

United States Off Dry Wine Market Report 2017

<https://marketpublishers.com/r/UFEDF3D3512EN.html>

Date: January 2017

Pages: 122

Price: US\$ 3,800.00 (Single User License)

ID: UFEDF3D3512EN

Abstracts

Notes:

Sales, means the sales volume of Off Dry Wine

Revenue, means the sales value of Off Dry Wine

This report studies sales (consumption) of Off Dry Wine in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

E&J Gallo Winery

Constellation

Castel

The Wine Group

Accolade Wines

Concha y Toro

Treasury Wine Estates (TWE)

Trincherro Family

Pernod-Ricard

Diageo

Casella Wines

Changyu Group

Kendall-Jackson Vineyard Estates

GreatWall

Dynasty

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

White Wine

Red Wine

Other Types

Split by applications, this report focuses on sales, market share and growth rate of Off Dry Wine in each application, can be divided into

Daily Meals

Social Occasions

Entertainment Venues

Other Situations

Contents

United States Off Dry Wine Market Report 2017

1 OFF DRY WINE OVERVIEW

- 1.1 Product Overview and Scope of Off Dry Wine
- 1.2 Classification of Off Dry Wine
 - 1.2.1 White Wine
 - 1.2.2 Red Wine
 - 1.2.3 Other Types
- 1.3 Application of Off Dry Wine
 - 1.3.1 Daily Meals
 - 1.3.2 Social Occasions
 - 1.3.3 Entertainment Venues
 - 1.3.4 Other Situations
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Off Dry Wine (2012-2022)
 - 1.4.1 United States Off Dry Wine Sales and Growth Rate (2012-2022)
 - 1.4.2 United States Off Dry Wine Revenue and Growth Rate (2012-2022)

2 UNITED STATES OFF DRY WINE COMPETITION BY MANUFACTURERS

- 2.1 United States Off Dry Wine Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Off Dry Wine Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Off Dry Wine Average Price by Manufactures (2015 and 2016)
- 2.4 Off Dry Wine Market Competitive Situation and Trends
 - 2.4.1 Off Dry Wine Market Concentration Rate
 - 2.4.2 Off Dry Wine Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES OFF DRY WINE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)

- 3.1 United States Off Dry Wine Sales and Market Share by States (2012-2017)
- 3.2 United States Off Dry Wine Revenue and Market Share by States (2012-2017)
- 3.3 United States Off Dry Wine Price by States (2012-2017)

4 UNITED STATES OFF DRY WINE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)

- 4.1 United States Off Dry Wine Sales and Market Share by Type (2012-2017)
- 4.2 United States Off Dry Wine Revenue and Market Share by Type (2012-2017)
- 4.3 United States Off Dry Wine Price by Type (2012-2017)
- 4.4 United States Off Dry Wine Sales Growth Rate by Type (2012-2017)

5 UNITED STATES OFF DRY WINE SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Off Dry Wine Sales and Market Share by Application (2012-2017)
- 5.2 United States Off Dry Wine Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES OFF DRY WINE MANUFACTURERS PROFILES/ANALYSIS

6.1 E&J Gallo Winery

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Off Dry Wine Product Type, Application and Specification
 - 6.1.2.1 White Wine
 - 6.1.2.2 Red Wine
- 6.1.3 E&J Gallo Winery Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

6.2 Constellation

- 6.2.2 Off Dry Wine Product Type, Application and Specification
 - 6.2.2.1 White Wine
 - 6.2.2.2 Red Wine
- 6.2.3 Constellation Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

6.3 Castel

- 6.3.2 Off Dry Wine Product Type, Application and Specification
 - 6.3.2.1 White Wine
 - 6.3.2.2 Red Wine
- 6.3.3 Castel Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

6.4 The Wine Group

- 6.4.2 Off Dry Wine Product Type, Application and Specification

- 6.4.2.1 White Wine
- 6.4.2.2 Red Wine
- 6.4.3 The Wine Group Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview
- 6.5 Accolade Wines
 - 6.5.2 Off Dry Wine Product Type, Application and Specification
 - 6.5.2.1 White Wine
 - 6.5.2.2 Red Wine
 - 6.5.3 Accolade Wines Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Concha y Toro
 - 6.6.2 Off Dry Wine Product Type, Application and Specification
 - 6.6.2.1 White Wine
 - 6.6.2.2 Red Wine
 - 6.6.3 Concha y Toro Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Treasury Wine Estates (TWE)
 - 6.7.2 Off Dry Wine Product Type, Application and Specification
 - 6.7.2.1 White Wine
 - 6.7.2.2 Red Wine
 - 6.7.3 Treasury Wine Estates (TWE) Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Trinchero Family
 - 6.8.2 Off Dry Wine Product Type, Application and Specification
 - 6.8.2.1 White Wine
 - 6.8.2.2 Red Wine
 - 6.8.3 Trinchero Family Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Pernod-Ricard
 - 6.9.2 Off Dry Wine Product Type, Application and Specification
 - 6.9.2.1 White Wine
 - 6.9.2.2 Red Wine
 - 6.9.3 Pernod-Ricard Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.9.4 Main Business/Business Overview
- 6.10 Diageo
 - 6.10.2 Off Dry Wine Product Type, Application and Specification
 - 6.10.2.1 White Wine
 - 6.10.2.2 Red Wine
 - 6.10.3 Diageo Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Casella Wines
- 6.12 Changyu Group
- 6.13 Kendall-Jackson Vineyard Estates
- 6.14 GreatWall
- 6.15 Dynasty

7 OFF DRY WINE MANUFACTURING COST ANALYSIS

- 7.1 Off Dry Wine Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Off Dry Wine

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Off Dry Wine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Off Dry Wine Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES OFF DRY WINE MARKET FORECAST (2017-2022)

11.1 United States Off Dry Wine Sales, Revenue Forecast (2017-2022)

11.2 United States Off Dry Wine Sales Forecast by Type (2017-2022)

11.3 United States Off Dry Wine Sales Forecast by Application (2017-2022)

11.4 Off Dry Wine Price Forecast (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Off Dry Wine

Table Classification of Off Dry Wine

Figure United States Sales Market Share of Off Dry Wine by Type in 2015

Figure White Wine Picture

Figure Red Wine Picture

Figure Other Types Picture

Table Application of Off Dry Wine

Figure United States Sales Market Share of Off Dry Wine by Application in 2015

Figure Daily Meals Examples

Figure Social Occasions Examples

Figure Entertainment Venues Examples

Figure Other Situations Examples

Figure United States Off Dry Wine Sales and Growth Rate (2012-2022)

Figure United States Off Dry Wine Revenue and Growth Rate (2012-2022)

Table United States Off Dry Wine Sales of Key Manufacturers (2015 and 2016)

Table United States Off Dry Wine Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Off Dry Wine Sales Share by Manufacturers

Figure 2016 Off Dry Wine Sales Share by Manufacturers

Table United States Off Dry Wine Revenue by Manufacturers (2015 and 2016)

Table United States Off Dry Wine Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Off Dry Wine Revenue Share by Manufacturers

Table 2016 United States Off Dry Wine Revenue Share by Manufacturers

Table United States Market Off Dry Wine Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Off Dry Wine Average Price of Key Manufacturers in 2015

Figure Off Dry Wine Market Share of Top 3 Manufacturers

Figure Off Dry Wine Market Share of Top 5 Manufacturers

Table United States Off Dry Wine Sales by States (2012-2017)

Table United States Off Dry Wine Sales Share by States (2012-2017)

Figure United States Off Dry Wine Sales Market Share by States in 2015

Table United States Off Dry Wine Revenue and Market Share by States (2012-2017)

Table United States Off Dry Wine Revenue Share by States (2012-2017)

Figure Revenue Market Share of Off Dry Wine by States (2012-2017)

Table United States Off Dry Wine Price by States (2012-2017)

Table United States Off Dry Wine Sales by Type (2012-2017)

Table United States Off Dry Wine Sales Share by Type (2012-2017)
Figure United States Off Dry Wine Sales Market Share by Type in 2015
Table United States Off Dry Wine Revenue and Market Share by Type (2012-2017)
Table United States Off Dry Wine Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Off Dry Wine by Type (2012-2017)
Table United States Off Dry Wine Price by Type (2012-2017)
Figure United States Off Dry Wine Sales Growth Rate by Type (2012-2017)
Table United States Off Dry Wine Sales by Application (2012-2017)
Table United States Off Dry Wine Sales Market Share by Application (2012-2017)
Figure United States Off Dry Wine Sales Market Share by Application in 2015
Table United States Off Dry Wine Sales Growth Rate by Application (2012-2017)
Figure United States Off Dry Wine Sales Growth Rate by Application (2012-2017)
Table E&J Gallo Winery Basic Information List
Table E&J Gallo Winery Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Figure E&J Gallo Winery Off Dry Wine Sales Market Share (2012-2017)
Table Constellation Basic Information List
Table Constellation Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Table Constellation Off Dry Wine Sales Market Share (2012-2017)
Table Castel Basic Information List
Table Castel Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Table Castel Off Dry Wine Sales Market Share (2012-2017)
Table The Wine Group Basic Information List
Table The Wine Group Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Table The Wine Group Off Dry Wine Sales Market Share (2012-2017)
Table Accolade Wines Basic Information List
Table Accolade Wines Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Table Accolade Wines Off Dry Wine Sales Market Share (2012-2017)
Table Concha y Toro Basic Information List
Table Concha y Toro Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Table Concha y Toro Off Dry Wine Sales Market Share (2012-2017)
Table Treasury Wine Estates (TWE) Basic Information List
Table Treasury Wine Estates (TWE) Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)
Table Treasury Wine Estates (TWE) Off Dry Wine Sales Market Share (2012-2017)
Table Trinchero Family Basic Information List

Table Trinchero Family Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Trinchero Family Off Dry Wine Sales Market Share (2012-2017)

Table Pernod-Ricard Basic Information List

Table Pernod-Ricard Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Pernod-Ricard Off Dry Wine Sales Market Share (2012-2017)

Table Diageo Basic Information List

Table Diageo Off Dry Wine Sales, Revenue, Price and Gross Margin (2012-2017)

Table Diageo Off Dry Wine Sales Market Share (2012-2017)

Table Casella Wines Basic Information List

Table Changyu Group Basic Information List

Table Kendall-Jackson Vineyard Estates Basic Information List

Table GreatWall Basic Information List

Table Dynasty Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Off Dry Wine

Figure Manufacturing Process Analysis of Off Dry Wine

Figure Off Dry Wine Industrial Chain Analysis

Table Raw Materials Sources of Off Dry Wine Major Manufacturers in 2015

Table Major Buyers of Off Dry Wine

Table Distributors/Traders List

Figure United States Off Dry Wine Production and Growth Rate Forecast (2017-2022)

Figure United States Off Dry Wine Revenue and Growth Rate Forecast (2017-2022)

Table United States Off Dry Wine Production Forecast by Type (2017-2022)

Table United States Off Dry Wine Consumption Forecast by Application (2017-2022)

Table United States Off Dry Wine Sales Forecast by States (2017-2022)

Table United States Off Dry Wine Sales Share Forecast by States (2017-2022)

I would like to order

Product name: United States Off Dry Wine Market Report 2017

Product link: <https://marketpublishers.com/r/UFEDF3D3512EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UFEDF3D3512EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970