

United States Near-beer Market Report 2017

<https://marketpublishers.com/r/UD0E2F39F0EEN.html>

Date: December 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: UD0E2F39F0EEN

Abstracts

In this report, the United States Near-beer market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Near-beer in these regions, from 2012 to 2022 (forecast).

United States Near-beer market competition by top manufacturers/players, with Near-beer sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Anheuser-Busch InBev

Heineken

Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Krombacher Brauerei

Weihenstephan

Aujan Industries

Kirin

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Limit Fermentation

Dealcoholization Method

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Man

Woman

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Near-beer Market Report 2017

1 NEAR-BEER OVERVIEW

- 1.1 Product Overview and Scope of Near-beer
- 1.2 Classification of Near-beer by Product Category
 - 1.2.1 United States Near-beer Market Size (Sales Volume) Comparison by Type (2012-2022)
 - 1.2.2 United States Near-beer Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 Limit Fermentation
 - 1.2.4 Dealcoholization Method
- 1.3 United States Near-beer Market by Application/End Users
 - 1.3.1 United States Near-beer Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Man
 - 1.3.3 Woman
- 1.4 United States Near-beer Market by Region
 - 1.4.1 United States Near-beer Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Near-beer Status and Prospect (2012-2022)
 - 1.4.3 Southwest Near-beer Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Near-beer Status and Prospect (2012-2022)
 - 1.4.5 New England Near-beer Status and Prospect (2012-2022)
 - 1.4.6 The South Near-beer Status and Prospect (2012-2022)
 - 1.4.7 The Midwest Near-beer Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Near-beer (2012-2022)
 - 1.5.1 United States Near-beer Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Near-beer Revenue and Growth Rate (2012-2022)

2 UNITED STATES NEAR-BEER MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Near-beer Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Near-beer Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Near-beer Average Price by Players/Suppliers (2012-2017)

2.4 United States Near-beer Market Competitive Situation and Trends

2.4.1 United States Near-beer Market Concentration Rate

2.4.2 United States Near-beer Market Share of Top 3 and Top 5 Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Near-beer Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES NEAR-BEER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

3.1 United States Near-beer Sales and Market Share by Region (2012-2017)

3.2 United States Near-beer Revenue and Market Share by Region (2012-2017)

3.3 United States Near-beer Price by Region (2012-2017)

4 UNITED STATES NEAR-BEER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

4.1 United States Near-beer Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Near-beer Revenue and Market Share by Type (2012-2017)

4.3 United States Near-beer Price by Type (2012-2017)

4.4 United States Near-beer Sales Growth Rate by Type (2012-2017)

5 UNITED STATES NEAR-BEER SALES (VOLUME) BY APPLICATION (2012-2017)

5.1 United States Near-beer Sales and Market Share by Application (2012-2017)

5.2 United States Near-beer Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 UNITED STATES NEAR-BEER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Anheuser-Busch InBev

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Near-beer Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 Anheuser-Busch InBev Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Heineken
 - 6.2.2 Near-beer Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Heineken Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Carlsberg
 - 6.3.2 Near-beer Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Carlsberg Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Behnoush Iran
 - 6.4.2 Near-beer Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Behnoush Iran Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Asahi Breweries
 - 6.5.2 Near-beer Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Asahi Breweries Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Suntory Beer
 - 6.6.2 Near-beer Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Suntory Beer Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Arpanoosh
 - 6.7.2 Near-beer Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Arpanoosh Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview
- 6.8 Erdinger Weibbrau

- 6.8.2 Near-beer Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
- 6.8.3 Erdinger Weibbrau Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.8.4 Main Business/Business Overview
- 6.9 Krombacher Brauerei
 - 6.9.2 Near-beer Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Krombacher Brauerei Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Weihenstephan
 - 6.10.2 Near-beer Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
 - 6.10.3 Weihenstephan Near-beer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Aujan Industries
- 6.12 Kirin

7 NEAR-BEER MANUFACTURING COST ANALYSIS

- 7.1 Near-beer Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Near-beer

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Near-beer Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Near-beer Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES NEAR-BEER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Near-beer Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Near-beer Sales Volume Forecast by Type (2017-2022)

11.3 United States Near-beer Sales Volume Forecast by Application (2017-2022)

11.4 United States Near-beer Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Near-beer

Figure United States Near-beer Market Size (Million L) by Type (2012-2022)

Figure United States Near-beer Sales Volume Market Share by Type (Product Category) in 2016

Figure Limit Fermentation Product Picture

Figure Dealcoholization Method Product Picture

Figure United States Near-beer Market Size (Million L) by Application (2012-2022)

Figure United States Sales Market Share of Near-beer by Application in 2016

Figure Man Examples

Table Key Downstream Customer in Man

Figure Woman Examples

Table Key Downstream Customer in Woman

Figure United States Near-beer Market Size (Million USD) by Region (2012-2022)

Figure The West Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Near-beer Sales (Million L) and Growth Rate (2012-2022)

Figure United States Near-beer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Near-beer Market Major Players Product Sales Volume (Million L) (2012-2017)

Table United States Near-beer Sales (Million L) of Key Players/Suppliers (2012-2017)

Table United States Near-beer Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Near-beer Sales Share by Players/Suppliers

Figure 2017 United States Near-beer Sales Share by Players/Suppliers

Figure United States Near-beer Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Near-beer Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Near-beer Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Near-beer Revenue Share by Players/Suppliers

Figure 2017 United States Near-beer Revenue Share by Players/Suppliers
Table United States Market Near-beer Average Price (USD/HL) of Key Players/Suppliers (2012-2017)
Figure United States Market Near-beer Average Price (USD/HL) of Key Players/Suppliers in 2016
Figure United States Near-beer Market Share of Top 3 Players/Suppliers
Figure United States Near-beer Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Near-beer Manufacturing Base Distribution and Sales Area
Table United States Players/Suppliers Near-beer Product Category
Table United States Near-beer Sales (Million L) by Region (2012-2017)
Table United States Near-beer Sales Share by Region (2012-2017)
Figure United States Near-beer Sales Share by Region (2012-2017)
Figure United States Near-beer Sales Market Share by Region in 2016
Table United States Near-beer Revenue (Million USD) and Market Share by Region (2012-2017)
Table United States Near-beer Revenue Share by Region (2012-2017)
Figure United States Near-beer Revenue Market Share by Region (2012-2017)
Figure United States Near-beer Revenue Market Share by Region in 2016
Table United States Near-beer Price (USD/HL) by Region (2012-2017)
Table United States Near-beer Sales (Million L) by Type (2012-2017)
Table United States Near-beer Sales Share by Type (2012-2017)
Figure United States Near-beer Sales Share by Type (2012-2017)
Figure United States Near-beer Sales Market Share by Type in 2016
Table United States Near-beer Revenue (Million USD) and Market Share by Type (2012-2017)
Table United States Near-beer Revenue Share by Type (2012-2017)
Figure Revenue Market Share of Near-beer by Type (2012-2017)
Figure Revenue Market Share of Near-beer by Type in 2016
Table United States Near-beer Price (USD/HL) by Types (2012-2017)
Figure United States Near-beer Sales Growth Rate by Type (2012-2017)
Table United States Near-beer Sales (Million L) by Application (2012-2017)
Table United States Near-beer Sales Market Share by Application (2012-2017)
Figure United States Near-beer Sales Market Share by Application (2012-2017)
Figure United States Near-beer Sales Market Share by Application in 2016
Table United States Near-beer Sales Growth Rate by Application (2012-2017)
Figure United States Near-beer Sales Growth Rate by Application (2012-2017)
Table Anheuser-Busch InBev Basic Information List
Table Anheuser-Busch InBev Near-beer Sales (Million L), Revenue (Million USD), Price

(USD/HL) and Gross Margin (2012-2017)

Figure Anheuser-Busch InBev Near-beer Sales Growth Rate (2012-2017)

Figure Anheuser-Busch InBev Near-beer Sales Market Share in United States (2012-2017)

Figure Anheuser-Busch InBev Near-beer Revenue Market Share in United States (2012-2017)

Table Heineken Basic Information List

Table Heineken Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Heineken Near-beer Sales Growth Rate (2012-2017)

Figure Heineken Near-beer Sales Market Share in United States (2012-2017)

Figure Heineken Near-beer Revenue Market Share in United States (2012-2017)

Table Carlsberg Basic Information List

Table Carlsberg Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Carlsberg Near-beer Sales Growth Rate (2012-2017)

Figure Carlsberg Near-beer Sales Market Share in United States (2012-2017)

Figure Carlsberg Near-beer Revenue Market Share in United States (2012-2017)

Table Behnoush Iran Basic Information List

Table Behnoush Iran Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Behnoush Iran Near-beer Sales Growth Rate (2012-2017)

Figure Behnoush Iran Near-beer Sales Market Share in United States (2012-2017)

Figure Behnoush Iran Near-beer Revenue Market Share in United States (2012-2017)

Table Asahi Breweries Basic Information List

Table Asahi Breweries Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Asahi Breweries Near-beer Sales Growth Rate (2012-2017)

Figure Asahi Breweries Near-beer Sales Market Share in United States (2012-2017)

Figure Asahi Breweries Near-beer Revenue Market Share in United States (2012-2017)

Table Suntory Beer Basic Information List

Table Suntory Beer Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Suntory Beer Near-beer Sales Growth Rate (2012-2017)

Figure Suntory Beer Near-beer Sales Market Share in United States (2012-2017)

Figure Suntory Beer Near-beer Revenue Market Share in United States (2012-2017)

Table Arpanoosh Basic Information List

Table Arpanoosh Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Arpanoosh Near-beer Sales Growth Rate (2012-2017)

Figure Arpanoosh Near-beer Sales Market Share in United States (2012-2017)

Figure Arpanoosh Near-beer Revenue Market Share in United States (2012-2017)

Table Erdinger Weibbrau Basic Information List

Table Erdinger Weibbrau Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Erdinger Weibbrau Near-beer Sales Growth Rate (2012-2017)

Figure Erdinger Weibbrau Near-beer Sales Market Share in United States (2012-2017)

Figure Erdinger Weibbrau Near-beer Revenue Market Share in United States (2012-2017)

Table Krombacher Brauerei Basic Information List

Table Krombacher Brauerei Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Krombacher Brauerei Near-beer Sales Growth Rate (2012-2017)

Figure Krombacher Brauerei Near-beer Sales Market Share in United States (2012-2017)

Figure Krombacher Brauerei Near-beer Revenue Market Share in United States (2012-2017)

Table Weihenstephan Basic Information List

Table Weihenstephan Near-beer Sales (Million L), Revenue (Million USD), Price (USD/HL) and Gross Margin (2012-2017)

Figure Weihenstephan Near-beer Sales Growth Rate (2012-2017)

Figure Weihenstephan Near-beer Sales Market Share in United States (2012-2017)

Figure Weihenstephan Near-beer Revenue Market Share in United States (2012-2017)

Table Aujan Industries Basic Information List

Table Kirin Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Near-beer

Figure Manufacturing Process Analysis of Near-beer

Figure Near-beer Industrial Chain Analysis

Table Raw Materials Sources of Near-beer Major Players/Suppliers in 2016

Table Major Buyers of Near-beer

Table Distributors/Traders List

Figure United States Near-beer Sales Volume (Million L) and Growth Rate Forecast (2017-2022)

Figure United States Near-beer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Near-beer Price (USD/HL) Trend Forecast (2017-2022)
Table United States Near-beer Sales Volume (Million L) Forecast by Type (2017-2022)
Figure United States Near-beer Sales Volume (Million L) Forecast by Type (2017-2022)
Figure United States Near-beer Sales Volume (Million L) Forecast by Type in 2022
Table United States Near-beer Sales Volume (Million L) Forecast by Application (2017-2022)
Figure United States Near-beer Sales Volume (Million L) Forecast by Application (2017-2022)
Figure United States Near-beer Sales Volume (Million L) Forecast by Application in 2022
Table United States Near-beer Sales Volume (Million L) Forecast by Region (2017-2022)
Table United States Near-beer Sales Volume Share Forecast by Region (2017-2022)
Figure United States Near-beer Sales Volume Share Forecast by Region (2017-2022)
Figure United States Near-beer Sales Volume Share Forecast by Region in 2022
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources
Table Key Data Information from Primary Sources

I would like to order

Product name: United States Near-beer Market Report 2017

Product link: <https://marketpublishers.com/r/UD0E2F39F0EEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD0E2F39F0EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970