

## United States Optical Handheld Readers Market Report 2018

https://marketpublishers.com/r/UAB0BA14EBAEN.html

Date: January 2018 Pages: 113 Price: US\$ 3,800.00 (Single User License) ID: UAB0BA14EBAEN

## **Abstracts**

In this report, the United States Optical Handheld Readers market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West Southwest The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Optical Handheld Readers in these regions, from 2013 to 2025 (forecast).

United States Optical Handheld Readers market competition by top manufacturers/players, with Optical Handheld Readers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Siemens

Honeywell

Pepperl-fuchs

ScanCorporation

Cognex

**KEYENCE** America

BarcodesInc

**O'Reilly Auto Parts** 

Zebra

OMRON

Staples

Adesso

Unitech

Motorola

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

USB

Bluetooth

RS232



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Industrial

Retailing

Automobiles

Banking and Finance

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



## Contents

United States Optical Handheld Readers Market Report 2018

#### 1 OPTICAL HANDHELD READERS OVERVIEW

1.1 Product Overview and Scope of Optical Handheld Readers

1.2 Classification of Optical Handheld Readers by Product Category

1.2.1 United States Optical Handheld Readers Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Optical Handheld Readers Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 USB

1.2.4 Bluetooth

1.2.5 RS232

1.3 United States Optical Handheld Readers Market by Application/End Users

1.3.1 United States Optical Handheld Readers Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Industrial

1.3.3 Retailing

1.3.4 Automobiles

1.3.5 Banking and Finance

1.3.6 Others

1.4 United States Optical Handheld Readers Market by Region

1.4.1 United States Optical Handheld Readers Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Optical Handheld Readers Status and Prospect (2013-2025)

- 1.4.3 Southwest Optical Handheld Readers Status and Prospect (2013-2025)
- 1.4.4 The Middle Atlantic Optical Handheld Readers Status and Prospect (2013-2025)
- 1.4.5 New England Optical Handheld Readers Status and Prospect (2013-2025)
- 1.4.6 The South Optical Handheld Readers Status and Prospect (2013-2025)
- 1.4.7 The Midwest Optical Handheld Readers Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Optical Handheld Readers (2013-2025)

1.5.1 United States Optical Handheld Readers Sales and Growth Rate (2013-2025)

1.5.2 United States Optical Handheld Readers Revenue and Growth Rate (2013-2025)

#### 2 UNITED STATES OPTICAL HANDHELD READERS MARKET COMPETITION BY PLAYERS/SUPPLIERS



2.1 United States Optical Handheld Readers Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Optical Handheld Readers Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Optical Handheld Readers Average Price by Players/Suppliers (2013-2018)

2.4 United States Optical Handheld Readers Market Competitive Situation and Trends

2.4.1 United States Optical Handheld Readers Market Concentration Rate

2.4.2 United States Optical Handheld Readers Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Optical Handheld Readers Manufacturing Base Distribution, Sales Area, Product Type

### 3 UNITED STATES OPTICAL HANDHELD READERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Optical Handheld Readers Sales and Market Share by Region (2013-2018)

3.2 United States Optical Handheld Readers Revenue and Market Share by Region (2013-2018)

3.3 United States Optical Handheld Readers Price by Region (2013-2018)

## 4 UNITED STATES OPTICAL HANDHELD READERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Optical Handheld Readers Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Optical Handheld Readers Revenue and Market Share by Type (2013-2018)

4.3 United States Optical Handheld Readers Price by Type (2013-2018)

4.4 United States Optical Handheld Readers Sales Growth Rate by Type (2013-2018)

## 5 UNITED STATES OPTICAL HANDHELD READERS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Optical Handheld Readers Sales and Market Share by Application (2013-2018)



5.2 United States Optical Handheld Readers Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

#### 6 UNITED STATES OPTICAL HANDHELD READERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Siemens
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Optical Handheld Readers Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Siemens Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Honeywell
  - 6.2.2 Optical Handheld Readers Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B

6.2.3 Honeywell Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.2.4 Main Business/Business Overview
- 6.3 Pepperl-fuchs
  - 6.3.2 Optical Handheld Readers Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B

6.3.3 Pepperl-fuchs Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.3.4 Main Business/Business Overview
- 6.4 ScanCorporation

6.4.2 Optical Handheld Readers Product Category, Application and Specification

- 6.4.2.1 Product A
- 6.4.2.2 Product B

6.4.3 ScanCorporation Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.4.4 Main Business/Business Overview
- 6.5 Cognex
- 6.5.2 Optical Handheld Readers Product Category, Application and Specification6.5.2.1 Product A



6.5.2.2 Product B

6.5.3 Cognex Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 KEYENCE America

6.6.2 Optical Handheld Readers Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 KEYENCE America Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 BarcodesInc

6.7.2 Optical Handheld Readers Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 BarcodesInc Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 O'Reilly Auto Parts

6.8.2 Optical Handheld Readers Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 O'Reilly Auto Parts Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Zebra

6.9.2 Optical Handheld Readers Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Zebra Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 OMRON

6.10.2 Optical Handheld Readers Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 OMRON Optical Handheld Readers Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview



- 6.11 Staples
- 6.12 Adesso
- 6.13 Unitech
- 6.14 Motorola

#### 7 OPTICAL HANDHELD READERS MANUFACTURING COST ANALYSIS

- 7.1 Optical Handheld Readers Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Optical Handheld Readers

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Optical Handheld Readers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Optical Handheld Readers Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**



- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES OPTICAL HANDHELD READERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States Optical Handheld Readers Sales Volume, Revenue Forecast (2018-2025)

11.2 United States Optical Handheld Readers Sales Volume Forecast by Type (2018-2025)

11.3 United States Optical Handheld Readers Sales Volume Forecast by Application (2018-2025)

11.4 United States Optical Handheld Readers Sales Volume Forecast by Region (2018-2025)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Optical Handheld Readers

Figure United States Optical Handheld Readers Market Size (K Units) by Type

(2013-2025)

Figure United States Optical Handheld Readers Sales Volume Market Share by Type (Product Category) in 2017

Figure USB Product Picture

Figure Bluetooth Product Picture

Figure RS232 Product Picture

Figure United States Optical Handheld Readers Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Optical Handheld Readers by Application in 2017

Figure Industrial Examples

Table Key Downstream Customer in Industrial

Figure Retailing Examples

Table Key Downstream Customer in Retailing

Figure Automobiles Examples

Table Key Downstream Customer in Automobiles

Figure Banking and Finance Examples

Table Key Downstream Customer in Banking and Finance

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Optical Handheld Readers Market Size (Million USD) by Region (2013-2025)

Figure The West Optical Handheld Readers Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Optical Handheld Readers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Optical Handheld Readers Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Optical Handheld Readers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Optical Handheld Readers Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Optical Handheld Readers Revenue (Million USD) and Growth



Rate (2013-2025)

Figure United States Optical Handheld Readers Sales (K Units) and Growth Rate (2013-2025)

Figure United States Optical Handheld Readers Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Optical Handheld Readers Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Optical Handheld Readers Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Optical Handheld Readers Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Optical Handheld Readers Sales Share by Players/Suppliers Figure 2017 United States Optical Handheld Readers Sales Share by Players/Suppliers Figure United States Optical Handheld Readers Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Optical Handheld Readers Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Optical Handheld Readers Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Optical Handheld Readers Revenue Share by Players/Suppliers

Figure 2017 United States Optical Handheld Readers Revenue Share by Players/Suppliers

Table United States Market Optical Handheld Readers Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Optical Handheld Readers Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Optical Handheld Readers Market Share of Top 3

Players/Suppliers

Figure United States Optical Handheld Readers Market Share of Top 5

Players/Suppliers

Table United States Players/Suppliers Optical Handheld Readers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Optical Handheld Readers Product Category Table United States Optical Handheld Readers Sales (K Units) by Region (2013-2018) Table United States Optical Handheld Readers Sales Share by Region (2013-2018) Figure United States Optical Handheld Readers Sales Share by Region (2013-2018) Figure United States Optical Handheld Readers Sales Market Share by Region in 2017 Table United States Optical Handheld Readers Revenue (Million USD) and Market



Share by Region (2013-2018)

Table United States Optical Handheld Readers Revenue Share by Region (2013-2018) Figure United States Optical Handheld Readers Revenue Market Share by Region (2013-2018)

Figure United States Optical Handheld Readers Revenue Market Share by Region in 2017

Table United States Optical Handheld Readers Price (USD/Unit) by Region (2013-2018) Table United States Optical Handheld Readers Sales (K Units) by Type (2013-2018) Table United States Optical Handheld Readers Sales Share by Type (2013-2018) Figure United States Optical Handheld Readers Sales Share by Type (2013-2018) Figure United States Optical Handheld Readers Sales Market Share by Type in 2017 Table United States Optical Handheld Readers Revenue (Million USD) and Market Share by Type (2013-2018)

 Table United States Optical Handheld Readers Revenue Share by Type (2013-2018)
 Figure Revenue Market Share of Optical Handheld Readers by Type (2013-2018)

 Figure Revenue Market Share of Optical Handheld Readers by Type (2013-2018)
 Figure Revenue Market Share of Optical Handheld Readers by Type (2013-2018)

Figure Revenue Market Share of Optical Handheld Readers by Type in 2017 Table United States Optical Handheld Readers Price (USD/Unit) by Types (2013-2018) Figure United States Optical Handheld Readers Sales Growth Rate by Type (2013-2018)

Table United States Optical Handheld Readers Sales (K Units) by Application (2013-2018)

Table United States Optical Handheld Readers Sales Market Share by Application (2013-2018)

Figure United States Optical Handheld Readers Sales Market Share by Application (2013-2018)

Figure United States Optical Handheld Readers Sales Market Share by Application in 2017

Table United States Optical Handheld Readers Sales Growth Rate by Application (2013-2018)

Figure United States Optical Handheld Readers Sales Growth Rate by Application (2013-2018)

Table Siemens Basic Information List

Table Siemens Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Siemens Optical Handheld Readers Sales Growth Rate (2013-2018)

Figure Siemens Optical Handheld Readers Sales Market Share in United States (2013-2018)

Figure Siemens Optical Handheld Readers Revenue Market Share in United States (2013-2018)



Table Honeywell Basic Information List

Table Honeywell Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Honeywell Optical Handheld Readers Sales Growth Rate (2013-2018)

Figure Honeywell Optical Handheld Readers Sales Market Share in United States (2013-2018)

Figure Honeywell Optical Handheld Readers Revenue Market Share in United States (2013-2018)

Table Pepperl-fuchs Basic Information List

Table Pepperl-fuchs Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Pepperl-fuchs Optical Handheld Readers Sales Growth Rate (2013-2018) Figure Pepperl-fuchs Optical Handheld Readers Sales Market Share in United States (2013-2018)

Figure Pepperl-fuchs Optical Handheld Readers Revenue Market Share in United States (2013-2018)

Table ScanCorporation Basic Information List

Table ScanCorporation Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ScanCorporation Optical Handheld Readers Sales Growth Rate (2013-2018)

Figure ScanCorporation Optical Handheld Readers Sales Market Share in United States (2013-2018)

Figure ScanCorporation Optical Handheld Readers Revenue Market Share in United States (2013-2018)

Table Cognex Basic Information List

Table Cognex Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Cognex Optical Handheld Readers Sales Growth Rate (2013-2018)

Figure Cognex Optical Handheld Readers Sales Market Share in United States (2013-2018)

Figure Cognex Optical Handheld Readers Revenue Market Share in United States (2013-2018)

Table KEYENCE America Basic Information List

Table KEYENCE America Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure KEYENCE America Optical Handheld Readers Sales Growth Rate (2013-2018) Figure KEYENCE America Optical Handheld Readers Sales Market Share in United States (2013-2018)

Figure KEYENCE America Optical Handheld Readers Revenue Market Share in United



States (2013-2018) Table BarcodesInc Basic Information List Table BarcodesInc Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure BarcodesInc Optical Handheld Readers Sales Growth Rate (2013-2018) Figure BarcodesInc Optical Handheld Readers Sales Market Share in United States (2013 - 2018)Figure BarcodesInc Optical Handheld Readers Revenue Market Share in United States (2013 - 2018)Table O'Reilly Auto Parts Basic Information List Table O'Reilly Auto Parts Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure O'Reilly Auto Parts Optical Handheld Readers Sales Growth Rate (2013-2018) Figure O'Reilly Auto Parts Optical Handheld Readers Sales Market Share in United States (2013-2018) Figure O'Reilly Auto Parts Optical Handheld Readers Revenue Market Share in United States (2013-2018) Table Zebra Basic Information List Table Zebra Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Zebra Optical Handheld Readers Sales Growth Rate (2013-2018) Figure Zebra Optical Handheld Readers Sales Market Share in United States (2013 - 2018)Figure Zebra Optical Handheld Readers Revenue Market Share in United States (2013 - 2018)**Table OMRON Basic Information List** Table OMRON Optical Handheld Readers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure OMRON Optical Handheld Readers Sales Growth Rate (2013-2018) Figure OMRON Optical Handheld Readers Sales Market Share in United States (2013 - 2018)Figure OMRON Optical Handheld Readers Revenue Market Share in United States (2013 - 2018)**Table Staples Basic Information List** Table Adesso Basic Information List **Table Unitech Basic Information List** Table Motorola Basic Information List Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Optical Handheld Readers Figure Manufacturing Process Analysis of Optical Handheld Readers Figure Optical Handheld Readers Industrial Chain Analysis Table Raw Materials Sources of Optical Handheld Readers Major Players/Suppliers in 2017 Table Major Buyers of Optical Handheld Readers Table Distributors/Traders List Figure United States Optical Handheld Readers Sales Volume (K Units) and Growth Rate Forecast (2018-2025) Figure United States Optical Handheld Readers Revenue (Million USD) and Growth Rate Forecast (2018-2025) Figure United States Optical Handheld Readers Price (USD/Unit) Trend Forecast (2018 - 2025)Table United States Optical Handheld Readers Sales Volume (K Units) Forecast by Type (2018-2025) Figure United States Optical Handheld Readers Sales Volume (K Units) Forecast by Type (2018-2025) Figure United States Optical Handheld Readers Sales Volume (K Units) Forecast by Type in 2025 Table United States Optical Handheld Readers Sales Volume (K Units) Forecast by Application (2018-2025) Figure United States Optical Handheld Readers Sales Volume (K Units) Forecast by Application (2018-2025) Figure United States Optical Handheld Readers Sales Volume (K Units) Forecast by Application in 2025 Table United States Optical Handheld Readers Sales Volume (K Units) Forecast by Region (2018-2025) Table United States Optical Handheld Readers Sales Volume Share Forecast by Region (2018-2025) Figure United States Optical Handheld Readers Sales Volume Share Forecast by Region (2018-2025) Figure United States Optical Handheld Readers Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Optical Handheld Readers Market Report 2018 Product link: <u>https://marketpublishers.com/r/UAB0BA14EBAEN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/UAB0BA14EBAEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970