

# United States Motorcycle Helmets Market Report 2017

<https://marketpublishers.com/r/UF612713C96EN.html>

Date: November 2017

Pages: 107

Price: US\$ 3,800.00 (Single User License)

ID: UF612713C96EN

## Abstracts

In this report, the United States Motorcycle Helmets market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Motorcycle Helmets in these regions, from 2012 to 2022 (forecast).

United States Motorcycle Helmets market competition by top manufacturers/players, with Motorcycle Helmets sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Bell

PT Tarakusuma Indah

HJC

Schuberth

Nolan

Ogk Kabuto

Studds

AGV

Arai

Airoh

Chih-Tong

Shoei

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

Full Face Helmet

Open Face Helmet

Half Helmet

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Motorcycle Helmets for each application, including

Online Sales

## Offline Sales

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### United States Motorcycle Helmets Market Report 2017

## 1 MOTORCYCLE HELMETS OVERVIEW

- 1.1 Product Overview and Scope of Motorcycle Helmets
- 1.2 Classification of Motorcycle Helmets by Product Category
  - 1.2.1 United States Motorcycle Helmets Market Size (Sales Volume) Comparison by Type (2012-2022)
  - 1.2.2 United States Motorcycle Helmets Market Size (Sales Volume) Market Share by Type (Product Category) in 2016
  - 1.2.3 Full Face Helmet
  - 1.2.4 Open Face Helmet
  - 1.2.5 Half Helmet
- 1.3 United States Motorcycle Helmets Market by Application/End Users
  - 1.3.1 United States Motorcycle Helmets Market Size (Consumption) and Market Share Comparison by Application (2012-2022)
  - 1.3.2 Online Sales
  - 1.3.3 Offline Sales
- 1.4 United States Motorcycle Helmets Market by Region
  - 1.4.1 United States Motorcycle Helmets Market Size (Value) Comparison by Region (2012-2022)
  - 1.4.2 The West Motorcycle Helmets Status and Prospect (2012-2022)
  - 1.4.3 Southwest Motorcycle Helmets Status and Prospect (2012-2022)
  - 1.4.4 The Middle Atlantic Motorcycle Helmets Status and Prospect (2012-2022)
  - 1.4.5 New England Motorcycle Helmets Status and Prospect (2012-2022)
  - 1.4.6 The South Motorcycle Helmets Status and Prospect (2012-2022)
  - 1.4.7 The Midwest Motorcycle Helmets Status and Prospect (2012-2022)
- 1.5 United States Market Size (Value and Volume) of Motorcycle Helmets (2012-2022)
  - 1.5.1 United States Motorcycle Helmets Sales and Growth Rate (2012-2022)
  - 1.5.2 United States Motorcycle Helmets Revenue and Growth Rate (2012-2022)

## 2 UNITED STATES MOTORCYCLE HELMETS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Motorcycle Helmets Sales and Market Share of Key Players/Suppliers (2012-2017)
- 2.2 United States Motorcycle Helmets Revenue and Share by Players/Suppliers

(2012-2017)

2.3 United States Motorcycle Helmets Average Price by Players/Suppliers (2012-2017)

2.4 United States Motorcycle Helmets Market Competitive Situation and Trends

2.4.1 United States Motorcycle Helmets Market Concentration Rate

2.4.2 United States Motorcycle Helmets Market Share of Top 3 and Top 5

Players/Suppliers

2.4.3 Mergers & Acquisitions, Expansion in United States Market

2.5 United States Players/Suppliers Motorcycle Helmets Manufacturing Base

Distribution, Sales Area, Product Type

### **3 UNITED STATES MOTORCYCLE HELMETS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)**

3.1 United States Motorcycle Helmets Sales and Market Share by Region (2012-2017)

3.2 United States Motorcycle Helmets Revenue and Market Share by Region

(2012-2017)

3.3 United States Motorcycle Helmets Price by Region (2012-2017)

### **4 UNITED STATES MOTORCYCLE HELMETS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)**

4.1 United States Motorcycle Helmets Sales and Market Share by Type (Product Category) (2012-2017)

4.2 United States Motorcycle Helmets Revenue and Market Share by Type (2012-2017)

4.3 United States Motorcycle Helmets Price by Type (2012-2017)

4.4 United States Motorcycle Helmets Sales Growth Rate by Type (2012-2017)

### **5 UNITED STATES MOTORCYCLE HELMETS SALES (VOLUME) BY APPLICATION (2012-2017)**

5.1 United States Motorcycle Helmets Sales and Market Share by Application (2012-2017)

5.2 United States Motorcycle Helmets Sales Growth Rate by Application (2012-2017)

5.3 Market Drivers and Opportunities

### **6 UNITED STATES MOTORCYCLE HELMETS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Bell

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Motorcycle Helmets Product Category, Application and Specification
  - 6.1.2.1 Product A
  - 6.1.2.2 Product B
- 6.1.3 Bell Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 PT Tarakusuma Indah
  - 6.2.2 Motorcycle Helmets Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 PT Tarakusuma Indah Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 HJC
  - 6.3.2 Motorcycle Helmets Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 HJC Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.3.4 Main Business/Business Overview
- 6.4 Schubert
  - 6.4.2 Motorcycle Helmets Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Schubert Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Nolan
  - 6.5.2 Motorcycle Helmets Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Nolan Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.5.4 Main Business/Business Overview
- 6.6 Ogk Kabuto
  - 6.6.2 Motorcycle Helmets Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Ogk Kabuto Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)
  - 6.6.4 Main Business/Business Overview

## 6.7 Studds

### 6.7.2 Motorcycle Helmets Product Category, Application and Specification

#### 6.7.2.1 Product A

#### 6.7.2.2 Product B

### 6.7.3 Studds Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.7.4 Main Business/Business Overview

## 6.8 AGV

### 6.8.2 Motorcycle Helmets Product Category, Application and Specification

#### 6.8.2.1 Product A

#### 6.8.2.2 Product B

### 6.8.3 AGV Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.8.4 Main Business/Business Overview

## 6.9 Arai

### 6.9.2 Motorcycle Helmets Product Category, Application and Specification

#### 6.9.2.1 Product A

#### 6.9.2.2 Product B

### 6.9.3 Arai Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.9.4 Main Business/Business Overview

## 6.10 Airoh

### 6.10.2 Motorcycle Helmets Product Category, Application and Specification

#### 6.10.2.1 Product A

#### 6.10.2.2 Product B

### 6.10.3 Airoh Motorcycle Helmets Sales, Revenue, Price and Gross Margin (2012-2017)

#### 6.10.4 Main Business/Business Overview

## 6.11 Chih-Tong

## 6.12 Shoei

# 7 MOTORCYCLE HELMETS MANUFACTURING COST ANALYSIS

## 7.1 Motorcycle Helmets Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Motorcycle Helmets

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Motorcycle Helmets Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Motorcycle Helmets Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

## **11 UNITED STATES MOTORCYCLE HELMETS MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)**

11.1 United States Motorcycle Helmets Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Motorcycle Helmets Sales Volume Forecast by Type (2017-2022)

11.3 United States Motorcycle Helmets Sales Volume Forecast by Application (2017-2022)

11.4 United States Motorcycle Helmets Sales Volume Forecast by Region (2017-2022)



## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

### 13.1 Methodology/Research Approach

#### 13.1.1 Research Programs/Design

#### 13.1.2 Market Size Estimation

#### 13.1.3 Market Breakdown and Data Triangulation

### 13.2 Data Source

#### 13.2.1 Secondary Sources

#### 13.2.2 Primary Sources

### 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Product Picture of Motorcycle Helmets

Figure United States Motorcycle Helmets Market Size (K Units) by Type (2012-2022)

Figure United States Motorcycle Helmets Sales Volume Market Share by Type (Product Category) in 2016

Figure Full Face Helmet Product Picture

Figure Open Face Helmet Product Picture

Figure Half Helmet Product Picture

Figure United States Motorcycle Helmets Market Size (K Units) by Application (2012-2022)

Figure United States Sales Market Share of Motorcycle Helmets by Application in 2016

Figure Online Sales Examples

Table Key Downstream Customer in Online Sales

Figure Offline Sales Examples

Table Key Downstream Customer in Offline Sales

Figure United States Motorcycle Helmets Market Size (Million USD) by Region (2012-2022)

Figure The West Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Motorcycle Helmets Sales (K Units) and Growth Rate (2012-2022)

Figure United States Motorcycle Helmets Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Motorcycle Helmets Market Major Players Product Sales Volume (K Units) (2012-2017)

Table United States Motorcycle Helmets Sales (K Units) of Key Players/Suppliers (2012-2017)

Table United States Motorcycle Helmets Sales Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Motorcycle Helmets Sales Share by Players/Suppliers  
Figure 2017 United States Motorcycle Helmets Sales Share by Players/Suppliers  
Figure United States Motorcycle Helmets Market Major Players Product Revenue (Million USD) (2012-2017)  
Table United States Motorcycle Helmets Revenue (Million USD) by Players/Suppliers (2012-2017)  
Table United States Motorcycle Helmets Revenue Share by Players/Suppliers (2012-2017)  
Figure 2016 United States Motorcycle Helmets Revenue Share by Players/Suppliers  
Figure 2017 United States Motorcycle Helmets Revenue Share by Players/Suppliers  
Table United States Market Motorcycle Helmets Average Price (USD/Unit) of Key Players/Suppliers (2012-2017)  
Figure United States Market Motorcycle Helmets Average Price (USD/Unit) of Key Players/Suppliers in 2016  
Figure United States Motorcycle Helmets Market Share of Top 3 Players/Suppliers  
Figure United States Motorcycle Helmets Market Share of Top 5 Players/Suppliers  
Table United States Players/Suppliers Motorcycle Helmets Manufacturing Base Distribution and Sales Area  
Table United States Players/Suppliers Motorcycle Helmets Product Category  
Table United States Motorcycle Helmets Sales (K Units) by Region (2012-2017)  
Table United States Motorcycle Helmets Sales Share by Region (2012-2017)  
Figure United States Motorcycle Helmets Sales Share by Region (2012-2017)  
Figure United States Motorcycle Helmets Sales Market Share by Region in 2016  
Table United States Motorcycle Helmets Revenue (Million USD) and Market Share by Region (2012-2017)  
Table United States Motorcycle Helmets Revenue Share by Region (2012-2017)  
Figure United States Motorcycle Helmets Revenue Market Share by Region (2012-2017)  
Figure United States Motorcycle Helmets Revenue Market Share by Region in 2016  
Table United States Motorcycle Helmets Price (USD/Unit) by Region (2012-2017)  
Table United States Motorcycle Helmets Sales (K Units) by Type (2012-2017)  
Table United States Motorcycle Helmets Sales Share by Type (2012-2017)  
Figure United States Motorcycle Helmets Sales Share by Type (2012-2017)  
Figure United States Motorcycle Helmets Sales Market Share by Type in 2016  
Table United States Motorcycle Helmets Revenue (Million USD) and Market Share by Type (2012-2017)  
Table United States Motorcycle Helmets Revenue Share by Type (2012-2017)  
Figure Revenue Market Share of Motorcycle Helmets by Type (2012-2017)

Figure Revenue Market Share of Motorcycle Helmets by Type in 2016

Table United States Motorcycle Helmets Price (USD/Unit) by Types (2012-2017)

Figure United States Motorcycle Helmets Sales Growth Rate by Type (2012-2017)

Table United States Motorcycle Helmets Sales (K Units) by Application (2012-2017)

Table United States Motorcycle Helmets Sales Market Share by Application (2012-2017)

Figure United States Motorcycle Helmets Sales Market Share by Application (2012-2017)

Figure United States Motorcycle Helmets Sales Market Share by Application in 2016

Table United States Motorcycle Helmets Sales Growth Rate by Application (2012-2017)

Figure United States Motorcycle Helmets Sales Growth Rate by Application (2012-2017)

Table Bell Basic Information List

Table Bell Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Bell Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Bell Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Bell Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table PT Tarakusuma Indah Basic Information List

Table PT Tarakusuma Indah Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure PT Tarakusuma Indah Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure PT Tarakusuma Indah Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure PT Tarakusuma Indah Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table HJC Basic Information List

Table HJC Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure HJC Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure HJC Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure HJC Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Schuberth Basic Information List

Table Schuberth Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Schuberth Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Schuberth Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Schuberth Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Nolan Basic Information List

Table Nolan Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Nolan Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Nolan Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Nolan Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Ogk Kabuto Basic Information List

Table Ogk Kabuto Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Ogk Kabuto Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Ogk Kabuto Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Ogk Kabuto Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Studs Basic Information List

Table Studs Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Studs Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Studs Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Studs Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table AGV Basic Information List

Table AGV Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure AGV Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure AGV Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure AGV Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Arai Basic Information List

Table Arai Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Arai Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Arai Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Arai Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Airoh Basic Information List

Table Airoh Motorcycle Helmets Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2012-2017)

Figure Airoh Motorcycle Helmets Sales Growth Rate (2012-2017)

Figure Airoh Motorcycle Helmets Sales Market Share in United States (2012-2017)

Figure Airoh Motorcycle Helmets Revenue Market Share in United States (2012-2017)

Table Chih-Tong Basic Information List

- Table Shoei Basic Information List
- Table Production Base and Market Concentration Rate of Raw Material
- Figure Price Trend of Key Raw Materials
- Table Key Suppliers of Raw Materials
- Figure Manufacturing Cost Structure of Motorcycle Helmets
- Figure Manufacturing Process Analysis of Motorcycle Helmets
- Figure Motorcycle Helmets Industrial Chain Analysis
- Table Raw Materials Sources of Motorcycle Helmets Major Players/Suppliers in 2016
- Table Major Buyers of Motorcycle Helmets
- Table Distributors/Traders List
- Figure United States Motorcycle Helmets Sales Volume (K Units) and Growth Rate Forecast (2017-2022)
- Figure United States Motorcycle Helmets Revenue (Million USD) and Growth Rate Forecast (2017-2022)
- Figure United States Motorcycle Helmets Price (USD/Unit) Trend Forecast (2017-2022)
- Table United States Motorcycle Helmets Sales Volume (K Units) Forecast by Type (2017-2022)
- Figure United States Motorcycle Helmets Sales Volume (K Units) Forecast by Type (2017-2022)
- Figure United States Motorcycle Helmets Sales Volume (K Units) Forecast by Type in 2022
- Table United States Motorcycle Helmets Sales Volume (K Units) Forecast by Application (2017-2022)
- Figure United States Motorcycle Helmets Sales Volume (K Units) Forecast by Application (2017-2022)
- Figure United States Motorcycle Helmets Sales Volume (K Units) Forecast by Application in 2022
- Table United States Motorcycle Helmets Sales Volume (K Units) Forecast by Region (2017-2022)
- Table United States Motorcycle Helmets Sales Volume Share Forecast by Region (2017-2022)
- Figure United States Motorcycle Helmets Sales Volume Share Forecast by Region (2017-2022)
- Figure United States Motorcycle Helmets Sales Volume Share Forecast by Region in 2022
- Table Research Programs/Design for This Report
- Figure Bottom-up and Top-down Approaches for This Report
- Figure Data Triangulation
- Table Key Data Information from Secondary Sources

## Table Key Data Information from Primary Sources

## I would like to order

Product name: United States Motorcycle Helmets Market Report 2017

Product link: <https://marketpublishers.com/r/UF612713C96EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UF612713C96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970