

United States OLED Automotive Lighting Market Report 2018

https://marketpublishers.com/r/U09D195E7B8EN.html

Date: February 2018 Pages: 106 Price: US\$ 3,800.00 (Single User License) ID: U09D195E7B8EN

Abstracts

In this report, the United States OLED Automotive Lighting market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of OLED Automotive Lighting in these regions, from 2013 to 2025 (forecast).

United States OLED Automotive Lighting market competition by top manufacturers/players, with OLED Automotive Lighting sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Astron FIAMM
LG
OSRAM
Philips
GE
Hella
Konica Minolta
Nippon Seiki
Winstar
Visteon
ZKW Group
Koito
Merck KGaA

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Exterior Lighting

Interior Lighting

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including



Commercial Vehicle

Passenger Vehicle

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States OLED Automotive Lighting Market Report 2018

1 OLED AUTOMOTIVE LIGHTING OVERVIEW

1.1 Product Overview and Scope of OLED Automotive Lighting

1.2 Classification of OLED Automotive Lighting by Product Category

1.2.1 United States OLED Automotive Lighting Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States OLED Automotive Lighting Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Exterior Lighting

1.2.4 Interior Lighting

1.3 United States OLED Automotive Lighting Market by Application/End Users

1.3.1 United States OLED Automotive Lighting Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Commercial Vehicle

1.3.3 Passenger Vehicle

1.4 United States OLED Automotive Lighting Market by Region

1.4.1 United States OLED Automotive Lighting Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West OLED Automotive Lighting Status and Prospect (2013-2025)

1.4.3 Southwest OLED Automotive Lighting Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic OLED Automotive Lighting Status and Prospect (2013-2025)

1.4.5 New England OLED Automotive Lighting Status and Prospect (2013-2025)

1.4.6 The South OLED Automotive Lighting Status and Prospect (2013-2025)

1.4.7 The Midwest OLED Automotive Lighting Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of OLED Automotive Lighting (2013-2025)

1.5.1 United States OLED Automotive Lighting Sales and Growth Rate (2013-2025)1.5.2 United States OLED Automotive Lighting Revenue and Growth Rate (2013-2025)

2 UNITED STATES OLED AUTOMOTIVE LIGHTING MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States OLED Automotive Lighting Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States OLED Automotive Lighting Revenue and Share by Players/Suppliers



(2013-2018)

2.3 United States OLED Automotive Lighting Average Price by Players/Suppliers (2013-2018)

2.4 United States OLED Automotive Lighting Market Competitive Situation and Trends

2.4.1 United States OLED Automotive Lighting Market Concentration Rate

2.4.2 United States OLED Automotive Lighting Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers OLED Automotive Lighting Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OLED AUTOMOTIVE LIGHTING SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States OLED Automotive Lighting Sales and Market Share by Region (2013-2018)

3.2 United States OLED Automotive Lighting Revenue and Market Share by Region (2013-2018)

3.3 United States OLED Automotive Lighting Price by Region (2013-2018)

4 UNITED STATES OLED AUTOMOTIVE LIGHTING SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States OLED Automotive Lighting Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States OLED Automotive Lighting Revenue and Market Share by Type (2013-2018)

4.3 United States OLED Automotive Lighting Price by Type (2013-2018)

4.4 United States OLED Automotive Lighting Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OLED AUTOMOTIVE LIGHTING SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States OLED Automotive Lighting Sales and Market Share by Application (2013-2018)

5.2 United States OLED Automotive Lighting Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities



6 UNITED STATES OLED AUTOMOTIVE LIGHTING PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Astron FIAMM

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 OLED Automotive Lighting Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

6.1.3 Astron FIAMM OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.1.4 Main Business/Business Overview

6.2 LG

6.2.2 OLED Automotive Lighting Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 LG OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.2.4 Main Business/Business Overview

6.3 OSRAM

6.3.2 OLED Automotive Lighting Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 OSRAM OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.3.4 Main Business/Business Overview

6.4 Philips

6.4.2 OLED Automotive Lighting Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Philips OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.4.4 Main Business/Business Overview

6.5 GE

6.5.2 OLED Automotive Lighting Product Category, Application and Specification 6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 GE OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.5.4 Main Business/Business Overview



6.6 Hella

6.6.2 OLED Automotive Lighting Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Hella OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Konica Minolta

6.7.2 OLED Automotive Lighting Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Konica Minolta OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Nippon Seiki

6.8.2 OLED Automotive Lighting Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Nippon Seiki OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Winstar

6.9.2 OLED Automotive Lighting Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Winstar OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Visteon

6.10.2 OLED Automotive Lighting Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Visteon OLED Automotive Lighting Sales, Revenue, Price and Gross Margin (2013-2018)

6.10.4 Main Business/Business Overview

6.11 ZKW Group

6.12 Koito

6.13 Merck KGaA



7 OLED AUTOMOTIVE LIGHTING MANUFACTURING COST ANALYSIS

7.1 OLED Automotive Lighting Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of OLED Automotive Lighting

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 OLED Automotive Lighting Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of OLED Automotive Lighting Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



11 UNITED STATES OLED AUTOMOTIVE LIGHTING MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

11.1 United States OLED Automotive Lighting Sales Volume, Revenue Forecast (2018-2025)

11.2 United States OLED Automotive Lighting Sales Volume Forecast by Type (2018-2025)

11.3 United States OLED Automotive Lighting Sales Volume Forecast by Application (2018-2025)

11.4 United States OLED Automotive Lighting Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of OLED Automotive Lighting

Figure United States OLED Automotive Lighting Market Size (K Units) by Type (2013-2025)

Figure United States OLED Automotive Lighting Sales Volume Market Share by Type (Product Category) in 2017

Figure Exterior Lighting Product Picture

Figure Interior Lighting Product Picture

Figure United States OLED Automotive Lighting Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of OLED Automotive Lighting by Application in 2017

Figure Commercial Vehicle Examples

 Table Key Downstream Customer in Commercial Vehicle

Figure Passenger Vehicle Examples

Table Key Downstream Customer in Passenger Vehicle

Figure United States OLED Automotive Lighting Market Size (Million USD) by Region (2013-2025)

Figure The West OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States OLED Automotive Lighting Sales (K Units) and Growth Rate (2013-2025)

Figure United States OLED Automotive Lighting Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States OLED Automotive Lighting Market Major Players Product Sales Volume (K Units) (2013-2018)



Table United States OLED Automotive Lighting Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States OLED Automotive Lighting Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States OLED Automotive Lighting Sales Share by Players/Suppliers Figure 2017 United States OLED Automotive Lighting Sales Share by Players/Suppliers Figure United States OLED Automotive Lighting Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States OLED Automotive Lighting Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States OLED Automotive Lighting Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States OLED Automotive Lighting Revenue Share by Players/Suppliers

Figure 2017 United States OLED Automotive Lighting Revenue Share by Players/Suppliers

Table United States Market OLED Automotive Lighting Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market OLED Automotive Lighting Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States OLED Automotive Lighting Market Share of Top 3 Players/Suppliers

Figure United States OLED Automotive Lighting Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers OLED Automotive Lighting Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers OLED Automotive Lighting Product Category Table United States OLED Automotive Lighting Sales (K Units) by Region (2013-2018) Table United States OLED Automotive Lighting Sales Share by Region (2013-2018) Figure United States OLED Automotive Lighting Sales Share by Region (2013-2018) Figure United States OLED Automotive Lighting Sales Market Share by Region in 2017 Table United States OLED Automotive Lighting Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States OLED Automotive Lighting Revenue Share by Region (2013-2018) Figure United States OLED Automotive Lighting Revenue Market Share by Region (2013-2018)

Figure United States OLED Automotive Lighting Revenue Market Share by Region in 2017

Table United States OLED Automotive Lighting Price (USD/Unit) by Region



(2013-2018)

Table United States OLED Automotive Lighting Sales (K Units) by Type (2013-2018) Table United States OLED Automotive Lighting Sales Share by Type (2013-2018) Figure United States OLED Automotive Lighting Sales Share by Type (2013-2018) Figure United States OLED Automotive Lighting Sales Market Share by Type in 2017 Table United States OLED Automotive Lighting Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States OLED Automotive Lighting Revenue Share by Type (2013-2018) Figure Revenue Market Share of OLED Automotive Lighting by Type (2013-2018) Figure Revenue Market Share of OLED Automotive Lighting by Type in 2017 Table United States OLED Automotive Lighting Price (USD/Unit) by Types (2013-2018) Figure United States OLED Automotive Lighting Sales Growth Rate by Type (2013-2018)

Table United States OLED Automotive Lighting Sales (K Units) by Application (2013-2018)

Table United States OLED Automotive Lighting Sales Market Share by Application (2013-2018)

Figure United States OLED Automotive Lighting Sales Market Share by Application (2013-2018)

Figure United States OLED Automotive Lighting Sales Market Share by Application in 2017

Table United States OLED Automotive Lighting Sales Growth Rate by Application (2013-2018)

Figure United States OLED Automotive Lighting Sales Growth Rate by Application (2013-2018)

Table Astron FIAMM Basic Information List

Table Astron FIAMM OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Astron FIAMM OLED Automotive Lighting Sales Growth Rate (2013-2018) Figure Astron FIAMM OLED Automotive Lighting Sales Market Share in United States (2013-2018)

Figure Astron FIAMM OLED Automotive Lighting Revenue Market Share in United States (2013-2018)

Table LG Basic Information List

Table LG OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure LG OLED Automotive Lighting Sales Growth Rate (2013-2018)

Figure LG OLED Automotive Lighting Sales Market Share in United States (2013-2018) Figure LG OLED Automotive Lighting Revenue Market Share in United States



(2013-2018)

Table OSRAM Basic Information List

Table OSRAM OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure OSRAM OLED Automotive Lighting Sales Growth Rate (2013-2018)

Figure OSRAM OLED Automotive Lighting Sales Market Share in United States (2013-2018)

Figure OSRAM OLED Automotive Lighting Revenue Market Share in United States (2013-2018)

Table Philips Basic Information List

Table Philips OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Philips OLED Automotive Lighting Sales Growth Rate (2013-2018)

Figure Philips OLED Automotive Lighting Sales Market Share in United States (2013-2018)

Figure Philips OLED Automotive Lighting Revenue Market Share in United States (2013-2018)

Table GE Basic Information List

Table GE OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GE OLED Automotive Lighting Sales Growth Rate (2013-2018)

Figure GE OLED Automotive Lighting Sales Market Share in United States (2013-2018) Figure GE OLED Automotive Lighting Revenue Market Share in United States (2013-2018)

Table Hella Basic Information List

Table Hella OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Hella OLED Automotive Lighting Sales Growth Rate (2013-2018)

Figure Hella OLED Automotive Lighting Sales Market Share in United States (2013-2018)

Figure Hella OLED Automotive Lighting Revenue Market Share in United States (2013-2018)

Table Konica Minolta Basic Information List

Table Konica Minolta OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Konica Minolta OLED Automotive Lighting Sales Growth Rate (2013-2018) Figure Konica Minolta OLED Automotive Lighting Sales Market Share in United States (2013-2018)

Figure Konica Minolta OLED Automotive Lighting Revenue Market Share in United



States (2013-2018) Table Nippon Seiki Basic Information List Table Nippon Seiki OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Nippon Seiki OLED Automotive Lighting Sales Growth Rate (2013-2018) Figure Nippon Seiki OLED Automotive Lighting Sales Market Share in United States (2013 - 2018)Figure Nippon Seiki OLED Automotive Lighting Revenue Market Share in United States (2013-2018)Table Winstar Basic Information List Table Winstar OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Winstar OLED Automotive Lighting Sales Growth Rate (2013-2018) Figure Winstar OLED Automotive Lighting Sales Market Share in United States (2013 - 2018)Figure Winstar OLED Automotive Lighting Revenue Market Share in United States (2013 - 2018)Table Visteon Basic Information List Table Visteon OLED Automotive Lighting Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018) Figure Visteon OLED Automotive Lighting Sales Growth Rate (2013-2018) Figure Visteon OLED Automotive Lighting Sales Market Share in United States (2013 - 2018)Figure Visteon OLED Automotive Lighting Revenue Market Share in United States (2013 - 2018)Table ZKW Group Basic Information List Table Koito Basic Information List Table Merck KGaA Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of OLED Automotive Lighting Figure Manufacturing Process Analysis of OLED Automotive Lighting Figure OLED Automotive Lighting Industrial Chain Analysis Table Raw Materials Sources of OLED Automotive Lighting Major Players/Suppliers in 2017 Table Major Buyers of OLED Automotive Lighting Table Distributors/Traders List Figure United States OLED Automotive Lighting Sales Volume (K Units) and Growth



Rate Forecast (2018-2025)

Figure United States OLED Automotive Lighting Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States OLED Automotive Lighting Price (USD/Unit) Trend Forecast (2018-2025)

Table United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Type in 2025

Table United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Application in 2025

Table United States OLED Automotive Lighting Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States OLED Automotive Lighting Sales Volume Share Forecast by Region (2018-2025)

Figure United States OLED Automotive Lighting Sales Volume Share Forecast by Region (2018-2025)

Figure United States OLED Automotive Lighting Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States OLED Automotive Lighting Market Report 2018 Product link: <u>https://marketpublishers.com/r/U09D195E7B8EN.html</u>

> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U09D195E7B8EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970