

# United States Offset Ink Market Report 2017

<https://marketpublishers.com/r/UD3EF63E344EN.html>

Date: January 2017

Pages: 101

Price: US\$ 3,800.00 (Single User License)

ID: UD3EF63E344EN

## Abstracts

### Notes:

Sales, means the sales volume of Offset Ink

Revenue, means the sales value of Offset Ink

This report studies sales (consumption) of Offset Ink in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Altana

Flint Group

Siegwerk

Sun Chemical

INX International

T&K TOKA

Toyo Ink

Zeller+Gmelin

Wikoff

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Flexo Water Based

Flexo Solvent Based

Others

Split by applications, this report focuses on sales, market share and growth rate of Offset Ink in each application, can be divided into

Publication Printing

Packaging Printing

Others

## Contents

### United States Offset Ink Market Report 2017

## **1 OFFSET INK OVERVIEW**

- 1.1 Product Overview and Scope of Offset Ink
- 1.2 Classification of Offset Ink
  - 1.2.1 Flexo Water Based
  - 1.2.2 Flexo Solvent Based
  - 1.2.3 Others
- 1.3 Application of Offset Ink
  - 1.3.1 Publication Printing
  - 1.3.2 Packaging Printing
  - 1.3.3 Others
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Offset Ink (2011-2021)
  - 1.4.1 United States Offset Ink Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Offset Ink Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES OFFSET INK COMPETITION BY MANUFACTURERS**

- 2.1 United States Offset Ink Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Offset Ink Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Offset Ink Average Price by Manufactures (2015 and 2016)
- 2.4 Offset Ink Market Competitive Situation and Trends
  - 2.4.1 Offset Ink Market Concentration Rate
  - 2.4.2 Offset Ink Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 UNITED STATES OFFSET INK SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)**

- 3.1 United States Offset Ink Sales and Market Share by States (2011-2016)
- 3.2 United States Offset Ink Revenue and Market Share by States (2011-2016)
- 3.3 United States Offset Ink Price by States (2011-2016)

## **4 UNITED STATES OFFSET INK SALES (VOLUME) AND REVENUE (VALUE) BY**

**TYPE (2011-2016)**

- 4.1 United States Offset Ink Sales and Market Share by Type (2011-2016)
- 4.2 United States Offset Ink Revenue and Market Share by Type (2011-2016)
- 4.3 United States Offset Ink Price by Type (2011-2016)
- 4.4 United States Offset Ink Sales Growth Rate by Type (2011-2016)

**5 UNITED STATES OFFSET INK SALES (VOLUME) BY APPLICATION (2011-2016)**

- 5.1 United States Offset Ink Sales and Market Share by Application (2011-2016)
- 5.2 United States Offset Ink Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

**6 UNITED STATES OFFSET INK MANUFACTURERS PROFILES/ANALYSIS****6.1 Altana**

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Offset Ink Product Type, Application and Specification
  - 6.1.2.1 Flexo Water Based
  - 6.1.2.2 Flexo Solvent Based
- 6.1.3 Altana Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview

**6.2 Flint Group**

- 6.2.2 Offset Ink Product Type, Application and Specification
  - 6.2.2.1 Flexo Water Based
  - 6.2.2.2 Flexo Solvent Based
- 6.2.3 Flint Group Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.2.4 Main Business/Business Overview

**6.3 Siegwerk**

- 6.3.2 Offset Ink Product Type, Application and Specification
  - 6.3.2.1 Flexo Water Based
  - 6.3.2.2 Flexo Solvent Based
- 6.3.3 Siegwerk Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview

**6.4 Sun Chemical**

- 6.4.2 Offset Ink Product Type, Application and Specification
  - 6.4.2.1 Flexo Water Based
  - 6.4.2.2 Flexo Solvent Based
- 6.4.3 Sun Chemical Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.4.4 Main Business/Business Overview

### 6.5 INX International

#### 6.5.2 Offset Ink Product Type, Application and Specification

##### 6.5.2.1 Flexo Water Based

##### 6.5.2.2 Flexo Solvent Based

#### 6.5.3 INX International Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.5.4 Main Business/Business Overview

### 6.6 T&K TOKA

#### 6.6.2 Offset Ink Product Type, Application and Specification

##### 6.6.2.1 Flexo Water Based

##### 6.6.2.2 Flexo Solvent Based

#### 6.6.3 T&K TOKA Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.6.4 Main Business/Business Overview

### 6.7 Toyo Ink

#### 6.7.2 Offset Ink Product Type, Application and Specification

##### 6.7.2.1 Flexo Water Based

##### 6.7.2.2 Flexo Solvent Based

#### 6.7.3 Toyo Ink Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.7.4 Main Business/Business Overview

### 6.8 Zeller+Gmelin

#### 6.8.2 Offset Ink Product Type, Application and Specification

##### 6.8.2.1 Flexo Water Based

##### 6.8.2.2 Flexo Solvent Based

#### 6.8.3 Zeller+Gmelin Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.8.4 Main Business/Business Overview

### 6.9 Wikoff

#### 6.9.2 Offset Ink Product Type, Application and Specification

##### 6.9.2.1 Flexo Water Based

##### 6.9.2.2 Flexo Solvent Based

#### 6.9.3 Wikoff Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)

#### 6.9.4 Main Business/Business Overview

## 7 OFFSET INK MANUFACTURING COST ANALYSIS

### 7.1 Offset Ink Key Raw Materials Analysis

#### 7.1.1 Key Raw Materials

#### 7.1.2 Price Trend of Key Raw Materials

#### 7.1.3 Key Suppliers of Raw Materials

- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Offset Ink

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Offset Ink Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Offset Ink Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES OFFSET INK MARKET FORECAST (2016-2021)**

- 11.1 United States Offset Ink Sales, Revenue Forecast (2016-2021)
- 11.2 United States Offset Ink Sales Forecast by Type (2016-2021)
- 11.3 United States Offset Ink Sales Forecast by Application (2016-2021)

#### 11.4 Offset Ink Price Forecast (2016-2021)

### **12 RESEARCH FINDINGS AND CONCLUSION**

### **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Offset Ink

Table Classification of Offset Ink

Figure United States Sales Market Share of Offset Ink by Type in 2015

Figure Flexo Water Based Picture

Figure Flexo Solvent Based Picture

Figure Others Picture

Table Application of Offset Ink

Figure United States Sales Market Share of Offset Ink by Application in 2015

Figure Publication Printing Examples

Figure Packaging Printing Examples

Figure Others Examples

Figure United States Offset Ink Sales and Growth Rate (2011-2021)

Figure United States Offset Ink Revenue and Growth Rate (2011-2021)

Table United States Offset Ink Sales of Key Manufacturers (2015 and 2016)

Table United States Offset Ink Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Offset Ink Sales Share by Manufacturers

Figure 2016 Offset Ink Sales Share by Manufacturers

Table United States Offset Ink Revenue by Manufacturers (2015 and 2016)

Table United States Offset Ink Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Offset Ink Revenue Share by Manufacturers

Table 2016 United States Offset Ink Revenue Share by Manufacturers

Table United States Market Offset Ink Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Offset Ink Average Price of Key Manufacturers in 2015

Figure Offset Ink Market Share of Top 3 Manufacturers

Figure Offset Ink Market Share of Top 5 Manufacturers

Table United States Offset Ink Sales by States (2011-2016)

Table United States Offset Ink Sales Share by States (2011-2016)

Figure United States Offset Ink Sales Market Share by States in 2015

Table United States Offset Ink Revenue and Market Share by States (2011-2016)

Table United States Offset Ink Revenue Share by States (2011-2016)

Figure Revenue Market Share of Offset Ink by States (2011-2016)

Table United States Offset Ink Price by States (2011-2016)

Table United States Offset Ink Sales by Type (2011-2016)

Table United States Offset Ink Sales Share by Type (2011-2016)



Figure United States Offset Ink Sales Market Share by Type in 2015  
Table United States Offset Ink Revenue and Market Share by Type (2011-2016)  
Table United States Offset Ink Revenue Share by Type (2011-2016)  
Figure Revenue Market Share of Offset Ink by Type (2011-2016)  
Table United States Offset Ink Price by Type (2011-2016)  
Figure United States Offset Ink Sales Growth Rate by Type (2011-2016)  
Table United States Offset Ink Sales by Application (2011-2016)  
Table United States Offset Ink Sales Market Share by Application (2011-2016)  
Figure United States Offset Ink Sales Market Share by Application in 2015  
Table United States Offset Ink Sales Growth Rate by Application (2011-2016)  
Figure United States Offset Ink Sales Growth Rate by Application (2011-2016)  
Table Altana Basic Information List  
Table Altana Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure Altana Offset Ink Sales Market Share (2011-2016)  
Table Flint Group Basic Information List  
Table Flint Group Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Flint Group Offset Ink Sales Market Share (2011-2016)  
Table Siegwerk Basic Information List  
Table Siegwerk Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Siegwerk Offset Ink Sales Market Share (2011-2016)  
Table Sun Chemical Basic Information List  
Table Sun Chemical Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sun Chemical Offset Ink Sales Market Share (2011-2016)  
Table INX International Basic Information List  
Table INX International Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table INX International Offset Ink Sales Market Share (2011-2016)  
Table T&K TOKA Basic Information List  
Table T&K TOKA Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table T&K TOKA Offset Ink Sales Market Share (2011-2016)  
Table Toyo Ink Basic Information List  
Table Toyo Ink Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Toyo Ink Offset Ink Sales Market Share (2011-2016)  
Table Zeller+Gmelin Basic Information List  
Table Zeller+Gmelin Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Zeller+Gmelin Offset Ink Sales Market Share (2011-2016)  
Table Wikoff Basic Information List  
Table Wikoff Offset Ink Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Wikoff Offset Ink Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Offset Ink  
Figure Manufacturing Process Analysis of Offset Ink  
Figure Offset Ink Industrial Chain Analysis  
Table Raw Materials Sources of Offset Ink Major Manufacturers in 2015  
Table Major Buyers of Offset Ink  
Table Distributors/Traders List  
Figure United States Offset Ink Production and Growth Rate Forecast (2016-2021)  
Figure United States Offset Ink Revenue and Growth Rate Forecast (2016-2021)  
Table United States Offset Ink Production Forecast by Type (2016-2021)  
Table United States Offset Ink Consumption Forecast by Application (2016-2021)  
Table United States Offset Ink Sales Forecast by States (2016-2021)  
Table United States Offset Ink Sales Share Forecast by States (2016-2021)

## I would like to order

Product name: United States Offset Ink Market Report 2017

Product link: <https://marketpublishers.com/r/UD3EF63E344EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD3EF63E344EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970