

United States Neck Massagers Market Report 2017

https://marketpublishers.com/r/U994446EF88EN.html

Date: July 2017

Pages: 99

Price: US\$ 3,800.00 (Single User License)

ID: U994446EF88EN

Abstracts

In this report, the United States Neck Massagers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

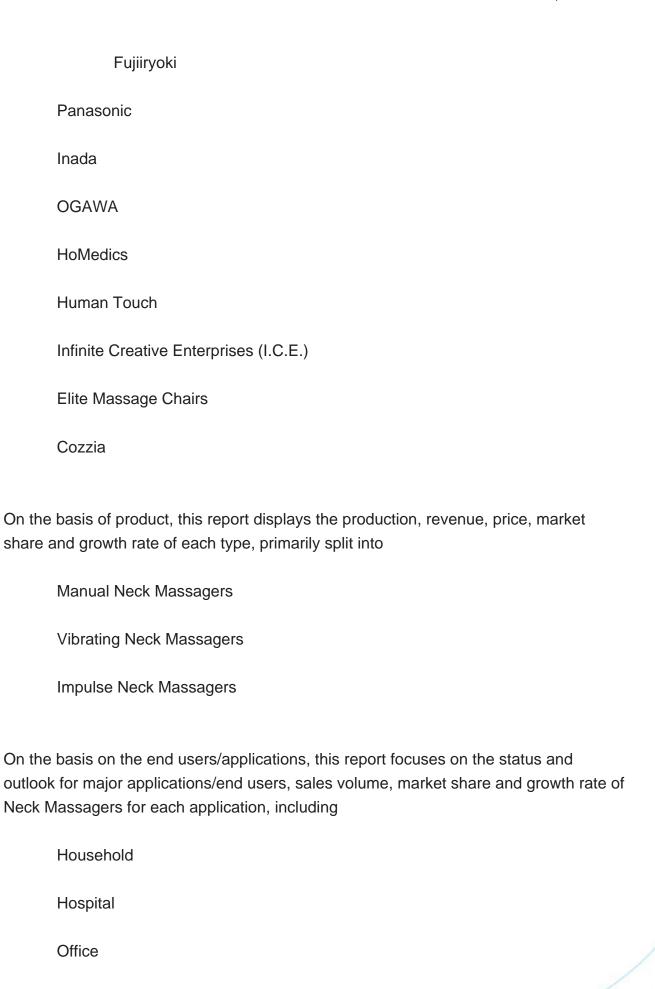
The Midwest

with sales (volume), revenue (value), market share and growth rate of Neck Massagers in these regions, from 2012 to 2022 (forecast).

United States Neck Massagers market competition by top manufacturers/players, with Neck Massagers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

OSIM International







Other

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

United States Neck Massagers Market Report 2017

1 NECK MASSAGERS OVERVIEW

- 1.1 Product Overview and Scope of Neck Massagers
- 1.2 Classification of Neck Massagers by Product Category
- 1.2.1 United States Neck Massagers Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Neck Massagers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Manual Neck Massagers
 - 1.2.4 Vibrating Neck Massagers
 - 1.2.5 Impulse Neck Massagers
- 1.3 United States Neck Massagers Market by Application/End Users
- 1.3.1 United States Neck Massagers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Household
 - 1.3.3 Hospital
 - 1.3.4 Office
 - 1.3.5 Other
- 1.4 United States Neck Massagers Market by Region
- 1.4.1 United States Neck Massagers Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Neck Massagers Status and Prospect (2012-2022)
 - 1.4.3 Southwest Neck Massagers Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Neck Massagers Status and Prospect (2012-2022)
 - 1.4.5 New England Neck Massagers Status and Prospect (2012-2022)
 - 1.4.6 The South Neck Massagers Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Neck Massagers Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Neck Massagers (2012-2022)
 - 1.5.1 United States Neck Massagers Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Neck Massagers Revenue and Growth Rate (2012-2022)

2 UNITED STATES NECK MASSAGERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Neck Massagers Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Neck Massagers Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Neck Massagers Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Neck Massagers Market Competitive Situation and Trends
- 2.4.1 United States Neck Massagers Market Concentration Rate
- 2.4.2 United States Neck Massagers Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Neck Massagers Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES NECK MASSAGERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Neck Massagers Sales and Market Share by Region (2012-2017)
- 3.2 United States Neck Massagers Revenue and Market Share by Region (2012-2017)
- 3.3 United States Neck Massagers Price by Region (2012-2017)

4 UNITED STATES NECK MASSAGERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Neck Massagers Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Neck Massagers Revenue and Market Share by Type (2012-2017)
- 4.3 United States Neck Massagers Price by Type (2012-2017)
- 4.4 United States Neck Massagers Sales Growth Rate by Type (2012-2017)

5 UNITED STATES NECK MASSAGERS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Neck Massagers Sales and Market Share by Application (2012-2017)
- 5.2 United States Neck Massagers Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES NECK MASSAGERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 OSIM International



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Neck Massagers Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
- 6.1.3 OSIM International Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Fujiiryoki
 - 6.2.2 Neck Massagers Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Fujiiryoki Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Panasonic
 - 6.3.2 Neck Massagers Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
- 6.3.3 Panasonic Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Inada
 - 6.4.2 Neck Massagers Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Inada Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 OGAWA
 - 6.5.2 Neck Massagers Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 OGAWA Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 HoMedics
 - 6.6.2 Neck Massagers Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 HoMedics Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview



- 6.7 Human Touch
 - 6.7.2 Neck Massagers Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
- 6.7.3 Human Touch Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Infinite Creative Enterprises (I.C.E.)
 - 6.8.2 Neck Massagers Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Infinite Creative Enterprises (I.C.E.) Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Elite Massage Chairs
 - 6.9.2 Neck Massagers Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
- 6.9.3 Elite Massage Chairs Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Cozzia
 - 6.10.2 Neck Massagers Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Cozzia Neck Massagers Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview

7 NECK MASSAGERS MANUFACTURING COST ANALYSIS

- 7.1 Neck Massagers Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses



7.3 Manufacturing Process Analysis of Neck Massagers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Neck Massagers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Neck Massagers Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES NECK MASSAGERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Neck Massagers Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Neck Massagers Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Neck Massagers Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Neck Massagers Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION



13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Neck Massagers

Figure United States Neck Massagers Market Size (K Units) by Type (2012-2022)

Figure United States Neck Massagers Sales Volume Market Share by Type (Product Category) in 2016

Figure Manual Neck Massagers Product Picture

Figure Vibrating Neck Massagers Product Picture

Figure Impulse Neck Massagers Product Picture

Figure United States Neck Massagers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Neck Massagers by Application in 2016

Figure Household Examples

Table Key Downstream Customer in Household

Figure Hospital Examples

Table Key Downstream Customer in Hospital

Figure Office Examples

Table Key Downstream Customer in Office

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Neck Massagers Market Size (Million USD) by Region (2012-2022)

Figure The West Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Neck Massagers Sales (K Units) and Growth Rate (2012-2022) Figure United States Neck Massagers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Neck Massagers Market Major Players Product Sales Volume (K.



Units) (2012-2017)

Table United States Neck Massagers Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Neck Massagers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Neck Massagers Sales Share by Players/Suppliers

Figure 2017 United States Neck Massagers Sales Share by Players/Suppliers

Figure United States Neck Massagers Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Neck Massagers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Neck Massagers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Neck Massagers Revenue Share by Players/Suppliers

Figure 2017 United States Neck Massagers Revenue Share by Players/Suppliers

Table United States Market Neck Massagers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Neck Massagers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Neck Massagers Market Share of Top 3 Players/Suppliers Figure United States Neck Massagers Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Neck Massagers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Neck Massagers Product Category

Table United States Neck Massagers Sales (K Units) by Region (2012-2017)

Table United States Neck Massagers Sales Share by Region (2012-2017)

Figure United States Neck Massagers Sales Share by Region (2012-2017)

Figure United States Neck Massagers Sales Market Share by Region in 2016

Table United States Neck Massagers Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Neck Massagers Revenue Share by Region (2012-2017)

Figure United States Neck Massagers Revenue Market Share by Region (2012-2017)

Figure United States Neck Massagers Revenue Market Share by Region in 2016

Table United States Neck Massagers Price (USD/Unit) by Region (2012-2017)

Table United States Neck Massagers Sales (K Units) by Type (2012-2017)

Table United States Neck Massagers Sales Share by Type (2012-2017)

Figure United States Neck Massagers Sales Share by Type (2012-2017)

Figure United States Neck Massagers Sales Market Share by Type in 2016

Table United States Neck Massagers Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Neck Massagers Revenue Share by Type (2012-2017)



Figure Revenue Market Share of Neck Massagers by Type (2012-2017)

Figure Revenue Market Share of Neck Massagers by Type in 2016

Table United States Neck Massagers Price (USD/Unit) by Types (2012-2017)

Figure United States Neck Massagers Sales Growth Rate by Type (2012-2017)

Table United States Neck Massagers Sales (K Units) by Application (2012-2017)

Table United States Neck Massagers Sales Market Share by Application (2012-2017)

Figure United States Neck Massagers Sales Market Share by Application (2012-2017)

Figure United States Neck Massagers Sales Market Share by Application in 2016

Table United States Neck Massagers Sales Growth Rate by Application (2012-2017)

Figure United States Neck Massagers Sales Growth Rate by Application (2012-2017)

Table OSIM International Basic Information List

Table OSIM International Neck Massagers Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2012-2017)

Figure OSIM International Neck Massagers Sales Growth Rate (2012-2017)

Figure OSIM International Neck Massagers Sales Market Share in United States (2012-2017)

Figure OSIM International Neck Massagers Revenue Market Share in United States (2012-2017)

Table Fujiiryoki Basic Information List

Table Fujiiryoki Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Fujiiryoki Neck Massagers Sales Growth Rate (2012-2017)

Figure Fujiiryoki Neck Massagers Sales Market Share in United States (2012-2017)

Figure Fujiiryoki Neck Massagers Revenue Market Share in United States (2012-2017)

Table Panasonic Basic Information List

Table Panasonic Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Panasonic Neck Massagers Sales Growth Rate (2012-2017)

Figure Panasonic Neck Massagers Sales Market Share in United States (2012-2017)

Figure Panasonic Neck Massagers Revenue Market Share in United States (2012-2017)

Table Inada Basic Information List

Table Inada Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Inada Neck Massagers Sales Growth Rate (2012-2017)

Figure Inada Neck Massagers Sales Market Share in United States (2012-2017)

Figure Inada Neck Massagers Revenue Market Share in United States (2012-2017)

Table OGAWA Basic Information List

Table OGAWA Neck Massagers Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (2012-2017)

Figure OGAWA Neck Massagers Sales Growth Rate (2012-2017)

Figure OGAWA Neck Massagers Sales Market Share in United States (2012-2017)

Figure OGAWA Neck Massagers Revenue Market Share in United States (2012-2017)

Table HoMedics Basic Information List

Table HoMedics Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure HoMedics Neck Massagers Sales Growth Rate (2012-2017)

Figure HoMedics Neck Massagers Sales Market Share in United States (2012-2017)

Figure HoMedics Neck Massagers Revenue Market Share in United States (2012-2017)

Table Human Touch Basic Information List

Table Human Touch Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Human Touch Neck Massagers Sales Growth Rate (2012-2017)

Figure Human Touch Neck Massagers Sales Market Share in United States (2012-2017)

Figure Human Touch Neck Massagers Revenue Market Share in United States (2012-2017)

Table Infinite Creative Enterprises (I.C.E.) Basic Information List

Table Infinite Creative Enterprises (I.C.E.) Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Infinite Creative Enterprises (I.C.E.) Neck Massagers Sales Growth Rate (2012-2017)

Figure Infinite Creative Enterprises (I.C.E.) Neck Massagers Sales Market Share in United States (2012-2017)

Figure Infinite Creative Enterprises (I.C.E.) Neck Massagers Revenue Market Share in United States (2012-2017)

Table Elite Massage Chairs Basic Information List

Table Elite Massage Chairs Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Elite Massage Chairs Neck Massagers Sales Growth Rate (2012-2017)

Figure Elite Massage Chairs Neck Massagers Sales Market Share in United States (2012-2017)

Figure Elite Massage Chairs Neck Massagers Revenue Market Share in United States (2012-2017)

Table Cozzia Basic Information List

Table Cozzia Neck Massagers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Cozzia Neck Massagers Sales Growth Rate (2012-2017)



Figure Cozzia Neck Massagers Sales Market Share in United States (2012-2017)

Figure Cozzia Neck Massagers Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Neck Massagers

Figure Manufacturing Process Analysis of Neck Massagers

Figure Neck Massagers Industrial Chain Analysis

Table Raw Materials Sources of Neck Massagers Major Players/Suppliers in 2016

Table Major Buyers of Neck Massagers

Table Distributors/Traders List

Figure United States Neck Massagers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Neck Massagers Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Neck Massagers Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Neck Massagers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Neck Massagers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Neck Massagers Sales Volume (K Units) Forecast by Type in 2022

Table United States Neck Massagers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Neck Massagers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Neck Massagers Sales Volume (K Units) Forecast by Application in 2022

Table United States Neck Massagers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Neck Massagers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Neck Massagers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Neck Massagers Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources



Table Key Data Information from Primary Sources



I would like to order

Product name: United States Neck Massagers Market Report 2017

Product link: https://marketpublishers.com/r/U994446EF88EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U994446EF88EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970