

United States Oat-Based Snacks Market Report 2017

<https://marketpublishers.com/r/U8B80733870EN.html>

Date: December 2017

Pages: 102

Price: US\$ 3,800.00 (Single User License)

ID: U8B80733870EN

Abstracts

In this report, the United States Oat-Based Snacks market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Oat-Based Snacks in these regions, from 2012 to 2022 (forecast).

United States Oat-Based Snacks market competition by top manufacturers/players, with Oat-Based Snacks sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

General Mills

Kellogg

Mondelez International

Nairn's Oatcakes

Quaker Oats Company

Bobo's Oat Bars

Britannia Industries

Curate Snacks

Pamela's Products

Seamild

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Oat-Based Bakery and Bars

Oat-Based Savory

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Hypermarkets and Supermarkets

Independent Retailers

Convenience Stores

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Oat-Based Snacks Market Report 2017

1 OAT-BASED SNACKS OVERVIEW

1.1 Product Overview and Scope of Oat-Based Snacks

1.2 Classification of Oat-Based Snacks by Product Category

1.2.1 United States Oat-Based Snacks Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Oat-Based Snacks Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Oat-Based Bakery and Bars

1.2.4 Oat-Based Savory

1.2.5 Other

1.3 United States Oat-Based Snacks Market by Application/End Users

1.3.1 United States Oat-Based Snacks Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Hypermarkets and Supermarkets

1.3.3 Independent Retailers

1.3.4 Convenience Stores

1.3.5 Other

1.4 United States Oat-Based Snacks Market by Region

1.4.1 United States Oat-Based Snacks Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Oat-Based Snacks Status and Prospect (2012-2022)

1.4.3 Southwest Oat-Based Snacks Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Oat-Based Snacks Status and Prospect (2012-2022)

1.4.5 New England Oat-Based Snacks Status and Prospect (2012-2022)

1.4.6 The South Oat-Based Snacks Status and Prospect (2012-2022)

1.4.7 The Midwest Oat-Based Snacks Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Oat-Based Snacks (2012-2022)

1.5.1 United States Oat-Based Snacks Sales and Growth Rate (2012-2022)

1.5.2 United States Oat-Based Snacks Revenue and Growth Rate (2012-2022)

2 UNITED STATES OAT-BASED SNACKS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Oat-Based Snacks Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Oat-Based Snacks Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Oat-Based Snacks Average Price by Players/Suppliers (2012-2017)

2.4 United States Oat-Based Snacks Market Competitive Situation and Trends

2.4.1 United States Oat-Based Snacks Market Concentration Rate

2.4.2 United States Oat-Based Snacks Market Share of Top 3 and Top 5
Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Oat-Based Snacks Manufacturing Base
Distribution, Sales Area, Product Type

3 UNITED STATES OAT-BASED SNACKS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Oat-Based Snacks Sales and Market Share by Region (2012-2017)

3.2 United States Oat-Based Snacks Revenue and Market Share by Region
(2012-2017)

3.3 United States Oat-Based Snacks Price by Region (2012-2017)

4 UNITED STATES OAT-BASED SNACKS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Oat-Based Snacks Sales and Market Share by Type (Product
Category) (2012-2017)

4.2 United States Oat-Based Snacks Revenue and Market Share by Type (2012-2017)

4.3 United States Oat-Based Snacks Price by Type (2012-2017)

4.4 United States Oat-Based Snacks Sales Growth Rate by Type (2012-2017)

5 UNITED STATES OAT-BASED SNACKS SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Oat-Based Snacks Sales and Market Share by Application
(2012-2017)

5.2 United States Oat-Based Snacks Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES OAT-BASED SNACKS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 General Mills

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Oat-Based Snacks Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 General Mills Oat-Based Snacks Sales, Revenue, Price and Gross Margin
(2012-2017)

6.1.4 Main Business/Business Overview

6.2 Kellogg

6.2.2 Oat-Based Snacks Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Kellogg Oat-Based Snacks Sales, Revenue, Price and Gross Margin
(2012-2017)

6.2.4 Main Business/Business Overview

6.3 Mondelez International

6.3.2 Oat-Based Snacks Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Mondelez International Oat-Based Snacks Sales, Revenue, Price and Gross
Margin (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Nairn's Oatcakes

6.4.2 Oat-Based Snacks Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Nairn's Oatcakes Oat-Based Snacks Sales, Revenue, Price and Gross Margin
(2012-2017)

6.4.4 Main Business/Business Overview

6.5 Quaker Oats Company

6.5.2 Oat-Based Snacks Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Quaker Oats Company Oat-Based Snacks Sales, Revenue, Price and Gross
Margin (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Bobo's Oat Bars

6.6.2 Oat-Based Snacks Product Category, Application and Specification

- 6.6.2.1 Product A
- 6.6.2.2 Product B
- 6.6.3 Bobo's Oat Bars Oat-Based Snacks Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Britannia Industries
 - 6.7.2 Oat-Based Snacks Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Britannia Industries Oat-Based Snacks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Curate Snacks
 - 6.8.2 Oat-Based Snacks Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Curate Snacks Oat-Based Snacks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Pamela's Products
 - 6.9.2 Oat-Based Snacks Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Pamela's Products Oat-Based Snacks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Seamild
 - 6.10.2 Oat-Based Snacks Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Seamild Oat-Based Snacks Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 OAT-BASED SNACKS MANUFACTURING COST ANALYSIS

- 7.1 Oat-Based Snacks Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Oat-Based Snacks

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Oat-Based Snacks Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Oat-Based Snacks Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES OAT-BASED SNACKS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Oat-Based Snacks Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Oat-Based Snacks Sales Volume Forecast by Type (2017-2022)

11.3 United States Oat-Based Snacks Sales Volume Forecast by Application
(2017-2022)

11.4 United States Oat-Based Snacks Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Oat-Based Snacks

Figure United States Oat-Based Snacks Market Size (MT) by Type (2012-2022)

Figure United States Oat-Based Snacks Sales Volume Market Share by Type (Product Category) in 2016

Figure Oat-Based Bakery and Bars Product Picture

Figure Oat-Based Savory Product Picture

Figure Other Product Picture

Figure United States Oat-Based Snacks Market Size (MT) by Application (2012-2022)

Figure United States Sales Market Share of Oat-Based Snacks by Application in 2016

Figure Hypermarkets and Supermarkets Examples

Table Key Downstream Customer in Hypermarkets and Supermarkets

Figure Independent Retailers Examples

Table Key Downstream Customer in Independent Retailers

Figure Convenience Stores Examples

Table Key Downstream Customer in Convenience Stores

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Oat-Based Snacks Market Size (Million USD) by Region (2012-2022)

Figure The West Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Oat-Based Snacks Sales (MT) and Growth Rate (2012-2022)

Figure United States Oat-Based Snacks Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Oat-Based Snacks Market Major Players Product Sales Volume

(MT) (2012-2017)

Table United States Oat-Based Snacks Sales (MT) of Key Players/Suppliers
(2012-2017)

Table United States Oat-Based Snacks Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Oat-Based Snacks Sales Share by Players/Suppliers

Figure 2017 United States Oat-Based Snacks Sales Share by Players/Suppliers

Figure United States Oat-Based Snacks Market Major Players Product Revenue (Million
USD) (2012-2017)

Table United States Oat-Based Snacks Revenue (Million USD) by Players/Suppliers
(2012-2017)

Table United States Oat-Based Snacks Revenue Share by Players/Suppliers
(2012-2017)

Figure 2016 United States Oat-Based Snacks Revenue Share by Players/Suppliers

Figure 2017 United States Oat-Based Snacks Revenue Share by Players/Suppliers

Table United States Market Oat-Based Snacks Average Price (USD/Kg) of Key
Players/Suppliers (2012-2017)

Figure United States Market Oat-Based Snacks Average Price (USD/Kg) of Key
Players/Suppliers in 2016

Figure United States Oat-Based Snacks Market Share of Top 3 Players/Suppliers

Figure United States Oat-Based Snacks Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Oat-Based Snacks Manufacturing Base
Distribution and Sales Area

Table United States Players/Suppliers Oat-Based Snacks Product Category

Table United States Oat-Based Snacks Sales (MT) by Region (2012-2017)

Table United States Oat-Based Snacks Sales Share by Region (2012-2017)

Figure United States Oat-Based Snacks Sales Share by Region (2012-2017)

Figure United States Oat-Based Snacks Sales Market Share by Region in 2016

Table United States Oat-Based Snacks Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Oat-Based Snacks Revenue Share by Region (2012-2017)

Figure United States Oat-Based Snacks Revenue Market Share by Region (2012-2017)

Figure United States Oat-Based Snacks Revenue Market Share by Region in 2016

Table United States Oat-Based Snacks Price (USD/Kg) by Region (2012-2017)

Table United States Oat-Based Snacks Sales (MT) by Type (2012-2017)

Table United States Oat-Based Snacks Sales Share by Type (2012-2017)

Figure United States Oat-Based Snacks Sales Share by Type (2012-2017)

Figure United States Oat-Based Snacks Sales Market Share by Type in 2016

Table United States Oat-Based Snacks Revenue (Million USD) and Market Share by
Type (2012-2017)

Table United States Oat-Based Snacks Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Oat-Based Snacks by Type (2012-2017)
Figure Revenue Market Share of Oat-Based Snacks by Type in 2016
Table United States Oat-Based Snacks Price (USD/Kg) by Types (2012-2017)
Figure United States Oat-Based Snacks Sales Growth Rate by Type (2012-2017)
Table United States Oat-Based Snacks Sales (MT) by Application (2012-2017)
Table United States Oat-Based Snacks Sales Market Share by Application (2012-2017)
Figure United States Oat-Based Snacks Sales Market Share by Application (2012-2017)
Figure United States Oat-Based Snacks Sales Market Share by Application in 2016
Table United States Oat-Based Snacks Sales Growth Rate by Application (2012-2017)
Figure United States Oat-Based Snacks Sales Growth Rate by Application (2012-2017)
Table General Mills Basic Information List
Table General Mills Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure General Mills Oat-Based Snacks Sales Growth Rate (2012-2017)
Figure General Mills Oat-Based Snacks Sales Market Share in United States (2012-2017)
Figure General Mills Oat-Based Snacks Revenue Market Share in United States (2012-2017)
Table Kellogg Basic Information List
Table Kellogg Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Kellogg Oat-Based Snacks Sales Growth Rate (2012-2017)
Figure Kellogg Oat-Based Snacks Sales Market Share in United States (2012-2017)
Figure Kellogg Oat-Based Snacks Revenue Market Share in United States (2012-2017)
Table Mondelez International Basic Information List
Table Mondelez International Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Mondelez International Oat-Based Snacks Sales Growth Rate (2012-2017)
Figure Mondelez International Oat-Based Snacks Sales Market Share in United States (2012-2017)
Figure Mondelez International Oat-Based Snacks Revenue Market Share in United States (2012-2017)
Table Nairn's Oatcakes Basic Information List
Table Nairn's Oatcakes Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Nairn's Oatcakes Oat-Based Snacks Sales Growth Rate (2012-2017)
Figure Nairn's Oatcakes Oat-Based Snacks Sales Market Share in United States

(2012-2017)

Figure Nairn's Oatcakes Oat-Based Snacks Revenue Market Share in United States

(2012-2017)

Table Quaker Oats Company Basic Information List

Table Quaker Oats Company Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Quaker Oats Company Oat-Based Snacks Sales Growth Rate (2012-2017)

Figure Quaker Oats Company Oat-Based Snacks Sales Market Share in United States (2012-2017)

Figure Quaker Oats Company Oat-Based Snacks Revenue Market Share in United States (2012-2017)

Table Bobo's Oat Bars Basic Information List

Table Bobo's Oat Bars Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Bobo's Oat Bars Oat-Based Snacks Sales Growth Rate (2012-2017)

Figure Bobo's Oat Bars Oat-Based Snacks Sales Market Share in United States (2012-2017)

Figure Bobo's Oat Bars Oat-Based Snacks Revenue Market Share in United States (2012-2017)

Table Britannia Industries Basic Information List

Table Britannia Industries Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Britannia Industries Oat-Based Snacks Sales Growth Rate (2012-2017)

Figure Britannia Industries Oat-Based Snacks Sales Market Share in United States (2012-2017)

Figure Britannia Industries Oat-Based Snacks Revenue Market Share in United States (2012-2017)

Table Curate Snacks Basic Information List

Table Curate Snacks Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Curate Snacks Oat-Based Snacks Sales Growth Rate (2012-2017)

Figure Curate Snacks Oat-Based Snacks Sales Market Share in United States (2012-2017)

Figure Curate Snacks Oat-Based Snacks Revenue Market Share in United States (2012-2017)

Table Pamela's Products Basic Information List

Table Pamela's Products Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Pamela's Products Oat-Based Snacks Sales Growth Rate (2012-2017)

Figure Pamela's Products Oat-Based Snacks Sales Market Share in United States (2012-2017)

Figure Pamela's Products Oat-Based Snacks Revenue Market Share in United States (2012-2017)

Table Seamild Basic Information List

Table Seamild Oat-Based Snacks Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Seamild Oat-Based Snacks Sales Growth Rate (2012-2017)

Figure Seamild Oat-Based Snacks Sales Market Share in United States (2012-2017)

Figure Seamild Oat-Based Snacks Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Oat-Based Snacks

Figure Manufacturing Process Analysis of Oat-Based Snacks

Figure Oat-Based Snacks Industrial Chain Analysis

Table Raw Materials Sources of Oat-Based Snacks Major Players/Suppliers in 2016

Table Major Buyers of Oat-Based Snacks

Table Distributors/Traders List

Figure United States Oat-Based Snacks Sales Volume (MT) and Growth Rate Forecast (2017-2022)

Figure United States Oat-Based Snacks Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Oat-Based Snacks Price (USD/Kg) Trend Forecast (2017-2022)

Table United States Oat-Based Snacks Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Oat-Based Snacks Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Oat-Based Snacks Sales Volume (MT) Forecast by Type in 2022

Table United States Oat-Based Snacks Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Oat-Based Snacks Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Oat-Based Snacks Sales Volume (MT) Forecast by Application in 2022

Table United States Oat-Based Snacks Sales Volume (MT) Forecast by Region (2017-2022)

Table United States Oat-Based Snacks Sales Volume Share Forecast by Region (2017-2022)

Figure United States Oat-Based Snacks Sales Volume Share Forecast by Region
(2017-2022)

Figure United States Oat-Based Snacks Sales Volume Share Forecast by Region in
2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Oat-Based Snacks Market Report 2017

Product link: <https://marketpublishers.com/r/U8B80733870EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U8B80733870EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970