

# **United States MP4 Market Report 2016**

 $\underline{https://marketpublishers.com/r/U8D172AB71CEN.html}$ 

Date: September 2016

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U8D172AB71CEN

Abstracts
Notes:
Sales, means the sales volume of MP4
Revenue, means the sales value of MP4
This report studies sales (consumption) of MP4 in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering
Apple
Newman
Taipower
SONY
Patriot
Aino
Philips
Modern
IRiver

Violet



Travelstar
Owin
Xia Pu
Neale
Maddie
Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into
Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of MP4 in each application, can be divided into  Application 1  Application 2  Application 3



# **Contents**

United States MP4 Market Report 2016

#### 1 MP4 OVERVIEW

- 1.1 Product Overview and Scope of MP4
- 1.2 Classification of MP4
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of MP4
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of MP4 (2011-2021)
  - 1.4.1 USA MP4 Sales and Growth Rate (2011-2021)
  - 1.4.2 USA MP4 Revenue and Growth Rate (2011-2021)

#### 2 USA MP4 COMPETITION BY MANUFACTURERS

- 2.1 USA MP4 Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA MP4 Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA MP4 Average Price by Manufactures (2015 and 2016)
- 2.4 MP4 Market Competitive Situation and Trends
  - 2.4.1 MP4 Market Concentration Rate
  - 2.4.2 MP4 Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## 3 USA MP4 SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 USA MP4 Sales and Market Share by Type (2011-2016)
- 3.2 USA MP4 Revenue and Market Share by Type (2011-2016)
- 3.3 USA MP4 Price by Type (2011-2016)
- 3.4 USA MP4 Sales Growth Rate by Type (2011-2016)

## 4 USA MP4 SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 USA MP4 Sales and Market Share by Application (2011-2016)



- 4.2 USA MP4 Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 USA MP4 MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Apple
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 MP4 Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 Apple MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Newman
  - 5.2.2 MP4 Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
  - 5.2.3 Newman MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Taipower
  - 5.3.2 MP4 Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Taipower MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- **5.4 SONY** 
  - 5.4.2 MP4 Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 SONY MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Patriot
  - 5.5.2 MP4 Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Patriot MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Aino
  - 5.6.2 MP4 Product Type, Application and Specification
    - 5.6.2.1 Type I



- 5.6.2.2 Type II
- 5.6.3 Aino MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Philips
  - 5.7.2 MP4 Product Type, Application and Specification
    - 5.7.2.1 Type I
    - 5.7.2.2 Type II
  - 5.7.3 Philips MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 Modern
  - 5.8.2 MP4 Product Type, Application and Specification
    - 5.8.2.1 Type I
    - 5.8.2.2 Type II
  - 5.8.3 Modern MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 IRiver
  - 5.9.2 MP4 Product Type, Application and Specification
    - 5.9.2.1 Type I
    - 5.9.2.2 Type II
  - 5.9.3 IRiver MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Violet
  - 5.10.2 MP4 Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
  - 5.10.3 Violet MP4 Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 Travelstar
- 5.12 Owin
- 5.13 Xia Pu
- 5.14 Neale
- 5.15 Maddie

#### 6 MP4 MANUFACTURING COST ANALYSIS

- 6.1 MP4 Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials



- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of MP4

## 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 MP4 Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of MP4 Major Manufacturers in 2015
- 7.4 Downstream Buyers

### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### **10 USA MP4 MARKET FORECAST (2016-2021)**

- 10.1 USA MP4 Sales, Revenue Forecast (2016-2021)
- 10.2 USA MP4 Sales Forecast by Type (2016-2021)
- 10.3 USA MP4 Sales Forecast by Application (2016-2021)



10.4 MP4 Price Forecast (2016-2021)

# 11 RESEARCH FINDINGS AND CONCLUSION

## **12 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of MP4

Table Classification of MP4

Figure USA Sales Market Share of MP4 by Type in 2015

Table Application of MP4

Figure USA Sales Market Share of MP4 by Application in 2015

Figure USA MP4 Sales and Growth Rate (2011-2021)

Figure USA MP4 Revenue and Growth Rate (2011-2021)

Table USA MP4 Sales of Key Manufacturers (2015 and 2016)

Table USA MP4 Sales Share by Manufacturers (2015 and 2016)

Figure 2015 MP4 Sales Share by Manufacturers

Figure 2016 MP4 Sales Share by Manufacturers

Table USA MP4 Revenue by Manufacturers (2015 and 2016)

Table USA MP4 Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA MP4 Revenue Share by Manufacturers

Table 2016 USA MP4 Revenue Share by Manufacturers

Table USA Market MP4 Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market MP4 Average Price of Key Manufacturers in 2015

Figure MP4 Market Share of Top 3 Manufacturers

Figure MP4 Market Share of Top 5 Manufacturers

Table USA MP4 Sales by Type (2011-2016)

Table USA MP4 Sales Share by Type (2011-2016)

Figure USA MP4 Sales Market Share by Type in 2015

Table USA MP4 Revenue and Market Share by Type (2011-2016)

Table USA MP4 Revenue Share by Type (2011-2016)

Figure Revenue Market Share of MP4 by Type (2011-2016)

Table USA MP4 Price by Type (2011-2016)

Figure USA MP4 Sales Growth Rate by Type (2011-2016)

Table USA MP4 Sales by Application (2011-2016)

Table USA MP4 Sales Market Share by Application (2011-2016)

Figure USA MP4 Sales Market Share by Application in 2015

Table USA MP4 Sales Growth Rate by Application (2011-2016)

Figure USA MP4 Sales Growth Rate by Application (2011-2016)

Table Apple Basic Information List

Table Apple MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Apple MP4 Sales Market Share (2011-2016)



Table Newman Basic Information List

Table Newman MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Newman MP4 Sales Market Share (2011-2016)

**Table Taipower Basic Information List** 

Table Taipower MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Taipower MP4 Sales Market Share (2011-2016)

Table SONY Basic Information List

Table SONY MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table SONY MP4 Sales Market Share (2011-2016)

**Table Patriot Basic Information List** 

Table Patriot MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Patriot MP4 Sales Market Share (2011-2016)

Table Aino Basic Information List

Table Aino MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aino MP4 Sales Market Share (2011-2016)

Table Philips Basic Information List

Table Philips MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Philips MP4 Sales Market Share (2011-2016)

Table Modern Basic Information List

Table Modern MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Modern MP4 Sales Market Share (2011-2016)

Table IRiver Basic Information List

Table IRiver MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table IRiver MP4 Sales Market Share (2011-2016)

**Table Violet Basic Information List** 

Table Violet MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Violet MP4 Sales Market Share (2011-2016)

Table Travelstar Basic Information List

Table Travelstar MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Travelstar MP4 Sales Market Share (2011-2016)

**Table Owin Basic Information List** 

Table Owin MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Owin MP4 Sales Market Share (2011-2016)

Table Xia Pu Basic Information List

Table Xia Pu MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xia Pu MP4 Sales Market Share (2011-2016)

Table Neale Basic Information List

Table Neale MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Neale MP4 Sales Market Share (2011-2016)



Table Maddie Basic Information List

Table Maddie MP4 Sales, Revenue, Price and Gross Margin (2011-2016)

Table Maddie MP4 Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of MP4

Figure Manufacturing Process Analysis of MP4

Figure MP4 Industrial Chain Analysis

Table Raw Materials Sources of MP4 Major Manufacturers in 2015

Table Major Buyers of MP4

Table Distributors/Traders List

Figure USA MP4 Production and Growth Rate Forecast (2016-2021)

Figure USA MP4 Revenue and Growth Rate Forecast (2016-2021)

Table USA MP4 Production Forecast by Type (2016-2021)

Table USA MP4 Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States MP4 Market Report 2016

Product link: https://marketpublishers.com/r/U8D172AB71CEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U8D172AB71CEN.html">https://marketpublishers.com/r/U8D172AB71CEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970