

United States Nursing Bras Market Report 2017

<https://marketpublishers.com/r/UAF132B185BWEN.html>

Date: November 2017

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: UAF132B185BWEN

Abstracts

The United States Nursing Bras market is valued at USD 236 million in 2016 and is expected to reach USD 369 million by the end of 2022, growing at a CAGR of 7.7% between 2016 and 2022.

This report studies the Nursing Bras development status and future trend in United States, focuses on top players in United States, also splits Nursing Bras by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in United States market include

Bravado

Destination Maternity (Motherhood)

La Leche League

Anita

Leading Lady

Rumina Nursingwear

Wacoal (Elomi)

Cake Maternity

Senshukai

INUJIRUSHI

Geographically, this report splits the United States market into six regions,

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

On the basis of product, the Nursing Bras market is primarily split into

Wireless Nursing Bras

Underwire Nursing Bras

On the basis on the end users/applications, this report covers

Lactating Women

Pregnant Women

Contents

1 NURSING BRAS OVERVIEW

- 1.1 Product Overview and Scope of Nursing Bras
- 1.2 Classification of Nursing Bras by Product Category
 - 1.2.1 United States Nursing Bras Sales (K Units) Comparison by Types (2012-2022)
 - 1.2.2 United States Nursing Bras Sales (K Units) Market Share by Types (Product Category) in 2016
 - 1.2.3 Wireless Nursing Bras
 - 1.2.4 Underwire Nursing Bras
- 1.3 United States Nursing Bras Market by Applications/End Users
 - 1.3.1 United States Nursing Bras Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Lactating Women
 - 1.3.3 Pregnant Women
- 1.4 United States Nursing Bras Market by Regions
 - 1.4.1 United States Nursing Bras Market Size (Million USD) Comparison by Regions (2012-2022)
 - 1.4.2 The West Nursing Bras Status and Prospect (2012-2022)
 - 1.4.3 Southwest Nursing Bras Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Nursing Bras Status and Prospect (2012-2022)
 - 1.4.5 New England Nursing Bras Status and Prospect (2012-2022)
 - 1.4.6 The South of US Nursing Bras Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Nursing Bras Status and Prospect (2012-2022)
- 1.5 United States Market Size of Nursing Bras (2012-2022)

2 UNITED STATES NURSING BRAS MARKET COMPETITION BY PLAYERS

- 2.1 United States Nursing Bras Sales and Market Share of Key Players (2012-2017)
- 2.2 United States Nursing Bras Revenue and Share by Players (2012-2017)
- 2.3 United States Nursing Bras Average Price (USD/Unit) by Players (2012-2017)
- 2.4 United States Nursing Bras Market Competitive Situation and Trends
 - 2.4.1 United States Nursing Bras Market Concentration Rate
 - 2.4.2 United States Nursing Bras Market Share of Top 3 and Top 5 Players
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players Nursing Bras Manufacturing Base Distribution, Sales Area, Product Types

3 UNITED STATES NURSING BRAS SALES AND REVENUE BY REGIONS (2012-2017)

3.1 United States Nursing Bras Sales (K Units) and Market Share by Regions

(2012-2017)

3.2 United States Nursing Bras Revenue (Million USD) and Market Share by Regions

(2012-2017)

3.3 United States Nursing Bras Price (USD/Unit) by Regions (2012-2017)

4 UNITED STATES NURSING BRAS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)

4.1 United States Nursing Bras Sales (K Units) and Market Share by Type/ Product
Category (2012-2017)

4.2 United States Nursing Bras Revenue (Million USD) and Market Share by Type
(2012-2017)

4.3 United States Nursing Bras Price (USD/Unit) by Type (2012-2017)

4.4 United States Nursing Bras Sales Growth Rate (%) (%) by Type (2012-2017)

5 UNITED STATES NURSING BRAS SALES BY APPLICATION (2012-2017)

5.1 United States Nursing Bras Sales (K Units) and Market Share by Applications
(2012-2017)

5.2 United States Nursing Bras Sales Growth Rate (%) (%) by Applications (2012-2017)

5.3 Market Drivers and Opportunities

5.3.1 Potential Applications

5.3.2 Emerging Markets/Countries

6 GLOBAL NURSING BRAS MANUFACTURERS PROFILES/ANALYSIS

6.1 Bravado

6.1.1 Company Profile

6.1.2 Nursing Bras Product Category, Application and Specification

6.1.3 Bravado Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit)
and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Destination Maternity (Motherhood)

6.2.1 Company Profile

6.2.2 Nursing Bras Product Category, Application and Specification

6.2.3 Destination Maternity (Motherhood) Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 La Leche League

6.3.1 Company Profile

6.3.2 Nursing Bras Product Category, Application and Specification

6.3.3 La Leche League Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Anita

6.4.1 Company Profile

6.4.2 Nursing Bras Product Category, Application and Specification

6.4.3 Anita Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 Leading Lady

6.5.1 Company Profile

6.5.2 Nursing Bras Product Category, Application and Specification

6.5.3 Leading Lady Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.5.4 Main Business/Business Overview

6.6 Rumina Nursingwear

6.6.1 Company Profile

6.6.2 Nursing Bras Product Category, Application and Specification

6.6.3 Rumina Nursingwear Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.6.4 Main Business/Business Overview

6.7 Wacoal (Elomi)

6.7.1 Company Profile

6.7.2 Nursing Bras Product Category, Application and Specification

6.7.3 Wacoal (Elomi) Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.7.4 Main Business/Business Overview

6.8 Cake Maternity

6.8.1 Company Profile

6.8.2 Nursing Bras Product Category, Application and Specification

6.8.3 Cake Maternity Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Senshukai

6.9.1 Company Profile

6.9.2 Nursing Bras Product Category, Application and Specification

6.9.3 Senshukai Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.9.4 Main Business/Business Overview

6.10 INUJIRUSHI

6.10.1 Company Profile

6.10.2 Nursing Bras Product Category, Application and Specification

6.10.3 INUJIRUSHI Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.10.4 Main Business/Business Overview

7 NURSING BRAS MANUFACTURING COST ANALYSIS

7.1 Nursing Bras Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Nursing Bras

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Nursing Bras Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Nursing Bras Major Players in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 SWOT Analysis of Nursing Bras

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES NURSING BRAS MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 United States Nursing Bras Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 United States Nursing Bras Sales (K Units) Forecast by Type (2017-2022)

11.3 United States Nursing Bras Sales (K Units) Forecast by Application (2017-2022)

11.4 United States Nursing Bras Sales (K Units) Forecast by Regions (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Nursing Bras

Table United States Nursing Bras Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)

Figure United States Nursing Bras Sales Volume Market Share by Types (Product Category) in 2016

Table Classification of Nursing Bras

Figure Wireless Nursing Bras Product Picture

Figure Underwire Nursing Bras Product Picture

Table United States Nursing Bras Sales (K Units) Comparison by Applications (2012-2022)

Figure United States Sales Market Share (%) of Nursing Bras by Applications in 2016

Table Applications of Nursing Bras

Figure Lactating Women Examples

Figure Pregnant Women Examples

Table United States Nursing Bras Market Size (Million USD) Comparison by Regions (2012-2022)

Figure The West Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Nursing Bras Revenue (Million USD) and Growth Rate (2012-2022)

Table United States Nursing Bras Sales of Key Players (2012-2017)

Table United States Nursing Bras Sales Share (%) by Players (2012-2017)

Figure 2016 United States Nursing Bras Sales Share (%) by Players

Figure 2017 United States Nursing Bras Sales Share (%) by Players

Table United States Nursing Bras Revenue by Players (2012-2017)

Table United States Nursing Bras Revenue Market Share (%) by Players (2012-2017)

Figure 2016 United States Nursing Bras Revenue Market Share (%) by Players

Figure 2017 United States Nursing Bras Revenue Market Share (%) by Players

Table United States Market Nursing Bras Average Price of Key Players (2012-2017)
Figure United States Market Nursing Bras Average Price of Key Players in 2016
Figure United States Nursing Bras Market Share of Top 3 Players
Figure United States Nursing Bras Market Share of Top 5 Players
Table Mergers & Acquisitions, Expansions of Nursing Bras (2012-2017)
Table Players Nursing Bras Manufacturing Base Distribution and Sales Area
Table Players Nursing Bras Product Types
Table United States Nursing Bras Sales (K Units) by Regions (2012-2017)
Table United States Nursing Bras Sales Share (%) by Regions (2012-2017)
Figure United States Nursing Bras Sales Market Share (%) by Regions in 2016
Table United States Nursing Bras Revenue (Million USD) and Market Share by Regions (2012-2017)
Table United States Nursing Bras Revenue Market Share (%) by Regions (2012-2017)
Figure United States Nursing Bras Revenue Market Share (%) by Regions in 2016
Table United States Nursing Bras Price (USD/Unit) by Regions (2012-2017)
Table United States Nursing Bras Sales (K Units) by Type (2012-2017)
Table United States Nursing Bras Sales Share (%) by Type (2012-2017)
Figure United States Nursing Bras Sales Share (%) by Type (2012-2017)
Figure United States Nursing Bras Sales Market Share (%) by Type in 2016
Table United States Nursing Bras Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Nursing Bras Revenue Market Share (%) by Type (2012-2017)
Figure Revenue Market Share of Nursing Bras by Type (2012-2017)
Figure Revenue Market Share of Nursing Bras by Type in 2016
Table United States Nursing Bras Price (USD/Unit) by Types (2012-2017)
Figure United States Nursing Bras Sales Growth Rate (%) (%) by Type (2012-2017)
Table United States Nursing Bras Sales (K Units) by Applications (2012-2017)
Table United States Nursing Bras Sales Market Share (%) by Applications (2012-2017)
Figure United States Nursing Bras Sales Market Share (%) by Applications (2012-2017)
Figure United States Nursing Bras Sales Market Share (%) by Applications in 2016
Table United States Nursing Bras Sales Growth Rate (%) (%) by Applications (2012-2017)
Figure United States Nursing Bras Sales Growth Rate (%) by Applications (2012-2017)
Table Product Specification of Bravado
Table Bravado Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Bravado Nursing Bras Sales Growth Rate (%) (2012-2017)
Figure Bravado Nursing Bras Sales Market Share (%) in US (2012-2017)
Table Product Specification of Destination Maternity (Motherhood)

Table Destination Maternity (Motherhood) Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Destination Maternity (Motherhood) Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Destination Maternity (Motherhood) Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of La Leche League

Table La Leche League Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure La Leche League Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure La Leche League Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of Anita

Table Anita Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Anita Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Anita Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of Leading Lady

Table Leading Lady Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Leading Lady Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Leading Lady Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of Rumina Nursingwear

Table Rumina Nursingwear Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Rumina Nursingwear Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Rumina Nursingwear Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of Wacoal (Elomi)

Table Wacoal (Elomi) Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Wacoal (Elomi) Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Wacoal (Elomi) Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of Cake Maternity

Table Cake Maternity Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Cake Maternity Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Cake Maternity Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of Senshukai

Table Senshukai Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Senshukai Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure Senshukai Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Product Specification of INUJIRUSHI

Table INUJIRUSHI Nursing Bras Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure INUJIRUSHI Nursing Bras Sales Growth Rate (%) (2012-2017)

Figure INUJIRUSHI Nursing Bras Sales Market Share (%) in US (2012-2017)

Table Price Range of Key Raw Materials

Figure Price Trend of Cotton (CNY/MT)

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Nursing Bras

Figure 2012-2016 USA Quarterly Employment Cost Index (ECI)

Figure Manufacturing Process Analysis of Nursing Bras

Figure Nursing Bras Industrial Chain Analysis

Table Raw Materials Sources of Nursing Bras Major Players in 2016

Figure Nursing Bras Marketing Channels Share in 2016

Table Distributors/Traders List

Figure SWOT Analysis of Nursing Bras

Figure World Real GDP Growth Rate Map

Table Major Region Real GDP Growth Rate (%)

Figure United States Nursing Bras Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure United States Nursing Bras Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Nursing Bras Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Nursing Bras Sales (K Units) Forecast by Type (2017-2022)

Figure United States Nursing Bras Sales (K Units) Forecast by Type (2017-2022)

Figure United States Nursing Bras Sales Volume Market Share Forecast by Type in 2022

Table United States Nursing Bras Sales (K Units) Forecast by Application (2017-2022)

Figure United States Nursing Bras Sales Volume Market Share Forecast by Application (2017-2022)

Figure United States Nursing Bras Sales Volume Market Share Forecast by Application in 2022

Table United States Nursing Bras Sales (K Units) Forecast by Regions (2017-2022)

Table United States Nursing Bras Sales Volume Share Forecast by Regions (2017-2022)

Figure United States Nursing Bras Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Nursing Bras Market Report 2017

Product link: <https://marketpublishers.com/r/UAF132B185BWEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UAF132B185BWEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970