

# United States Nursing bras Market Report 2017

<https://marketpublishers.com/r/UD8527706A6EN.html>

Date: February 2017

Pages: 118

Price: US\$ 3,800.00 (Single User License)

ID: UD8527706A6EN

## Abstracts

### Notes:

Sales, means the sales volume of Nursing bras

Revenue, means the sales value of Nursing bras

This report studies sales (consumption) of Nursing bras in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Medela

QT

TANZKY

CAKYE

Motherhood

UTOVME

Aenlley

Leading Lady

Vansiter

## La Leche League International

Anita

Bravado

### Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Underwire Nursing Bras

Wireless Nursing Bras

Split by applications, this report focuses on sales, market share and growth rate of Nursing bras in each application, can be divided into

Breast feeding

Breast pumping

## Contents

### United States Nursing bras Market Report 2017

#### **1 NURSING BRAS OVERVIEW**

- 1.1 Product Overview and Scope of Nursing bras
- 1.2 Classification of Nursing bras
  - 1.2.1 Underwire Nursing Bras
  - 1.2.2 Wireless Nursing Bras
- 1.3 Application of Nursing bras
  - 1.3.1 Breast feeding
  - 1.3.2 Breast pumping
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Nursing bras (2012-2022)
  - 1.4.1 United States Nursing bras Sales and Growth Rate (2012-2022)
  - 1.4.2 United States Nursing bras Revenue and Growth Rate (2012-2022)

#### **2 UNITED STATES NURSING BRAS COMPETITION BY MANUFACTURERS**

- 2.1 United States Nursing bras Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Nursing bras Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Nursing bras Average Price by Manufactures (2015 and 2016)
- 2.4 Nursing bras Market Competitive Situation and Trends
  - 2.4.1 Nursing bras Market Concentration Rate
  - 2.4.2 Nursing bras Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

#### **3 UNITED STATES NURSING BRAS SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2012-2017)**

- 3.1 United States Nursing bras Sales and Market Share by States (2012-2017)
- 3.2 United States Nursing bras Revenue and Market Share by States (2012-2017)
- 3.3 United States Nursing bras Price by States (2012-2017)

#### **4 UNITED STATES NURSING BRAS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2012-2017)**

- 4.1 United States Nursing bras Sales and Market Share by Type (2012-2017)
- 4.2 United States Nursing bras Revenue and Market Share by Type (2012-2017)
- 4.3 United States Nursing bras Price by Type (2012-2017)
- 4.4 United States Nursing bras Sales Growth Rate by Type (2012-2017)

## **5 UNITED STATES NURSING BRAS SALES (VOLUME) BY APPLICATION (2012-2017)**

- 5.1 United States Nursing bras Sales and Market Share by Application (2012-2017)
- 5.2 United States Nursing bras Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## **6 UNITED STATES NURSING BRAS MANUFACTURERS PROFILES/ANALYSIS**

### 6.1 Medela

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Nursing bras Product Type, Application and Specification
  - 6.1.2.1 Underwire Nursing Bras
  - 6.1.2.2 Wireless Nursing Bras
- 6.1.3 Medela Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview

### 6.2 QT

- 6.2.2 Nursing bras Product Type, Application and Specification
  - 6.2.2.1 Underwire Nursing Bras
  - 6.2.2.2 Wireless Nursing Bras
- 6.2.3 QT Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.2.4 Main Business/Business Overview

### 6.3 TANZKY

- 6.3.2 Nursing bras Product Type, Application and Specification
  - 6.3.2.1 Underwire Nursing Bras
  - 6.3.2.2 Wireless Nursing Bras
- 6.3.3 TANZKY Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.3.4 Main Business/Business Overview

### 6.4 CAKYE

- 6.4.2 Nursing bras Product Type, Application and Specification
  - 6.4.2.1 Underwire Nursing Bras
  - 6.4.2.2 Wireless Nursing Bras
- 6.4.3 CAKYE Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.4.4 Main Business/Business Overview

## 6.5 Motherhood

### 6.5.2 Nursing bras Product Type, Application and Specification

#### 6.5.2.1 Underwire Nursing Bras

#### 6.5.2.2 Wireless Nursing Bras

### 6.5.3 Motherhood Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.5.4 Main Business/Business Overview

## 6.6 UTOVME

### 6.6.2 Nursing bras Product Type, Application and Specification

#### 6.6.2.1 Underwire Nursing Bras

#### 6.6.2.2 Wireless Nursing Bras

### 6.6.3 UTOVME Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.6.4 Main Business/Business Overview

## 6.7 Aenlley

### 6.7.2 Nursing bras Product Type, Application and Specification

#### 6.7.2.1 Underwire Nursing Bras

#### 6.7.2.2 Wireless Nursing Bras

### 6.7.3 Aenlley Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.7.4 Main Business/Business Overview

## 6.8 Leading Lady

### 6.8.2 Nursing bras Product Type, Application and Specification

#### 6.8.2.1 Underwire Nursing Bras

#### 6.8.2.2 Wireless Nursing Bras

### 6.8.3 Leading Lady Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.8.4 Main Business/Business Overview

## 6.9 Vansiter

### 6.9.2 Nursing bras Product Type, Application and Specification

#### 6.9.2.1 Underwire Nursing Bras

#### 6.9.2.2 Wireless Nursing Bras

### 6.9.3 Vansiter Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.9.4 Main Business/Business Overview

## 6.10 La Leche League International

### 6.10.2 Nursing bras Product Type, Application and Specification

#### 6.10.2.1 Underwire Nursing Bras

#### 6.10.2.2 Wireless Nursing Bras

### 6.10.3 La Leche League International Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

### 6.10.4 Main Business/Business Overview

## 6.11 Anita

6.12 Bravado

## **7 NURSING BRAS MANUFACTURING COST ANALYSIS**

7.1 Nursing bras Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Nursing bras

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Nursing bras Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Nursing bras Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES NURSING BRAS MARKET FORECAST (2017-2022)**

11.1 United States Nursing bras Sales, Revenue Forecast (2017-2022)

11.2 United States Nursing bras Sales Forecast by Type (2017-2022)

11.3 United States Nursing bras Sales Forecast by Application (2017-2022)

11.4 Nursing bras Price Forecast (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Nursing bras

Table Classification of Nursing bras

Figure United States Sales Market Share of Nursing bras by Type in 2015

Figure Underwire Nursing Bras Picture

Figure Wireless Nursing Bras Picture

Table Application of Nursing bras

Figure United States Sales Market Share of Nursing bras by Application in 2015

Figure Breast feeding Examples

Figure Breast pumping Examples

Figure United States Nursing bras Sales and Growth Rate (2012-2022)

Figure United States Nursing bras Revenue and Growth Rate (2012-2022)

Table United States Nursing bras Sales of Key Manufacturers (2015 and 2016)

Table United States Nursing bras Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Nursing bras Sales Share by Manufacturers

Figure 2016 Nursing bras Sales Share by Manufacturers

Table United States Nursing bras Revenue by Manufacturers (2015 and 2016)

Table United States Nursing bras Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Nursing bras Revenue Share by Manufacturers

Table 2016 United States Nursing bras Revenue Share by Manufacturers

Table United States Market Nursing bras Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Nursing bras Average Price of Key Manufacturers in 2015

Figure Nursing bras Market Share of Top 3 Manufacturers

Figure Nursing bras Market Share of Top 5 Manufacturers

Table United States Nursing bras Sales by States (2012-2017)

Table United States Nursing bras Sales Share by States (2012-2017)

Figure United States Nursing bras Sales Market Share by States in 2015

Table United States Nursing bras Revenue and Market Share by States (2012-2017)

Table United States Nursing bras Revenue Share by States (2012-2017)

Figure Revenue Market Share of Nursing bras by States (2012-2017)

Table United States Nursing bras Price by States (2012-2017)

Table United States Nursing bras Sales by Type (2012-2017)

Table United States Nursing bras Sales Share by Type (2012-2017)

Figure United States Nursing bras Sales Market Share by Type in 2015

Table United States Nursing bras Revenue and Market Share by Type (2012-2017)



Table United States Nursing bras Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Nursing bras by Type (2012-2017)  
Table United States Nursing bras Price by Type (2012-2017)  
Figure United States Nursing bras Sales Growth Rate by Type (2012-2017)  
Table United States Nursing bras Sales by Application (2012-2017)  
Table United States Nursing bras Sales Market Share by Application (2012-2017)  
Figure United States Nursing bras Sales Market Share by Application in 2015  
Table United States Nursing bras Sales Growth Rate by Application (2012-2017)  
Figure United States Nursing bras Sales Growth Rate by Application (2012-2017)  
Table Medela Basic Information List  
Table Medela Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Figure Medela Nursing bras Sales Market Share (2012-2017)  
Table QT Basic Information List  
Table QT Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table QT Nursing bras Sales Market Share (2012-2017)  
Table TANZKY Basic Information List  
Table TANZKY Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table TANZKY Nursing bras Sales Market Share (2012-2017)  
Table CAKYE Basic Information List  
Table CAKYE Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table CAKYE Nursing bras Sales Market Share (2012-2017)  
Table Motherhood Basic Information List  
Table Motherhood Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Motherhood Nursing bras Sales Market Share (2012-2017)  
Table UTOVME Basic Information List  
Table UTOVME Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table UTOVME Nursing bras Sales Market Share (2012-2017)  
Table Aenlley Basic Information List  
Table Aenlley Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Aenlley Nursing bras Sales Market Share (2012-2017)  
Table Leading Lady Basic Information List  
Table Leading Lady Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Leading Lady Nursing bras Sales Market Share (2012-2017)  
Table Vansiter Basic Information List  
Table Vansiter Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)  
Table Vansiter Nursing bras Sales Market Share (2012-2017)  
Table La Leche League International Basic Information List  
Table La Leche League International Nursing bras Sales, Revenue, Price and Gross Margin (2012-2017)

Table La Leche League International Nursing bras Sales Market Share (2012-2017)  
Table Anita Basic Information List  
Table Bravado Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Nursing bras  
Figure Manufacturing Process Analysis of Nursing bras  
Figure Nursing bras Industrial Chain Analysis  
Table Raw Materials Sources of Nursing bras Major Manufacturers in 2015  
Table Major Buyers of Nursing bras  
Table Distributors/Traders List  
Figure United States Nursing bras Production and Growth Rate Forecast (2017-2022)  
Figure United States Nursing bras Revenue and Growth Rate Forecast (2017-2022)  
Table United States Nursing bras Production Forecast by Type (2017-2022)  
Table United States Nursing bras Consumption Forecast by Application (2017-2022)  
Table United States Nursing bras Sales Forecast by States (2017-2022)  
Table United States Nursing bras Sales Share Forecast by States (2017-2022)

## I would like to order

Product name: United States Nursing bras Market Report 2017

Product link: <https://marketpublishers.com/r/UD8527706A6EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD8527706A6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970