

United States Motorcycles Market Report 2017

https://marketpublishers.com/r/U97F5B3D6BDEN.html

Date: August 2017

Pages: 120

Price: US\$ 3,800.00 (Single User License)

ID: U97F5B3D6BDEN

Abstracts

In this report, the United States Motorcycles market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Motorcycles in these regions, from 2012 to 2022 (forecast).

United States Motorcycles market competition by top manufacturers/players, with Motorcycles sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Aprilia



BMW Buell Can-Am Ducati Harley-Davidson Honda Husaberg Husqvarna **Indian Motorcycles** Kawasaki **KTM** Kymco Moto Guzzi MV Piaggio Suzuki Triumph Vespa

Victory

Yamaha



Polaris

Benelli		
On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into		
General Motorcycles		
Off-road Motorcycles		
Sport Motorcycles		
On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate o Motorcycles for each application, including Recreation		
Touring		
Sport		
Other		
If you have any special requirements, please let us know and we will offer you the report as you want.		



Contents

United States Motorcycles Market Report 2017

1 MOTORCYCLES OVERVIEW

- 1.1 Product Overview and Scope of Motorcycles
- 1.2 Classification of Motorcycles by Product Category
- 1.2.1 United States Motorcycles Market Size (Sales Volume) Comparison by Type (2012-2022)
- 1.2.2 United States Motorcycles Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
 - 1.2.3 General Motorcycles
- 1.2.4 Off-road Motorcycles
- 1.2.5 Sport Motorcycles
- 1.3 United States Motorcycles Market by Application/End Users
- 1.3.1 United States Motorcycles Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
 - 1.3.2 Recreation
 - 1.3.3 Touring
 - 1.3.4 Sport
 - 1.3.5 Other
- 1.4 United States Motorcycles Market by Region
- 1.4.1 United States Motorcycles Market Size (Value) Comparison by Region (2012-2022)
 - 1.4.2 The West Motorcycles Status and Prospect (2012-2022)
 - 1.4.3 Southwest Motorcycles Status and Prospect (2012-2022)
 - 1.4.4 The Middle Atlantic Motorcycles Status and Prospect (2012-2022)
 - 1.4.5 New England Motorcycles Status and Prospect (2012-2022)
 - 1.4.6 The South Motorcycles Status and Prospect (2012-2022)
- 1.4.7 The Midwest Motorcycles Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Motorcycles (2012-2022)
 - 1.5.1 United States Motorcycles Sales and Growth Rate (2012-2022)
 - 1.5.2 United States Motorcycles Revenue and Growth Rate (2012-2022)

2 UNITED STATES MOTORCYCLES MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Motorcycles Sales and Market Share of Key Players/Suppliers



(2012-2017)

- 2.2 United States Motorcycles Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Motorcycles Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Motorcycles Market Competitive Situation and Trends
 - 2.4.1 United States Motorcycles Market Concentration Rate
 - 2.4.2 United States Motorcycles Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Motorcycles Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MOTORCYCLES SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Motorcycles Sales and Market Share by Region (2012-2017)
- 3.2 United States Motorcycles Revenue and Market Share by Region (2012-2017)
- 3.3 United States Motorcycles Price by Region (2012-2017)

4 UNITED STATES MOTORCYCLES SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Motorcycles Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Motorcycles Revenue and Market Share by Type (2012-2017)
- 4.3 United States Motorcycles Price by Type (2012-2017)
- 4.4 United States Motorcycles Sales Growth Rate by Type (2012-2017)

5 UNITED STATES MOTORCYCLES SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Motorcycles Sales and Market Share by Application (2012-2017)
- 5.2 United States Motorcycles Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES MOTORCYCLES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 Aprilia

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Motorcycles Product Category, Application and Specification



- 6.1.2.1 Product A
- 6.1.2.2 Product B
- 6.1.3 Aprilia Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 BMW
 - 6.2.2 Motorcycles Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 BMW Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Buell
 - 6.3.2 Motorcycles Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Buell Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Can-Am
 - 6.4.2 Motorcycles Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Can-Am Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Ducati
- 6.5.2 Motorcycles Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
- 6.5.3 Ducati Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 Harley-Davidson
 - 6.6.2 Motorcycles Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
- 6.6.3 Harley-Davidson Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Honda
 - 6.7.2 Motorcycles Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B



- 6.7.3 Honda Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.7.4 Main Business/Business Overview
- 6.8 Husaberg
 - 6.8.2 Motorcycles Product Category, Application and Specification
 - 6.8.2.1 Product A
 - 6.8.2.2 Product B
 - 6.8.3 Husaberg Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.8.4 Main Business/Business Overview
- 6.9 Husqvarna
 - 6.9.2 Motorcycles Product Category, Application and Specification
 - 6.9.2.1 Product A
 - 6.9.2.2 Product B
 - 6.9.3 Husqvarna Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.9.4 Main Business/Business Overview
- 6.10 Indian Motorcycles
 - 6.10.2 Motorcycles Product Category, Application and Specification
 - 6.10.2.1 Product A
 - 6.10.2.2 Product B
- 6.10.3 Indian Motorcycles Motorcycles Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.10.4 Main Business/Business Overview
- 6.11 Kawasaki
- 6.12 KTM
- 6.13 Kymco
- 6.14 Moto Guzzi
- 6.15 MV
- 6.16 Piaggio
- 6.17 Suzuki
- 6.18 Triumph
- 6.19 Vespa
- 6.20 Victory
- 6.21 Yamaha
- 6.22 Polaris
- 6.23 Benelli

7 MOTORCYCLES MANUFACTURING COST ANALYSIS

- 7.1 Motorcycles Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials



- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Motorcycles

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Motorcycles Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Motorcycles Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MOTORCYCLES MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)



- 11.1 United States Motorcycles Sales Volume, Revenue Forecast (2017-2022)
- 11.2 United States Motorcycles Sales Volume Forecast by Type (2017-2022)
- 11.3 United States Motorcycles Sales Volume Forecast by Application (2017-2022)
- 11.4 United States Motorcycles Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Motorcycles

Figure United States Motorcycles Market Size (K Units) by Type (2012-2022)

Figure United States Motorcycles Sales Volume Market Share by Type (Product

Category) in 2016

Figure General Motorcycles Product Picture

Figure Off-road Motorcycles Product Picture

Figure Sport Motorcycles Product Picture

Figure United States Motorcycles Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Motorcycles by Application in 2016

Figure Recreation Examples

Table Key Downstream Customer in Recreation

Figure Touring Examples

Table Key Downstream Customer in Touring

Figure Sport Examples

Table Key Downstream Customer in Sport

Figure Other Examples

Table Key Downstream Customer in Other

Figure United States Motorcycles Market Size (Million USD) by Region (2012-2022)

Figure The West Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Motorcycles Sales (K Units) and Growth Rate (2012-2022)

Figure United States Motorcycles Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Motorcycles Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Motorcycles Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Motorcycles Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Motorcycles Sales Share by Players/Suppliers

Figure 2017 United States Motorcycles Sales Share by Players/Suppliers

Figure United States Motorcycles Market Major Players Product Revenue (Million USD)



(2012-2017)

Table United States Motorcycles Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Motorcycles Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Motorcycles Revenue Share by Players/Suppliers

Figure 2017 United States Motorcycles Revenue Share by Players/Suppliers

Table United States Market Motorcycles Average Price (USD/Unit) of Key

Players/Suppliers (2012-2017)

Figure United States Market Motorcycles Average Price (USD/Unit) of Key Players/Suppliers in 2016

Figure United States Motorcycles Market Share of Top 3 Players/Suppliers

Figure United States Motorcycles Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Motorcycles Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Motorcycles Product Category

Table United States Motorcycles Sales (K Units) by Region (2012-2017)

Table United States Motorcycles Sales Share by Region (2012-2017)

Figure United States Motorcycles Sales Share by Region (2012-2017)

Figure United States Motorcycles Sales Market Share by Region in 2016

Table United States Motorcycles Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Motorcycles Revenue Share by Region (2012-2017)

Figure United States Motorcycles Revenue Market Share by Region (2012-2017)

Figure United States Motorcycles Revenue Market Share by Region in 2016

Table United States Motorcycles Price (USD/Unit) by Region (2012-2017)

Table United States Motorcycles Sales (K Units) by Type (2012-2017)

Table United States Motorcycles Sales Share by Type (2012-2017)

Figure United States Motorcycles Sales Share by Type (2012-2017)

Figure United States Motorcycles Sales Market Share by Type in 2016

Table United States Motorcycles Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Motorcycles Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Motorcycles by Type (2012-2017)

Figure Revenue Market Share of Motorcycles by Type in 2016

Table United States Motorcycles Price (USD/Unit) by Types (2012-2017)

Figure United States Motorcycles Sales Growth Rate by Type (2012-2017)

Table United States Motorcycles Sales (K Units) by Application (2012-2017)

Table United States Motorcycles Sales Market Share by Application (2012-2017)

Figure United States Motorcycles Sales Market Share by Application (2012-2017)



Figure United States Motorcycles Sales Market Share by Application in 2016

Table United States Motorcycles Sales Growth Rate by Application (2012-2017)

Figure United States Motorcycles Sales Growth Rate by Application (2012-2017)

Table Aprilia Basic Information List

Table Aprilia Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Aprilia Motorcycles Sales Growth Rate (2012-2017)

Figure Aprilia Motorcycles Sales Market Share in United States (2012-2017)

Figure Aprilia Motorcycles Revenue Market Share in United States (2012-2017)

Table BMW Basic Information List

Table BMW Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure BMW Motorcycles Sales Growth Rate (2012-2017)

Figure BMW Motorcycles Sales Market Share in United States (2012-2017)

Figure BMW Motorcycles Revenue Market Share in United States (2012-2017)

Table Buell Basic Information List

Table Buell Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Buell Motorcycles Sales Growth Rate (2012-2017)

Figure Buell Motorcycles Sales Market Share in United States (2012-2017)

Figure Buell Motorcycles Revenue Market Share in United States (2012-2017)

Table Can-Am Basic Information List

Table Can-Am Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Can-Am Motorcycles Sales Growth Rate (2012-2017)

Figure Can-Am Motorcycles Sales Market Share in United States (2012-2017)

Figure Can-Am Motorcycles Revenue Market Share in United States (2012-2017)

Table Ducati Basic Information List

Table Ducati Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ducati Motorcycles Sales Growth Rate (2012-2017)

Figure Ducati Motorcycles Sales Market Share in United States (2012-2017)

Figure Ducati Motorcycles Revenue Market Share in United States (2012-2017)

Table Harley-Davidson Basic Information List

Table Harley-Davidson Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Harley-Davidson Motorcycles Sales Growth Rate (2012-2017)

Figure Harley-Davidson Motorcycles Sales Market Share in United States (2012-2017)

Figure Harley-Davidson Motorcycles Revenue Market Share in United States



(2012-2017)

Table Honda Basic Information List

Table Honda Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Honda Motorcycles Sales Growth Rate (2012-2017)

Figure Honda Motorcycles Sales Market Share in United States (2012-2017)

Figure Honda Motorcycles Revenue Market Share in United States (2012-2017)

Table Husaberg Basic Information List

Table Husaberg Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Husaberg Motorcycles Sales Growth Rate (2012-2017)

Figure Husaberg Motorcycles Sales Market Share in United States (2012-2017)

Figure Husaberg Motorcycles Revenue Market Share in United States (2012-2017)

Table Husqvarna Basic Information List

Table Husqvarna Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Husqvarna Motorcycles Sales Growth Rate (2012-2017)

Figure Husqvarna Motorcycles Sales Market Share in United States (2012-2017)

Figure Husqvarna Motorcycles Revenue Market Share in United States (2012-2017)

Table Indian Motorcycles Basic Information List

Table Indian Motorcycles Motorcycles Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Indian Motorcycles Motorcycles Sales Growth Rate (2012-2017)

Figure Indian Motorcycles Motorcycles Sales Market Share in United States (2012-2017)

Figure Indian Motorcycles Motorcycles Revenue Market Share in United States (2012-2017)

Table Kawasaki Basic Information List

Table KTM Basic Information List

Table Kymco Basic Information List

Table Moto Guzzi Basic Information List

Table MV Basic Information List

Table Piaggio Basic Information List

Table Suzuki Basic Information List

Table Triumph Basic Information List

Table Vespa Basic Information List

Table Victory Basic Information List

Table Yamaha Basic Information List

Table Polaris Basic Information List



Table Benelli Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Motorcycles

Figure Manufacturing Process Analysis of Motorcycles

Figure Motorcycles Industrial Chain Analysis

Table Raw Materials Sources of Motorcycles Major Players/Suppliers in 2016

Table Major Buyers of Motorcycles

Table Distributors/Traders List

Figure United States Motorcycles Sales Volume (K Units) and Growth Rate Forecast (2017-2022)

Figure United States Motorcycles Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Motorcycles Price (USD/Unit) Trend Forecast (2017-2022)

Table United States Motorcycles Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Motorcycles Sales Volume (K Units) Forecast by Type (2017-2022)

Figure United States Motorcycles Sales Volume (K Units) Forecast by Type in 2022 Table United States Motorcycles Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Motorcycles Sales Volume (K Units) Forecast by Application (2017-2022)

Figure United States Motorcycles Sales Volume (K Units) Forecast by Application in 2022

Table United States Motorcycles Sales Volume (K Units) Forecast by Region (2017-2022)

Table United States Motorcycles Sales Volume Share Forecast by Region (2017-2022)

Figure United States Motorcycles Sales Volume Share Forecast by Region (2017-2022)

Figure United States Motorcycles Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: United States Motorcycles Market Report 2017

Product link: https://marketpublishers.com/r/U97F5B3D6BDEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U97F5B3D6BDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970