

United States OLED Modules Market Report 2016

<https://marketpublishers.com/r/U52E6938D2CEN.html>

Date: December 2016

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: U52E6938D2CEN

Abstracts

Notes:

Sales, means the sales volume of OLED Modules

Revenue, means the sales value of OLED Modules

This report studies sales (consumption) of OLED Modules in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Newhaven Display International

Focus Display Solutions

Adafruit Industries

Seoul Semiconductor

Lumex

Microchip Technology Inc.

NKK Switches

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of OLED Modules in each application, can be divided into

Application 1

Application 2

Application 3

Contents

United States OLED Modules Market Report 2016

1 OLED MODULES OVERVIEW

- 1.1 Product Overview and Scope of OLED Modules
- 1.2 Classification of OLED Modules
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of OLED Modules
 - 1.3.1 Application
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of OLED Modules (2011-2021)
 - 1.4.1 United States OLED Modules Sales and Growth Rate (2011-2021)
 - 1.4.2 United States OLED Modules Revenue and Growth Rate (2011-2021)

2 UNITED STATES OLED MODULES COMPETITION BY MANUFACTURERS

- 2.1 United States OLED Modules Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States OLED Modules Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States OLED Modules Average Price by Manufactures (2015 and 2016)
- 2.4 OLED Modules Market Competitive Situation and Trends
 - 2.4.1 OLED Modules Market Concentration Rate
 - 2.4.2 OLED Modules Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES OLED MODULES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States OLED Modules Sales and Market Share by Type (2011-2016)
- 3.2 United States OLED Modules Revenue and Market Share by Type (2011-2016)
- 3.3 United States OLED Modules Price by Type (2011-2016)
- 3.4 United States OLED Modules Sales Growth Rate by Type (2011-2016)

4 UNITED STATES OLED MODULES SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States OLED Modules Sales and Market Share by Application (2011-2016)
- 4.2 United States OLED Modules Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES OLED MODULES MANUFACTURERS PROFILES/ANALYSIS

5.1 Newhaven Display International

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors

- 5.1.2 OLED Modules Product Type, Application and Specification

- 5.1.2.1 Type I

- 5.1.2.2 Type II

- 5.1.3 Newhaven Display International OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.1.4 Main Business/Business Overview

5.2 Focus Display Solutions

- 5.2.2 OLED Modules Product Type, Application and Specification

- 5.2.2.1 Type I

- 5.2.2.2 Type II

- 5.2.3 Focus Display Solutions OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.2.4 Main Business/Business Overview

5.3 Adafruit Industries

- 5.3.2 OLED Modules Product Type, Application and Specification

- 5.3.2.1 Type I

- 5.3.2.2 Type II

- 5.3.3 Adafruit Industries OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview

5.4 Seoul Semiconductor

- 5.4.2 OLED Modules Product Type, Application and Specification

- 5.4.2.1 Type I

- 5.4.2.2 Type II

- 5.4.3 Seoul Semiconductor OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.4.4 Main Business/Business Overview

5.5 Lumex

5.5.2 OLED Modules Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Lumex OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Microchip Technology Inc.

5.6.2 OLED Modules Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Microchip Technology Inc. OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 NKK Switches

5.7.2 OLED Modules Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 NKK Switches OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

6 OLED MODULES MANUFACTURING COST ANALYSIS

6.1 OLED Modules Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of OLED Modules

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

7.1 OLED Modules Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of OLED Modules Major Manufacturers in 2015

7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

8.2.2 Brand Strategy

8.2.3 Target Client

8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

9.1 Technology Progress/Risk

9.1.1 Substitutes Threat

9.1.2 Technology Progress in Related Industry

9.2 Consumer Needs/Customer Preference Change

9.3 Economic/Political Environmental Change

10 UNITED STATES OLED MODULES MARKET FORECAST (2016-2021)

10.1 United States OLED Modules Sales, Revenue Forecast (2016-2021)

10.2 United States OLED Modules Sales Forecast by Type (2016-2021)

10.3 United States OLED Modules Sales Forecast by Application (2016-2021)

10.4 OLED Modules Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Disclosure Section

Research Methodology

Data Source

Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of OLED Modules

Table Classification of OLED Modules

Figure United States Sales Market Share of OLED Modules by Type in 2015

Table Application of OLED Modules

Figure United States Sales Market Share of OLED Modules by Application in 2015

Figure United States OLED Modules Sales and Growth Rate (2011-2021)

Figure United States OLED Modules Revenue and Growth Rate (2011-2021)

Table United States OLED Modules Sales of Key Manufacturers (2015 and 2016)

Table United States OLED Modules Sales Share by Manufacturers (2015 and 2016)

Figure 2015 OLED Modules Sales Share by Manufacturers

Figure 2016 OLED Modules Sales Share by Manufacturers

Table United States OLED Modules Revenue by Manufacturers (2015 and 2016)

Table United States OLED Modules Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States OLED Modules Revenue Share by Manufacturers

Table 2016 United States OLED Modules Revenue Share by Manufacturers

Table United States Market OLED Modules Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market OLED Modules Average Price of Key Manufacturers in 2015

Figure OLED Modules Market Share of Top 3 Manufacturers

Figure OLED Modules Market Share of Top 5 Manufacturers

Table United States OLED Modules Sales by Type (2011-2016)

Table United States OLED Modules Sales Share by Type (2011-2016)

Figure United States OLED Modules Sales Market Share by Type in 2015

Table United States OLED Modules Revenue and Market Share by Type (2011-2016)

Table United States OLED Modules Revenue Share by Type (2011-2016)

Figure Revenue Market Share of OLED Modules by Type (2011-2016)

Table United States OLED Modules Price by Type (2011-2016)

Figure United States OLED Modules Sales Growth Rate by Type (2011-2016)

Table United States OLED Modules Sales by Application (2011-2016)

Table United States OLED Modules Sales Market Share by Application (2011-2016)

Figure United States OLED Modules Sales Market Share by Application in 2015

Table United States OLED Modules Sales Growth Rate by Application (2011-2016)

Figure United States OLED Modules Sales Growth Rate by Application (2011-2016)

Table Newhaven Display International Basic Information List

Table Newhaven Display International OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Newhaven Display International OLED Modules Sales Market Share (2011-2016)

Table Focus Display Solutions Basic Information List

Table Focus Display Solutions OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Table Focus Display Solutions OLED Modules Sales Market Share (2011-2016)

Table Adafruit Industries Basic Information List

Table Adafruit Industries OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Table Adafruit Industries OLED Modules Sales Market Share (2011-2016)

Table Seoul Semiconductor Basic Information List

Table Seoul Semiconductor OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Table Seoul Semiconductor OLED Modules Sales Market Share (2011-2016)

Table Lumex Basic Information List

Table Lumex OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Table Lumex OLED Modules Sales Market Share (2011-2016)

Table Microchip Technology Inc. Basic Information List

Table Microchip Technology Inc. OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Table Microchip Technology Inc. OLED Modules Sales Market Share (2011-2016)

Table NKK Switches Basic Information List

Table NKK Switches OLED Modules Sales, Revenue, Price and Gross Margin (2011-2016)

Table NKK Switches OLED Modules Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of OLED Modules

Figure Manufacturing Process Analysis of OLED Modules

Figure OLED Modules Industrial Chain Analysis

Table Raw Materials Sources of OLED Modules Major Manufacturers in 2015

Table Major Buyers of OLED Modules

Table Distributors/Traders List

Figure United States OLED Modules Production and Growth Rate Forecast (2016-2021)

Figure United States OLED Modules Revenue and Growth Rate Forecast (2016-2021)

Table United States OLED Modules Production Forecast by Type (2016-2021)

Table United States OLED Modules Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States OLED Modules Market Report 2016

Product link: <https://marketpublishers.com/r/U52E6938D2CEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U52E6938D2CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970