

United States OLED TVs Market Report 2018

<https://marketpublishers.com/r/UEBFC2253EFQEN.html>

Date: March 2018

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UEBFC2253EFQEN

Abstracts

In this report, the United States OLED TVs market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of OLED TVs in these regions, from 2013 to 2025 (forecast).

United States OLED TVs market competition by top manufacturers/players, with OLED TVs sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Panasonic

LG Electronics

Haier Group

Sichuan Changhong

Konka Group

Sony

TCL

Sharp

Hisense

Philips

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

1080P

4K

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Home

Commercial

If you have any special requirements, please let us know and we will offer you the report

as you want.

Contents

United States OLED TVs Market Report 2018

1 OLED TVS OVERVIEW

1.1 Product Overview and Scope of OLED TVs

1.2 Classification of OLED TVs by Product Category

1.2.1 United States OLED TVs Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States OLED TVs Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 1080P

1.2.4 4K

1.2.5 Other

1.3 United States OLED TVs Market by Application/End Users

1.3.1 United States OLED TVs Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Home

1.3.3 Commercial

1.4 United States OLED TVs Market by Region

1.4.1 United States OLED TVs Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West OLED TVs Status and Prospect (2013-2025)

1.4.3 Southwest OLED TVs Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic OLED TVs Status and Prospect (2013-2025)

1.4.5 New England OLED TVs Status and Prospect (2013-2025)

1.4.6 The South OLED TVs Status and Prospect (2013-2025)

1.4.7 The Midwest OLED TVs Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of OLED TVs (2013-2025)

1.5.1 United States OLED TVs Sales and Growth Rate (2013-2025)

1.5.2 United States OLED TVs Revenue and Growth Rate (2013-2025)

2 UNITED STATES OLED TVS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States OLED TVs Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States OLED TVs Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States OLED TVs Average Price by Players/Suppliers (2013-2018)

2.4 United States OLED TVs Market Competitive Situation and Trends

2.4.1 United States OLED TVs Market Concentration Rate

2.4.2 United States OLED TVs Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers OLED TVs Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OLED TVS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States OLED TVs Sales and Market Share by Region (2013-2018)

3.2 United States OLED TVs Revenue and Market Share by Region (2013-2018)

3.3 United States OLED TVs Price by Region (2013-2018)

4 UNITED STATES OLED TVS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States OLED TVs Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States OLED TVs Revenue and Market Share by Type (2013-2018)

4.3 United States OLED TVs Price by Type (2013-2018)

4.4 United States OLED TVs Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OLED TVS SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States OLED TVs Sales and Market Share by Application (2013-2018)

5.2 United States OLED TVs Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES OLED TVS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Panasonic

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 OLED TVs Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Panasonic OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 LG Electronics

6.2.2 OLED TVs Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 LG Electronics OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Haier Group

6.3.2 OLED TVs Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Haier Group OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Sichuan Changhong

6.4.2 OLED TVs Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Sichuan Changhong OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Konka Group

6.5.2 OLED TVs Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Konka Group OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Sony

6.6.2 OLED TVs Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Sony OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 TCL

6.7.2 OLED TVs Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 TCL OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Sharp

6.8.2 OLED TVs Product Category, Application and Specification

- 6.8.2.1 Product A
- 6.8.2.2 Product B
- 6.8.3 Sharp OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.8.4 Main Business/Business Overview
- 6.9 Hisense
 - 6.9.2 OLED TVs Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Hisense OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Philips
 - 6.10.2 OLED TVs Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Philips OLED TVs Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview

7 OLED TVS MANUFACTURING COST ANALYSIS

- 7.1 OLED TVs Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of OLED TVs

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 OLED TVs Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of OLED TVs Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OLED TVS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States OLED TVs Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States OLED TVs Sales Volume Forecast by Type (2018-2025)
- 11.3 United States OLED TVs Sales Volume Forecast by Application (2018-2025)
- 11.4 United States OLED TVs Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of OLED TVs

Figure United States OLED TVs Market Size (K Units) by Type (2013-2025)

Figure United States OLED TVs Sales Volume Market Share by Type (Product Category) in 2017

Figure 1080P Product Picture

Figure 4K Product Picture

Figure Other Product Picture

Figure United States OLED TVs Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of OLED TVs by Application in 2017

Figure Home Examples

Table Key Downstream Customer in Home

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure United States OLED TVs Market Size (Million USD) by Region (2013-2025)

Figure The West OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States OLED TVs Sales (K Units) and Growth Rate (2013-2025)

Figure United States OLED TVs Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States OLED TVs Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States OLED TVs Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States OLED TVs Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States OLED TVs Sales Share by Players/Suppliers

Figure 2017 United States OLED TVs Sales Share by Players/Suppliers

Figure United States OLED TVs Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States OLED TVs Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States OLED TVs Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States OLED TVs Revenue Share by Players/Suppliers
Figure 2017 United States OLED TVs Revenue Share by Players/Suppliers
Table United States Market OLED TVs Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)
Figure United States Market OLED TVs Average Price (USD/Unit) of Key Players/Suppliers in 2017
Figure United States OLED TVs Market Share of Top 3 Players/Suppliers
Figure United States OLED TVs Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers OLED TVs Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers OLED TVs Product Category
Table United States OLED TVs Sales (K Units) by Region (2013-2018)
Table United States OLED TVs Sales Share by Region (2013-2018)
Figure United States OLED TVs Sales Share by Region (2013-2018)
Figure United States OLED TVs Sales Market Share by Region in 2017
Table United States OLED TVs Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States OLED TVs Revenue Share by Region (2013-2018)
Figure United States OLED TVs Revenue Market Share by Region (2013-2018)
Figure United States OLED TVs Revenue Market Share by Region in 2017
Table United States OLED TVs Price (USD/Unit) by Region (2013-2018)
Table United States OLED TVs Sales (K Units) by Type (2013-2018)
Table United States OLED TVs Sales Share by Type (2013-2018)
Figure United States OLED TVs Sales Share by Type (2013-2018)
Figure United States OLED TVs Sales Market Share by Type in 2017
Table United States OLED TVs Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States OLED TVs Revenue Share by Type (2013-2018)
Figure Revenue Market Share of OLED TVs by Type (2013-2018)
Figure Revenue Market Share of OLED TVs by Type in 2017
Table United States OLED TVs Price (USD/Unit) by Types (2013-2018)
Figure United States OLED TVs Sales Growth Rate by Type (2013-2018)
Table United States OLED TVs Sales (K Units) by Application (2013-2018)
Table United States OLED TVs Sales Market Share by Application (2013-2018)
Figure United States OLED TVs Sales Market Share by Application (2013-2018)
Figure United States OLED TVs Sales Market Share by Application in 2017
Table United States OLED TVs Sales Growth Rate by Application (2013-2018)
Figure United States OLED TVs Sales Growth Rate by Application (2013-2018)
Table Panasonic Basic Information List

Table Panasonic OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Panasonic OLED TVs Sales Growth Rate (2013-2018)

Figure Panasonic OLED TVs Sales Market Share in United States (2013-2018)

Figure Panasonic OLED TVs Revenue Market Share in United States (2013-2018)

Table LG Electronics Basic Information List

Table LG Electronics OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LG Electronics OLED TVs Sales Growth Rate (2013-2018)

Figure LG Electronics OLED TVs Sales Market Share in United States (2013-2018)

Figure LG Electronics OLED TVs Revenue Market Share in United States (2013-2018)

Table Haier Group Basic Information List

Table Haier Group OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Haier Group OLED TVs Sales Growth Rate (2013-2018)

Figure Haier Group OLED TVs Sales Market Share in United States (2013-2018)

Figure Haier Group OLED TVs Revenue Market Share in United States (2013-2018)

Table Sichuan Changhong Basic Information List

Table Sichuan Changhong OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sichuan Changhong OLED TVs Sales Growth Rate (2013-2018)

Figure Sichuan Changhong OLED TVs Sales Market Share in United States (2013-2018)

Figure Sichuan Changhong OLED TVs Revenue Market Share in United States (2013-2018)

Table Konka Group Basic Information List

Table Konka Group OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Konka Group OLED TVs Sales Growth Rate (2013-2018)

Figure Konka Group OLED TVs Sales Market Share in United States (2013-2018)

Figure Konka Group OLED TVs Revenue Market Share in United States (2013-2018)

Table Sony Basic Information List

Table Sony OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sony OLED TVs Sales Growth Rate (2013-2018)

Figure Sony OLED TVs Sales Market Share in United States (2013-2018)

Figure Sony OLED TVs Revenue Market Share in United States (2013-2018)

Table TCL Basic Information List

Table TCL OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (2013-2018)

Figure TCL OLED TVs Sales Growth Rate (2013-2018)

Figure TCL OLED TVs Sales Market Share in United States (2013-2018)

Figure TCL OLED TVs Revenue Market Share in United States (2013-2018)

Table Sharp Basic Information List

Table Sharp OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sharp OLED TVs Sales Growth Rate (2013-2018)

Figure Sharp OLED TVs Sales Market Share in United States (2013-2018)

Figure Sharp OLED TVs Revenue Market Share in United States (2013-2018)

Table Hisense Basic Information List

Table Hisense OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hisense OLED TVs Sales Growth Rate (2013-2018)

Figure Hisense OLED TVs Sales Market Share in United States (2013-2018)

Figure Hisense OLED TVs Revenue Market Share in United States (2013-2018)

Table Philips Basic Information List

Table Philips OLED TVs Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Philips OLED TVs Sales Growth Rate (2013-2018)

Figure Philips OLED TVs Sales Market Share in United States (2013-2018)

Figure Philips OLED TVs Revenue Market Share in United States (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of OLED TVs

Figure Manufacturing Process Analysis of OLED TVs

Figure OLED TVs Industrial Chain Analysis

Table Raw Materials Sources of OLED TVs Major Players/Suppliers in 2017

Table Major Buyers of OLED TVs

Table Distributors/Traders List

Figure United States OLED TVs Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States OLED TVs Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States OLED TVs Price (USD/Unit) Trend Forecast (2018-2025)

Table United States OLED TVs Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States OLED TVs Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States OLED TVs Sales Volume (K Units) Forecast by Type in 2025

Table United States OLED TVs Sales Volume (K Units) Forecast by Application
(2018-2025)

Figure United States OLED TVs Sales Volume (K Units) Forecast by Application
(2018-2025)

Figure United States OLED TVs Sales Volume (K Units) Forecast by Application in
2025

Table United States OLED TVs Sales Volume (K Units) Forecast by Region
(2018-2025)

Table United States OLED TVs Sales Volume Share Forecast by Region (2018-2025)

Figure United States OLED TVs Sales Volume Share Forecast by Region (2018-2025)

Figure United States OLED TVs Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States OLED TVs Market Report 2018

Product link: <https://marketpublishers.com/r/UEBFC2253EFQEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UEBFC2253EFQEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970