

United States Oat Flakes Market Report 2018

<https://marketpublishers.com/r/U3F36E6EA39EN.html>

Date: March 2018

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: U3F36E6EA39EN

Abstracts

In this report, the United States Oat Flakes market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Oat Flakes in these regions, from 2013 to 2025 (forecast).

United States Oat Flakes market competition by top manufacturers/players, with Oat Flakes sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Milanaise

Bob's Red Mill

Richardson Milling

UNCLE TOBYS

Grain Millers

Kolln

Dobeles Dzirnavnieks

ZITO GROUP

Weetabix

Flahavan and Sons Limited

Annie's

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Instant Oats

Quick Oats

Steel-cut Oats

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Online Sales

Hypermarkets and Supermarkets

Convenience Stores

Food and Drink Specialty Stores

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Oat Flakes Market Report 2018

1 OAT FLAKES OVERVIEW

1.1 Product Overview and Scope of Oat Flakes

1.2 Classification of Oat Flakes by Product Category

1.2.1 United States Oat Flakes Market Size (Sales Volume) Comparison by Type (2013-2025)

1.2.2 United States Oat Flakes Market Size (Sales Volume) Market Share by Type (Product Category) in 2017

1.2.3 Instant Oats

1.2.4 Quick Oats

1.2.5 Steel-cut Oats

1.3 United States Oat Flakes Market by Application/End Users

1.3.1 United States Oat Flakes Market Size (Consumption) and Market Share Comparison by Application (2013-2025)

1.3.2 Online Sales

1.3.3 Hypermarkets and Supermarkets

1.3.4 Convenience Stores

1.3.5 Food and Drink Specialty Stores

1.3.6 Others

1.4 United States Oat Flakes Market by Region

1.4.1 United States Oat Flakes Market Size (Value) Comparison by Region (2013-2025)

1.4.2 The West Oat Flakes Status and Prospect (2013-2025)

1.4.3 Southwest Oat Flakes Status and Prospect (2013-2025)

1.4.4 The Middle Atlantic Oat Flakes Status and Prospect (2013-2025)

1.4.5 New England Oat Flakes Status and Prospect (2013-2025)

1.4.6 The South Oat Flakes Status and Prospect (2013-2025)

1.4.7 The Midwest Oat Flakes Status and Prospect (2013-2025)

1.5 United States Market Size (Value and Volume) of Oat Flakes (2013-2025)

1.5.1 United States Oat Flakes Sales and Growth Rate (2013-2025)

1.5.2 United States Oat Flakes Revenue and Growth Rate (2013-2025)

2 UNITED STATES OAT FLAKES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Oat Flakes Sales and Market Share of Key Players/Suppliers (2013-2018)

2.2 United States Oat Flakes Revenue and Share by Players/Suppliers (2013-2018)

2.3 United States Oat Flakes Average Price by Players/Suppliers (2013-2018)

2.4 United States Oat Flakes Market Competitive Situation and Trends

2.4.1 United States Oat Flakes Market Concentration Rate

2.4.2 United States Oat Flakes Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Oat Flakes Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES OAT FLAKES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

3.1 United States Oat Flakes Sales and Market Share by Region (2013-2018)

3.2 United States Oat Flakes Revenue and Market Share by Region (2013-2018)

3.3 United States Oat Flakes Price by Region (2013-2018)

4 UNITED STATES OAT FLAKES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

4.1 United States Oat Flakes Sales and Market Share by Type (Product Category) (2013-2018)

4.2 United States Oat Flakes Revenue and Market Share by Type (2013-2018)

4.3 United States Oat Flakes Price by Type (2013-2018)

4.4 United States Oat Flakes Sales Growth Rate by Type (2013-2018)

5 UNITED STATES OAT FLAKES SALES (VOLUME) BY APPLICATION (2013-2018)

5.1 United States Oat Flakes Sales and Market Share by Application (2013-2018)

5.2 United States Oat Flakes Sales Growth Rate by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 UNITED STATES OAT FLAKES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Milanaise

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Oat Flakes Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Milanaise Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Bob's Red Mill
 - 6.2.2 Oat Flakes Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Bob's Red Mill Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.2.4 Main Business/Business Overview
- 6.3 Richardson Milling
 - 6.3.2 Oat Flakes Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Richardson Milling Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 UNCLE TOBYS
 - 6.4.2 Oat Flakes Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 UNCLE TOBYS Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Grain Millers
 - 6.5.2 Oat Flakes Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Grain Millers Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Kolln
 - 6.6.2 Oat Flakes Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Kolln Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.6.4 Main Business/Business Overview
- 6.7 Dobeles Dzirnavnieks
 - 6.7.2 Oat Flakes Product Category, Application and Specification
 - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 Dobeles Dzirnavnieks Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 ZITO GROUP
 - 6.8.2 Oat Flakes Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 ZITO GROUP Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.8.4 Main Business/Business Overview
- 6.9 Weetabix
 - 6.9.2 Oat Flakes Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Weetabix Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.9.4 Main Business/Business Overview
- 6.10 Flahavan and Sons Limited
 - 6.10.2 Oat Flakes Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Flahavan and Sons Limited Oat Flakes Sales, Revenue, Price and Gross Margin (2013-2018)
 - 6.10.4 Main Business/Business Overview
- 6.11 Annie's

7 OAT FLAKES MANUFACTURING COST ANALYSIS

- 7.1 Oat Flakes Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Oat Flakes

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Oat Flakes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Oat Flakes Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OAT FLAKES MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Oat Flakes Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Oat Flakes Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Oat Flakes Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Oat Flakes Sales Volume Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach

- 13.1.1 Research Programs/Design
- 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Oat Flakes

Figure United States Oat Flakes Market Size (K MT) by Type (2013-2025)

Figure United States Oat Flakes Sales Volume Market Share by Type (Product Category) in 2017

Figure Instant Oats Product Picture

Figure Quick Oats Product Picture

Figure Steel-cut Oats Product Picture

Figure United States Oat Flakes Market Size (K MT) by Application (2013-2025)

Figure United States Sales Market Share of Oat Flakes by Application in 2017

Figure Online Sales Examples

Table Key Downstream Customer in Online Sales

Figure Hypermarkets and Supermarkets Examples

Table Key Downstream Customer in Hypermarkets and Supermarkets

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure Food and Drink Specialty Stores Examples

Table Key Downstream Customer in Food and Drink Specialty Stores

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Oat Flakes Market Size (Million USD) by Region (2013-2025)

Figure The West Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Oat Flakes Sales (K MT) and Growth Rate (2013-2025)

Figure United States Oat Flakes Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Oat Flakes Market Major Players Product Sales Volume (K MT) (2013-2018)

Table United States Oat Flakes Sales (K MT) of Key Players/Suppliers (2013-2018)

Table United States Oat Flakes Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Oat Flakes Sales Share by Players/Suppliers

Figure 2017 United States Oat Flakes Sales Share by Players/Suppliers
Figure United States Oat Flakes Market Major Players Product Revenue (Million USD) (2013-2018)
Table United States Oat Flakes Revenue (Million USD) by Players/Suppliers (2013-2018)
Table United States Oat Flakes Revenue Share by Players/Suppliers (2013-2018)
Figure 2017 United States Oat Flakes Revenue Share by Players/Suppliers
Figure 2017 United States Oat Flakes Revenue Share by Players/Suppliers
Table United States Market Oat Flakes Average Price (USD/MT) of Key Players/Suppliers (2013-2018)
Figure United States Market Oat Flakes Average Price (USD/MT) of Key Players/Suppliers in 2017
Figure United States Oat Flakes Market Share of Top 3 Players/Suppliers
Figure United States Oat Flakes Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Oat Flakes Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Oat Flakes Product Category
Table United States Oat Flakes Sales (K MT) by Region (2013-2018)
Table United States Oat Flakes Sales Share by Region (2013-2018)
Figure United States Oat Flakes Sales Share by Region (2013-2018)
Figure United States Oat Flakes Sales Market Share by Region in 2017
Table United States Oat Flakes Revenue (Million USD) and Market Share by Region (2013-2018)
Table United States Oat Flakes Revenue Share by Region (2013-2018)
Figure United States Oat Flakes Revenue Market Share by Region (2013-2018)
Figure United States Oat Flakes Revenue Market Share by Region in 2017
Table United States Oat Flakes Price (USD/MT) by Region (2013-2018)
Table United States Oat Flakes Sales (K MT) by Type (2013-2018)
Table United States Oat Flakes Sales Share by Type (2013-2018)
Figure United States Oat Flakes Sales Share by Type (2013-2018)
Figure United States Oat Flakes Sales Market Share by Type in 2017
Table United States Oat Flakes Revenue (Million USD) and Market Share by Type (2013-2018)
Table United States Oat Flakes Revenue Share by Type (2013-2018)
Figure Revenue Market Share of Oat Flakes by Type (2013-2018)
Figure Revenue Market Share of Oat Flakes by Type in 2017
Table United States Oat Flakes Price (USD/MT) by Types (2013-2018)
Figure United States Oat Flakes Sales Growth Rate by Type (2013-2018)
Table United States Oat Flakes Sales (K MT) by Application (2013-2018)

Table United States Oat Flakes Sales Market Share by Application (2013-2018)
Figure United States Oat Flakes Sales Market Share by Application (2013-2018)
Figure United States Oat Flakes Sales Market Share by Application in 2017
Table United States Oat Flakes Sales Growth Rate by Application (2013-2018)
Figure United States Oat Flakes Sales Growth Rate by Application (2013-2018)
Table Milanaise Basic Information List
Table Milanaise Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Milanaise Oat Flakes Sales Growth Rate (2013-2018)
Figure Milanaise Oat Flakes Sales Market Share in United States (2013-2018)
Figure Milanaise Oat Flakes Revenue Market Share in United States (2013-2018)
Table Bob's Red Mill Basic Information List
Table Bob's Red Mill Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Bob's Red Mill Oat Flakes Sales Growth Rate (2013-2018)
Figure Bob's Red Mill Oat Flakes Sales Market Share in United States (2013-2018)
Figure Bob's Red Mill Oat Flakes Revenue Market Share in United States (2013-2018)
Table Richardson Milling Basic Information List
Table Richardson Milling Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Richardson Milling Oat Flakes Sales Growth Rate (2013-2018)
Figure Richardson Milling Oat Flakes Sales Market Share in United States (2013-2018)
Figure Richardson Milling Oat Flakes Revenue Market Share in United States (2013-2018)
Table UNCLE TOBYS Basic Information List
Table UNCLE TOBYS Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure UNCLE TOBYS Oat Flakes Sales Growth Rate (2013-2018)
Figure UNCLE TOBYS Oat Flakes Sales Market Share in United States (2013-2018)
Figure UNCLE TOBYS Oat Flakes Revenue Market Share in United States (2013-2018)
Table Grain Millers Basic Information List
Table Grain Millers Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Grain Millers Oat Flakes Sales Growth Rate (2013-2018)
Figure Grain Millers Oat Flakes Sales Market Share in United States (2013-2018)
Figure Grain Millers Oat Flakes Revenue Market Share in United States (2013-2018)
Table Kolln Basic Information List
Table Kolln Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)

Figure Kolln Oat Flakes Sales Growth Rate (2013-2018)
Figure Kolln Oat Flakes Sales Market Share in United States (2013-2018)
Figure Kolln Oat Flakes Revenue Market Share in United States (2013-2018)
Table Dobeles Dzirnavnieks Basic Information List
Table Dobeles Dzirnavnieks Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Dobeles Dzirnavnieks Oat Flakes Sales Growth Rate (2013-2018)
Figure Dobeles Dzirnavnieks Oat Flakes Sales Market Share in United States (2013-2018)
Figure Dobeles Dzirnavnieks Oat Flakes Revenue Market Share in United States (2013-2018)
Table ZITO GROUP Basic Information List
Table ZITO GROUP Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure ZITO GROUP Oat Flakes Sales Growth Rate (2013-2018)
Figure ZITO GROUP Oat Flakes Sales Market Share in United States (2013-2018)
Figure ZITO GROUP Oat Flakes Revenue Market Share in United States (2013-2018)
Table Weetabix Basic Information List
Table Weetabix Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Weetabix Oat Flakes Sales Growth Rate (2013-2018)
Figure Weetabix Oat Flakes Sales Market Share in United States (2013-2018)
Figure Weetabix Oat Flakes Revenue Market Share in United States (2013-2018)
Table Flahavan and Sons Limited Basic Information List
Table Flahavan and Sons Limited Oat Flakes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2013-2018)
Figure Flahavan and Sons Limited Oat Flakes Sales Growth Rate (2013-2018)
Figure Flahavan and Sons Limited Oat Flakes Sales Market Share in United States (2013-2018)
Figure Flahavan and Sons Limited Oat Flakes Revenue Market Share in United States (2013-2018)
Table Annie's Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Oat Flakes
Figure Manufacturing Process Analysis of Oat Flakes
Figure Oat Flakes Industrial Chain Analysis
Table Raw Materials Sources of Oat Flakes Major Players/Suppliers in 2017

Table Major Buyers of Oat Flakes

Table Distributors/Traders List

Figure United States Oat Flakes Sales Volume (K MT) and Growth Rate Forecast (2018-2025)

Figure United States Oat Flakes Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Oat Flakes Price (USD/MT) Trend Forecast (2018-2025)

Table United States Oat Flakes Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Oat Flakes Sales Volume (K MT) Forecast by Type (2018-2025)

Figure United States Oat Flakes Sales Volume (K MT) Forecast by Type in 2025

Table United States Oat Flakes Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Oat Flakes Sales Volume (K MT) Forecast by Application (2018-2025)

Figure United States Oat Flakes Sales Volume (K MT) Forecast by Application in 2025

Table United States Oat Flakes Sales Volume (K MT) Forecast by Region (2018-2025)

Table United States Oat Flakes Sales Volume Share Forecast by Region (2018-2025)

Figure United States Oat Flakes Sales Volume Share Forecast by Region (2018-2025)

Figure United States Oat Flakes Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Oat Flakes Market Report 2018

Product link: <https://marketpublishers.com/r/U3F36E6EA39EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3F36E6EA39EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970