

## **United States Nata De Coco Market Report 2017**

https://marketpublishers.com/r/U178273EE82EN.html

Date: December 2017

Pages: 104

Price: US\$ 3,800.00 (Single User License)

ID: U178273EE82EN

### **Abstracts**

In this report, the United States Nata De Coco market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Nata De Coco in these regions, from 2012 to 2022 (forecast).

United States Nata De Coco market competition by top manufacturers/players, with Nata De Coco sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Nata De Coco Manufacturing Sdn Bhd (Malaysia)



Happy Alliance (M) Sdn Bhd (Malaysia) Schmecken Agro Food Products (India) Hainan Yeguo Foods Co (China) Siva foods (India) Shireli Manufacturing (Philippines) HTK Foods (Viet Nam) On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into Juice Drink Jelly Drink Jelly **Pudding** Others On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Nata De Coco for each application, including Food and Beverages Cosmetics Pharmaceutical

Others



If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Nata De Coco Market Report 2017

#### 1 NATA DE COCO OVERVIEW

- 1.1 Product Overview and Scope of Nata De Coco
- 1.2 Classification of Nata De Coco by Product Category
- 1.2.1 United States Nata De Coco Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Nata De Coco Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Juice Drink
- 1.2.4 Jelly Drink
- 1.2.5 Jelly
- 1.2.6 Pudding
- 1.2.7 Others
- 1.3 United States Nata De Coco Market by Application/End Users
- 1.3.1 United States Nata De Coco Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Food and Beverages
  - 1.3.3 Cosmetics
  - 1.3.4 Pharmaceutical
  - 1.3.5 Others
- 1.4 United States Nata De Coco Market by Region
- 1.4.1 United States Nata De Coco Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Nata De Coco Status and Prospect (2012-2022)
  - 1.4.3 Southwest Nata De Coco Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Nata De Coco Status and Prospect (2012-2022)
  - 1.4.5 New England Nata De Coco Status and Prospect (2012-2022)
  - 1.4.6 The South Nata De Coco Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Nata De Coco Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Nata De Coco (2012-2022)
  - 1.5.1 United States Nata De Coco Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Nata De Coco Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES NATA DE COCO MARKET COMPETITION BY PLAYERS/SUPPLIERS



- 2.1 United States Nata De Coco Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Nata De Coco Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Nata De Coco Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Nata De Coco Market Competitive Situation and Trends
  - 2.4.1 United States Nata De Coco Market Concentration Rate
  - 2.4.2 United States Nata De Coco Market Share of Top 3 and Top 5 Players/Suppliers
  - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Nata De Coco Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES NATA DE COCO SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Nata De Coco Sales and Market Share by Region (2012-2017)
- 3.2 United States Nata De Coco Revenue and Market Share by Region (2012-2017)
- 3.3 United States Nata De Coco Price by Region (2012-2017)

## 4 UNITED STATES NATA DE COCO SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Nata De Coco Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Nata De Coco Revenue and Market Share by Type (2012-2017)
- 4.3 United States Nata De Coco Price by Type (2012-2017)
- 4.4 United States Nata De Coco Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES NATA DE COCO SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Nata De Coco Sales and Market Share by Application (2012-2017)
- 5.2 United States Nata De Coco Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

## 6 UNITED STATES NATA DE COCO PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Nata De Coco Manufacturing Sdn Bhd (Malaysia)



- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Nata De Coco Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Nata De Coco Manufacturing Sdn Bhd (Malaysia) Nata De Coco Sales,

Revenue, Price and Gross Margin (2012-2017)

- 6.1.4 Main Business/Business Overview
- 6.2 Happy Alliance (M) Sdn Bhd (Malaysia)
  - 6.2.2 Nata De Coco Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Happy Alliance (M) Sdn Bhd (Malaysia) Nata De Coco Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Schmecken Agro Food Products (India)
  - 6.3.2 Nata De Coco Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Schmecken Agro Food Products (India) Nata De Coco Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Hainan Yeguo Foods Co (China)
  - 6.4.2 Nata De Coco Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Hainan Yeguo Foods Co (China) Nata De Coco Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Siva foods (India)
  - 6.5.2 Nata De Coco Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Siva foods (India) Nata De Coco Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Shireli Manufacturing (Philippines)
  - 6.6.2 Nata De Coco Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B



- 6.6.3 Shireli Manufacturing (Philippines) Nata De Coco Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 HTK Foods (Viet Nam)
  - 6.7.2 Nata De Coco Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 HTK Foods (Viet Nam) Nata De Coco Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview

#### 7 NATA DE COCO MANUFACTURING COST ANALYSIS

- 7.1 Nata De Coco Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Nata De Coco

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Nata De Coco Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Nata De Coco Major Manufacturers in 2016
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
- 9.2.1 Pricing Strategy



- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES NATA DE COCO MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Nata De Coco Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Nata De Coco Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Nata De Coco Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Nata De Coco Sales Volume Forecast by Region (2017-2022)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Nata De Coco

Figure United States Nata De Coco Market Size (K Units) by Type (2012-2022)

Figure United States Nata De Coco Sales Volume Market Share by Type (Product

Category) in 2016

Figure Juice Drink Product Picture

Figure Jelly Drink Product Picture

Figure Jelly Product Picture

Figure Pudding Product Picture

Figure Others Product Picture

Figure United States Nata De Coco Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Nata De Coco by Application in 2016

Figure Food and Beverages Examples

Table Key Downstream Customer in Food and Beverages

Figure Cosmetics Examples

Table Key Downstream Customer in Cosmetics

Figure Pharmaceutical Examples

Table Key Downstream Customer in Pharmaceutical

Figure Others Examples

Table Key Downstream Customer in Others

Figure United States Nata De Coco Market Size (Million USD) by Region (2012-2022)

Figure The West Nata De Coco Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Nata De Coco Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Nata De Coco Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Nata De Coco Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Nata De Coco Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Nata De Coco Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Nata De Coco Sales (K Units) and Growth Rate (2012-2022) Figure United States Nata De Coco Revenue (Million USD) and Growth Rate

(2012-2022)

Figure United States Nata De Coco Market Major Players Product Sales Volume (K Units) (2012-2017)



Table United States Nata De Coco Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Nata De Coco Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Nata De Coco Sales Share by Players/Suppliers

Figure 2017 United States Nata De Coco Sales Share by Players/Suppliers

Figure United States Nata De Coco Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Nata De Coco Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Nata De Coco Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Nata De Coco Revenue Share by Players/Suppliers

Figure 2017 United States Nata De Coco Revenue Share by Players/Suppliers

Table United States Market Nata De Coco Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Nata De Coco Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Nata De Coco Market Share of Top 3 Players/Suppliers
Figure United States Nata De Coco Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Nata De Coco Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Nata De Coco Product Category

Table United States Nata De Coco Sales (K Units) by Region (2012-2017)

Table United States Nata De Coco Sales Share by Region (2012-2017)

Figure United States Nata De Coco Sales Share by Region (2012-2017)

Figure United States Nata De Coco Sales Market Share by Region in 2016

Table United States Nata De Coco Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Nata De Coco Revenue Share by Region (2012-2017)

Figure United States Nata De Coco Revenue Market Share by Region (2012-2017)

Figure United States Nata De Coco Revenue Market Share by Region in 2016

Table United States Nata De Coco Price (USD/Unit) by Region (2012-2017)

Table United States Nata De Coco Sales (K Units) by Type (2012-2017)

Table United States Nata De Coco Sales Share by Type (2012-2017)

Figure United States Nata De Coco Sales Share by Type (2012-2017)

Figure United States Nata De Coco Sales Market Share by Type in 2016

Table United States Nata De Coco Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Nata De Coco Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Nata De Coco by Type (2012-2017)



Figure Revenue Market Share of Nata De Coco by Type in 2016

Table United States Nata De Coco Price (USD/Unit) by Types (2012-2017)

Figure United States Nata De Coco Sales Growth Rate by Type (2012-2017)

Table United States Nata De Coco Sales (K Units) by Application (2012-2017)

Table United States Nata De Coco Sales Market Share by Application (2012-2017)

Figure United States Nata De Coco Sales Market Share by Application (2012-2017)

Figure United States Nata De Coco Sales Market Share by Application in 2016

Table United States Nata De Coco Sales Growth Rate by Application (2012-2017)

Figure United States Nata De Coco Sales Growth Rate by Application (2012-2017)

Table Nata De Coco Manufacturing Sdn Bhd (Malaysia) Basic Information List

Table Nata De Coco Manufacturing Sdn Bhd (Malaysia) Nata De Coco Sales (K Units),

Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nata De Coco Manufacturing Sdn Bhd (Malaysia) Nata De Coco Sales Growth Rate (2012-2017)

Figure Nata De Coco Manufacturing Sdn Bhd (Malaysia) Nata De Coco Sales Market Share in United States (2012-2017)

Figure Nata De Coco Manufacturing Sdn Bhd (Malaysia) Nata De Coco Revenue Market Share in United States (2012-2017)

Table Happy Alliance (M) Sdn Bhd (Malaysia) Basic Information List

Table Happy Alliance (M) Sdn Bhd (Malaysia) Nata De Coco Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Happy Alliance (M) Sdn Bhd (Malaysia) Nata De Coco Sales Growth Rate (2012-2017)

Figure Happy Alliance (M) Sdn Bhd (Malaysia) Nata De Coco Sales Market Share in United States (2012-2017)

Figure Happy Alliance (M) Sdn Bhd (Malaysia) Nata De Coco Revenue Market Share in United States (2012-2017)

Table Schmecken Agro Food Products (India) Basic Information List

Table Schmecken Agro Food Products (India) Nata De Coco Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Schmecken Agro Food Products (India) Nata De Coco Sales Growth Rate (2012-2017)

Figure Schmecken Agro Food Products (India) Nata De Coco Sales Market Share in United States (2012-2017)

Figure Schmecken Agro Food Products (India) Nata De Coco Revenue Market Share in United States (2012-2017)

Table Hainan Yeguo Foods Co (China) Basic Information List

Table Hainan Yeguo Foods Co (China) Nata De Coco Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)



Figure Hainan Yeguo Foods Co (China) Nata De Coco Sales Growth Rate (2012-2017) Figure Hainan Yeguo Foods Co (China) Nata De Coco Sales Market Share in United States (2012-2017)

Figure Hainan Yeguo Foods Co (China) Nata De Coco Revenue Market Share in United States (2012-2017)

Table Siva foods (India) Basic Information List

Table Siva foods (India) Nata De Coco Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Siva foods (India) Nata De Coco Sales Growth Rate (2012-2017)

Figure Siva foods (India) Nata De Coco Sales Market Share in United States (2012-2017)

Figure Siva foods (India) Nata De Coco Revenue Market Share in United States (2012-2017)

Table Shireli Manufacturing (Philippines) Basic Information List

Table Shireli Manufacturing (Philippines) Nata De Coco Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Shireli Manufacturing (Philippines) Nata De Coco Sales Growth Rate (2012-2017)

Figure Shireli Manufacturing (Philippines) Nata De Coco Sales Market Share in United States (2012-2017)

Figure Shireli Manufacturing (Philippines) Nata De Coco Revenue Market Share in United States (2012-2017)

Table HTK Foods (Viet Nam) Basic Information List

Table HTK Foods (Viet Nam) Nata De Coco Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure HTK Foods (Viet Nam) Nata De Coco Sales Growth Rate (2012-2017)

Figure HTK Foods (Viet Nam) Nata De Coco Sales Market Share in United States (2012-2017)

Figure HTK Foods (Viet Nam) Nata De Coco Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Nata De Coco

Figure Manufacturing Process Analysis of Nata De Coco

Figure Nata De Coco Industrial Chain Analysis

Table Raw Materials Sources of Nata De Coco Major Players/Suppliers in 2016

Table Major Buyers of Nata De Coco

Table Distributors/Traders List



Figure United States Nata De Coco Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Nata De Coco Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Nata De Coco Price (USD/Unit) Trend Forecast (2017-2022) Table United States Nata De Coco Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Nata De Coco Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Nata De Coco Sales Volume (K Units) Forecast by Type in 2022 Table United States Nata De Coco Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Nata De Coco Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Nata De Coco Sales Volume (K Units) Forecast by Application in 2022

Table United States Nata De Coco Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Nata De Coco Sales Volume Share Forecast by Region (2017-2022)

Figure United States Nata De Coco Sales Volume Share Forecast by Region (2017-2022)

Figure United States Nata De Coco Sales Volume Share Forecast by Region in 2022 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Nata De Coco Market Report 2017

Product link: https://marketpublishers.com/r/U178273EE82EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U178273EE82EN.html">https://marketpublishers.com/r/U178273EE82EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970