

### **United States Nail Polish Market Report 2018**

https://marketpublishers.com/r/U9A5F47CC96EN.html

Date: February 2018

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U9A5F47CC96EN

#### **Abstracts**

In this report, the United States Nail Polish market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Nail Polish in these regions, from 2013 to 2025 (forecast).

United States Nail Polish market competition by top manufacturers/players, with Nail Polish sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

OPI (US)



### Zotos Accent (Japan)

Maybelline (US)
Dior (France)
Chanel (France)
ORLY (US)
Anna Sui (Japan)
Revlon (US)
Sally Hansen (US)
Missha (Korea)
CND (US)
Butter London (UK)
Kiko (Italy)
Cosmay (Canada)
Nails Inc (UK)
Essie (US)
L'Oreal (France)
Bobbi Brown (US)
Nars (US)
Rimmel (UK)

China Glaze (China)



On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Organic Solvent Based Nail Polish
Water Based Nail Polish
Other

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate for each application, including

Nail Art Institutions

Individuals

Other

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Nail Polish Market Report 2018

#### 1 NAIL POLISH OVERVIEW

- 1.1 Product Overview and Scope of Nail Polish
- 1.2 Classification of Nail Polish by Product Category
- 1.2.1 United States Nail Polish Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Nail Polish Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Organic Solvent Based Nail Polish
  - 1.2.4 Water Based Nail Polish
  - 1.2.5 Other
- 1.3 United States Nail Polish Market by Application/End Users
- 1.3.1 United States Nail Polish Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Nail Art Institutions
  - 1.3.3 Individuals
  - 1.3.4 Other
- 1.4 United States Nail Polish Market by Region
- 1.4.1 United States Nail Polish Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Nail Polish Status and Prospect (2013-2025)
  - 1.4.3 Southwest Nail Polish Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Nail Polish Status and Prospect (2013-2025)
  - 1.4.5 New England Nail Polish Status and Prospect (2013-2025)
  - 1.4.6 The South Nail Polish Status and Prospect (2013-2025)
- 1.4.7 The Midwest Nail Polish Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Nail Polish (2013-2025)
  - 1.5.1 United States Nail Polish Sales and Growth Rate (2013-2025)
  - 1.5.2 United States Nail Polish Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES NAIL POLISH MARKET COMPETITION BY PLAYERS/SUPPLIERS

United States Nail Polish Sales and Market Share of Key Players/Suppliers
 (2013-2018)



- 2.2 United States Nail Polish Revenue and Share by Players/Suppliers (2013-2018)
- 2.3 United States Nail Polish Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Nail Polish Market Competitive Situation and Trends
- 2.4.1 United States Nail Polish Market Concentration Rate
- 2.4.2 United States Nail Polish Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Nail Polish Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES NAIL POLISH SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Nail Polish Sales and Market Share by Region (2013-2018)
- 3.2 United States Nail Polish Revenue and Market Share by Region (2013-2018)
- 3.3 United States Nail Polish Price by Region (2013-2018)

# 4 UNITED STATES NAIL POLISH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Nail Polish Sales and Market Share by Type (Product Category)
   (2013-2018)
- 4.2 United States Nail Polish Revenue and Market Share by Type (2013-2018)
- 4.3 United States Nail Polish Price by Type (2013-2018)
- 4.4 United States Nail Polish Sales Growth Rate by Type (2013-2018)

#### 5 UNITED STATES NAIL POLISH SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Nail Polish Sales and Market Share by Application (2013-2018)
- 5.2 United States Nail Polish Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES NAIL POLISH PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 OPI (US)
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Nail Polish Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B



- 6.1.3 OPI (US) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Zotos Accent (Japan)
  - 6.2.2 Nail Polish Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
- 6.2.3 Zotos Accent (Japan) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Maybelline (US)
  - 6.3.2 Nail Polish Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Maybelline (US) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Dior (France)
  - 6.4.2 Nail Polish Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Dior (France) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Chanel (France)
  - 6.5.2 Nail Polish Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Chanel (France) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 ORLY (US)
  - 6.6.2 Nail Polish Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 ORLY (US) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Anna Sui (Japan)
  - 6.7.2 Nail Polish Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B



- 6.7.3 Anna Sui (Japan) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.7.4 Main Business/Business Overview
- 6.8 Revlon (US)
  - 6.8.2 Nail Polish Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
  - 6.8.3 Revlon (US) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Sally Hansen (US)
  - 6.9.2 Nail Polish Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Sally Hansen (US) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Missha (Korea)
  - 6.10.2 Nail Polish Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Missha (Korea) Nail Polish Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 CND (US)
- 6.12 Butter London (UK)
- 6.13 Kiko (Italy)
- 6.14 Cosmay (Canada)
- 6.15 Nails Inc (UK)
- 6.16 Essie (US)
- 6.17 L'Oreal (France)
- 6.18 Bobbi Brown (US)
- 6.19 Nars (US)
- 6.20 Rimmel (UK)
- 6.21 China Glaze (China)

#### 7 NAIL POLISH MANUFACTURING COST ANALYSIS

- 7.1 Nail Polish Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Nail Polish

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Nail Polish Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Nail Polish Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES NAIL POLISH MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)



- 11.1 United States Nail Polish Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Nail Polish Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Nail Polish Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Nail Polish Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Nail Polish

Figure United States Nail Polish Market Size (K Units) by Type (2013-2025)

Figure United States Nail Polish Sales Volume Market Share by Type (Product

Category) in 2017

Figure Organic Solvent Based Nail Polish Product Picture

Figure Water Based Nail Polish Product Picture

Figure Other Product Picture

Figure United States Nail Polish Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Nail Polish by Application in 2017

Figure Nail Art Institutions Examples

Table Key Downstream Customer in Nail Art Institutions

Figure Individuals Examples

Table Key Downstream Customer in Individuals

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Nail Polish Market Size (Million USD) by Region (2013-2025)

Figure The West Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Nail Polish Sales (K Units) and Growth Rate (2013-2025)

Figure United States Nail Polish Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Nail Polish Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Nail Polish Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Nail Polish Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Nail Polish Sales Share by Players/Suppliers

Figure 2017 United States Nail Polish Sales Share by Players/Suppliers

Figure United States Nail Polish Market Major Players Product Revenue (Million USD) (2013-2018)

Table United States Nail Polish Revenue (Million USD) by Players/Suppliers



(2013-2018)

Table United States Nail Polish Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Nail Polish Revenue Share by Players/Suppliers

Figure 2017 United States Nail Polish Revenue Share by Players/Suppliers

Table United States Market Nail Polish Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Nail Polish Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Nail Polish Market Share of Top 3 Players/Suppliers

Figure United States Nail Polish Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Nail Polish Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Nail Polish Product Category

Table United States Nail Polish Sales (K Units) by Region (2013-2018)

Table United States Nail Polish Sales Share by Region (2013-2018)

Figure United States Nail Polish Sales Share by Region (2013-2018)

Figure United States Nail Polish Sales Market Share by Region in 2017

Table United States Nail Polish Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Nail Polish Revenue Share by Region (2013-2018)

Figure United States Nail Polish Revenue Market Share by Region (2013-2018)

Figure United States Nail Polish Revenue Market Share by Region in 2017

Table United States Nail Polish Price (USD/Unit) by Region (2013-2018)

Table United States Nail Polish Sales (K Units) by Type (2013-2018)

Table United States Nail Polish Sales Share by Type (2013-2018)

Figure United States Nail Polish Sales Share by Type (2013-2018)

Figure United States Nail Polish Sales Market Share by Type in 2017

Table United States Nail Polish Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Nail Polish Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Nail Polish by Type (2013-2018)

Figure Revenue Market Share of Nail Polish by Type in 2017

Table United States Nail Polish Price (USD/Unit) by Types (2013-2018)

Figure United States Nail Polish Sales Growth Rate by Type (2013-2018)

Table United States Nail Polish Sales (K Units) by Application (2013-2018)

Table United States Nail Polish Sales Market Share by Application (2013-2018)

Figure United States Nail Polish Sales Market Share by Application (2013-2018)

Figure United States Nail Polish Sales Market Share by Application in 2017

Table United States Nail Polish Sales Growth Rate by Application (2013-2018)



Figure United States Nail Polish Sales Growth Rate by Application (2013-2018)

Table OPI (US) Basic Information List

Table OPI (US) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure OPI (US) Nail Polish Sales Growth Rate (2013-2018)

Figure OPI (US) Nail Polish Sales Market Share in United States (2013-2018)

Figure OPI (US) Nail Polish Revenue Market Share in United States (2013-2018)

Table Zotos Accent (Japan) Basic Information List

Table Zotos Accent (Japan) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Zotos Accent (Japan) Nail Polish Sales Growth Rate (2013-2018)

Figure Zotos Accent (Japan) Nail Polish Sales Market Share in United States (2013-2018)

Figure Zotos Accent (Japan) Nail Polish Revenue Market Share in United States (2013-2018)

Table Maybelline (US) Basic Information List

Table Maybelline (US) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Maybelline (US) Nail Polish Sales Growth Rate (2013-2018)

Figure Maybelline (US) Nail Polish Sales Market Share in United States (2013-2018)

Figure Maybelline (US) Nail Polish Revenue Market Share in United States (2013-2018)

Table Dior (France) Basic Information List

Table Dior (France) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Dior (France) Nail Polish Sales Growth Rate (2013-2018)

Figure Dior (France) Nail Polish Sales Market Share in United States (2013-2018)

Figure Dior (France) Nail Polish Revenue Market Share in United States (2013-2018)

Table Chanel (France) Basic Information List

Table Chanel (France) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Chanel (France) Nail Polish Sales Growth Rate (2013-2018)

Figure Chanel (France) Nail Polish Sales Market Share in United States (2013-2018)

Figure Chanel (France) Nail Polish Revenue Market Share in United States (2013-2018)

Table ORLY (US) Basic Information List

Table ORLY (US) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure ORLY (US) Nail Polish Sales Growth Rate (2013-2018)

Figure ORLY (US) Nail Polish Sales Market Share in United States (2013-2018)

Figure ORLY (US) Nail Polish Revenue Market Share in United States (2013-2018)



Table Anna Sui (Japan) Basic Information List

Table Anna Sui (Japan) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Anna Sui (Japan) Nail Polish Sales Growth Rate (2013-2018)

Figure Anna Sui (Japan) Nail Polish Sales Market Share in United States (2013-2018)

Figure Anna Sui (Japan) Nail Polish Revenue Market Share in United States (2013-2018)

Table Revlon (US) Basic Information List

Table Revlon (US) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Revlon (US) Nail Polish Sales Growth Rate (2013-2018)

Figure Revlon (US) Nail Polish Sales Market Share in United States (2013-2018)

Figure Revlon (US) Nail Polish Revenue Market Share in United States (2013-2018)

Table Sally Hansen (US) Basic Information List

Table Sally Hansen (US) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Sally Hansen (US) Nail Polish Sales Growth Rate (2013-2018)

Figure Sally Hansen (US) Nail Polish Sales Market Share in United States (2013-2018)

Figure Sally Hansen (US) Nail Polish Revenue Market Share in United States (2013-2018)

Table Missha (Korea) Basic Information List

Table Missha (Korea) Nail Polish Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Missha (Korea) Nail Polish Sales Growth Rate (2013-2018)

Figure Missha (Korea) Nail Polish Sales Market Share in United States (2013-2018)

Figure Missha (Korea) Nail Polish Revenue Market Share in United States (2013-2018)

Table CND (US) Basic Information List

Table Butter London (UK) Basic Information List

Table Kiko (Italy) Basic Information List

Table Cosmay (Canada) Basic Information List

Table Nails Inc (UK) Basic Information List

Table Essie (US) Basic Information List

Table L'Oreal (France) Basic Information List

Table Bobbi Brown (US) Basic Information List

Table Nars (US) Basic Information List

Table Rimmel (UK) Basic Information List

Table China Glaze (China) Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials



Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Nail Polish

Figure Manufacturing Process Analysis of Nail Polish

Figure Nail Polish Industrial Chain Analysis

Table Raw Materials Sources of Nail Polish Major Players/Suppliers in 2017

Table Major Buyers of Nail Polish

Table Distributors/Traders List

Figure United States Nail Polish Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Nail Polish Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Nail Polish Price (USD/Unit) Trend Forecast (2018-2025)

Table United States Nail Polish Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Nail Polish Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Nail Polish Sales Volume (K Units) Forecast by Type in 2025

Table United States Nail Polish Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Nail Polish Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Nail Polish Sales Volume (K Units) Forecast by Application in 2025 Table United States Nail Polish Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Nail Polish Sales Volume Share Forecast by Region (2018-2025)

Figure United States Nail Polish Sales Volume Share Forecast by Region (2018-2025)

Figure United States Nail Polish Sales Volume Share Forecast by Region in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Nail Polish Market Report 2018

Product link: https://marketpublishers.com/r/U9A5F47CC96EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U9A5F47CC96EN.html">https://marketpublishers.com/r/U9A5F47CC96EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970