

United States MOOCs Market Report 2016

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Abstracts

Notes:

Sales, means the sales volume of MOOCs

Revenue, means the sales value of MOOCs

This report studies sales (consumption) of MOOCs in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

edX

Coursera

Udacity

Udemy

Apple

Codecademy

FutureLearn

Iversity

Khan Academy

MOOC2Degree

NovoEd

StraighterLine

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of MOOCs in each application, can be divided into

Application 1

Application 2

Application 3

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