

United States Nail Polish Market Report 2016

https://marketpublishers.com/r/UB55D0A9AD5EN.html

Date: October 2016
Pages: 117
Price: US\$ 3,800.00 (Single User License)
ID: UB55D0A9AD5EN

Abstracts

Notes:
Sales, means the sales volume of Nail Polish

Revenue, means the sales value of Nail Polish

This report studies sales (consumption) of Nail Polish in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

OPI

ZOTOS ACCENT

ZOTOS ACCENT

Maybelline

Dior

Chanel

ORLY

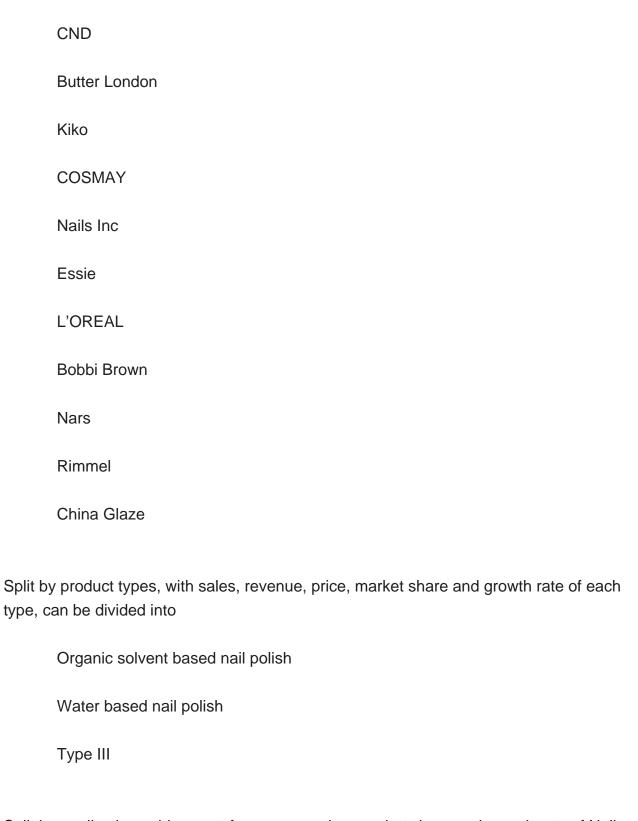
ANNA SUI

Revlon

Sally Hansen

MISSHA





Split by applications, this report focuses on sales, market share and growth rate of Nail Polish in each application, can be divided into

Nail art institutions



Individuals

Application 3



Contents

United States Nail Polish Market Report 2016

1 NAIL POLISH OVERVIEW

- 1.1 Product Overview and Scope of Nail Polish
- 1.2 Classification of Nail Polish
 - 1.2.1 Organic solvent based nail polish
 - 1.2.2 Water based nail polish
 - 1.2.3 Type III
- 1.3 Application of Nail Polish
 - 1.3.1 Nail art institutions
 - 1.3.2 Individuals
 - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Nail Polish (2011-2021)
 - 1.4.1 USA Nail Polish Sales and Growth Rate (2011-2021)
 - 1.4.2 USA Nail Polish Revenue and Growth Rate (2011-2021)

2 USA NAIL POLISH COMPETITION BY MANUFACTURERS

- 2.1 USA Nail Polish Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Nail Polish Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Nail Polish Average Price by Manufactures (2015 and 2016)
- 2.4 Nail Polish Market Competitive Situation and Trends
 - 2.4.1 Nail Polish Market Concentration Rate
 - 2.4.2 Nail Polish Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 USA NAIL POLISH SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA Nail Polish Sales and Market Share by Type (2011-2016)
- 3.2 USA Nail Polish Revenue and Market Share by Type (2011-2016)
- 3.3 USA Nail Polish Price by Type (2011-2016)
- 3.4 USA Nail Polish Sales Growth Rate by Type (2011-2016)

4 USA NAIL POLISH SALES (VOLUME) BY APPLICATION (2011-2016)



- 4.1 USA Nail Polish Sales and Market Share by Application (2011-2016)
- 4.2 USA Nail Polish Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 USA NAIL POLISH MANUFACTURERS PROFILES/ANALYSIS

- 5.1 OPI
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Nail Polish Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
 - 5.1.3 OPI Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- **5.2 ZOTOS ACCENT**
 - 5.2.2 Nail Polish Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 ZOTOS ACCENT Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview
- 5.3 Maybelline
 - 5.3.2 Nail Polish Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
 - 5.3.3 Maybelline Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 Dior
 - 5.4.2 Nail Polish Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Dior Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Chanel
 - 5.5.2 Nail Polish Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Chanel Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- **5.6 ORLY**



- 5.6.2 Nail Polish Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
- 5.6.3 ORLY Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 ANNA SUI
 - 5.7.2 Nail Polish Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 ANNA SUI Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Revlon
 - 5.8.2 Nail Polish Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Revlon Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Sally Hansen
 - 5.9.2 Nail Polish Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Sally Hansen Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 MISSHA
 - 5.10.2 Nail Polish Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 MISSHA Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 CND
- 5.12 Butter London
- 5.13 Kiko
- 5.14 COSMAY
- 5.15 Nails Inc
- 5.16 Essie
- **5.17 L'OREAL**
- 5.18 Bobbi Brown
- 5.19 Nars
- 5.20 Rimmel



5.21 China Glaze

6 NAIL POLISH MANUFACTURING COST ANALYSIS

- 6.1 Nail Polish Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Nail Polish

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Nail Polish Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Nail Polish Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry



- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 USA NAIL POLISH MARKET FORECAST (2016-2021)

- 10.1 USA Nail Polish Sales, Revenue Forecast (2016-2021)
- 10.2 USA Nail Polish Sales Forecast by Type (2016-2021)
- 10.3 USA Nail Polish Sales Forecast by Application (2016-2021)
- 10.4 Nail Polish Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Nail Polish

Table Classification of Nail Polish

Figure USA Sales Market Share of Nail Polish by Type in 2015

Figure Organic solvent based nail polish Picture

Figure Water based nail polish Picture

Table Application of Nail Polish

Figure USA Sales Market Share of Nail Polish by Application in 2015

Figure Nail art institutions Examples

Figure Individuals Examples

Figure USA Nail Polish Sales and Growth Rate (2011-2021)

Figure USA Nail Polish Revenue and Growth Rate (2011-2021)

Table USA Nail Polish Sales of Key Manufacturers (2015 and 2016)

Table USA Nail Polish Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Nail Polish Sales Share by Manufacturers

Figure 2016 Nail Polish Sales Share by Manufacturers

Table USA Nail Polish Revenue by Manufacturers (2015 and 2016)

Table USA Nail Polish Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Nail Polish Revenue Share by Manufacturers

Table 2016 USA Nail Polish Revenue Share by Manufacturers

Table USA Market Nail Polish Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Nail Polish Average Price of Key Manufacturers in 2015

Figure Nail Polish Market Share of Top 3 Manufacturers

Figure Nail Polish Market Share of Top 5 Manufacturers

Table USA Nail Polish Sales by Type (2011-2016)

Table USA Nail Polish Sales Share by Type (2011-2016)

Figure USA Nail Polish Sales Market Share by Type in 2015

Table USA Nail Polish Revenue and Market Share by Type (2011-2016)

Table USA Nail Polish Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Nail Polish by Type (2011-2016)

Table USA Nail Polish Price by Type (2011-2016)

Figure USA Nail Polish Sales Growth Rate by Type (2011-2016)

Table USA Nail Polish Sales by Application (2011-2016)

Table USA Nail Polish Sales Market Share by Application (2011-2016)

Figure USA Nail Polish Sales Market Share by Application in 2015

Table USA Nail Polish Sales Growth Rate by Application (2011-2016)



Figure USA Nail Polish Sales Growth Rate by Application (2011-2016)

Table OPI Basic Information List

Table OPI Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Figure OPI Nail Polish Sales Market Share (2011-2016)

Table ZOTOS ACCENT Basic Information List

Table ZOTOS ACCENT Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table ZOTOS ACCENT Nail Polish Sales Market Share (2011-2016)

Table Maybelline Basic Information List

Table Maybelline Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maybelline Nail Polish Sales Market Share (2011-2016)

Table Dior Basic Information List

Table Dior Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Dior Nail Polish Sales Market Share (2011-2016)

Table Chanel Basic Information List

Table Chanel Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Chanel Nail Polish Sales Market Share (2011-2016)

Table ORLY Basic Information List

Table ORLY Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table ORLY Nail Polish Sales Market Share (2011-2016)

Table ANNA SUI Basic Information List

Table ANNA SUI Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table ANNA SUI Nail Polish Sales Market Share (2011-2016)

Table Revlon Basic Information List

Table Revlon Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Revlon Nail Polish Sales Market Share (2011-2016)

Table Sally Hansen Basic Information List

Table Sally Hansen Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sally Hansen Nail Polish Sales Market Share (2011-2016)

Table MISSHA Basic Information List

Table MISSHA Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table MISSHA Nail Polish Sales Market Share (2011-2016)

Table CND Basic Information List

Table CND Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table CND Nail Polish Sales Market Share (2011-2016)

Table Butter London Basic Information List

Table Butter London Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Butter London Nail Polish Sales Market Share (2011-2016)

Table Kiko Basic Information List



Table Kiko Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kiko Nail Polish Sales Market Share (2011-2016)

Table COSMAY Basic Information List

Table COSMAY Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table COSMAY Nail Polish Sales Market Share (2011-2016)

Table Nails Inc Basic Information List

Table Nails Inc Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nails Inc Nail Polish Sales Market Share (2011-2016)

Table Essie Basic Information List

Table Essie Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Essie Nail Polish Sales Market Share (2011-2016)

Table L'OREAL Basic Information List

Table L'OREAL Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table L'OREAL Nail Polish Sales Market Share (2011-2016)

Table Bobbi Brown Basic Information List

Table Bobbi Brown Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bobbi Brown Nail Polish Sales Market Share (2011-2016)

Table Nars Basic Information List

Table Nars Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nars Nail Polish Sales Market Share (2011-2016)

Table Rimmel Basic Information List

Table Rimmel Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table Rimmel Nail Polish Sales Market Share (2011-2016)

Table China Glaze Basic Information List

Table China Glaze Nail Polish Sales, Revenue, Price and Gross Margin (2011-2016)

Table China Glaze Nail Polish Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Nail Polish

Figure Manufacturing Process Analysis of Nail Polish

Figure Nail Polish Industrial Chain Analysis

Table Raw Materials Sources of Nail Polish Major Manufacturers in 2015

Table Major Buyers of Nail Polish

Table Distributors/Traders List

Figure USA Nail Polish Production and Growth Rate Forecast (2016-2021)

Figure USA Nail Polish Revenue and Growth Rate Forecast (2016-2021)

Table USA Nail Polish Production Forecast by Type (2016-2021)

Table USA Nail Polish Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Nail Polish Market Report 2016

Product link: https://marketpublishers.com/r/UB55D0A9AD5EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UB55D0A9AD5EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970