

# United States Optical Magnifiers Market Report 2017

<https://marketpublishers.com/r/UA012482B8BPEN.html>

Date: October 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: UA012482B8BPEN

## Abstracts

In this report, the United States Optical Magnifiers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Optical Magnifiers in these regions, from 2012 to 2022 (forecast).

United States Optical Magnifiers market competition by top manufacturers/players, with Optical Magnifiers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Eschenbach

Waltex

Schweizer

Maped

Deli

YaTai

AOYU

Kenko

Pro'skit

Stoemi

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Portable

Desktop

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Optical Magnifiers for each application, including

Online Retail

Offline Retail

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Optical Magnifiers Market Report 2017

#### **1 OPTICAL MAGNIFIERS OVERVIEW**

- 1.1 Product Overview and Scope of Optical Magnifiers
- 1.2 Classification of Optical Magnifiers by Product Category
  - 1.2.1 United States Optical Magnifiers Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Optical Magnifiers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Portable
  - 1.2.4 Desktop
- 1.3 United States Optical Magnifiers Market by Application/End Users
  - 1.3.1 United States Optical Magnifiers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Online Retail
  - 1.3.3 Offline Retail
- 1.4 United States Optical Magnifiers Market by Region
  - 1.4.1 United States Optical Magnifiers Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Optical Magnifiers Status and Prospect (2012-2022)
  - 1.4.3 Southwest Optical Magnifiers Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Optical Magnifiers Status and Prospect (2012-2022)
  - 1.4.5 New England Optical Magnifiers Status and Prospect (2012-2022)
  - 1.4.6 The South Optical Magnifiers Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Optical Magnifiers Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Optical Magnifiers (2012-2022)
  - 1.5.1 United States Optical Magnifiers Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Optical Magnifiers Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES OPTICAL MAGNIFIERS MARKET COMPETITION BY PLAYERS/SUPPLIERS**

- 2.1 United States Optical Magnifiers Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Optical Magnifiers Revenue and Share by Players/Suppliers (2012-2017)

- 2.3 United States Optical Magnifiers Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Optical Magnifiers Market Competitive Situation and Trends
  - 2.4.1 United States Optical Magnifiers Market Concentration Rate
  - 2.4.2 United States Optical Magnifiers Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Optical Magnifiers Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES OPTICAL MAGNIFIERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

- 3.1 United States Optical Magnifiers Sales and Market Share by Region (2012-2017)
- 3.2 United States Optical Magnifiers Revenue and Market Share by Region (2012-2017)
- 3.3 United States Optical Magnifiers Price by Region (2012-2017)

### **4 UNITED STATES OPTICAL MAGNIFIERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

- 4.1 United States Optical Magnifiers Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Optical Magnifiers Revenue and Market Share by Type (2012-2017)
- 4.3 United States Optical Magnifiers Price by Type (2012-2017)
- 4.4 United States Optical Magnifiers Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES OPTICAL MAGNIFIERS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Optical Magnifiers Sales and Market Share by Application (2012-2017)
- 5.2 United States Optical Magnifiers Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### **6 UNITED STATES OPTICAL MAGNIFIERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

- 6.1 Eschenbach
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Optical Magnifiers Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Eschenbach Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Waltex
  - 6.2.2 Optical Magnifiers Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Waltex Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Schweizer
  - 6.3.2 Optical Magnifiers Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Schweizer Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Maped
  - 6.4.2 Optical Magnifiers Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Maped Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Deli
  - 6.5.2 Optical Magnifiers Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Deli Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 YaTai
  - 6.6.2 Optical Magnifiers Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 YaTai Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 AOYU
  - 6.7.2 Optical Magnifiers Product Category, Application and Specification
    - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 AOYU Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Kenko
  - 6.8.2 Optical Magnifiers Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Kenko Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pro'skit
  - 6.9.2 Optical Magnifiers Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
  - 6.9.3 Pro'skit Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Stoemi
  - 6.10.2 Optical Magnifiers Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
  - 6.10.3 Stoemi Optical Magnifiers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

## **7 OPTICAL MAGNIFIERS MANUFACTURING COST ANALYSIS**

- 7.1 Optical Magnifiers Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Optical Magnifiers

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Optical Magnifiers Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Optical Magnifiers Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES OPTICAL MAGNIFIERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Optical Magnifiers Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Optical Magnifiers Sales Volume Forecast by Type (2017-2022)

11.3 United States Optical Magnifiers Sales Volume Forecast by Application (2017-2022)

11.4 United States Optical Magnifiers Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Optical Magnifiers

Figure United States Optical Magnifiers Market Size (K Units) by Type (2012-2022)

Figure United States Optical Magnifiers Sales Volume Market Share by Type (Product Category) in 2016

Figure Portable Product Picture

Figure Desktop Product Picture

Figure United States Optical Magnifiers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Optical Magnifiers by Application in 2016

Figure Online Retail Examples

Table Key Downstream Customer in Online Retail

Figure Offline Retail Examples

Table Key Downstream Customer in Offline Retail

Figure United States Optical Magnifiers Market Size (Million USD) by Region (2012-2022)

Figure The West Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Optical Magnifiers Sales (K Units) and Growth Rate (2012-2022)

Figure United States Optical Magnifiers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Optical Magnifiers Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Optical Magnifiers Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Optical Magnifiers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Optical Magnifiers Sales Share by Players/Suppliers

Figure 2017 United States Optical Magnifiers Sales Share by Players/Suppliers

Figure United States Optical Magnifiers Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Optical Magnifiers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Optical Magnifiers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Optical Magnifiers Revenue Share by Players/Suppliers

Figure 2017 United States Optical Magnifiers Revenue Share by Players/Suppliers

Table United States Market Optical Magnifiers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Optical Magnifiers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Optical Magnifiers Market Share of Top 3 Players/Suppliers

Figure United States Optical Magnifiers Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Optical Magnifiers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Optical Magnifiers Product Category

Table United States Optical Magnifiers Sales (K Units) by Region (2012-2017)

Table United States Optical Magnifiers Sales Share by Region (2012-2017)

Figure United States Optical Magnifiers Sales Share by Region (2012-2017)

Figure United States Optical Magnifiers Sales Market Share by Region in 2016

Table United States Optical Magnifiers Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Optical Magnifiers Revenue Share by Region (2012-2017)

Figure United States Optical Magnifiers Revenue Market Share by Region (2012-2017)

Figure United States Optical Magnifiers Revenue Market Share by Region in 2016

Table United States Optical Magnifiers Price (USD/Unit) by Region (2012-2017)

Table United States Optical Magnifiers Sales (K Units) by Type (2012-2017)

Table United States Optical Magnifiers Sales Share by Type (2012-2017)

Figure United States Optical Magnifiers Sales Share by Type (2012-2017)

Figure United States Optical Magnifiers Sales Market Share by Type in 2016

Table United States Optical Magnifiers Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Optical Magnifiers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Optical Magnifiers by Type (2012-2017)

Figure Revenue Market Share of Optical Magnifiers by Type in 2016

Table United States Optical Magnifiers Price (USD/Unit) by Types (2012-2017)

Figure United States Optical Magnifiers Sales Growth Rate by Type (2012-2017)  
Table United States Optical Magnifiers Sales (K Units) by Application (2012-2017)  
Table United States Optical Magnifiers Sales Market Share by Application (2012-2017)  
Figure United States Optical Magnifiers Sales Market Share by Application (2012-2017)  
Figure United States Optical Magnifiers Sales Market Share by Application in 2016  
Table United States Optical Magnifiers Sales Growth Rate by Application (2012-2017)  
Figure United States Optical Magnifiers Sales Growth Rate by Application (2012-2017)  
Table Eschenbach Basic Information List  
Table Eschenbach Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Eschenbach Optical Magnifiers Sales Growth Rate (2012-2017)  
Figure Eschenbach Optical Magnifiers Sales Market Share in United States (2012-2017)  
Figure Eschenbach Optical Magnifiers Revenue Market Share in United States (2012-2017)  
Table Waltex Basic Information List  
Table Waltex Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Waltex Optical Magnifiers Sales Growth Rate (2012-2017)  
Figure Waltex Optical Magnifiers Sales Market Share in United States (2012-2017)  
Figure Waltex Optical Magnifiers Revenue Market Share in United States (2012-2017)  
Table Schweizer Basic Information List  
Table Schweizer Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Schweizer Optical Magnifiers Sales Growth Rate (2012-2017)  
Figure Schweizer Optical Magnifiers Sales Market Share in United States (2012-2017)  
Figure Schweizer Optical Magnifiers Revenue Market Share in United States (2012-2017)  
Table Maped Basic Information List  
Table Maped Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Maped Optical Magnifiers Sales Growth Rate (2012-2017)  
Figure Maped Optical Magnifiers Sales Market Share in United States (2012-2017)  
Figure Maped Optical Magnifiers Revenue Market Share in United States (2012-2017)  
Table Deli Basic Information List  
Table Deli Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Deli Optical Magnifiers Sales Growth Rate (2012-2017)  
Figure Deli Optical Magnifiers Sales Market Share in United States (2012-2017)

Figure Deli Optical Magnifiers Revenue Market Share in United States (2012-2017)

Table YaTai Basic Information List

Table YaTai Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure YaTai Optical Magnifiers Sales Growth Rate (2012-2017)

Figure YaTai Optical Magnifiers Sales Market Share in United States (2012-2017)

Figure YaTai Optical Magnifiers Revenue Market Share in United States (2012-2017)

Table AOYU Basic Information List

Table AOYU Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AOYU Optical Magnifiers Sales Growth Rate (2012-2017)

Figure AOYU Optical Magnifiers Sales Market Share in United States (2012-2017)

Figure AOYU Optical Magnifiers Revenue Market Share in United States (2012-2017)

Table Kenko Basic Information List

Table Kenko Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Kenko Optical Magnifiers Sales Growth Rate (2012-2017)

Figure Kenko Optical Magnifiers Sales Market Share in United States (2012-2017)

Figure Kenko Optical Magnifiers Revenue Market Share in United States (2012-2017)

Table Pro'skit Basic Information List

Table Pro'skit Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pro'skit Optical Magnifiers Sales Growth Rate (2012-2017)

Figure Pro'skit Optical Magnifiers Sales Market Share in United States (2012-2017)

Figure Pro'skit Optical Magnifiers Revenue Market Share in United States (2012-2017)

Table Stoemi Basic Information List

Table Stoemi Optical Magnifiers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Stoemi Optical Magnifiers Sales Growth Rate (2012-2017)

Figure Stoemi Optical Magnifiers Sales Market Share in United States (2012-2017)

Figure Stoemi Optical Magnifiers Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Optical Magnifiers

Figure Manufacturing Process Analysis of Optical Magnifiers

Figure Optical Magnifiers Industrial Chain Analysis

Table Raw Materials Sources of Optical Magnifiers Major Players/Suppliers in 2016

Table Major Buyers of Optical Magnifiers

Table Distributors/Traders List

Figure United States Optical Magnifiers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Optical Magnifiers Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Optical Magnifiers Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Optical Magnifiers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Optical Magnifiers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Optical Magnifiers Sales Volume (K Units) Forecast by Type in 2022

Table United States Optical Magnifiers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Optical Magnifiers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Optical Magnifiers Sales Volume (K Units) Forecast by Application in 2022

Table United States Optical Magnifiers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Optical Magnifiers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Optical Magnifiers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Optical Magnifiers Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Optical Magnifiers Market Report 2017

Product link: <https://marketpublishers.com/r/UA012482B8BPEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UA012482B8BPEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970