

United States Oats Market Report 2017

<https://marketpublishers.com/r/U527D9927EAEN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U527D9927EAEN

Abstracts

In this report, the United States Oats market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Oats in these regions, from 2012 to 2022 (forecast).

United States Oats market competition by top manufacturers/players, with Oats sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

The Quaker Oats Company

Grain Millers

Blue Lake Milling

Avena Food

Richardson International

Morning Foods

Guilin Simieon Food Group

Viz Branz

Ernsts Foods (Shenzhen)

AHDB Cereals & Oilseeds

Jordans, Dorset & Ryvita

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Steel-Cut Oats

Rolled Oats

Instant Oats

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Oats for each application, including

Animal Feed

Consumer Food

Cosmetics

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Oats Market Report 2017

1 OATS OVERVIEW

1.1 Product Overview and Scope of Oats

1.2 Classification of Oats by Product Category

1.2.1 United States Oats Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Oats Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Steel-Cut Oats

1.2.4 Rolled Oats

1.2.5 Instant Oats

1.3 United States Oats Market by Application/End Users

1.3.1 United States Oats Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Animal Feed

1.3.3 Consumer Food

1.3.4 Cosmetics

1.3.5 Others

1.4 United States Oats Market by Region

1.4.1 United States Oats Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Oats Status and Prospect (2012-2022)

1.4.3 Southwest Oats Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Oats Status and Prospect (2012-2022)

1.4.5 New England Oats Status and Prospect (2012-2022)

1.4.6 The South Oats Status and Prospect (2012-2022)

1.4.7 The Midwest Oats Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Oats (2012-2022)

1.5.1 United States Oats Sales and Growth Rate (2012-2022)

1.5.2 United States Oats Revenue and Growth Rate (2012-2022)

2 UNITED STATES OATS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Oats Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Oats Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Oats Average Price by Players/Suppliers (2012-2017)

2.4 United States Oats Market Competitive Situation and Trends

2.4.1 United States Oats Market Concentration Rate

2.4.2 United States Oats Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Oats Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OATS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Oats Sales and Market Share by Region (2012-2017)

3.2 United States Oats Revenue and Market Share by Region (2012-2017)

3.3 United States Oats Price by Region (2012-2017)

4 UNITED STATES OATS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Oats Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Oats Revenue and Market Share by Type (2012-2017)

4.3 United States Oats Price by Type (2012-2017)

4.4 United States Oats Sales Growth Rate by Type (2012-2017)

5 UNITED STATES OATS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Oats Sales and Market Share by Application (2012-2017)

5.2 United States Oats Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES OATS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 The Quaker Oats Company

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Oats Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 The Quaker Oats Company Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Grain Millers

6.2.2 Oats Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Grain Millers Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Blue Lake Milling

6.3.2 Oats Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Blue Lake Milling Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Avena Food

6.4.2 Oats Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Avena Food Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Richardson International

6.5.2 Oats Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Richardson International Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Morning Foods

6.6.2 Oats Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Morning Foods Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Guilin Simieon Food Group

6.7.2 Oats Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Guilin Simieon Food Group Oats Sales, Revenue, Price and Gross Margin (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Viz Branz

- 6.8.2 Oats Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Viz Branz Oats Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Ernsts Foods (Shenzhen)
 - 6.9.2 Oats Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Ernsts Foods (Shenzhen) Oats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 AHDB Cereals & Oilseeds
 - 6.10.2 Oats Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 AHDB Cereals & Oilseeds Oats Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Jordans, Dorset & Ryvita

7 OATS MANUFACTURING COST ANALYSIS

- 7.1 Oats Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Oats

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Oats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Oats Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES OATS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Oats Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Oats Sales Volume Forecast by Type (2017-2022)

11.3 United States Oats Sales Volume Forecast by Application (2017-2022)

11.4 United States Oats Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Oats

Figure United States Oats Market Size (K MT) by Type (2012-2022)

Figure United States Oats Sales Volume Market Share by Type (Product Category) in 2016

Figure Steel-Cut Oats Product Picture

Figure Rolled Oats Product Picture

Figure Instant Oats Product Picture

Figure United States Oats Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Oats by Application in 2016

Figure Animal Feed Examples

Table Key Downstream Customer in Animal Feed

Figure Consumer Food Examples

Table Key Downstream Customer in Consumer Food

Figure Cosmetics Examples

Table Key Downstream Customer in Cosmetics

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Oats Market Size (Million USD) by Region (2012-2022)

Figure The West Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Oats Sales (K MT) and Growth Rate (2012-2022)

Figure United States Oats Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Oats Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Oats Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Oats Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Oats Sales Share by Players/Suppliers

Figure 2017 United States Oats Sales Share by Players/Suppliers

Figure United States Oats Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Oats Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Oats Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Oats Revenue Share by Players/Suppliers
Figure 2017 United States Oats Revenue Share by Players/Suppliers
Table United States Market Oats Average Price (USD/MT) of Key Players/Suppliers (2012-2017)
Figure United States Market Oats Average Price (USD/MT) of Key Players/Suppliers in 2016
Figure United States Oats Market Share of Top 3 Players/Suppliers
Figure United States Oats Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Oats Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Oats Product Category
Table United States Oats Sales (K MT) by Region (2012-2017)
Table United States Oats Sales Share by Region (2012-2017)
Figure United States Oats Sales Share by Region (2012-2017)
Figure United States Oats Sales Market Share by Region in 2016
Table United States Oats Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Oats Revenue Share by Region (2012-2017)
Figure United States Oats Revenue Market Share by Region (2012-2017)
Figure United States Oats Revenue Market Share by Region in 2016
Table United States Oats Price (USD/MT) by Region (2012-2017)
Table United States Oats Sales (K MT) by Type (2012-2017)
Table United States Oats Sales Share by Type (2012-2017)
Figure United States Oats Sales Share by Type (2012-2017)
Figure United States Oats Sales Market Share by Type in 2016
Table United States Oats Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Oats Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Oats by Type (2012-2017)
Figure Revenue Market Share of Oats by Type in 2016
Table United States Oats Price (USD/MT) by Types (2012-2017)
Figure United States Oats Sales Growth Rate by Type (2012-2017)
Table United States Oats Sales (K MT) by Application (2012-2017)
Table United States Oats Sales Market Share by Application (2012-2017)
Figure United States Oats Sales Market Share by Application (2012-2017)
Figure United States Oats Sales Market Share by Application in 2016
Table United States Oats Sales Growth Rate by Application (2012-2017)
Figure United States Oats Sales Growth Rate by Application (2012-2017)

Table The Quaker Oats Company Basic Information List

Table The Quaker Oats Company Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure The Quaker Oats Company Oats Sales Growth Rate (2012-2017)

Figure The Quaker Oats Company Oats Sales Market Share in United States (2012-2017)

Figure The Quaker Oats Company Oats Revenue Market Share in United States (2012-2017)

Table Grain Millers Basic Information List

Table Grain Millers Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Grain Millers Oats Sales Growth Rate (2012-2017)

Figure Grain Millers Oats Sales Market Share in United States (2012-2017)

Figure Grain Millers Oats Revenue Market Share in United States (2012-2017)

Table Blue Lake Milling Basic Information List

Table Blue Lake Milling Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Blue Lake Milling Oats Sales Growth Rate (2012-2017)

Figure Blue Lake Milling Oats Sales Market Share in United States (2012-2017)

Figure Blue Lake Milling Oats Revenue Market Share in United States (2012-2017)

Table Avena Food Basic Information List

Table Avena Food Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Avena Food Oats Sales Growth Rate (2012-2017)

Figure Avena Food Oats Sales Market Share in United States (2012-2017)

Figure Avena Food Oats Revenue Market Share in United States (2012-2017)

Table Richardson International Basic Information List

Table Richardson International Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Richardson International Oats Sales Growth Rate (2012-2017)

Figure Richardson International Oats Sales Market Share in United States (2012-2017)

Figure Richardson International Oats Revenue Market Share in United States (2012-2017)

Table Morning Foods Basic Information List

Table Morning Foods Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Morning Foods Oats Sales Growth Rate (2012-2017)

Figure Morning Foods Oats Sales Market Share in United States (2012-2017)

Figure Morning Foods Oats Revenue Market Share in United States (2012-2017)

Table Guilin Simieon Food Group Basic Information List
Table Guilin Simieon Food Group Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Guilin Simieon Food Group Oats Sales Growth Rate (2012-2017)
Figure Guilin Simieon Food Group Oats Sales Market Share in United States (2012-2017)
Figure Guilin Simieon Food Group Oats Revenue Market Share in United States (2012-2017)
Table Viz Branz Basic Information List
Table Viz Branz Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Viz Branz Oats Sales Growth Rate (2012-2017)
Figure Viz Branz Oats Sales Market Share in United States (2012-2017)
Figure Viz Branz Oats Revenue Market Share in United States (2012-2017)
Table Ernsts Foods (Shenzhen) Basic Information List
Table Ernsts Foods (Shenzhen) Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Ernsts Foods (Shenzhen) Oats Sales Growth Rate (2012-2017)
Figure Ernsts Foods (Shenzhen) Oats Sales Market Share in United States (2012-2017)
Figure Ernsts Foods (Shenzhen) Oats Revenue Market Share in United States (2012-2017)
Table AHDB Cereals & Oilseeds Basic Information List
Table AHDB Cereals & Oilseeds Oats Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure AHDB Cereals & Oilseeds Oats Sales Growth Rate (2012-2017)
Figure AHDB Cereals & Oilseeds Oats Sales Market Share in United States (2012-2017)
Figure AHDB Cereals & Oilseeds Oats Revenue Market Share in United States (2012-2017)
Table Jordans, Dorset & Ryvita Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Oats
Figure Manufacturing Process Analysis of Oats
Figure Oats Industrial Chain Analysis
Table Raw Materials Sources of Oats Major Players/Suppliers in 2016
Table Major Buyers of Oats
Table Distributors/Traders List

Figure United States Oats Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Oats Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Oats Price (USD/MT) Trend Forecast (2017-2022)

Table United States Oats Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Oats Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Oats Sales Volume (K MT) Forecast by Type in 2022

Table United States Oats Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Oats Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Oats Sales Volume (K MT) Forecast by Application in 2022

Table United States Oats Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Oats Sales Volume Share Forecast by Region (2017-2022)

Figure United States Oats Sales Volume Share Forecast by Region (2017-2022)

Figure United States Oats Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Oats Market Report 2017

Product link: <https://marketpublishers.com/r/U527D9927EAEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U527D9927EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970