

# **United States Mops Market Report 2016**

https://marketpublishers.com/r/U61971FD344EN.html Date: November 2016 Pages: 114 Price: US\$ 3,800.00 (Single User License) ID: U61971FD344EN

# Abstracts

#### Notes:

Sales, means the sales volume of Mops

Revenue, means the sales value of Mops

This report studies sales (consumption) of Mops in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Scotch-Brite Zwipes ERC Eurow Atlas Graham Norwex Toray CMA Partek

Dish Cloths



Greenfound

Tricol

**Cleanacare Towel** 

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Mops in each application, can be divided into

Household Used

**Commercial Used** 

Industrial Used



# Contents

United States Mops Market Report 2016

## 1 MOPS OVERVIEW

- 1.1 Product Overview and Scope of Mops
- 1.2 Classification of Mops
- 1.2.1 Type I
- 1.2.2 Type II
- 1.2.3 Type III
- 1.3 Application of Mops
  - 1.3.1 Household Used
  - 1.3.2 Commercial Used
- 1.3.3 Industrial Used

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Mops (2011-2021)

- 1.4.1 United States Mops Sales and Growth Rate (2011-2021)
- 1.4.2 United States Mops Revenue and Growth Rate (2011-2021)

## **2 UNITED STATES MOPS COMPETITION BY MANUFACTURERS**

- 2.1 United States Mops Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Mops Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Mops Average Price by Manufactures (2015 and 2016)
- 2.4 Mops Market Competitive Situation and Trends
- 2.4.1 Mops Market Concentration Rate
- 2.4.2 Mops Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES MOPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Mops Sales and Market Share by Type (2011-2016)
- 3.2 United States Mops Revenue and Market Share by Type (2011-2016)
- 3.3 United States Mops Price by Type (2011-2016)
- 3.4 United States Mops Sales Growth Rate by Type (2011-2016)

## 4 UNITED STATES MOPS SALES (VOLUME) BY APPLICATION (2011-2016)



- 4.1 United States Mops Sales and Market Share by Application (2011-2016)
- 4.2 United States Mops Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### **5 UNITED STATES MOPS MANUFACTURERS PROFILES/ANALYSIS**

- 5.1 Scotch-Brite
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Mops Product Type, Application and Specification
  - 5.1.2.1 Type I
  - 5.1.2.2 Type II
  - 5.1.3 Scotch-Brite Mops Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Zwipes
  - 5.2.2 Mops Product Type, Application and Specification
  - 5.2.2.1 Type I
  - 5.2.2.2 Type II
  - 5.2.3 Zwipes Mops Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 ERC
  - 5.3.2 Mops Product Type, Application and Specification
  - 5.3.2.1 Type I
  - 5.3.2.2 Type II
  - 5.3.3 ERC Mops Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview
- 5.4 Eurow
  - 5.4.2 Mops Product Type, Application and Specification
  - 5.4.2.1 Type I
  - 5.4.2.2 Type II
- 5.4.3 Eurow Mops Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview
- 5.5 Atlas Graham
  - 5.5.2 Mops Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II
  - 5.5.3 Atlas Graham Mops Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.5.4 Main Business/Business Overview
- 5.6 Norwex



5.6.2 Mops Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

- 5.6.3 Norwex Mops Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.6.4 Main Business/Business Overview
- 5.7 Toray
  - 5.7.2 Mops Product Type, Application and Specification
  - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 Toray Mops Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview
- 5.8 CMA
  - 5.8.2 Mops Product Type, Application and Specification
  - 5.8.2.1 Type I
  - 5.8.2.2 Type II
  - 5.8.3 CMA Mops Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.8.4 Main Business/Business Overview
- 5.9 Partek
  - 5.9.2 Mops Product Type, Application and Specification
  - 5.9.2.1 Type I
  - 5.9.2.2 Type II
  - 5.9.3 Partek Mops Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.9.4 Main Business/Business Overview
- 5.10 Dish Cloths
  - 5.10.2 Mops Product Type, Application and Specification
  - 5.10.2.1 Type I
  - 5.10.2.2 Type II
  - 5.10.3 Dish Cloths Mops Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.10.4 Main Business/Business Overview
- 5.11 Greenfound
- 5.12 Tricol
- 5.13 Cleanacare Towel

## 6 MOPS MANUFACTURING COST ANALYSIS

- 6.1 Mops Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials



- 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
- 6.2.2 Labor Cost
- 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Mops

## 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Mops Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Mops Major Manufacturers in 2015
- 7.4 Downstream Buyers

## 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

## 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
- 9.1.1 Substitutes Threat
- 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES MOPS MARKET FORECAST (2016-2021)

- 10.1 United States Mops Sales, Revenue Forecast (2016-2021)
- 10.2 United States Mops Sales Forecast by Type (2016-2021)
- 10.3 United States Mops Sales Forecast by Application (2016-2021)



#### 10.4 Mops Price Forecast (2016-2021)

#### **11 RESEARCH FINDINGS AND CONCLUSION**

#### **12 APPENDIX**

Author List Disclosure Section Research Methodology Data Source Disclaimer



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mops Table Classification of Mops Figure United States Sales Market Share of Mops by Type in 2015 Table Application of Mops Figure United States Sales Market Share of Mops by Application in 2015 Figure Household Used Examples Figure Commercial Used Examples Figure Industrial Used Examples Figure United States Mops Sales and Growth Rate (2011-2021) Figure United States Mops Revenue and Growth Rate (2011-2021) Table United States Mops Sales of Key Manufacturers (2015 and 2016) Table United States Mops Sales Share by Manufacturers (2015 and 2016) Figure 2015 Mops Sales Share by Manufacturers Figure 2016 Mops Sales Share by Manufacturers Table United States Mops Revenue by Manufacturers (2015 and 2016) Table United States Mops Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Mops Revenue Share by Manufacturers Table 2016 United States Mops Revenue Share by Manufacturers Table United States Market Mops Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Mops Average Price of Key Manufacturers in 2015 Figure Mops Market Share of Top 3 Manufacturers Figure Mops Market Share of Top 5 Manufacturers Table United States Mops Sales by Type (2011-2016) Table United States Mops Sales Share by Type (2011-2016) Figure United States Mops Sales Market Share by Type in 2015 Table United States Mops Revenue and Market Share by Type (2011-2016) Table United States Mops Revenue Share by Type (2011-2016) Figure Revenue Market Share of Mops by Type (2011-2016) Table United States Mops Price by Type (2011-2016) Figure United States Mops Sales Growth Rate by Type (2011-2016) Table United States Mops Sales by Application (2011-2016) Table United States Mops Sales Market Share by Application (2011-2016) Figure United States Mops Sales Market Share by Application in 2015 Table United States Mops Sales Growth Rate by Application (2011-2016) Figure United States Mops Sales Growth Rate by Application (2011-2016)



Table Scotch-Brite Basic Information List Table Scotch-Brite Mops Sales, Revenue, Price and Gross Margin (2011-2016) Figure Scotch-Brite Mops Sales Market Share (2011-2016) **Table Zwipes Basic Information List** Table Zwipes Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Zwipes Mops Sales Market Share (2011-2016) Table ERC Basic Information List Table ERC Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table ERC Mops Sales Market Share (2011-2016) **Table Eurow Basic Information List** Table Eurow Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Eurow Mops Sales Market Share (2011-2016) Table Atlas Graham Basic Information List Table Atlas Graham Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Atlas Graham Mops Sales Market Share (2011-2016) Table Norwex Basic Information List Table Norwex Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Norwex Mops Sales Market Share (2011-2016) Table Toray Basic Information List Table Toray Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Toray Mops Sales Market Share (2011-2016) Table CMA Basic Information List Table CMA Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table CMA Mops Sales Market Share (2011-2016) **Table Partek Basic Information List** Table Partek Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Partek Mops Sales Market Share (2011-2016) Table Dish Cloths Basic Information List Table Dish Cloths Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Dish Cloths Mops Sales Market Share (2011-2016) **Table Greenfound Basic Information List** Table Greenfound Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Greenfound Mops Sales Market Share (2011-2016) Table Tricol Basic Information List Table Tricol Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Tricol Mops Sales Market Share (2011-2016) Table Cleanacare Towel Basic Information List Table Cleanacare Towel Mops Sales, Revenue, Price and Gross Margin (2011-2016) Table Cleanacare Towel Mops Sales Market Share (2011-2016)



Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Mops Figure Manufacturing Process Analysis of Mops Figure Mops Industrial Chain Analysis Table Raw Materials Sources of Mops Major Manufacturers in 2015 Table Major Buyers of Mops Table Distributors/Traders List Figure United States Mops Production and Growth Rate Forecast (2016-2021) Figure United States Mops Production Forecast by Type (2016-2021) Table United States Mops Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Mops Market Report 2016

Product link: <u>https://marketpublishers.com/r/U61971FD344EN.html</u>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U61971FD344EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970