

### **United States Non-Alcoholic Beer Market Report 2017**

https://marketpublishers.com/r/U6FE0B3EB1BWEN.html

Date: October 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U6FE0B3EB1BWEN

#### **Abstracts**

In this report, the United States Non-Alcoholic Beer market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Non-Alcoholic Beer in these regions, from 2012 to 2022 (forecast).

United States Non-Alcoholic Beer market competition by top manufacturers/players, with Non-Alcoholic Beer sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Heineken N.V.



#### Anheuser-Busch InBev SA

Erdi	dinger Weibbrau
Big	Drop Brewing
Kro	ombacher Brauere
Ber	rnard Brewery
Sun	ntory Beer
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into	
Lim	nit Fermentation
Nor	rmal Fermentation Dealcoholizatio
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Non-Alcoholic Beer for each application, including	
Con	mmercial
Hou	usehold
Oth	ner
If you have as you wan	e any special requirements, please let us know and we will offer you the report nt.



#### **Contents**

United States Non-Alcoholic Beer Market Report 2017

#### 1 NON-ALCOHOLIC BEER OVERVIEW

- 1.1 Product Overview and Scope of Non-Alcoholic Beer
- 1.2 Classification of Non-Alcoholic Beer by Product Category
- 1.2.1 United States Non-Alcoholic Beer Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Non-Alcoholic Beer Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Limit Fermentation
  - 1.2.4 Normal Fermentation Dealcoholizatio
- 1.3 United States Non-Alcoholic Beer Market by Application/End Users
- 1.3.1 United States Non-Alcoholic Beer Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Commercial
  - 1.3.3 Household
  - 1.3.4 Other
- 1.4 United States Non-Alcoholic Beer Market by Region
- 1.4.1 United States Non-Alcoholic Beer Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Non-Alcoholic Beer Status and Prospect (2012-2022)
  - 1.4.3 Southwest Non-Alcoholic Beer Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Non-Alcoholic Beer Status and Prospect (2012-2022)
  - 1.4.5 New England Non-Alcoholic Beer Status and Prospect (2012-2022)
  - 1.4.6 The South Non-Alcoholic Beer Status and Prospect (2012-2022)
- 1.4.7 The Midwest Non-Alcoholic Beer Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Non-Alcoholic Beer (2012-2022)
- 1.5.1 United States Non-Alcoholic Beer Sales and Growth Rate (2012-2022)
- 1.5.2 United States Non-Alcoholic Beer Revenue and Growth Rate (2012-2022)

### 2 UNITED STATES NON-ALCOHOLIC BEER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Non-Alcoholic Beer Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Non-Alcoholic Beer Revenue and Share by Players/Suppliers



#### (2012-2017)

- 2.3 United States Non-Alcoholic Beer Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Non-Alcoholic Beer Market Competitive Situation and Trends
  - 2.4.1 United States Non-Alcoholic Beer Market Concentration Rate
- 2.4.2 United States Non-Alcoholic Beer Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Non-Alcoholic Beer Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES NON-ALCOHOLIC BEER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Non-Alcoholic Beer Sales and Market Share by Region (2012-2017)
- 3.2 United States Non-Alcoholic Beer Revenue and Market Share by Region (2012-2017)
- 3.3 United States Non-Alcoholic Beer Price by Region (2012-2017)

## 4 UNITED STATES NON-ALCOHOLIC BEER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Non-Alcoholic Beer Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Non-Alcoholic Beer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Non-Alcoholic Beer Price by Type (2012-2017)
- 4.4 United States Non-Alcoholic Beer Sales Growth Rate by Type (2012-2017)

### 5 UNITED STATES NON-ALCOHOLIC BEER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Non-Alcoholic Beer Sales and Market Share by Application (2012-2017)
- 5.2 United States Non-Alcoholic Beer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES NON-ALCOHOLIC BEER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Heineken N.V.



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Non-Alcoholic Beer Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Heineken N.V. Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Anheuser-Busch InBev SA
  - 6.2.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Anheuser-Busch InBev SA Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Erdinger Weibbrau
  - 6.3.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Erdinger Weibbrau Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Big Drop Brewing
  - 6.4.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Big Drop Brewing Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Krombacher Brauere
  - 6.5.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Krombacher Brauere Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Bernard Brewery
  - 6.6.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B



- 6.6.3 Bernard Brewery Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Suntory Beer
  - 6.7.2 Non-Alcoholic Beer Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Suntory Beer Non-Alcoholic Beer Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

#### 7 NON-ALCOHOLIC BEER MANUFACTURING COST ANALYSIS

- 7.1 Non-Alcoholic Beer Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Non-Alcoholic Beer

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Non-Alcoholic Beer Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Non-Alcoholic Beer Major Manufacturers in 2016
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy



- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## 11 UNITED STATES NON-ALCOHOLIC BEER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Non-Alcoholic Beer Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Non-Alcoholic Beer Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Non-Alcoholic Beer Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Non-Alcoholic Beer Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Non-Alcoholic Beer

Figure United States Non-Alcoholic Beer Market Size (K MT) by Type (2012-2022)

Figure United States Non-Alcoholic Beer Sales Volume Market Share by Type (Product Category) in 2016

Figure Limit Fermentation Product Picture

Figure Normal Fermentation Dealcoholizatio Product Picture

Figure United States Non-Alcoholic Beer Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Non-Alcoholic Beer by Application in 2016 Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Household Examples

Table Key Downstream Customer in Household

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Non-Alcoholic Beer Market Size (Million USD) by Region (2012-2022)

Figure The West Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Non-Alcoholic Beer Sales (K MT) and Growth Rate (2012-2022) Figure United States Non-Alcoholic Beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Non-Alcoholic Beer Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Non-Alcoholic Beer Sales (K MT) of Key Players/Suppliers



(2012-2017)

Table United States Non-Alcoholic Beer Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Non-Alcoholic Beer Sales Share by Players/Suppliers

Figure 2017 United States Non-Alcoholic Beer Sales Share by Players/Suppliers

Figure United States Non-Alcoholic Beer Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Non-Alcoholic Beer Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Non-Alcoholic Beer Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Non-Alcoholic Beer Revenue Share by Players/Suppliers Figure 2017 United States Non-Alcoholic Beer Revenue Share by Players/Suppliers Table United States Market Non-Alcoholic Beer Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Non-Alcoholic Beer Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Non-Alcoholic Beer Market Share of Top 3 Players/Suppliers Figure United States Non-Alcoholic Beer Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Non-Alcoholic Beer Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Non-Alcoholic Beer Product Category
Table United States Non-Alcoholic Beer Sales (K MT) by Region (2012-2017)
Table United States Non-Alcoholic Beer Sales Share by Region (2012-2017)
Figure United States Non-Alcoholic Beer Sales Share by Region (2012-2017)
Figure United States Non-Alcoholic Beer Sales Market Share by Region in 2016
Table United States Non-Alcoholic Beer Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Non-Alcoholic Beer Revenue Share by Region (2012-2017) Figure United States Non-Alcoholic Beer Revenue Market Share by Region (2012-2017)

Figure United States Non-Alcoholic Beer Revenue Market Share by Region in 2016 Table United States Non-Alcoholic Beer Price (USD/MT) by Region (2012-2017)

Table United States Non-Alcoholic Beer Sales (K MT) by Type (2012-2017)

Table United States Non-Alcoholic Beer Sales Share by Type (2012-2017)

Figure United States Non-Alcoholic Beer Sales Share by Type (2012-2017)

Figure United States Non-Alcoholic Beer Sales Market Share by Type in 2016

Table United States Non-Alcoholic Beer Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Non-Alcoholic Beer Revenue Share by Type (2012-2017)



Figure Revenue Market Share of Non-Alcoholic Beer by Type (2012-2017)

Figure Revenue Market Share of Non-Alcoholic Beer by Type in 2016

Table United States Non-Alcoholic Beer Price (USD/MT) by Types (2012-2017)

Figure United States Non-Alcoholic Beer Sales Growth Rate by Type (2012-2017)

Table United States Non-Alcoholic Beer Sales (K MT) by Application (2012-2017)

Table United States Non-Alcoholic Beer Sales Market Share by Application (2012-2017)

Figure United States Non-Alcoholic Beer Sales Market Share by Application (2012-2017)

Figure United States Non-Alcoholic Beer Sales Market Share by Application in 2016 Table United States Non-Alcoholic Beer Sales Growth Rate by Application (2012-2017) Figure United States Non-Alcoholic Beer Sales Growth Rate by Application (2012-2017)

Table Heineken N.V. Basic Information List

Table Heineken N.V. Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Heineken N.V. Non-Alcoholic Beer Sales Growth Rate (2012-2017)

Figure Heineken N.V. Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Heineken N.V. Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Anheuser-Busch InBev SA Basic Information List

Table Anheuser-Busch InBev SA Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Anheuser-Busch InBev SA Non-Alcoholic Beer Sales Growth Rate (2012-2017) Figure Anheuser-Busch InBev SA Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Anheuser-Busch InBev SA Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Erdinger Weibbrau Basic Information List

Table Erdinger Weibbrau Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Erdinger Weibbrau Non-Alcoholic Beer Sales Growth Rate (2012-2017)

Figure Erdinger Weibbrau Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Erdinger Weibbrau Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Big Drop Brewing Basic Information List

Table Big Drop Brewing Non-Alcoholic Beer Sales (K MT), Revenue (Million USD),

Price (USD/MT) and Gross Margin (2012-2017)

Figure Big Drop Brewing Non-Alcoholic Beer Sales Growth Rate (2012-2017)



Figure Big Drop Brewing Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Big Drop Brewing Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Krombacher Brauere Basic Information List

Table Krombacher Brauere Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Krombacher Brauere Non-Alcoholic Beer Sales Growth Rate (2012-2017)

Figure Krombacher Brauere Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Krombacher Brauere Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Bernard Brewery Basic Information List

Table Bernard Brewery Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Bernard Brewery Non-Alcoholic Beer Sales Growth Rate (2012-2017)

Figure Bernard Brewery Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Bernard Brewery Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Suntory Beer Basic Information List

Table Suntory Beer Non-Alcoholic Beer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Suntory Beer Non-Alcoholic Beer Sales Growth Rate (2012-2017)

Figure Suntory Beer Non-Alcoholic Beer Sales Market Share in United States (2012-2017)

Figure Suntory Beer Non-Alcoholic Beer Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Non-Alcoholic Beer

Figure Manufacturing Process Analysis of Non-Alcoholic Beer

Figure Non-Alcoholic Beer Industrial Chain Analysis

Table Raw Materials Sources of Non-Alcoholic Beer Major Players/Suppliers in 2016

Table Major Buyers of Non-Alcoholic Beer

Table Distributors/Traders List

Figure United States Non-Alcoholic Beer Sales Volume (K MT) and Growth Rate Forecast (2017-2022)



Figure United States Non-Alcoholic Beer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Non-Alcoholic Beer Price (USD/MT) Trend Forecast (2017-2022) Table United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Type in 2022

Table United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Application in 2022

Table United States Non-Alcoholic Beer Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Non-Alcoholic Beer Sales Volume Share Forecast by Region (2017-2022)

Figure United States Non-Alcoholic Beer Sales Volume Share Forecast by Region (2017-2022)

Figure United States Non-Alcoholic Beer Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Non-Alcoholic Beer Market Report 2017

Product link: <a href="https://marketpublishers.com/r/U6FE0B3EB1BWEN.html">https://marketpublishers.com/r/U6FE0B3EB1BWEN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U6FE0B3EB1BWEN.html">https://marketpublishers.com/r/U6FE0B3EB1BWEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970