

United States Online Beauty and Personal Care Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Online Beauty and Personal Care

Revenue, means the sales value of Online Beauty and Personal Care

This report studies sales (consumption) of Online Beauty and Personal Care in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Amazon

Estee Lauder

L'Oreal

PrNover & Gamble

Sephora

Drugstore

eBay

Groupon

JCPenney

Kroger

Macy's

StrawberryNET

Target

ULTA Beauty

Walmart

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Online Beauty and Personal Care in each application, can be divided into

Application 1

Application 2

Application 3

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