

United States Night Essence Market Report 2017

<https://marketpublishers.com/r/UDCF349D3B9EN.html>

Date: December 2017

Pages: 108

Price: US\$ 3,800.00 (Single User License)

ID: UDCF349D3B9EN

Abstracts

In this report, the United States Night Essence market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Night Essence in these regions, from 2012 to 2022 (forecast).

United States Night Essence market competition by top manufacturers/players, with Night Essence sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Shiseido

Lancome

Estee Lauder

Clinique

L'Oreal

Dior

Guerlain

Elizabeth Arden

Clarins

Nivea

Nuxe

Marubi

Kiehl's

Caudalie

Sisley

Olay

Biotherm

The Body Shop

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Dry

Oil

Neutral

Sensitive

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Retail Stores

Specialty Stores

Online Stores

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Night Essence Market Report 2017

1 NIGHT ESSENCE OVERVIEW

1.1 Product Overview and Scope of Night Essence

1.2 Classification of Night Essence by Product Category

1.2.1 United States Night Essence Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Night Essence Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Dry

1.2.4 Oil

1.2.5 Neutral

1.2.6 Sensitive

1.2.7 Other

1.3 United States Night Essence Market by Application/End Users

1.3.1 United States Night Essence Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Retail Stores

1.3.3 Specialty Stores

1.3.4 Online Stores

1.3.5 Other

1.4 United States Night Essence Market by Region

1.4.1 United States Night Essence Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Night Essence Status and Prospect (2012-2022)

1.4.3 Southwest Night Essence Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Night Essence Status and Prospect (2012-2022)

1.4.5 New England Night Essence Status and Prospect (2012-2022)

1.4.6 The South Night Essence Status and Prospect (2012-2022)

1.4.7 The Midwest Night Essence Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Night Essence (2012-2022)

1.5.1 United States Night Essence Sales and Growth Rate (2012-2022)

1.5.2 United States Night Essence Revenue and Growth Rate (2012-2022)

2 UNITED STATES NIGHT ESSENCE MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Night Essence Sales and Market Share of Key Players/Suppliers (2012-2017)

2.2 United States Night Essence Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Night Essence Average Price by Players/Suppliers (2012-2017)

2.4 United States Night Essence Market Competitive Situation and Trends

2.4.1 United States Night Essence Market Concentration Rate

2.4.2 United States Night Essence Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Night Essence Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES NIGHT ESSENCE SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Night Essence Sales and Market Share by Region (2012-2017)

3.2 United States Night Essence Revenue and Market Share by Region (2012-2017)

3.3 United States Night Essence Price by Region (2012-2017)

4 UNITED STATES NIGHT ESSENCE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Night Essence Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Night Essence Revenue and Market Share by Type (2012-2017)

4.3 United States Night Essence Price by Type (2012-2017)

4.4 United States Night Essence Sales Growth Rate by Type (2012-2017)

5 UNITED STATES NIGHT ESSENCE SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Night Essence Sales and Market Share by Application (2012-2017)

5.2 United States Night Essence Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES NIGHT ESSENCE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Shiseido

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Night Essence Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 Shiseido Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Lancome
 - 6.2.2 Night Essence Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Lancome Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Estee Lauder
 - 6.3.2 Night Essence Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Estee Lauder Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Clinique
 - 6.4.2 Night Essence Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Clinique Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 L'Oreal
 - 6.5.2 Night Essence Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 L'Oreal Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Dior
 - 6.6.2 Night Essence Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Dior Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Guerlain
 - 6.7.2 Night Essence Product Category, Application and Specification

- 6.7.2.1 Product A
- 6.7.2.2 Product B
- 6.7.3 Guerlain Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Elizabeth Arden
 - 6.8.2 Night Essence Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Elizabeth Arden Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Clarins
 - 6.9.2 Night Essence Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Clarins Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Nivea
 - 6.10.2 Night Essence Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Nivea Night Essence Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Nuxe
- 6.12 Marubi
- 6.13 Kiehl's
- 6.14 Caudalie
- 6.15 Sisley
- 6.16 Olay
- 6.17 Biotherm
- 6.18 The Body Shop

7 NIGHT ESSENCE MANUFACTURING COST ANALYSIS

- 7.1 Night Essence Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Night Essence

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Night Essence Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Night Essence Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES NIGHT ESSENCE MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Night Essence Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Night Essence Sales Volume Forecast by Type (2017-2022)

11.3 United States Night Essence Sales Volume Forecast by Application (2017-2022)

11.4 United States Night Essence Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Night Essence

Figure United States Night Essence Market Size (MT) by Type (2012-2022)

Figure United States Night Essence Sales Volume Market Share by Type (Product Category) in 2016

Figure Dry Product Picture

Figure Oil Product Picture

Figure Neutral Product Picture

Figure Sensitive Product Picture

Figure Other Product Picture

Figure United States Night Essence Market Size (MT) by Application (2012-2022)

Figure United States Sales Market Share of Night Essence by Application in 2016

Figure Retail Stores Examples

Table Key Downstream Customer in Retail Stores

Figure Specialty Stores Examples

Table Key Downstream Customer in Specialty Stores

Figure Online Stores Examples

Table Key Downstream Customer in Online Stores

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Night Essence Market Size (Million USD) by Region (2012-2022)

Figure The West Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Night Essence Sales (MT) and Growth Rate (2012-2022)

Figure United States Night Essence Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Night Essence Market Major Players Product Sales Volume (MT) (2012-2017)

Table United States Night Essence Sales (MT) of Key Players/Suppliers (2012-2017)
Table United States Night Essence Sales Share by Players/Suppliers (2012-2017)
Figure 2016 United States Night Essence Sales Share by Players/Suppliers
Figure 2017 United States Night Essence Sales Share by Players/Suppliers
Figure United States Night Essence Market Major Players Product Revenue (Million USD) (2012-2017)
Table United States Night Essence Revenue (Million USD) by Players/Suppliers (2012-2017)
Table United States Night Essence Revenue Share by Players/Suppliers (2012-2017)
Figure 2016 United States Night Essence Revenue Share by Players/Suppliers
Figure 2017 United States Night Essence Revenue Share by Players/Suppliers
Table United States Market Night Essence Average Price (USD/Kg) of Key Players/Suppliers (2012-2017)
Figure United States Market Night Essence Average Price (USD/Kg) of Key Players/Suppliers in 2016
Figure United States Night Essence Market Share of Top 3 Players/Suppliers
Figure United States Night Essence Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Night Essence Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Night Essence Product Category
Table United States Night Essence Sales (MT) by Region (2012-2017)
Table United States Night Essence Sales Share by Region (2012-2017)
Figure United States Night Essence Sales Share by Region (2012-2017)
Figure United States Night Essence Sales Market Share by Region in 2016
Table United States Night Essence Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Night Essence Revenue Share by Region (2012-2017)
Figure United States Night Essence Revenue Market Share by Region (2012-2017)
Figure United States Night Essence Revenue Market Share by Region in 2016
Table United States Night Essence Price (USD/Kg) by Region (2012-2017)
Table United States Night Essence Sales (MT) by Type (2012-2017)
Table United States Night Essence Sales Share by Type (2012-2017)
Figure United States Night Essence Sales Share by Type (2012-2017)
Figure United States Night Essence Sales Market Share by Type in 2016
Table United States Night Essence Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Night Essence Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Night Essence by Type (2012-2017)
Figure Revenue Market Share of Night Essence by Type in 2016

Table United States Night Essence Price (USD/Kg) by Types (2012-2017)
Figure United States Night Essence Sales Growth Rate by Type (2012-2017)
Table United States Night Essence Sales (MT) by Application (2012-2017)
Table United States Night Essence Sales Market Share by Application (2012-2017)
Figure United States Night Essence Sales Market Share by Application (2012-2017)
Figure United States Night Essence Sales Market Share by Application in 2016
Table United States Night Essence Sales Growth Rate by Application (2012-2017)
Figure United States Night Essence Sales Growth Rate by Application (2012-2017)
Table Shiseido Basic Information List
Table Shiseido Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Shiseido Night Essence Sales Growth Rate (2012-2017)
Figure Shiseido Night Essence Sales Market Share in United States (2012-2017)
Figure Shiseido Night Essence Revenue Market Share in United States (2012-2017)
Table Lancome Basic Information List
Table Lancome Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Lancome Night Essence Sales Growth Rate (2012-2017)
Figure Lancome Night Essence Sales Market Share in United States (2012-2017)
Figure Lancome Night Essence Revenue Market Share in United States (2012-2017)
Table Estee Lauder Basic Information List
Table Estee Lauder Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Estee Lauder Night Essence Sales Growth Rate (2012-2017)
Figure Estee Lauder Night Essence Sales Market Share in United States (2012-2017)
Figure Estee Lauder Night Essence Revenue Market Share in United States (2012-2017)
Table Clinique Basic Information List
Table Clinique Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure Clinique Night Essence Sales Growth Rate (2012-2017)
Figure Clinique Night Essence Sales Market Share in United States (2012-2017)
Figure Clinique Night Essence Revenue Market Share in United States (2012-2017)
Table L'Oreal Basic Information List
Table L'Oreal Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)
Figure L'Oreal Night Essence Sales Growth Rate (2012-2017)
Figure L'Oreal Night Essence Sales Market Share in United States (2012-2017)
Figure L'Oreal Night Essence Revenue Market Share in United States (2012-2017)

Table Dior Basic Information List

Table Dior Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Dior Night Essence Sales Growth Rate (2012-2017)

Figure Dior Night Essence Sales Market Share in United States (2012-2017)

Figure Dior Night Essence Revenue Market Share in United States (2012-2017)

Table Guerlain Basic Information List

Table Guerlain Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Guerlain Night Essence Sales Growth Rate (2012-2017)

Figure Guerlain Night Essence Sales Market Share in United States (2012-2017)

Figure Guerlain Night Essence Revenue Market Share in United States (2012-2017)

Table Elizabeth Arden Basic Information List

Table Elizabeth Arden Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Elizabeth Arden Night Essence Sales Growth Rate (2012-2017)

Figure Elizabeth Arden Night Essence Sales Market Share in United States (2012-2017)

Figure Elizabeth Arden Night Essence Revenue Market Share in United States (2012-2017)

Table Clarins Basic Information List

Table Clarins Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Clarins Night Essence Sales Growth Rate (2012-2017)

Figure Clarins Night Essence Sales Market Share in United States (2012-2017)

Figure Clarins Night Essence Revenue Market Share in United States (2012-2017)

Table Nivea Basic Information List

Table Nivea Night Essence Sales (MT), Revenue (Million USD), Price (USD/Kg) and Gross Margin (2012-2017)

Figure Nivea Night Essence Sales Growth Rate (2012-2017)

Figure Nivea Night Essence Sales Market Share in United States (2012-2017)

Figure Nivea Night Essence Revenue Market Share in United States (2012-2017)

Table Nuxe Basic Information List

Table Marubi Basic Information List

Table Kiehl's Basic Information List

Table Caudalie Basic Information List

Table Sisley Basic Information List

Table Olay Basic Information List

Table Biotherm Basic Information List

Table The Body Shop Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Night Essence

Figure Manufacturing Process Analysis of Night Essence

Figure Night Essence Industrial Chain Analysis

Table Raw Materials Sources of Night Essence Major Players/Suppliers in 2016

Table Major Buyers of Night Essence

Table Distributors/Traders List

Figure United States Night Essence Sales Volume (MT) and Growth Rate Forecast (2017-2022)

Figure United States Night Essence Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Night Essence Price (USD/Kg) Trend Forecast (2017-2022)

Table United States Night Essence Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Night Essence Sales Volume (MT) Forecast by Type (2017-2022)

Figure United States Night Essence Sales Volume (MT) Forecast by Type in 2022

Table United States Night Essence Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Night Essence Sales Volume (MT) Forecast by Application (2017-2022)

Figure United States Night Essence Sales Volume (MT) Forecast by Application in 2022

Table United States Night Essence Sales Volume (MT) Forecast by Region (2017-2022)

Table United States Night Essence Sales Volume Share Forecast by Region (2017-2022)

Figure United States Night Essence Sales Volume Share Forecast by Region (2017-2022)

Figure United States Night Essence Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Night Essence Market Report 2017

Product link: <https://marketpublishers.com/r/UDCF349D3B9EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDCF349D3B9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970