

United States Music and Video Market Report 2016

<https://marketpublishers.com/r/U329FBBBEA1EN.html>

Date: November 2016

Pages: 115

Price: US\$ 3,800.00 (Single User License)

ID: U329FBBBEA1EN

Abstracts

Notes:

Sales, means the sales volume of Music and Video

Revenue, means the sales value of Music and Video

This report studies sales (consumption) of Music and Video in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

LG

Panasonic

Samsung

Sony

Toshiba

JVC

Philips

Hitachi

Hisense

Hyundai

TCL

Alba

Logik

Skyworth

Maxwell

Haier

Coby

Emerson

Changhong

Roland

BEHRINGER

Yamaha

Infinity Systems

Gibson Musical

Korg

Boosey & Hawkes

Alesis

AKG

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Audio

Microphones

Megaphone

Split by applications, this report focuses on sales, market share and growth rate of Music and Video in each application, can be divided into

Residential

Commerce

Application 3

Contents

United States Music and Video Market Report 2016

1 MUSIC AND VIDEO OVERVIEW

- 1.1 Product Overview and Scope of Music and Video
- 1.2 Classification of Music and Video
 - 1.2.1 Audio
 - 1.2.2 Microphones
 - 1.2.3 Megaphone
- 1.3 Application of Music and Video
 - 1.3.1 Residential
 - 1.3.2 Commerce
 - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Music and Video (2011-2021)
 - 1.4.1 United States Music and Video Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Music and Video Revenue and Growth Rate (2011-2021)

2 UNITED STATES MUSIC AND VIDEO COMPETITION BY MANUFACTURERS

- 2.1 United States Music and Video Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Music and Video Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Music and Video Average Price by Manufactures (2015 and 2016)
- 2.4 Music and Video Market Competitive Situation and Trends
 - 2.4.1 Music and Video Market Concentration Rate
 - 2.4.2 Music and Video Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MUSIC AND VIDEO SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Music and Video Sales and Market Share by Type (2011-2016)
- 3.2 United States Music and Video Revenue and Market Share by Type (2011-2016)
- 3.3 United States Music and Video Price by Type (2011-2016)
- 3.4 United States Music and Video Sales Growth Rate by Type (2011-2016)

4 UNITED STATES MUSIC AND VIDEO SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Music and Video Sales and Market Share by Application (2011-2016)
- 4.2 United States Music and Video Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES MUSIC AND VIDEO MANUFACTURERS PROFILES/ANALYSIS

5.1 LG

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Music and Video Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 LG Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Panasonic

- 5.2.2 Music and Video Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Panasonic Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Samsung

- 5.3.2 Music and Video Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Samsung Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 Sony

- 5.4.2 Music and Video Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 Sony Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Toshiba

- 5.5.2 Music and Video Product Type, Application and Specification

- 5.5.2.1 Type I
- 5.5.2.2 Type II
- 5.5.3 Toshiba Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 JVC
 - 5.6.2 Music and Video Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 JVC Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Philips
 - 5.7.2 Music and Video Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Philips Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Hitachi
 - 5.8.2 Music and Video Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Hitachi Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Hisense
 - 5.9.2 Music and Video Product Type, Application and Specification
 - 5.9.2.1 Type I
 - 5.9.2.2 Type II
 - 5.9.3 Hisense Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.9.4 Main Business/Business Overview
- 5.10 Hyundai
 - 5.10.2 Music and Video Product Type, Application and Specification
 - 5.10.2.1 Type I
 - 5.10.2.2 Type II
 - 5.10.3 Hyundai Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 TCL
- 5.12 Alba
- 5.13 Logik
- 5.14 Skyworth

- 5.15 Maxwell
- 5.16 Haier
- 5.17 Coby
- 5.18 Emerson
- 5.19 Changhong
- 5.20 Roland
- 5.21 BEHRINGER
- 5.22 Yamaha
- 5.23 Infinity Systems
- 5.24 Gibson Musical
- 5.25 Korg
- 5.26 Boosey & Hawkes
- 5.27 Alesis
- 5.28 AKG

6 MUSIC AND VIDEO MANUFACTURING COST ANALYSIS

- 6.1 Music and Video Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Music and Video

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Music and Video Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Music and Video Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing

- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES MUSIC AND VIDEO MARKET FORECAST (2016-2021)

- 10.1 United States Music and Video Sales, Revenue Forecast (2016-2021)
- 10.2 United States Music and Video Sales Forecast by Type (2016-2021)
- 10.3 United States Music and Video Sales Forecast by Application (2016-2021)
- 10.4 Music and Video Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Music and Video

Table Classification of Music and Video

Figure United States Sales Market Share of Music and Video by Type in 2015

Figure Audio Picture

Figure Microphones Picture

Figure Megaphone Picture

Table Application of Music and Video

Figure United States Sales Market Share of Music and Video by Application in 2015

Figure Residential Examples

Figure Commerce Examples

Figure United States Music and Video Sales and Growth Rate (2011-2021)

Figure United States Music and Video Revenue and Growth Rate (2011-2021)

Table United States Music and Video Sales of Key Manufacturers (2015 and 2016)

Table United States Music and Video Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Music and Video Sales Share by Manufacturers

Figure 2016 Music and Video Sales Share by Manufacturers

Table United States Music and Video Revenue by Manufacturers (2015 and 2016)

Table United States Music and Video Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Music and Video Revenue Share by Manufacturers

Table 2016 United States Music and Video Revenue Share by Manufacturers

Table United States Market Music and Video Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Music and Video Average Price of Key Manufacturers in 2015

Figure Music and Video Market Share of Top 3 Manufacturers

Figure Music and Video Market Share of Top 5 Manufacturers

Table United States Music and Video Sales by Type (2011-2016)

Table United States Music and Video Sales Share by Type (2011-2016)

Figure United States Music and Video Sales Market Share by Type in 2015

Table United States Music and Video Revenue and Market Share by Type (2011-2016)

Table United States Music and Video Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Music and Video by Type (2011-2016)

Table United States Music and Video Price by Type (2011-2016)

Figure United States Music and Video Sales Growth Rate by Type (2011-2016)

Table United States Music and Video Sales by Application (2011-2016)
Table United States Music and Video Sales Market Share by Application (2011-2016)
Figure United States Music and Video Sales Market Share by Application in 2015
Table United States Music and Video Sales Growth Rate by Application (2011-2016)
Figure United States Music and Video Sales Growth Rate by Application (2011-2016)
Table LG Basic Information List
Table LG Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Figure LG Music and Video Sales Market Share (2011-2016)
Table Panasonic Basic Information List
Table Panasonic Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Panasonic Music and Video Sales Market Share (2011-2016)
Table Samsung Basic Information List
Table Samsung Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Samsung Music and Video Sales Market Share (2011-2016)
Table Sony Basic Information List
Table Sony Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Sony Music and Video Sales Market Share (2011-2016)
Table Toshiba Basic Information List
Table Toshiba Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Toshiba Music and Video Sales Market Share (2011-2016)
Table JVC Basic Information List
Table JVC Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table JVC Music and Video Sales Market Share (2011-2016)
Table Philips Basic Information List
Table Philips Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Philips Music and Video Sales Market Share (2011-2016)
Table Hitachi Basic Information List
Table Hitachi Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hitachi Music and Video Sales Market Share (2011-2016)
Table Hisense Basic Information List
Table Hisense Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hisense Music and Video Sales Market Share (2011-2016)
Table Hyundai Basic Information List
Table Hyundai Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table Hyundai Music and Video Sales Market Share (2011-2016)
Table TCL Basic Information List
Table TCL Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)
Table TCL Music and Video Sales Market Share (2011-2016)

Table Alba Basic Information List

Table Alba Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alba Music and Video Sales Market Share (2011-2016)

Table Logik Basic Information List

Table Logik Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Logik Music and Video Sales Market Share (2011-2016)

Table Skyworth Basic Information List

Table Skyworth Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Skyworth Music and Video Sales Market Share (2011-2016)

Table Maxwell Basic Information List

Table Maxwell Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maxwell Music and Video Sales Market Share (2011-2016)

Table Haier Basic Information List

Table Haier Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Haier Music and Video Sales Market Share (2011-2016)

Table Coby Basic Information List

Table Coby Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Coby Music and Video Sales Market Share (2011-2016)

Table Emerson Basic Information List

Table Emerson Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Emerson Music and Video Sales Market Share (2011-2016)

Table Changhong Basic Information List

Table Changhong Music and Video Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Changhong Music and Video Sales Market Share (2011-2016)

Table Roland Basic Information List

Table Roland Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Roland Music and Video Sales Market Share (2011-2016)

Table BEHRINGER Basic Information List

Table BEHRINGER Music and Video Sales, Revenue, Price and Gross Margin
(2011-2016)

Table BEHRINGER Music and Video Sales Market Share (2011-2016)

Table Yamaha Basic Information List

Table Yamaha Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Yamaha Music and Video Sales Market Share (2011-2016)

Table Infinity Systems Basic Information List

Table Infinity Systems Music and Video Sales, Revenue, Price and Gross Margin
(2011-2016)

Table Infinity Systems Music and Video Sales Market Share (2011-2016)

Table Gibson Musical Basic Information List

Table Gibson Musical Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gibson Musical Music and Video Sales Market Share (2011-2016)

Table Korg Basic Information List

Table Korg Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Korg Music and Video Sales Market Share (2011-2016)

Table Boosey & Hawkes Basic Information List

Table Boosey & Hawkes Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Boosey & Hawkes Music and Video Sales Market Share (2011-2016)

Table Alesis Basic Information List

Table Alesis Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table Alesis Music and Video Sales Market Share (2011-2016)

Table AKG Basic Information List

Table AKG Music and Video Sales, Revenue, Price and Gross Margin (2011-2016)

Table AKG Music and Video Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Music and Video

Figure Manufacturing Process Analysis of Music and Video

Figure Music and Video Industrial Chain Analysis

Table Raw Materials Sources of Music and Video Major Manufacturers in 2015

Table Major Buyers of Music and Video

Table Distributors/Traders List

Figure United States Music and Video Production and Growth Rate Forecast (2016-2021)

Figure United States Music and Video Revenue and Growth Rate Forecast (2016-2021)

Table United States Music and Video Production Forecast by Type (2016-2021)

Table United States Music and Video Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Music and Video Market Report 2016

Product link: <https://marketpublishers.com/r/U329FBBBEA1EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U329FBBBEA1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970