

# **United States Multimedia Speakers Market Report** 2018

https://marketpublishers.com/r/UD21C495113EN.html

Date: January 2018

Pages: 97

Price: US\$ 3,800.00 (Single User License)

ID: UD21C495113EN

### **Abstracts**

In this report, the United States Multimedia Speakers market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Multimedia Speakers in these regions, from 2012 to 2022 (forecast).

United States Multimedia Speakers market competition by top manufacturers/players, with Multimedia Speakers sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including



Edifier
JBL
Logitech
ViewSonic
YAMAHA
NEC
Philips
Terratec
Pioneer
BOSE
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into
Single-speakers
Double-speakers
Multi-speakers
On the basis on the end users/applications, this report focuses on the status and butlook for major applications/end users, sales volume, market share and growth rate or each application, including
Personal Use
Commercial Use



If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

United States Multimedia Speakers Market Report 2017

#### 1 MULTIMEDIA SPEAKERS OVERVIEW

- 1.1 Product Overview and Scope of Multimedia Speakers
- 1.2 Classification of Multimedia Speakers by Product Category
- 1.2.1 United States Multimedia Speakers Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Multimedia Speakers Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Single-speakers
  - 1.2.4 Double-speakers
  - 1.2.5 Multi-speakers
- 1.3 United States Multimedia Speakers Market by Application/End Users
- 1.3.1 United States Multimedia Speakers Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Personal Use
  - 1.3.3 Commercial Use
- 1.4 United States Multimedia Speakers Market by Region
- 1.4.1 United States Multimedia Speakers Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Multimedia Speakers Status and Prospect (2012-2022)
- 1.4.3 Southwest Multimedia Speakers Status and Prospect (2012-2022)
- 1.4.4 The Middle Atlantic Multimedia Speakers Status and Prospect (2012-2022)
- 1.4.5 New England Multimedia Speakers Status and Prospect (2012-2022)
- 1.4.6 The South Multimedia Speakers Status and Prospect (2012-2022)
- 1.4.7 The Midwest Multimedia Speakers Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Multimedia Speakers (2012-2022)
- 1.5.1 United States Multimedia Speakers Sales and Growth Rate (2012-2022)
- 1.5.2 United States Multimedia Speakers Revenue and Growth Rate (2012-2022)

# 2 UNITED STATES MULTIMEDIA SPEAKERS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Multimedia Speakers Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Multimedia Speakers Revenue and Share by Players/Suppliers



(2012-2017)

- 2.3 United States Multimedia Speakers Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Multimedia Speakers Market Competitive Situation and Trends
  - 2.4.1 United States Multimedia Speakers Market Concentration Rate
- 2.4.2 United States Multimedia Speakers Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Multimedia Speakers Manufacturing Base Distribution, Sales Area, Product Type

# 3 UNITED STATES MULTIMEDIA SPEAKERS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Multimedia Speakers Sales and Market Share by Region (2012-2017)
- 3.2 United States Multimedia Speakers Revenue and Market Share by Region (2012-2017)
- 3.3 United States Multimedia Speakers Price by Region (2012-2017)

# 4 UNITED STATES MULTIMEDIA SPEAKERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Multimedia Speakers Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Multimedia Speakers Revenue and Market Share by Type (2012-2017)
- 4.3 United States Multimedia Speakers Price by Type (2012-2017)
- 4.4 United States Multimedia Speakers Sales Growth Rate by Type (2012-2017)

# 5 UNITED STATES MULTIMEDIA SPEAKERS SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Multimedia Speakers Sales and Market Share by Application (2012-2017)
- 5.2 United States Multimedia Speakers Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

# 6 UNITED STATES MULTIMEDIA SPEAKERS PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Edifier
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Multimedia Speakers Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Edifier Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 JBL
  - 6.2.2 Multimedia Speakers Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 JBL Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Logitech
  - 6.3.2 Multimedia Speakers Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Logitech Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 ViewSonic
  - 6.4.2 Multimedia Speakers Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 ViewSonic Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 YAMAHA
  - 6.5.2 Multimedia Speakers Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 YAMAHA Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- **6.6 NEC** 
  - 6.6.2 Multimedia Speakers Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B



- 6.6.3 NEC Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.6.4 Main Business/Business Overview
- 6.7 Philips
  - 6.7.2 Multimedia Speakers Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Philips Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 Terratec
  - 6.8.2 Multimedia Speakers Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Terratec Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Pioneer
  - 6.9.2 Multimedia Speakers Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Pioneer Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 BOSE
  - 6.10.2 Multimedia Speakers Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 BOSE Multimedia Speakers Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.10.4 Main Business/Business Overview

### 7 MULTIMEDIA SPEAKERS MANUFACTURING COST ANALYSIS

- 7.1 Multimedia Speakers Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure



- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Multimedia Speakers

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Multimedia Speakers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Multimedia Speakers Major Manufacturers in 2016
- 8.4 Downstream Buyers

### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES MULTIMEDIA SPEAKERS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

- 11.1 United States Multimedia Speakers Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Multimedia Speakers Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Multimedia Speakers Sales Volume Forecast by Application (2017-2022)



## 11.4 United States Multimedia Speakers Sales Volume Forecast by Region (2017-2022)

### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Multimedia Speakers

Figure United States Multimedia Speakers Market Size (K Units) by Type (2012-2022)

Figure United States Multimedia Speakers Sales Volume Market Share by Type

(Product Category) in 2016

Figure Single-speakers Product Picture

Figure Double-speakers Product Picture

Figure Multi-speakers Product Picture

Figure United States Multimedia Speakers Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Multimedia Speakers by Application in 2016 Figure Personal Use Examples

Table Key Downstream Customer in Personal Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Multimedia Speakers Market Size (Million USD) by Region (2012-2022)

Figure The West Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Multimedia Speakers Sales (K Units) and Growth Rate (2012-2022)

Figure United States Multimedia Speakers Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Multimedia Speakers Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Multimedia Speakers Sales (K Units) of Key Players/Suppliers



(2012-2017)

Table United States Multimedia Speakers Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Multimedia Speakers Sales Share by Players/Suppliers Figure 2017 United States Multimedia Speakers Sales Share by Players/Suppliers Figure United States Multimedia Speakers Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Multimedia Speakers Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Multimedia Speakers Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Multimedia Speakers Revenue Share by Players/Suppliers Figure 2017 United States Multimedia Speakers Revenue Share by Players/Suppliers Table United States Market Multimedia Speakers Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)

Figure United States Market Multimedia Speakers Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Multimedia Speakers Market Share of Top 3 Players/Suppliers Figure United States Multimedia Speakers Market Share of Top 5 Players/Suppliers Table United States Players/Suppliers Multimedia Speakers Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Multimedia Speakers Product Category
Table United States Multimedia Speakers Sales (K Units) by Region (2012-2017)
Table United States Multimedia Speakers Sales Share by Region (2012-2017)
Figure United States Multimedia Speakers Sales Share by Region (2012-2017)
Figure United States Multimedia Speakers Sales Market Share by Region in 2016
Table United States Multimedia Speakers Revenue (Million USD) and Market Share by
Region (2012-2017)

Table United States Multimedia Speakers Revenue Share by Region (2012-2017) Figure United States Multimedia Speakers Revenue Market Share by Region (2012-2017)

Figure United States Multimedia Speakers Revenue Market Share by Region in 2016
Table United States Multimedia Speakers Price (USD/Unit) by Region (2012-2017)
Table United States Multimedia Speakers Sales (K Units) by Type (2012-2017)
Table United States Multimedia Speakers Sales Share by Type (2012-2017)
Figure United States Multimedia Speakers Sales Share by Type (2012-2017)
Figure United States Multimedia Speakers Sales Market Share by Type in 2016
Table United States Multimedia Speakers Revenue (Million USD) and Market Share by
Type (2012-2017)



Table United States Multimedia Speakers Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Multimedia Speakers by Type (2012-2017)

Figure Revenue Market Share of Multimedia Speakers by Type in 2016

Table United States Multimedia Speakers Price (USD/Unit) by Types (2012-2017)

Figure United States Multimedia Speakers Sales Growth Rate by Type (2012-2017)

Table United States Multimedia Speakers Sales (K Units) by Application (2012-2017)

Table United States Multimedia Speakers Sales Market Share by Application (2012-2017)

Figure United States Multimedia Speakers Sales Market Share by Application (2012-2017)

Figure United States Multimedia Speakers Sales Market Share by Application in 2016 Table United States Multimedia Speakers Sales Growth Rate by Application (2012-2017)

Figure United States Multimedia Speakers Sales Growth Rate by Application (2012-2017)

Table Edifier Basic Information List

Table Edifier Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Edifier Multimedia Speakers Sales Growth Rate (2012-2017)

Figure Edifier Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure Edifier Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table JBL Basic Information List

Table JBL Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure JBL Multimedia Speakers Sales Growth Rate (2012-2017)

Figure JBL Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure JBL Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table Logitech Basic Information List

Table Logitech Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Logitech Multimedia Speakers Sales Growth Rate (2012-2017)

Figure Logitech Multimedia Speakers Sales Market Share in United States (2012-2017) Figure Logitech Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table ViewSonic Basic Information List

Table ViewSonic Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure ViewSonic Multimedia Speakers Sales Growth Rate (2012-2017)



Figure ViewSonic Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure ViewSonic Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table YAMAHA Basic Information List

Table YAMAHA Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure YAMAHA Multimedia Speakers Sales Growth Rate (2012-2017)

Figure YAMAHA Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure YAMAHA Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table NEC Basic Information List

Table NEC Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure NEC Multimedia Speakers Sales Growth Rate (2012-2017)

Figure NEC Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure NEC Multimedia Speakers Revenue Market Share in United States (2012-2017) Table Philips Basic Information List

Table Philips Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Philips Multimedia Speakers Sales Growth Rate (2012-2017)

Figure Philips Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure Philips Multimedia Speakers Revenue Market Share in United States (2012-2017)

**Table Terratec Basic Information List** 

Table Terratec Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Terratec Multimedia Speakers Sales Growth Rate (2012-2017)

Figure Terratec Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure Terratec Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table Pioneer Basic Information List

Table Pioneer Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Pioneer Multimedia Speakers Sales Growth Rate (2012-2017)

Figure Pioneer Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure Pioneer Multimedia Speakers Revenue Market Share in United States (2012-2017)



Table BOSE Basic Information List

Table BOSE Multimedia Speakers Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BOSE Multimedia Speakers Sales Growth Rate (2012-2017)

Figure BOSE Multimedia Speakers Sales Market Share in United States (2012-2017)

Figure BOSE Multimedia Speakers Revenue Market Share in United States (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Multimedia Speakers

Figure Manufacturing Process Analysis of Multimedia Speakers

Figure Multimedia Speakers Industrial Chain Analysis

Table Raw Materials Sources of Multimedia Speakers Major Players/Suppliers in 2016

Table Major Buyers of Multimedia Speakers

Table Distributors/Traders List

Figure United States Multimedia Speakers Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Multimedia Speakers Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Multimedia Speakers Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Multimedia Speakers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Multimedia Speakers Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Multimedia Speakers Sales Volume (K Units) Forecast by Type in 2022

Table United States Multimedia Speakers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Multimedia Speakers Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Multimedia Speakers Sales Volume (K Units) Forecast by Application in 2022

Table United States Multimedia Speakers Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Multimedia Speakers Sales Volume Share Forecast by Region (2017-2022)

Figure United States Multimedia Speakers Sales Volume Share Forecast by Region



(2017-2022)

Figure United States Multimedia Speakers Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Multimedia Speakers Market Report 2018
Product link: <a href="https://marketpublishers.com/r/UD21C495113EN.html">https://marketpublishers.com/r/UD21C495113EN.html</a>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/UD21C495113EN.html">https://marketpublishers.com/r/UD21C495113EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970