

United States OLED Lighting Market Report 2018

<https://marketpublishers.com/r/UE161238309QEN.html>

Date: March 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UE161238309QEN

Abstracts

In this report, the United States OLED Lighting market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of OLED Lighting in these regions, from 2013 to 2025 (forecast).

United States OLED Lighting market competition by top manufacturers/players, with OLED Lighting sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Osram

Philips

Toshiba

GE

Konica Minolta

LG Chem

Merck KGaA

Hella

ASTRON FIAMM

STANLEY

Magneti Marelli

ZKW Group

Koito

NEC Lighting

Panasonic

BMW

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Type I

Type II

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Houses

Automotive

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States OLED Lighting Market Report 2018

1 OLED LIGHTING OVERVIEW

1.1 Product Overview and Scope of OLED Lighting

1.2 Classification of OLED Lighting by Product Category

1.2.1 United States OLED Lighting Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States OLED Lighting Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3

1.2.4

1.3 United States OLED Lighting Market by Application/End Users

1.3.1 United States OLED Lighting Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Houses

1.3.3 Automotive

1.3.4 Other

1.4 United States OLED Lighting Market by Region

1.4.1 United States OLED Lighting Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West OLED Lighting Status and Prospect (2013-2025)

1.4.3 Southwest OLED Lighting Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic OLED Lighting Status and Prospect (2013-2025)

1.4.5 New England OLED Lighting Status and Prospect (2013-2025)

1.4.6 The South OLED Lighting Status and Prospect (2013-2025)

1.4.7 The Midwest OLED Lighting Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of OLED Lighting (2013-2025)

1.5.1 United States OLED Lighting Sales and Growth Rate (2013-2025)

1.5.2 United States OLED Lighting Revenue and Growth Rate (2013-2025)

2 UNITED STATES OLED LIGHTING MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States OLED Lighting Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States OLED Lighting Revenue and Share by Players/Suppliers (2013-2018)

- 2.3 United States OLED Lighting Average Price by Players/Suppliers (2013-2018)
- 2.4 United States OLED Lighting Market Competitive Situation and Trends
 - 2.4.1 United States OLED Lighting Market Concentration Rate
 - 2.4.2 United States OLED Lighting Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers OLED Lighting Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OLED LIGHTING SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States OLED Lighting Sales and Market Share by Region (2013-2018)
- 3.2 United States OLED Lighting Revenue and Market Share by Region (2013-2018)
- 3.3 United States OLED Lighting Price by Region (2013-2018)

4 UNITED STATES OLED LIGHTING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States OLED Lighting Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States OLED Lighting Revenue and Market Share by Type (2013-2018)
- 4.3 United States OLED Lighting Price by Type (2013-2018)
- 4.4 United States OLED Lighting Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OLED LIGHTING SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States OLED Lighting Sales and Market Share by Application (2013-2018)
- 5.2 United States OLED Lighting Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OLED LIGHTING PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Osram
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 OLED Lighting Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

- 6.1.3 Osram OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Philips
 - 6.2.2 OLED Lighting Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Philips OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Toshiba
 - 6.3.2 OLED Lighting Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Toshiba OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 GE
 - 6.4.2 OLED Lighting Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 GE OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Konica Minolta
 - 6.5.2 OLED Lighting Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Konica Minolta OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 LG Chem
 - 6.6.2 OLED Lighting Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 LG Chem OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Merck KGaA
 - 6.7.2 OLED Lighting Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Merck KGaA OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

- 6.7.4 Main Business/Business Overview
- 6.8 Hella
 - 6.8.2 OLED Lighting Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Hella OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 ASTRON FIAMM
 - 6.9.2 OLED Lighting Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 ASTRON FIAMM OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 STANLEY
 - 6.10.2 OLED Lighting Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 STANLEY OLED Lighting Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Magneti Marelli
- 6.12 ZKW Group
- 6.13 Koito
- 6.14 NEC Lighting
- 6.15 Panasonic
- 6.16 BMW

7 OLED LIGHTING MANUFACTURING COST ANALYSIS

- 7.1 OLED Lighting Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of OLED Lighting

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 OLED Lighting Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of OLED Lighting Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES OLED LIGHTING MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States OLED Lighting Sales Volume, Revenue Forecast (2018-2025)

11.2 United States OLED Lighting Sales Volume Forecast by Type (2018-2025)

11.3 United States OLED Lighting Sales Volume Forecast by Application (2018-2025)

11.4 United States OLED Lighting Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of OLED Lighting

Figure United States OLED Lighting Market Size (K Units) by Type (2013-2025)

Figure United States OLED Lighting Sales Volume Market Share by Type (Product Category) in 2017

Figure Type I Product Picture

Figure Type II Product Picture

Figure United States OLED Lighting Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of OLED Lighting by Application in 2017

Figure Houses Examples

Table Key Downstream Customer in Houses

Figure Automotive Examples

Table Key Downstream Customer in Automotive

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States OLED Lighting Market Size (Million USD) by Region (2013-2025)

Figure The West OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States OLED Lighting Sales (K Units) and Growth Rate (2013-2025)

Figure United States OLED Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States OLED Lighting Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States OLED Lighting Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States OLED Lighting Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States OLED Lighting Sales Share by Players/Suppliers

Figure 2017 United States OLED Lighting Sales Share by Players/Suppliers

Figure United States OLED Lighting Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States OLED Lighting Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States OLED Lighting Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States OLED Lighting Revenue Share by Players/Suppliers

Figure 2017 United States OLED Lighting Revenue Share by Players/Suppliers

Table United States Market OLED Lighting Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market OLED Lighting Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States OLED Lighting Market Share of Top 3 Players/Suppliers

Figure United States OLED Lighting Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers OLED Lighting Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers OLED Lighting Product Category

Table United States OLED Lighting Sales (K Units) by Region (2013-2018)

Table United States OLED Lighting Sales Share by Region (2013-2018)

Figure United States OLED Lighting Sales Share by Region (2013-2018)

Figure United States OLED Lighting Sales Market Share by Region in 2017

Table United States OLED Lighting Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States OLED Lighting Revenue Share by Region (2013-2018)

Figure United States OLED Lighting Revenue Market Share by Region (2013-2018)

Figure United States OLED Lighting Revenue Market Share by Region in 2017

Table United States OLED Lighting Price (USD/Unit) by Region (2013-2018)

Table United States OLED Lighting Sales (K Units) by Type (2013-2018)

Table United States OLED Lighting Sales Share by Type (2013-2018)

Figure United States OLED Lighting Sales Share by Type (2013-2018)

Figure United States OLED Lighting Sales Market Share by Type in 2017

Table United States OLED Lighting Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States OLED Lighting Revenue Share by Type (2013-2018)

Figure Revenue Market Share of OLED Lighting by Type (2013-2018)

Figure Revenue Market Share of OLED Lighting by Type in 2017

Table United States OLED Lighting Price (USD/Unit) by Types (2013-2018)

Figure United States OLED Lighting Sales Growth Rate by Type (2013-2018)

Table United States OLED Lighting Sales (K Units) by Application (2013-2018)

Table United States OLED Lighting Sales Market Share by Application (2013-2018)

Figure United States OLED Lighting Sales Market Share by Application (2013-2018)

Figure United States OLED Lighting Sales Market Share by Application in 2017

Table United States OLED Lighting Sales Growth Rate by Application (2013-2018)

Figure United States OLED Lighting Sales Growth Rate by Application (2013-2018)

Table Osram Basic Information List

Table Osram OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Osram OLED Lighting Sales Growth Rate (2013-2018)

Figure Osram OLED Lighting Sales Market Share in United States (2013-2018)

Figure Osram OLED Lighting Revenue Market Share in United States (2013-2018)

Table Philips Basic Information List

Table Philips OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Philips OLED Lighting Sales Growth Rate (2013-2018)

Figure Philips OLED Lighting Sales Market Share in United States (2013-2018)

Figure Philips OLED Lighting Revenue Market Share in United States (2013-2018)

Table Toshiba Basic Information List

Table Toshiba OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toshiba OLED Lighting Sales Growth Rate (2013-2018)

Figure Toshiba OLED Lighting Sales Market Share in United States (2013-2018)

Figure Toshiba OLED Lighting Revenue Market Share in United States (2013-2018)

Table GE Basic Information List

Table GE OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GE OLED Lighting Sales Growth Rate (2013-2018)

Figure GE OLED Lighting Sales Market Share in United States (2013-2018)

Figure GE OLED Lighting Revenue Market Share in United States (2013-2018)

Table Konica Minolta Basic Information List

Table Konica Minolta OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Konica Minolta OLED Lighting Sales Growth Rate (2013-2018)

Figure Konica Minolta OLED Lighting Sales Market Share in United States (2013-2018)

Figure Konica Minolta OLED Lighting Revenue Market Share in United States (2013-2018)

Table LG Chem Basic Information List

Table LG Chem OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LG Chem OLED Lighting Sales Growth Rate (2013-2018)

Figure LG Chem OLED Lighting Sales Market Share in United States (2013-2018)

Figure LG Chem OLED Lighting Revenue Market Share in United States (2013-2018)

Table Merck KGaA Basic Information List

Table Merck KGaA OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Merck KGaA OLED Lighting Sales Growth Rate (2013-2018)

Figure Merck KGaA OLED Lighting Sales Market Share in United States (2013-2018)

Figure Merck KGaA OLED Lighting Revenue Market Share in United States (2013-2018)

Table Hella Basic Information List

Table Hella OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hella OLED Lighting Sales Growth Rate (2013-2018)

Figure Hella OLED Lighting Sales Market Share in United States (2013-2018)

Figure Hella OLED Lighting Revenue Market Share in United States (2013-2018)

Table ASTRON FIAMM Basic Information List

Table ASTRON FIAMM OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ASTRON FIAMM OLED Lighting Sales Growth Rate (2013-2018)

Figure ASTRON FIAMM OLED Lighting Sales Market Share in United States (2013-2018)

Figure ASTRON FIAMM OLED Lighting Revenue Market Share in United States (2013-2018)

Table STANLEY Basic Information List

Table STANLEY OLED Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure STANLEY OLED Lighting Sales Growth Rate (2013-2018)

Figure STANLEY OLED Lighting Sales Market Share in United States (2013-2018)

Figure STANLEY OLED Lighting Revenue Market Share in United States (2013-2018)

Table Magneti Marelli Basic Information List

Table ZKW Group Basic Information List

Table Koito Basic Information List

Table NEC Lighting Basic Information List

Table Panasonic Basic Information List

Table BMW Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of OLED Lighting

Figure Manufacturing Process Analysis of OLED Lighting

Figure OLED Lighting Industrial Chain Analysis

Table Raw Materials Sources of OLED Lighting Major Players/Suppliers in 2017

Table Major Buyers of OLED Lighting

Table Distributors/Traders List

Figure United States OLED Lighting Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States OLED Lighting Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States OLED Lighting Price (USD/Unit) Trend Forecast (2018-2025)

Table United States OLED Lighting Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States OLED Lighting Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States OLED Lighting Sales Volume (K Units) Forecast by Type in 2025

Table United States OLED Lighting Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States OLED Lighting Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States OLED Lighting Sales Volume (K Units) Forecast by Application in 2025

Table United States OLED Lighting Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States OLED Lighting Sales Volume Share Forecast by Region (2018-2025)

Figure United States OLED Lighting Sales Volume Share Forecast by Region (2018-2025)

Figure United States OLED Lighting Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States OLED Lighting Market Report 2018

Product link: <https://marketpublishers.com/r/UE161238309QEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UE161238309QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970