

## **United States On-The-Go Yoghurt Market Report 2017**

https://marketpublishers.com/r/U613C9BDCB9EN.html

Date: October 2017

Pages: 95

Price: US\$ 3,800.00 (Single User License)

ID: U613C9BDCB9EN

### **Abstracts**

In this report, the United States On-The-Go Yoghurt market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

Southwest
The Middle Atlantic
New England

The South

The West

The Midwest

with sales (volume), revenue (value), market share and growth rate of On-The-Go Yoghurt in these regions, from 2012 to 2022 (forecast).

United States On-The-Go Yoghurt market competition by top manufacturers/players, with On-The-Go Yoghurt sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Origin Food Group



The	N	emours	For	ındation
1110	ıν	CITICALO	1 00	HIGGUOTI

Ma	aterne North America Corp
В8	&G Foods
Ch	hobani
Alp	pro UK
Go	o Greek Yogurt
Sp	orout Organic Foods
	asis of product, this report displays the production, revenue, price, market d growth rate of each type, primarily split into
Fla	avored On-The-Go Yoghurt
No	on-Flavored On-The-Go Yoghurt
outlook for	asis on the end users/applications, this report focuses on the status and or major applications/end users, sales volume, market share and growth rate of Go Yoghurt for each application, including
Ch	hldren
Ad	dult Women
Ad	dult Men

If you have any special requirements, please let us know and we will offer you the report as you want.



## **Contents**

United States On-The-Go Yoghurt Market Report 2017

#### 1 ON-THE-GO YOGHURT OVERVIEW

- 1.1 Product Overview and Scope of On-The-Go Yoghurt
- 1.2 Classification of On-The-Go Yoghurt by Product Category
- 1.2.1 United States On-The-Go Yoghurt Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States On-The-Go Yoghurt Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Flavored On-The-Go Yoghurt
  - 1.2.4 Non-Flavored On-The-Go Yoghurt
- 1.3 United States On-The-Go Yoghurt Market by Application/End Users
- 1.3.1 United States On-The-Go Yoghurt Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Chldren
  - 1.3.3 Adult Women
  - 1.3.4 Adult Men
- 1.4 United States On-The-Go Yoghurt Market by Region
- 1.4.1 United States On-The-Go Yoghurt Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West On-The-Go Yoghurt Status and Prospect (2012-2022)
  - 1.4.3 Southwest On-The-Go Yoghurt Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic On-The-Go Yoghurt Status and Prospect (2012-2022)
  - 1.4.5 New England On-The-Go Yoghurt Status and Prospect (2012-2022)
  - 1.4.6 The South On-The-Go Yoghurt Status and Prospect (2012-2022)
  - 1.4.7 The Midwest On-The-Go Yoghurt Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of On-The-Go Yoghurt (2012-2022)
- 1.5.1 United States On-The-Go Yoghurt Sales and Growth Rate (2012-2022)
- 1.5.2 United States On-The-Go Yoghurt Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES ON-THE-GO YOGHURT MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States On-The-Go Yoghurt Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States On-The-Go Yoghurt Revenue and Share by Players/Suppliers



### (2012-2017)

- 2.3 United States On-The-Go Yoghurt Average Price by Players/Suppliers (2012-2017)
- 2.4 United States On-The-Go Yoghurt Market Competitive Situation and Trends
  - 2.4.1 United States On-The-Go Yoghurt Market Concentration Rate
- 2.4.2 United States On-The-Go Yoghurt Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers On-The-Go Yoghurt Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES ON-THE-GO YOGHURT SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States On-The-Go Yoghurt Sales and Market Share by Region (2012-2017)
- 3.2 United States On-The-Go Yoghurt Revenue and Market Share by Region (2012-2017)
- 3.3 United States On-The-Go Yoghurt Price by Region (2012-2017)

# 4 UNITED STATES ON-THE-GO YOGHURT SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States On-The-Go Yoghurt Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States On-The-Go Yoghurt Revenue and Market Share by Type (2012-2017)
- 4.3 United States On-The-Go Yoghurt Price by Type (2012-2017)
- 4.4 United States On-The-Go Yoghurt Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES ON-THE-GO YOGHURT SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States On-The-Go Yoghurt Sales and Market Share by Application (2012-2017)
- 5.2 United States On-The-Go Yoghurt Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## 6 UNITED STATES ON-THE-GO YOGHURT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

#### 6.1 Origin Food Group



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 On-The-Go Yoghurt Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Origin Food Group On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 The Nemours Foundation
  - 6.2.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 The Nemours Foundation On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Materne North America Corp
  - 6.3.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Materne North America Corp On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 B&G Foods
  - 6.4.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 B&G Foods On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Chobani
  - 6.5.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Chobani On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Alpro UK
  - 6.6.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B



- 6.6.3 Alpro UK On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Go Greek Yogurt
  - 6.7.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Go Greek Yogurt On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Sprout Organic Foods
  - 6.8.2 On-The-Go Yoghurt Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Sprout Organic Foods On-The-Go Yoghurt Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview

#### 7 ON-THE-GO YOGHURT MANUFACTURING COST ANALYSIS

- 7.1 On-The-Go Yoghurt Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of On-The-Go Yoghurt

## 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 On-The-Go Yoghurt Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of On-The-Go Yoghurt Major Manufacturers in 2016
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES ON-THE-GO YOGHURT MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States On-The-Go Yoghurt Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States On-The-Go Yoghurt Sales Volume Forecast by Type (2017-2022)
- 11.3 United States On-The-Go Yoghurt Sales Volume Forecast by Application (2017-2022)
- 11.4 United States On-The-Go Yoghurt Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources



## 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of On-The-Go Yoghurt

Figure United States On-The-Go Yoghurt Market Size (K MT) by Type (2012-2022)

Figure United States On-The-Go Yoghurt Sales Volume Market Share by Type (Product Category) in 2016

Figure Flavored On-The-Go Yoghurt Product Picture

Figure Non-Flavored On-The-Go Yoghurt Product Picture

Figure United States On-The-Go Yoghurt Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of On-The-Go Yoghurt by Application in 2016 Figure Chldren Examples

Table Key Downstream Customer in Chldren

Figure Adult Women Examples

Table Key Downstream Customer in Adult Women

Figure Adult Men Examples

Table Key Downstream Customer in Adult Men

Figure United States On-The-Go Yoghurt Market Size (Million USD) by Region (2012-2022)

Figure The West On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States On-The-Go Yoghurt Sales (K MT) and Growth Rate (2012-2022) Figure United States On-The-Go Yoghurt Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States On-The-Go Yoghurt Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States On-The-Go Yoghurt Sales (K MT) of Key Players/Suppliers



(2012-2017)

Table United States On-The-Go Yoghurt Sales Share by Players/Suppliers (2012-2017) Figure 2016 United States On-The-Go Yoghurt Sales Share by Players/Suppliers Figure 2017 United States On-The-Go Yoghurt Sales Share by Players/Suppliers Figure United States On-The-Go Yoghurt Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States On-The-Go Yoghurt Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States On-The-Go Yoghurt Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States On-The-Go Yoghurt Revenue Share by Players/Suppliers Figure 2017 United States On-The-Go Yoghurt Revenue Share by Players/Suppliers Table United States Market On-The-Go Yoghurt Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market On-The-Go Yoghurt Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States On-The-Go Yoghurt Market Share of Top 3 Players/Suppliers Figure United States On-The-Go Yoghurt Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers On-The-Go Yoghurt Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers On-The-Go Yoghurt Product Category
Table United States On-The-Go Yoghurt Sales (K MT) by Region (2012-2017)
Table United States On-The-Go Yoghurt Sales Share by Region (2012-2017)
Figure United States On-The-Go Yoghurt Sales Share by Region (2012-2017)
Figure United States On-The-Go Yoghurt Sales Market Share by Region in 2016
Table United States On-The-Go Yoghurt Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States On-The-Go Yoghurt Revenue Share by Region (2012-2017) Figure United States On-The-Go Yoghurt Revenue Market Share by Region (2012-2017)

Figure United States On-The-Go Yoghurt Revenue Market Share by Region in 2016 Table United States On-The-Go Yoghurt Price (USD/MT) by Region (2012-2017) Table United States On-The-Go Yoghurt Sales (K MT) by Type (2012-2017) Table United States On-The-Go Yoghurt Sales Share by Type (2012-2017) Figure United States On-The-Go Yoghurt Sales Share by Type (2012-2017) Figure United States On-The-Go Yoghurt Sales Market Share by Type in 2016 Table United States On-The-Go Yoghurt Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States On-The-Go Yoghurt Revenue Share by Type (2012-2017)



Figure Revenue Market Share of On-The-Go Yoghurt by Type (2012-2017)

Figure Revenue Market Share of On-The-Go Yoghurt by Type in 2016

Table United States On-The-Go Yoghurt Price (USD/MT) by Types (2012-2017)

Figure United States On-The-Go Yoghurt Sales Growth Rate by Type (2012-2017)

Table United States On-The-Go Yoghurt Sales (K MT) by Application (2012-2017)

Table United States On-The-Go Yoghurt Sales Market Share by Application (2012-2017)

Figure United States On-The-Go Yoghurt Sales Market Share by Application (2012-2017)

Figure United States On-The-Go Yoghurt Sales Market Share by Application in 2016 Table United States On-The-Go Yoghurt Sales Growth Rate by Application (2012-2017) Figure United States On-The-Go Yoghurt Sales Growth Rate by Application (2012-2017)

Table Origin Food Group Basic Information List

Table Origin Food Group On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Origin Food Group On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure Origin Food Group On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure Origin Food Group On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table The Nemours Foundation Basic Information List

Table The Nemours Foundation On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Nemours Foundation On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure The Nemours Foundation On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure The Nemours Foundation On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table Materne North America Corp Basic Information List

Table Materne North America Corp On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Materne North America Corp On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure Materne North America Corp On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure Materne North America Corp On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table B&G Foods Basic Information List



Table B&G Foods On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure B&G Foods On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure B&G Foods On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure B&G Foods On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table Chobani Basic Information List

Table Chobani On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Chobani On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure Chobani On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure Chobani On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table Alpro UK Basic Information List

Table Alpro UK On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Alpro UK On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure Alpro UK On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure Alpro UK On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table Go Greek Yogurt Basic Information List

Table Go Greek Yogurt On-The-Go Yoghurt Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (2012-2017)

Figure Go Greek Yogurt On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure Go Greek Yogurt On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure Go Greek Yogurt On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table Sprout Organic Foods Basic Information List

Table Sprout Organic Foods On-The-Go Yoghurt Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Sprout Organic Foods On-The-Go Yoghurt Sales Growth Rate (2012-2017)

Figure Sprout Organic Foods On-The-Go Yoghurt Sales Market Share in United States (2012-2017)

Figure Sprout Organic Foods On-The-Go Yoghurt Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of On-The-Go Yoghurt

Figure Manufacturing Process Analysis of On-The-Go Yoghurt

Figure On-The-Go Yoghurt Industrial Chain Analysis

Table Raw Materials Sources of On-The-Go Yoghurt Major Players/Suppliers in 2016

Table Major Buyers of On-The-Go Yoghurt

Table Distributors/Traders List

Figure United States On-The-Go Yoghurt Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States On-The-Go Yoghurt Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States On-The-Go Yoghurt Price (USD/MT) Trend Forecast (2017-2022) Table United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Type in 2022

Table United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Application in 2022

Table United States On-The-Go Yoghurt Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States On-The-Go Yoghurt Sales Volume Share Forecast by Region (2017-2022)

Figure United States On-The-Go Yoghurt Sales Volume Share Forecast by Region (2017-2022)

Figure United States On-The-Go Yoghurt Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



### I would like to order

Product name: United States On-The-Go Yoghurt Market Report 2017
Product link: <a href="https://marketpublishers.com/r/U613C9BDCB9EN.html">https://marketpublishers.com/r/U613C9BDCB9EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U613C9BDCB9EN.html">https://marketpublishers.com/r/U613C9BDCB9EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970