overview and Scope of Optical Whitening Agent
- 1.2 Classification of Optical Whitening Agent
 - 1.2.1 Stilbene Type
 - 1.2.2 Coumarin Type
 - 1.2.3 Pyrazoline Type
- 1.2.4 O-phthalimide Type
- 1.2.5 Benzene Nitrogen and Oxygen Type
- 1.3 Application of Optical Whitening Agent
 - 1.3.1 Paper
 - 1.3.2 Fabrics
 - 1.3.3 Detergents & Soaps
 - 1.3.4 Synthetics & Plastics
 - 1.3.5 Other
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Optical Whitening Agent (2011-2021)
 - 1.4.1 United States Optical Whitening Agent Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Optical Whitening Agent Revenue and Growth Rate (2011-2021)

2 UNITED STATES OPTICAL WHITENING AGENT COMPETITION BY MANUFACTURERS

- 2.1 United States Optical Whitening Agent Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Optical Whitening Agent Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Optical Whitening Agent Average Price by Manufactures (2015 and 2016)
- 2.4 Optical Whitening Agent Market Competitive Situation and Trends
 - 2.4.1 Optical Whitening Agent Market Concentration Rate
 - 2.4.2 Optical Whitening Agent Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES OPTICAL WHITENING AGENT SALES (VOLUME) AND



REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Optical Whitening Agent Sales and Market Share by States (2011-2016)
- 3.2 United States Optical Whitening Agent Revenue and Market Share by States (2011-2016)
- 3.3 United States Optical Whitening Agent Price by States (2011-2016)

4 UNITED STATES OPTICAL WHITENING AGENT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 4.1 United States Optical Whitening Agent Sales and Market Share by Type (2011-2016)
- 4.2 United States Optical Whitening Agent Revenue and Market Share by Type (2011-2016)
- 4.3 United States Optical Whitening Agent Price by Type (2011-2016)
- 4.4 United States Optical Whitening Agent Sales Growth Rate by Type (2011-2016)

5 UNITED STATES OPTICAL WHITENING AGENT SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Optical Whitening Agent Sales and Market Share by Application (2011-2016)
- 5.2 United States Optical Whitening Agent Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OPTICAL WHITENING AGENT MANUFACTURERS PROFILES/ANALYSIS

- 6.1 RPM International
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.1.2.1 Stilbene Type
 - 6.1.2.2 Coumarin Type
- 6.1.3 RPM International Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 BASF



- 6.2.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.2.2.1 Stilbene Type
 - 6.2.2.2 Coumarin Type
- 6.2.3 BASF Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Huntsman
 - 6.3.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.3.2.1 Stilbene Type
 - 6.3.2.2 Coumarin Type
- 6.3.3 Huntsman Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Clariant
 - 6.4.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.4.2.1 Stilbene Type
 - 6.4.2.2 Coumarin Type
- 6.4.3 Clariant Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Keystone Aniline
 - 6.5.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.5.2.1 Stilbene Type
 - 6.5.2.2 Coumarin Type
- 6.5.3 Keystone Aniline Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Brilliant Group
 - 6.6.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.6.2.1 Stilbene Type
 - 6.6.2.2 Coumarin Type
- 6.6.3 Brilliant Group Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Aron Universal
 - 6.7.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.7.2.1 Stilbene Type
 - 6.7.2.2 Coumarin Type
- 6.7.3 Aron Universal Optical Whitening Agent Sales, Revenue, Price and Gross



Margin (2011-2016)

- 6.7.4 Main Business/Business Overview
- 6.8 3V
 - 6.8.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.8.2.1 Stilbene Type
 - 6.8.2.2 Coumarin Type
- 6.8.3 3V Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 TEH Fong Min International
 - 6.9.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.9.2.1 Stilbene Type
 - 6.9.2.2 Coumarin Type
- 6.9.3 TEH Fong Min International Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Archroma
 - 6.10.2 Optical Whitening Agent Product Type, Application and Specification
 - 6.10.2.1 Stilbene Type
 - 6.10.2.2 Coumarin Type
- 6.10.3 Archroma Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview

7 OPTICAL WHITENING AGENT MANUFACTURING COST ANALYSIS

- 7.1 Optical Whitening Agent Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Optical Whitening Agent

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Optical Whitening Agent Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Optical Whitening Agent Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OPTICAL WHITENING AGENT MARKET FORECAST (2016-2021)

- 11.1 United States Optical Whitening Agent Sales, Revenue Forecast (2016-2021)
- 11.2 United States Optical Whitening Agent Sales Forecast by Type (2016-2021)
- 11.3 United States Optical Whitening Agent Sales Forecast by Application (2016-2021)
- 11.4 Optical Whitening Agent Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction



Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Optical Whitening Agent

Table Classification of Optical Whitening Agent

Figure United States Sales Market Share of Optical Whitening Agent by Type in 2015

Figure Stilbene Type Picture

Figure Coumarin Type Picture

Figure Pyrazoline Type Picture

Figure O-phthalimide Type Picture

Figure Benzene Nitrogen and Oxygen Type Picture

Table Application of Optical Whitening Agent

Figure United States Sales Market Share of Optical Whitening Agent by Application in 2015

Figure Paper Examples

Figure Fabrics Examples

Figure Detergents & Soaps Examples

Figure Synthetics & Plastics Examples

Figure Other Examples

Figure United States Optical Whitening Agent Sales and Growth Rate (2011-2021)

Figure United States Optical Whitening Agent Revenue and Growth Rate (2011-2021)

Table United States Optical Whitening Agent Sales of Key Manufacturers (2015 and 2016)

Table United States Optical Whitening Agent Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Optical Whitening Agent Sales Share by Manufacturers

Figure 2016 Optical Whitening Agent Sales Share by Manufacturers

Table United States Optical Whitening Agent Revenue by Manufacturers (2015 and 2016)

Table United States Optical Whitening Agent Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Optical Whitening Agent Revenue Share by Manufacturers Table 2016 United States Optical Whitening Agent Revenue Share by Manufacturers Table United States Market Optical Whitening Agent Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Optical Whitening Agent Average Price of Key Manufacturers in 2015

Figure Optical Whitening Agent Market Share of Top 3 Manufacturers



Figure Optical Whitening Agent Market Share of Top 5 Manufacturers
Table United States Optical Whitening Agent Sales by States (2011-2016)
Table United States Optical Whitening Agent Sales Share by States (2011-2016)
Figure United States Optical Whitening Agent Sales Market Share by States in 2015
Table United States Optical Whitening Agent Revenue and Market Share by States (2011-2016)

Table United States Optical Whitening Agent Revenue Share by States (2011-2016) Figure Revenue Market Share of Optical Whitening Agent by States (2011-2016) Table United States Optical Whitening Agent Price by States (2011-2016) Table United States Optical Whitening Agent Sales by Type (2011-2016) Table United States Optical Whitening Agent Sales Share by Type (2011-2016) Figure United States Optical Whitening Agent Sales Market Share by Type in 2015 Table United States Optical Whitening Agent Revenue and Market Share by Type (2011-2016)

Table United States Optical Whitening Agent Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Optical Whitening Agent by Type (2011-2016)
Table United States Optical Whitening Agent Price by Type (2011-2016)
Figure United States Optical Whitening Agent Sales Growth Rate by Type (2011-2016)
Table United States Optical Whitening Agent Sales by Application (2011-2016)
Table United States Optical Whitening Agent Sales Market Share by Application (2011-2016)

Figure United States Optical Whitening Agent Sales Market Share by Application in 2015

Table United States Optical Whitening Agent Sales Growth Rate by Application (2011-2016)

Figure United States Optical Whitening Agent Sales Growth Rate by Application (2011-2016)

Table RPM International Basic Information List

Table RPM International Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Figure RPM International Optical Whitening Agent Sales Market Share (2011-2016) Table BASF Basic Information List

Table BASF Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table BASF Optical Whitening Agent Sales Market Share (2011-2016)

Table Huntsman Basic Information List

Table Huntsman Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table Huntsman Optical Whitening Agent Sales Market Share (2011-2016)



Table Clariant Basic Information List

Table Clariant Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table Clariant Optical Whitening Agent Sales Market Share (2011-2016)

Table Keystone Aniline Basic Information List

Table Keystone Aniline Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table Keystone Aniline Optical Whitening Agent Sales Market Share (2011-2016)

Table Brilliant Group Basic Information List

Table Brilliant Group Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brilliant Group Optical Whitening Agent Sales Market Share (2011-2016)

Table Aron Universal Basic Information List

Table Aron Universal Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aron Universal Optical Whitening Agent Sales Market Share (2011-2016)

Table 3V Basic Information List

Table 3V Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table 3V Optical Whitening Agent Sales Market Share (2011-2016)

Table TEH Fong Min International Basic Information List

Table TEH Fong Min International Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table TEH Fong Min International Optical Whitening Agent Sales Market Share (2011-2016)

Table Archroma Basic Information List

Table Archroma Optical Whitening Agent Sales, Revenue, Price and Gross Margin (2011-2016)

Table Archroma Optical Whitening Agent Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Optical Whitening Agent

Figure Manufacturing Process Analysis of Optical Whitening Agent

Figure Optical Whitening Agent Industrial Chain Analysis

Table Raw Materials Sources of Optical Whitening Agent Major Manufacturers in 2015

Table Major Buyers of Optical Whitening Agent

Table Distributors/Traders List

Figure United States Optical Whitening Agent Production and Growth Rate Forecast



(2016-2021)

Figure United States Optical Whitening Agent Revenue and Growth Rate Forecast (2016-2021)

Table United States Optical Whitening Agent Production Forecast by Type (2016-2021) Table United States Optical Whitening Agent Consumption Forecast by Application (2016-2021)

Table United States Optical Whitening Agent Sales Forecast by States (2016-2021) Table United States Optical Whitening Agent Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Optical Whitening Agent Market Report 2017

Product link: https://marketpublishers.com/r/U214E164C74EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U214E164C74EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970