

United States Moisturizer Market Report 2017

<https://marketpublishers.com/r/U93F8647E4APEN.html>

Date: October 2017

Pages: 112

Price: US\$ 3,800.00 (Single User License)

ID: U93F8647E4APEN

Abstracts

In this report, the United States Moisturizer market is valued at USD XX million in 2016 and is expected to reach USD XX million by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Moisturizer in these regions, from 2012 to 2022 (forecast).

United States Moisturizer market competition by top manufacturers/players, with Moisturizer sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Loreal

Pantene

Nivea

Lancome

Avon

Dove

Olay

Estee Lauder

Head&Shoulder

Christian Dior

Chanel

Aveeno

Garnier

Schwarzkopf

Maybeline

Clarins

Shiseido

Clean&Clear

Neutrogena

On the basis of product, this report displays the production, revenue, price, market share and growth rate of each type, primarily split into

For Normal Skin

For Dry Skin

For Aging Skin

For Sensitive Skin

For Oily Skin

On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate of Moisturizer for each application, including

50 Years Old

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

United States Moisturizer Market Report 2017

1 MOISTURIZER OVERVIEW

1.1 Product Overview and Scope of Moisturizer

1.2 Classification of Moisturizer by Product Category

1.2.1 United States Moisturizer Market Size (Sales Volume) Comparison by Type (2012-2022)

1.2.2 United States Moisturizer Market Size (Sales Volume) Market Share by Type (Product Category) in 2016

1.2.3 For Normal Skin

1.2.4 For Dry Skin

1.2.5 For Aging Skin

1.2.6 For Sensitive Skin

1.2.7 For Oily Skin

1.3 United States Moisturizer Market by Application/End Users

1.3.1 United States Moisturizer Market Size (Consumption) and Market Share Comparison by Application (2012-2022)

1.3.2 50 Years Old

1.4 United States Moisturizer Market by Region

1.4.1 United States Moisturizer Market Size (Value) Comparison by Region (2012-2022)

1.4.2 The West Moisturizer Status and Prospect (2012-2022)

1.4.3 Southwest Moisturizer Status and Prospect (2012-2022)

1.4.4 The Middle Atlantic Moisturizer Status and Prospect (2012-2022)

1.4.5 New England Moisturizer Status and Prospect (2012-2022)

1.4.6 The South Moisturizer Status and Prospect (2012-2022)

1.4.7 The Midwest Moisturizer Status and Prospect (2012-2022)

1.5 United States Market Size (Value and Volume) of Moisturizer (2012-2022)

1.5.1 United States Moisturizer Sales and Growth Rate (2012-2022)

1.5.2 United States Moisturizer Revenue and Growth Rate (2012-2022)

2 UNITED STATES MOISTURIZER MARKET COMPETITION BY PLAYERS/SUPPLIERS

2.1 United States Moisturizer Sales and Market Share of Key Players/Suppliers (2012-2017)

- 2.2 United States Moisturizer Revenue and Share by Players/Suppliers (2012-2017)
- 2.3 United States Moisturizer Average Price by Players/Suppliers (2012-2017)
- 2.4 United States Moisturizer Market Competitive Situation and Trends
 - 2.4.1 United States Moisturizer Market Concentration Rate
 - 2.4.2 United States Moisturizer Market Share of Top 3 and Top 5 Players/Suppliers
 - 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Moisturizer Manufacturing Base Distribution, Sales Area, Product Type

3 UNITED STATES MOISTURIZER SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2012-2017)

- 3.1 United States Moisturizer Sales and Market Share by Region (2012-2017)
- 3.2 United States Moisturizer Revenue and Market Share by Region (2012-2017)
- 3.3 United States Moisturizer Price by Region (2012-2017)

4 UNITED STATES MOISTURIZER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2012-2017)

- 4.1 United States Moisturizer Sales and Market Share by Type (Product Category) (2012-2017)
- 4.2 United States Moisturizer Revenue and Market Share by Type (2012-2017)
- 4.3 United States Moisturizer Price by Type (2012-2017)
- 4.4 United States Moisturizer Sales Growth Rate by Type (2012-2017)

5 UNITED STATES MOISTURIZER SALES (VOLUME) BY APPLICATION (2012-2017)

- 5.1 United States Moisturizer Sales and Market Share by Application (2012-2017)
- 5.2 United States Moisturizer Sales Growth Rate by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES MOISTURIZER PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Loreal
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Moisturizer Product Category, Application and Specification
 - 6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 L'Oréal Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
- 6.1.4 Main Business/Business Overview
- 6.2 Pantene
 - 6.2.2 Moisturizer Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
 - 6.2.3 Pantene Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Nivea
 - 6.3.2 Moisturizer Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Nivea Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Lancôme
 - 6.4.2 Moisturizer Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Lancôme Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.4.4 Main Business/Business Overview
- 6.5 Avon
 - 6.5.2 Moisturizer Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Avon Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.5.4 Main Business/Business Overview
- 6.6 Dove
 - 6.6.2 Moisturizer Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Dove Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.6.4 Main Business/Business Overview
- 6.7 Olay
 - 6.7.2 Moisturizer Product Category, Application and Specification
 - 6.7.2.1 Product A
 - 6.7.2.2 Product B
 - 6.7.3 Olay Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)
 - 6.7.4 Main Business/Business Overview

6.8 Estee Lauder

6.8.2 Moisturizer Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Estee Lauder Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)

6.8.4 Main Business/Business Overview

6.9 Head&Shoulder

6.9.2 Moisturizer Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Head&Shoulder Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)

6.9.4 Main Business/Business Overview

6.10 Christian Dior

6.10.2 Moisturizer Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Christian Dior Moisturizer Sales, Revenue, Price and Gross Margin (2012-2017)

6.10.4 Main Business/Business Overview

6.11 Chanel

6.12 Aveeno

6.13 Garnier

6.14 Schwarzkopf

6.15 Maybeline

6.16 Clarins

6.17 Shiseido

6.18 Clean&Clear

6.19 Neutrogena

7 MOISTURIZER MANUFACTURING COST ANALYSIS

7.1 Moisturizer Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Moisturizer

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Moisturizer Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Moisturizer Major Manufacturers in 2016

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 UNITED STATES MOISTURIZER MARKET SIZE (VALUE AND VOLUME) FORECAST (2017-2022)

11.1 United States Moisturizer Sales Volume, Revenue Forecast (2017-2022)

11.2 United States Moisturizer Sales Volume Forecast by Type (2017-2022)

11.3 United States Moisturizer Sales Volume Forecast by Application (2017-2022)

11.4 United States Moisturizer Sales Volume Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture of Moisturizer

Figure United States Moisturizer Market Size (K MT) by Type (2012-2022)

Figure United States Moisturizer Sales Volume Market Share by Type (Product Category) in 2016

Figure For Normal Skin Product Picture

Figure For Dry Skin Product Picture

Figure For Aging Skin Product Picture

Figure For Sensitive Skin Product Picture

Figure For Oily Skin Product Picture

Figure United States Moisturizer Market Size (K MT) by Application (2012-2022)

Figure United States Sales Market Share of Moisturizer by Application in 2016

Figure 50 Years Old

Figure United States Moisturizer Market Size (Million USD) by Region (2012-2022)

Figure The West Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure Southwest Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Middle Atlantic Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure New England Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The South of US Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure The Midwest Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Moisturizer Sales (K MT) and Growth Rate (2012-2022)

Figure United States Moisturizer Revenue (Million USD) and Growth Rate (2012-2022)

Figure United States Moisturizer Market Major Players Product Sales Volume (K MT) (2012-2017)

Table United States Moisturizer Sales (K MT) of Key Players/Suppliers (2012-2017)

Table United States Moisturizer Sales Share by Players/Suppliers (2012-2017)

Figure 2016 United States Moisturizer Sales Share by Players/Suppliers

Figure 2017 United States Moisturizer Sales Share by Players/Suppliers

Figure United States Moisturizer Market Major Players Product Revenue (Million USD) (2012-2017)

Table United States Moisturizer Revenue (Million USD) by Players/Suppliers (2012-2017)

Table United States Moisturizer Revenue Share by Players/Suppliers (2012-2017)

Figure 2016 United States Moisturizer Revenue Share by Players/Suppliers

Figure 2017 United States Moisturizer Revenue Share by Players/Suppliers

Table United States Market Moisturizer Average Price (USD/MT) of Key Players/Suppliers (2012-2017)

Figure United States Market Moisturizer Average Price (USD/MT) of Key Players/Suppliers in 2016

Figure United States Moisturizer Market Share of Top 3 Players/Suppliers

Figure United States Moisturizer Market Share of Top 5 Players/Suppliers

Table United States Players/Suppliers Moisturizer Manufacturing Base Distribution and Sales Area

Table United States Players/Suppliers Moisturizer Product Category

Table United States Moisturizer Sales (K MT) by Region (2012-2017)

Table United States Moisturizer Sales Share by Region (2012-2017)

Figure United States Moisturizer Sales Share by Region (2012-2017)

Figure United States Moisturizer Sales Market Share by Region in 2016

Table United States Moisturizer Revenue (Million USD) and Market Share by Region (2012-2017)

Table United States Moisturizer Revenue Share by Region (2012-2017)

Figure United States Moisturizer Revenue Market Share by Region (2012-2017)

Figure United States Moisturizer Revenue Market Share by Region in 2016

Table United States Moisturizer Price (USD/MT) by Region (2012-2017)

Table United States Moisturizer Sales (K MT) by Type (2012-2017)

Table United States Moisturizer Sales Share by Type (2012-2017)

Figure United States Moisturizer Sales Share by Type (2012-2017)

Figure United States Moisturizer Sales Market Share by Type in 2016

Table United States Moisturizer Revenue (Million USD) and Market Share by Type (2012-2017)

Table United States Moisturizer Revenue Share by Type (2012-2017)

Figure Revenue Market Share of Moisturizer by Type (2012-2017)

Figure Revenue Market Share of Moisturizer by Type in 2016

Table United States Moisturizer Price (USD/MT) by Types (2012-2017)

Figure United States Moisturizer Sales Growth Rate by Type (2012-2017)

Table United States Moisturizer Sales (K MT) by Application (2012-2017)

Table United States Moisturizer Sales Market Share by Application (2012-2017)

Figure United States Moisturizer Sales Market Share by Application (2012-2017)

Figure United States Moisturizer Sales Market Share by Application in 2016

Table United States Moisturizer Sales Growth Rate by Application (2012-2017)

Figure United States Moisturizer Sales Growth Rate by Application (2012-2017)

Table L'Oréal Basic Information List

Table L'Oréal Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and

Gross Margin (2012-2017)

Figure Loreal Moisturizer Sales Growth Rate (2012-2017)

Figure Loreal Moisturizer Sales Market Share in United States (2012-2017)

Figure Loreal Moisturizer Revenue Market Share in United States (2012-2017)

Table Pantene Basic Information List

Table Pantene Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Pantene Moisturizer Sales Growth Rate (2012-2017)

Figure Pantene Moisturizer Sales Market Share in United States (2012-2017)

Figure Pantene Moisturizer Revenue Market Share in United States (2012-2017)

Table Nivea Basic Information List

Table Nivea Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Nivea Moisturizer Sales Growth Rate (2012-2017)

Figure Nivea Moisturizer Sales Market Share in United States (2012-2017)

Figure Nivea Moisturizer Revenue Market Share in United States (2012-2017)

Table Lancome Basic Information List

Table Lancome Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Lancome Moisturizer Sales Growth Rate (2012-2017)

Figure Lancome Moisturizer Sales Market Share in United States (2012-2017)

Figure Lancome Moisturizer Revenue Market Share in United States (2012-2017)

Table Avon Basic Information List

Table Avon Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Avon Moisturizer Sales Growth Rate (2012-2017)

Figure Avon Moisturizer Sales Market Share in United States (2012-2017)

Figure Avon Moisturizer Revenue Market Share in United States (2012-2017)

Table Dove Basic Information List

Table Dove Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Dove Moisturizer Sales Growth Rate (2012-2017)

Figure Dove Moisturizer Sales Market Share in United States (2012-2017)

Figure Dove Moisturizer Revenue Market Share in United States (2012-2017)

Table Olay Basic Information List

Table Olay Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)

Figure Olay Moisturizer Sales Growth Rate (2012-2017)

Figure Olay Moisturizer Sales Market Share in United States (2012-2017)

Figure Olay Moisturizer Revenue Market Share in United States (2012-2017)
Table Estee Lauder Basic Information List
Table Estee Lauder Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Estee Lauder Moisturizer Sales Growth Rate (2012-2017)
Figure Estee Lauder Moisturizer Sales Market Share in United States (2012-2017)
Figure Estee Lauder Moisturizer Revenue Market Share in United States (2012-2017)
Table Head&Shoulder Basic Information List
Table Head&Shoulder Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Head&Shoulder Moisturizer Sales Growth Rate (2012-2017)
Figure Head&Shoulder Moisturizer Sales Market Share in United States (2012-2017)
Figure Head&Shoulder Moisturizer Revenue Market Share in United States (2012-2017)
Table Christian Dior Basic Information List
Table Christian Dior Moisturizer Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (2012-2017)
Figure Christian Dior Moisturizer Sales Growth Rate (2012-2017)
Figure Christian Dior Moisturizer Sales Market Share in United States (2012-2017)
Figure Christian Dior Moisturizer Revenue Market Share in United States (2012-2017)
Table Chanel Basic Information List
Table Aveeno Basic Information List
Table Garnier Basic Information List
Table Schwarzkopf Basic Information List
Table Maybeline Basic Information List
Table Clarins Basic Information List
Table Shiseido Basic Information List
Table Clean&Clear Basic Information List
Table Neutrogena Basic Information List
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Moisturizer
Figure Manufacturing Process Analysis of Moisturizer
Figure Moisturizer Industrial Chain Analysis
Table Raw Materials Sources of Moisturizer Major Players/Suppliers in 2016
Table Major Buyers of Moisturizer
Table Distributors/Traders List
Figure United States Moisturizer Sales Volume (K MT) and Growth Rate Forecast (2017-2022)

Figure United States Moisturizer Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure United States Moisturizer Price (USD/MT) Trend Forecast (2017-2022)

Table United States Moisturizer Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Moisturizer Sales Volume (K MT) Forecast by Type (2017-2022)

Figure United States Moisturizer Sales Volume (K MT) Forecast by Type in 2022

Table United States Moisturizer Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Moisturizer Sales Volume (K MT) Forecast by Application (2017-2022)

Figure United States Moisturizer Sales Volume (K MT) Forecast by Application in 2022

Table United States Moisturizer Sales Volume (K MT) Forecast by Region (2017-2022)

Table United States Moisturizer Sales Volume Share Forecast by Region (2017-2022)

Figure United States Moisturizer Sales Volume Share Forecast by Region (2017-2022)

Figure United States Moisturizer Sales Volume Share Forecast by Region in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: United States Moisturizer Market Report 2017

Product link: <https://marketpublishers.com/r/U93F8647E4APEN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U93F8647E4APEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970