

United States Neck Pillow Market Report 2017

<https://marketpublishers.com/r/U75DA22E7A6WEN.html>

Date: November 2017

Pages: 110

Price: US\$ 3,800.00 (Single User License)

ID: U75DA22E7A6WEN

Abstracts

In this report, the United States Neck Pillow market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Neck Pillow in these regions, from 2012 to 2022 (forecast).

United States Neck Pillow market competition by top manufacturers/players, with Neck Pillow sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Tempur-Pedic

Samsonite

Cabeau

Kuhi-comfort

Core Products

Wolf Manufacturing

SleepMax

Lewis N. Clark

originalbones

U.S. Jaclean

World's Best

TravelRest

Sleep innovations

Therapeutica

Cushions Xpress

Comfy Commuter

Dreamtime

Xen Pillow

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Memory Foam

Bamboo Fiber

Emulsion

Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Neck Pillow for each application, including

Home & Office

Traveling

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Neck Pillow Market Report 2017

1 NECK PILLOW OVERVIEW

1.1 Product Overview and Scope of Neck Pillow

1.2 Classification of Neck Pillow by Product Category

1.2.1 United States Neck Pillow Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Neck Pillow Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 Memory Foam

1.2.4 Bamboo Fiber

1.2.5 Emulsion

1.2.6 Other

1.3 United States Neck Pillow Market by Application/End Users

1.3.1 United States Neck Pillow Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 Home & Office

1.3.3 Traveling

1.3.4 Other

1.4 United States Neck Pillow Market by Region

1.4.1 United States Neck Pillow Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Neck Pillow Status and Prospect (2012-2022)

1.4.3 Southwest Neck Pillow Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Neck Pillow Status and Prospect (2012-2022)

1.4.5 New England Neck Pillow Status and Prospect (2012-2022)

1.4.6 The South Neck Pillow Status and Prospect (2012-2022)

1.4.7 The Midwest Neck Pillow Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Neck Pillow (2012-2022)

1.5.1 United States Neck Pillow Sales and Growth Rate (2012-2022)

1.5.2 United States Neck Pillow Revenue and Growth Rate (2012-2022)

2 UNITED STATES NECK PILLOW MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Neck Pillow Sales and Market Share of Key Players/Suppliers

(2012-2017)

2.2 United States Neck Pillow Revenue and Share by Players/Suppliers (2012-2017)

2.3 United States Neck Pillow Average Price by Players/Suppliers (2012-2017)

2.4 United States Neck Pillow Market Competitive Situation and Trends

2.4.1 United States Neck Pillow Market Concentration Rate

2.4.2 United States Neck Pillow Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Neck Pillow Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES NECK PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Neck Pillow Sales and Market Share by Region (2012-2017)

3.2 United States Neck Pillow Revenue and Market Share by Region (2012-2017)

3.3 United States Neck Pillow Price by Region (2012-2017)

4 UNITED STATES NECK PILLOW SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Neck Pillow Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Neck Pillow Revenue and Market Share by Type (2012-2017)

4.3 United States Neck Pillow Price by Type (2012-2017)

4.4 United States Neck Pillow Sales Growth Rate by Type (2012-2017)

5 UNITED STATES NECK PILLOW SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Neck Pillow Sales and Market Share by Application (2012-2017)

5.2 United States Neck Pillow Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES NECK PILLOW PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Tempur-Pedic

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Neck Pillow Product Category, Application and Specification

- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Tempur-Pedic Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Samsonite
 - 6.2.2 Neck Pillow Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Samsonite Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Cabeau
 - 6.3.2 Neck Pillow Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Cabeau Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Kuhi-comfort
 - 6.4.2 Neck Pillow Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Kuhi-comfort Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Core Products
 - 6.5.2 Neck Pillow Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Core Products Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Wolf Manufacturing
 - 6.6.2 Neck Pillow Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Wolf Manufacturing Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 SleepMax
 - 6.7.2 Neck Pillow Product Category, Application and Specification
 - 6.7.2.1 Product A

- 6.7.2.2 Product B
- 6.7.3 SleepMax Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Lewis N. Clark
 - 6.8.2 Neck Pillow Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Lewis N. Clark Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 originalbones
 - 6.9.2 Neck Pillow Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 originalbones Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 U.S. Jaclean
 - 6.10.2 Neck Pillow Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 U.S. Jaclean Neck Pillow Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 World's Best
- 6.12 TravelRest
- 6.13 Sleep innovations
- 6.14 Therapeutica
- 6.15 Cushions Xpress
- 6.16 Comfy Commuter
- 6.17 Dreamtime
- 6.18 Xen Pillow

7 NECK PILLOW MANUFACTURING COST ANALYSIS

- 7.1 Neck Pillow Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Neck Pillow

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Neck Pillow Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Neck Pillow Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES NECK PILLOW MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Neck Pillow Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Neck Pillow Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Neck Pillow Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Neck Pillow Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Neck Pillow

Figure United States Neck Pillow Market Size (K Units) by Type (2012-2022)

Figure United States Neck Pillow Sales Volume Market Share by Type (Product Category) in 2016

Figure Memory Foam Product Picture

Figure Bamboo Fiber Product Picture

Figure Emulsion Product Picture

Figure Other Product Picture

Figure United States Neck Pillow Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Neck Pillow by Application in 2016

Figure Home & Office Examples

Table Key Downstream Customer in Home & Office

Figure Traveling Examples

Table Key Downstream Customer in Traveling

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Neck Pillow Market Size (Million USD) by Region (2012-2022)

Figure The West Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Neck Pillow Sales (K Units) and Growth Rate (2012-2022)

Figure United States Neck Pillow Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Neck Pillow Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Neck Pillow Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Neck Pillow Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Neck Pillow Sales Share by Players/Suppliers

Figure 2017 United States Neck Pillow Sales Share by Players/Suppliers

Figure United States Neck Pillow Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Neck Pillow Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Neck Pillow Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Neck Pillow Revenue Share by Players/Suppliers

Figure 2017 United States Neck Pillow Revenue Share by Players/Suppliers

Table United States Market Neck Pillow Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Neck Pillow Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Neck Pillow Market Share of Top 3 Players/Suppliers

Figure United States Neck Pillow Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Neck Pillow Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Neck Pillow Product Category

Table United States Neck Pillow Sales (K Units) by Region (2012-2017)

Table United States Neck Pillow Sales Share by Region (2012-2017)

Figure United States Neck Pillow Sales Share by Region (2012-2017)

Figure United States Neck Pillow Sales Market Share by Region in 2016

Table United States Neck Pillow Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Neck Pillow Revenue Share by Region (2012-2017)

Figure United States Neck Pillow Revenue Market Share by Region (2012-2017)

Figure United States Neck Pillow Revenue Market Share by Region in 2016

Table United States Neck Pillow Price (USD/Unit) by Region (2012-2017)

Table United States Neck Pillow Sales (K Units) by Type (2012-2017)

Table United States Neck Pillow Sales Share by Type (2012-2017)

Figure United States Neck Pillow Sales Share by Type (2012-2017)

Figure United States Neck Pillow Sales Market Share by Type in 2016

Table United States Neck Pillow Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Neck Pillow Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Neck Pillow by Type (2012-2017)

Figure Revenue Market Share of Neck Pillow by Type in 2016

Table United States Neck Pillow Price (USD/Unit) by Types (2012-2017)

Figure United States Neck Pillow Sales Growth Rate by Type (2012-2017)

Table United States Neck Pillow Sales (K Units) by Application (2012-2017)

Table United States Neck Pillow Sales Market Share by Application (2012-2017)

Figure United States Neck Pillow Sales Market Share by Application (2012-2017)

Figure United States Neck Pillow Sales Market Share by Application in 2016

Table United States Neck Pillow Sales Growth Rate by Application (2012-2017)
Figure United States Neck Pillow Sales Growth Rate by Application (2012-2017)
Table Tempur-Pedic Basic Information List
Table Tempur-Pedic Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Tempur-Pedic Neck Pillow Sales Growth Rate (2012-2017)
Figure Tempur-Pedic Neck Pillow Sales Market Share in United States (2012-2017)
Figure Tempur-Pedic Neck Pillow Revenue Market Share in United States (2012-2017)
Table Samsonite Basic Information List
Table Samsonite Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Samsonite Neck Pillow Sales Growth Rate (2012-2017)
Figure Samsonite Neck Pillow Sales Market Share in United States (2012-2017)
Figure Samsonite Neck Pillow Revenue Market Share in United States (2012-2017)
Table Cabeau Basic Information List
Table Cabeau Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Cabeau Neck Pillow Sales Growth Rate (2012-2017)
Figure Cabeau Neck Pillow Sales Market Share in United States (2012-2017)
Figure Cabeau Neck Pillow Revenue Market Share in United States (2012-2017)
Table Kuhi-comfort Basic Information List
Table Kuhi-comfort Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Kuhi-comfort Neck Pillow Sales Growth Rate (2012-2017)
Figure Kuhi-comfort Neck Pillow Sales Market Share in United States (2012-2017)
Figure Kuhi-comfort Neck Pillow Revenue Market Share in United States (2012-2017)
Table Core Products Basic Information List
Table Core Products Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Core Products Neck Pillow Sales Growth Rate (2012-2017)
Figure Core Products Neck Pillow Sales Market Share in United States (2012-2017)
Figure Core Products Neck Pillow Revenue Market Share in United States (2012-2017)
Table Wolf Manufacturing Basic Information List
Table Wolf Manufacturing Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)
Figure Wolf Manufacturing Neck Pillow Sales Growth Rate (2012-2017)
Figure Wolf Manufacturing Neck Pillow Sales Market Share in United States (2012-2017)
Figure Wolf Manufacturing Neck Pillow Revenue Market Share in United States

(2012-2017)

Table SleepMax Basic Information List

Table SleepMax Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure SleepMax Neck Pillow Sales Growth Rate (2012-2017)

Figure SleepMax Neck Pillow Sales Market Share in United States (2012-2017)

Figure SleepMax Neck Pillow Revenue Market Share in United States (2012-2017)

Table Lewis N. Clark Basic Information List

Table Lewis N. Clark Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Lewis N. Clark Neck Pillow Sales Growth Rate (2012-2017)

Figure Lewis N. Clark Neck Pillow Sales Market Share in United States (2012-2017)

Figure Lewis N. Clark Neck Pillow Revenue Market Share in United States (2012-2017)

Table originalbones Basic Information List

Table originalbones Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure originalbones Neck Pillow Sales Growth Rate (2012-2017)

Figure originalbones Neck Pillow Sales Market Share in United States (2012-2017)

Figure originalbones Neck Pillow Revenue Market Share in United States (2012-2017)

Table U.S. Jaclean Basic Information List

Table U.S. Jaclean Neck Pillow Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure U.S. Jaclean Neck Pillow Sales Growth Rate (2012-2017)

Figure U.S. Jaclean Neck Pillow Sales Market Share in United States (2012-2017)

Figure U.S. Jaclean Neck Pillow Revenue Market Share in United States (2012-2017)

Table World's Best Basic Information List

Table TravelRest Basic Information List

Table Sleep innovations Basic Information List

Table Therapeutica Basic Information List

Table Cushions Xpress Basic Information List

Table Comfy Commuter Basic Information List

Table Dreamtime Basic Information List

Table Xen Pillow Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Neck Pillow

Figure Manufacturing Process Analysis of Neck Pillow

Figure Neck Pillow Industrial Chain Analysis

Table Raw Materials Sources of Neck Pillow Major Players/Suppliers in 2016

Table Major Buyers of Neck Pillow

Table Distributors/Traders List

Figure United States Neck Pillow Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Neck Pillow Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Neck Pillow Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Neck Pillow Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Neck Pillow Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Neck Pillow Sales Volume (K Units) Forecast by Type in 2022

Table United States Neck Pillow Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Neck Pillow Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Neck Pillow Sales Volume (K Units) Forecast by Application in 2022

Table United States Neck Pillow Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Neck Pillow Sales Volume Share Forecast by Region (2017-2022)

Figure United States Neck Pillow Sales Volume Share Forecast by Region (2017-2022)

Figure United States Neck Pillow Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Neck Pillow Market Report 2017

Product link: <https://marketpublishers.com/r/U75DA22E7A6WEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U75DA22E7A6WEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970