

# United States Normal Headphone Market Report 2017

<https://marketpublishers.com/r/U43016CE06AEN.html>

Date: December 2017

Pages: 105

Price: US\$ 3,800.00 (Single User License)

ID: U43016CE06AEN

## Abstracts

In this report, the United States Normal Headphone market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Normal Headphone in these regions, from 2012 to 2022 (forecast).

United States Normal Headphone market competition by top manufacturers/players, with Normal Headphone sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Foster

**CRESYN**

GoerTek

Fujikon

Merry

Foxlink

Cosonic

Hosiden

ACC

DUNU

Eastern Technologies

Voxtech

SoundMAGIC

OVC

Sun Young

ZDL

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Over-ear

On-ear

In-ear

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Smartphone

Computing Device

Wearable

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Normal Headphone Market Report 2017

## **1 NORMAL HEADPHONE OVERVIEW**

### 1.1 Product Overview and Scope of Normal Headphone

### 1.2 Classification of Normal Headphone by Product Category

#### 1.2.1 United States Normal Headphone Market Size (Sales Volume) Comparison by Type (2012-2022)

#### 1.2.2 United States Normal Headphone Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

##### 1.2.3 Over-ear

##### 1.2.4 On-ear

##### 1.2.5 In-ear

### 1.3 United States Normal Headphone Market by Application/End Users

#### 1.3.1 United States Normal Headphone Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

##### 1.3.2 Smartphone

##### 1.3.3 Computing Device

##### 1.3.4 Wearable

### 1.4 United States Normal Headphone Market by Region

#### 1.4.1 United States Normal Headphone Market Size (Value) Comparison by Region (2012-2022)

##### 1.4.2 The West Normal Headphone Status and Prospect (2012-2022)

##### 1.4.3 Southwest Normal Headphone Status and Prospect (2012-2022)

##### 1.4.4 The Middle Atlantic Normal Headphone Status and Prospect (2012-2022)

##### 1.4.5 New England Normal Headphone Status and Prospect (2012-2022)

##### 1.4.6 The South Normal Headphone Status and Prospect (2012-2022)

##### 1.4.7 The Midwest Normal Headphone Status and Prospect (2012-2022)

### 1.5 United States Market Size (Value and Volume) of Normal Headphone (2012-2022)

#### 1.5.1 United States Normal Headphone Sales and Growth Rate (2012-2022)

#### 1.5.2 United States Normal Headphone Revenue and Growth Rate (2012-2022)

## **2 UNITED STATES NORMAL HEADPHONE MARKET COMPETITION BY PLAYERS/SUPPLIERS**

### 2.1 United States Normal Headphone Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Normal Headphone Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Normal Headphone Average Price by Players/Suppliers (2012-2017)

2.4 United States Normal Headphone Market Competitive Situation and Trends

2.4.1 United States Normal Headphone Market Concentration Rate

2.4.2 United States Normal Headphone Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Normal Headphone Manufacturing Base Distribution, Sales Area, Product Type

### **3 UNITED STATES NORMAL HEADPHONE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Normal Headphone Sales and Market Share by Region (2012-2017)

3.2 United States Normal Headphone Revenue and Market Share by Region (2012-2017)

3.3 United States Normal Headphone Price by Region (2012-2017)

### **4 UNITED STATES NORMAL HEADPHONE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Normal Headphone Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Normal Headphone Revenue and Market Share by Type (2012-2017)

4.3 United States Normal Headphone Price by Type (2012-2017)

4.4 United States Normal Headphone Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES NORMAL HEADPHONE SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Normal Headphone Sales and Market Share by Application (2012-2017)

5.2 United States Normal Headphone Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES NORMAL HEADPHONE PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

## 6.1 Foster

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Normal Headphone Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Foster Normal Headphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.1.4 Main Business/Business Overview

## 6.2 CRESYN

6.2.2 Normal Headphone Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 CRESYN Normal Headphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.2.4 Main Business/Business Overview

## 6.3 GoerTek

6.3.2 Normal Headphone Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 GoerTek Normal Headphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.3.4 Main Business/Business Overview

## 6.4 Fujikon

6.4.2 Normal Headphone Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Fujikon Normal Headphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.4.4 Main Business/Business Overview

## 6.5 Merry

6.5.2 Normal Headphone Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Merry Normal Headphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.5.4 Main Business/Business Overview

## 6.6 Foxlink

6.6.2 Normal Headphone Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Foxlink Normal Headphone Sales, Revenue, Price and Gross Margin

(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Cosonic

6.7.2 Normal Headphone Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Cosonic Normal Headphone Sales, Revenue, Price and Gross Margin

(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Hosiden

6.8.2 Normal Headphone Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Hosiden Normal Headphone Sales, Revenue, Price and Gross Margin

(2012-2017)

6.8.4 Main Business/Business Overview

6.9 ACC

6.9.2 Normal Headphone Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 ACC Normal Headphone Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 DUNU

6.10.2 Normal Headphone Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 DUNU Normal Headphone Sales, Revenue, Price and Gross Margin

(2012-2017)

6.10.4 Main Business/Business Overview

6.11 Eastern Technologies

6.12 Voxtech

6.13 SoundMAGIC

6.14 OVC

6.15 Sun Young

6.16 ZDL

## **7 NORMAL HEADPHONE MANUFACTURING COST ANALYSIS**

7.1 Normal Headphone Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Normal Headphone

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Normal Headphone Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Normal Headphone Major Manufacturers in 2016
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 UNITED STATES NORMAL HEADPHONE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**



- 11.1 United States Normal Headphone Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Normal Headphone Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Normal Headphone Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Normal Headphone Sales Volume Forecast by Region (2017-2022)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Normal Headphone

Figure United States Normal Headphone Market Size (K Units) by Type (2012-2022)

Figure United States Normal Headphone Sales Volume Market Share by Type (Product Category) in 2016

Figure Over-ear Product Picture

Figure On-ear Product Picture

Figure In-ear Product Picture

Figure United States Normal Headphone Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Normal Headphone by Application in 2016

Figure Smartphone Examples

Table Key Downstream Customer in Smartphone

Figure Computing Device Examples

Table Key Downstream Customer in Computing Device

Figure Wearable Examples

Table Key Downstream Customer in Wearable

Figure United States Normal Headphone Market Size (Million USD) by Region (2012-2022)

Figure The West Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Normal Headphone Sales (K Units) and Growth Rate (2012-2022)

Figure United States Normal Headphone Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Normal Headphone Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Normal Headphone Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Normal Headphone Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Normal Headphone Sales Share by Players/Suppliers

Figure 2017 United States Normal Headphone Sales Share by Players/Suppliers

Figure United States Normal Headphone Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Normal Headphone Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Normal Headphone Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Normal Headphone Revenue Share by Players/Suppliers

Figure 2017 United States Normal Headphone Revenue Share by Players/Suppliers

Table United States Market Normal Headphone Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Normal Headphone Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Normal Headphone Market Share of Top 3 Players/Suppliers

Figure United States Normal Headphone Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Normal Headphone Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Normal Headphone Product Category

Table United States Normal Headphone Sales (K Units) by Region (2012-2017)

Table United States Normal Headphone Sales Share by Region (2012-2017)

Figure United States Normal Headphone Sales Share by Region (2012-2017)

Figure United States Normal Headphone Sales Market Share by Region in 2016

Table United States Normal Headphone Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Normal Headphone Revenue Share by Region (2012-2017)

Figure United States Normal Headphone Revenue Market Share by Region (2012-2017)

Figure United States Normal Headphone Revenue Market Share by Region in 2016

Table United States Normal Headphone Price (USD/Unit) by Region (2012-2017)

Table United States Normal Headphone Sales (K Units) by Type (2012-2017)

Table United States Normal Headphone Sales Share by Type (2012-2017)

Figure United States Normal Headphone Sales Share by Type (2012-2017)

Figure United States Normal Headphone Sales Market Share by Type in 2016

Table United States Normal Headphone Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Normal Headphone Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Normal Headphone by Type (2012-2017)  
Figure Revenue Market Share of Normal Headphone by Type in 2016  
Table United States Normal Headphone Price (USD/Unit) by Types (2012-2017)  
Figure United States Normal Headphone Sales Growth Rate by Type (2012-2017)  
Table United States Normal Headphone Sales (K Units) by Application (2012-2017)  
Table United States Normal Headphone Sales Market Share by Application (2012-2017)  
Figure United States Normal Headphone Sales Market Share by Application (2012-2017)  
Figure United States Normal Headphone Sales Market Share by Application in 2016  
Table United States Normal Headphone Sales Growth Rate by Application (2012-2017)  
Figure United States Normal Headphone Sales Growth Rate by Application (2012-2017)  
Table Foster Basic Information List  
Table Foster Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Foster Normal Headphone Sales Growth Rate (2012-2017)  
Figure Foster Normal Headphone Sales Market Share in United States (2012-2017)  
Figure Foster Normal Headphone Revenue Market Share in United States (2012-2017)  
Table CRESYN Basic Information List  
Table CRESYN Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure CRESYN Normal Headphone Sales Growth Rate (2012-2017)  
Figure CRESYN Normal Headphone Sales Market Share in United States (2012-2017)  
Figure CRESYN Normal Headphone Revenue Market Share in United States (2012-2017)  
Table GoerTek Basic Information List  
Table GoerTek Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure GoerTek Normal Headphone Sales Growth Rate (2012-2017)  
Figure GoerTek Normal Headphone Sales Market Share in United States (2012-2017)  
Figure GoerTek Normal Headphone Revenue Market Share in United States (2012-2017)  
Table Fujikon Basic Information List  
Table Fujikon Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)  
Figure Fujikon Normal Headphone Sales Growth Rate (2012-2017)  
Figure Fujikon Normal Headphone Sales Market Share in United States (2012-2017)  
Figure Fujikon Normal Headphone Revenue Market Share in United States (2012-2017)

Table Merry Basic Information List

Table Merry Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Merry Normal Headphone Sales Growth Rate (2012-2017)

Figure Merry Normal Headphone Sales Market Share in United States (2012-2017)

Figure Merry Normal Headphone Revenue Market Share in United States (2012-2017)

Table Foxlink Basic Information List

Table Foxlink Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Foxlink Normal Headphone Sales Growth Rate (2012-2017)

Figure Foxlink Normal Headphone Sales Market Share in United States (2012-2017)

Figure Foxlink Normal Headphone Revenue Market Share in United States (2012-2017)

Table Cosonic Basic Information List

Table Cosonic Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cosonic Normal Headphone Sales Growth Rate (2012-2017)

Figure Cosonic Normal Headphone Sales Market Share in United States (2012-2017)

Figure Cosonic Normal Headphone Revenue Market Share in United States (2012-2017)

Table Hosiden Basic Information List

Table Hosiden Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Hosiden Normal Headphone Sales Growth Rate (2012-2017)

Figure Hosiden Normal Headphone Sales Market Share in United States (2012-2017)

Figure Hosiden Normal Headphone Revenue Market Share in United States (2012-2017)

Table ACC Basic Information List

Table ACC Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ACC Normal Headphone Sales Growth Rate (2012-2017)

Figure ACC Normal Headphone Sales Market Share in United States (2012-2017)

Figure ACC Normal Headphone Revenue Market Share in United States (2012-2017)

Table DUNU Basic Information List

Table DUNU Normal Headphone Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure DUNU Normal Headphone Sales Growth Rate (2012-2017)

Figure DUNU Normal Headphone Sales Market Share in United States (2012-2017)

Figure DUNU Normal Headphone Revenue Market Share in United States (2012-2017)

Table Eastern Technologies Basic Information List

Table Voxtech Basic Information List  
Table SoundMAGIC Basic Information List  
Table OVC Basic Information List  
Table Sun Young Basic Information List  
Table ZDL Basic Information List  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Normal Headphone  
Figure Manufacturing Process Analysis of Normal Headphone  
Figure Normal Headphone Industrial Chain Analysis  
Table Raw Materials Sources of Normal Headphone Major Players/Suppliers in 2016  
Table Major Buyers of Normal Headphone  
Table Distributors/Traders List  
Figure United States Normal Headphone Sales Volume (K Units) and Growth Rate Forecast (2017-2022)  
Figure United States Normal Headphone Revenue (Million USD) and Growth Rate Forecast (2017-2022)  
Figure United States Normal Headphone Price (USD/Unit) Trend Forecast (2017-2022)  
Table United States Normal Headphone Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Normal Headphone Sales Volume (K Units) Forecast by Type (2017-2022)  
Figure United States Normal Headphone Sales Volume (K Units) Forecast by Type in 2022  
Table United States Normal Headphone Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Normal Headphone Sales Volume (K Units) Forecast by Application (2017-2022)  
Figure United States Normal Headphone Sales Volume (K Units) Forecast by Application in 2022  
Table United States Normal Headphone Sales Volume (K Units) Forecast by Region (2017-2022)  
Table United States Normal Headphone Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Normal Headphone Sales Volume Share Forecast by Region (2017-2022)  
Figure United States Normal Headphone Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Normal Headphone Market Report 2017

Product link: <https://marketpublishers.com/r/U43016CE06AEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U43016CE06AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970