

# United States Ophthalmic Drug Market Report 2017

<https://marketpublishers.com/r/U12C23D5B7DEN.html>

Date: January 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U12C23D5B7DEN

## Abstracts

### Notes:

Sales, means the sales volume of Ophthalmic Drug

Revenue, means the sales value of Ophthalmic Drug

This report studies sales (consumption) of Ophthalmic Drug in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Novartis

Allergan

Santen

Pfizer

Merck

Roche

Bayer

Senju

Regeneron

Valeant

Ozurdex

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Prescription Drugs

OTC Drugs

Split by applications, this report focuses on sales, market share and growth rate of Ophthalmic Drug in each application, can be divided into

Dry Eye Drugs

Retinal Drugs

Infective Drugs

Others

## Contents

### United States Ophthalmic Drug Market Report 2017

#### **1 OPHTHALMIC DRUG OVERVIEW**

- 1.1 Product Overview and Scope of Ophthalmic Drug
- 1.2 Classification of Ophthalmic Drug
  - 1.2.1 Prescription Drugs
  - 1.2.2 OTC Drugs
- 1.3 Application of Ophthalmic Drug
  - 1.3.1 Dry Eye Drugs
  - 1.3.2 Retinal Drugs
  - 1.3.3 Infective Drugs
  - 1.3.4 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Ophthalmic Drug (2011-2021)
  - 1.4.1 United States Ophthalmic Drug Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Ophthalmic Drug Revenue and Growth Rate (2011-2021)

#### **2 UNITED STATES OPHTHALMIC DRUG COMPETITION BY MANUFACTURERS**

- 2.1 United States Ophthalmic Drug Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Ophthalmic Drug Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Ophthalmic Drug Average Price by Manufactures (2015 and 2016)
- 2.4 Ophthalmic Drug Market Competitive Situation and Trends
  - 2.4.1 Ophthalmic Drug Market Concentration Rate
  - 2.4.2 Ophthalmic Drug Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES OPHTHALMIC DRUG SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

- 3.1 United States Ophthalmic Drug Sales and Market Share by States (2011-2016)
- 3.2 United States Ophthalmic Drug Revenue and Market Share by States (2011-2016)
- 3.3 United States Ophthalmic Drug Price by States (2011-2016)

## **4 UNITED STATES OPHTHALMIC DRUG SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 4.1 United States Ophthalmic Drug Sales and Market Share by Type (2011-2016)
- 4.2 United States Ophthalmic Drug Revenue and Market Share by Type (2011-2016)
- 4.3 United States Ophthalmic Drug Price by Type (2011-2016)
- 4.4 United States Ophthalmic Drug Sales Growth Rate by Type (2011-2016)

## **5 UNITED STATES OPHTHALMIC DRUG SALES (VOLUME) BY APPLICATION (2011-2016)**

- 5.1 United States Ophthalmic Drug Sales and Market Share by Application (2011-2016)
- 5.2 United States Ophthalmic Drug Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES OPHTHALMIC DRUG MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Novartis

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Ophthalmic Drug Product Type, Application and Specification
  - 6.1.2.1 Prescription Drugs
  - 6.1.2.2 OTC Drugs
- 6.1.3 Novartis Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

### 6.2 Allergan

- 6.2.2 Ophthalmic Drug Product Type, Application and Specification
  - 6.2.2.1 Prescription Drugs
  - 6.2.2.2 OTC Drugs
- 6.2.3 Allergan Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

### 6.3 Santen

- 6.3.2 Ophthalmic Drug Product Type, Application and Specification
  - 6.3.2.1 Prescription Drugs
  - 6.3.2.2 OTC Drugs
- 6.3.3 Santen Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

### 6.4 Pfizer

- 6.4.2 Ophthalmic Drug Product Type, Application and Specification

- 6.4.2.1 Prescription Drugs
- 6.4.2.2 OTC Drugs
- 6.4.3 Pfizer Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Merck
  - 6.5.2 Ophthalmic Drug Product Type, Application and Specification
    - 6.5.2.1 Prescription Drugs
    - 6.5.2.2 OTC Drugs
  - 6.5.3 Merck Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.5.4 Main Business/Business Overview
- 6.6 Roche
  - 6.6.2 Ophthalmic Drug Product Type, Application and Specification
    - 6.6.2.1 Prescription Drugs
    - 6.6.2.2 OTC Drugs
  - 6.6.3 Roche Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.6.4 Main Business/Business Overview
- 6.7 Bayer
  - 6.7.2 Ophthalmic Drug Product Type, Application and Specification
    - 6.7.2.1 Prescription Drugs
    - 6.7.2.2 OTC Drugs
  - 6.7.3 Bayer Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.7.4 Main Business/Business Overview
- 6.8 Senju
  - 6.8.2 Ophthalmic Drug Product Type, Application and Specification
    - 6.8.2.1 Prescription Drugs
    - 6.8.2.2 OTC Drugs
  - 6.8.3 Senju Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.8.4 Main Business/Business Overview
- 6.9 Regeneron
  - 6.9.2 Ophthalmic Drug Product Type, Application and Specification
    - 6.9.2.1 Prescription Drugs
    - 6.9.2.2 OTC Drugs
  - 6.9.3 Regeneron Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
  - 6.9.4 Main Business/Business Overview
- 6.10 Valeant
  - 6.10.2 Ophthalmic Drug Product Type, Application and Specification
    - 6.10.2.1 Prescription Drugs
    - 6.10.2.2 OTC Drugs

- 6.10.3 Valeant Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.10.4 Main Business/Business Overview
- 6.11 Ozurdex

## **7 OPHTHALMIC DRUG MANUFACTURING COST ANALYSIS**

- 7.1 Ophthalmic Drug Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Ophthalmic Drug

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Ophthalmic Drug Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Ophthalmic Drug Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk

- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES OPHTHALMIC DRUG MARKET FORECAST (2016-2021)**

- 11.1 United States Ophthalmic Drug Sales, Revenue Forecast (2016-2021)
- 11.2 United States Ophthalmic Drug Sales Forecast by Type (2016-2021)
- 11.3 United States Ophthalmic Drug Sales Forecast by Application (2016-2021)
- 11.4 Ophthalmic Drug Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Ophthalmic Drug

Table Classification of Ophthalmic Drug

Figure United States Sales Market Share of Ophthalmic Drug by Type in 2015

Figure Prescription Drugs Picture

Figure OTC Drugs Picture

Table Application of Ophthalmic Drug

Figure United States Sales Market Share of Ophthalmic Drug by Application in 2015

Figure Dry Eye Drugs Examples

Figure Retinal Drugs Examples

Figure Infective Drugs Examples

Figure Others Examples

Figure United States Ophthalmic Drug Sales and Growth Rate (2011-2021)

Figure United States Ophthalmic Drug Revenue and Growth Rate (2011-2021)

Table United States Ophthalmic Drug Sales of Key Manufacturers (2015 and 2016)

Table United States Ophthalmic Drug Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Ophthalmic Drug Sales Share by Manufacturers

Figure 2016 Ophthalmic Drug Sales Share by Manufacturers

Table United States Ophthalmic Drug Revenue by Manufacturers (2015 and 2016)

Table United States Ophthalmic Drug Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Ophthalmic Drug Revenue Share by Manufacturers

Table 2016 United States Ophthalmic Drug Revenue Share by Manufacturers

Table United States Market Ophthalmic Drug Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Ophthalmic Drug Average Price of Key Manufacturers in 2015

Figure Ophthalmic Drug Market Share of Top 3 Manufacturers

Figure Ophthalmic Drug Market Share of Top 5 Manufacturers

Table United States Ophthalmic Drug Sales by States (2011-2016)

Table United States Ophthalmic Drug Sales Share by States (2011-2016)

Figure United States Ophthalmic Drug Sales Market Share by States in 2015

Table United States Ophthalmic Drug Revenue and Market Share by States (2011-2016)

Table United States Ophthalmic Drug Revenue Share by States (2011-2016)

Figure Revenue Market Share of Ophthalmic Drug by States (2011-2016)



Table United States Ophthalmic Drug Price by States (2011-2016)  
Table United States Ophthalmic Drug Sales by Type (2011-2016)  
Table United States Ophthalmic Drug Sales Share by Type (2011-2016)  
Figure United States Ophthalmic Drug Sales Market Share by Type in 2015  
Table United States Ophthalmic Drug Revenue and Market Share by Type (2011-2016)  
Table United States Ophthalmic Drug Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Ophthalmic Drug by Type (2011-2016)  
Table United States Ophthalmic Drug Price by Type (2011-2016)  
Figure United States Ophthalmic Drug Sales Growth Rate by Type (2011-2016)  
Table United States Ophthalmic Drug Sales by Application (2011-2016)  
Table United States Ophthalmic Drug Sales Market Share by Application (2011-2016)  
Figure United States Ophthalmic Drug Sales Market Share by Application in 2015  
Table United States Ophthalmic Drug Sales Growth Rate by Application (2011-2016)  
Figure United States Ophthalmic Drug Sales Growth Rate by Application (2011-2016)  
Table Novartis Basic Information List  
Table Novartis Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Novartis Ophthalmic Drug Sales Market Share (2011-2016)  
Table Allergan Basic Information List  
Table Allergan Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Allergan Ophthalmic Drug Sales Market Share (2011-2016)  
Table Santen Basic Information List  
Table Santen Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Santen Ophthalmic Drug Sales Market Share (2011-2016)  
Table Pfizer Basic Information List  
Table Pfizer Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Pfizer Ophthalmic Drug Sales Market Share (2011-2016)  
Table Merck Basic Information List  
Table Merck Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Merck Ophthalmic Drug Sales Market Share (2011-2016)  
Table Roche Basic Information List  
Table Roche Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Roche Ophthalmic Drug Sales Market Share (2011-2016)  
Table Bayer Basic Information List  
Table Bayer Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Bayer Ophthalmic Drug Sales Market Share (2011-2016)  
Table Senju Basic Information List  
Table Senju Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Senju Ophthalmic Drug Sales Market Share (2011-2016)  
Table Regeneron Basic Information List

Table Regeneron Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)

Table Regeneron Ophthalmic Drug Sales Market Share (2011-2016)

Table Valeant Basic Information List

Table Valeant Ophthalmic Drug Sales, Revenue, Price and Gross Margin (2011-2016)

Table Valeant Ophthalmic Drug Sales Market Share (2011-2016)

Table Ozurdex Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Ophthalmic Drug

Figure Manufacturing Process Analysis of Ophthalmic Drug

Figure Ophthalmic Drug Industrial Chain Analysis

Table Raw Materials Sources of Ophthalmic Drug Major Manufacturers in 2015

Table Major Buyers of Ophthalmic Drug

Table Distributors/Traders List

Figure United States Ophthalmic Drug Production and Growth Rate Forecast (2016-2021)

Figure United States Ophthalmic Drug Revenue and Growth Rate Forecast (2016-2021)

Table United States Ophthalmic Drug Production Forecast by Type (2016-2021)

Table United States Ophthalmic Drug Consumption Forecast by Application (2016-2021)

Table United States Ophthalmic Drug Sales Forecast by States (2016-2021)

Table United States Ophthalmic Drug Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Ophthalmic Drug Market Report 2017

Product link: <https://marketpublishers.com/r/U12C23D5B7DEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U12C23D5B7DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970