

### **United States Mobile Printers Market Report 2016**

https://marketpublishers.com/r/U14B9503747EN.html Date: November 2016 Pages: 96 Price: US\$ 3,800.00 (Single User License) ID: U14B9503747EN **Abstracts** Notes: Sales, means the sales volume of Mobile Printers Revenue, means the sales value of Mobile Printers This report studies sales (consumption) of Mobile Printers in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering HP **Brother** Canon Xerox Ricoh OKI

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

**BIXOLON** 



Type I
Type II
Type III
Split by applications, this report focuses on sales, market share and growth rate of Mobile Printers in each application, can be divided into
Application 1
Application 2
Application 3



#### **Contents**

United States Mobile Printers Market Report 2016

#### 1 MOBILE PRINTERS OVERVIEW

- 1.1 Product Overview and Scope of Mobile Printers
- 1.2 Classification of Mobile Printers
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Mobile Printers
  - 1.3.1 Application
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Mobile Printers (2011-2021)
  - 1.4.1 United States Mobile Printers Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Mobile Printers Revenue and Growth Rate (2011-2021)

#### 2 UNITED STATES MOBILE PRINTERS COMPETITION BY MANUFACTURERS

- 2.1 United States Mobile Printers Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Mobile Printers Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Mobile Printers Average Price by Manufactures (2015 and 2016)
- 2.4 Mobile Printers Market Competitive Situation and Trends
  - 2.4.1 Mobile Printers Market Concentration Rate
  - 2.4.2 Mobile Printers Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES MOBILE PRINTERS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Mobile Printers Sales and Market Share by Type (2011-2016)
- 3.2 United States Mobile Printers Revenue and Market Share by Type (2011-2016)
- 3.3 United States Mobile Printers Price by Type (2011-2016)
- 3.4 United States Mobile Printers Sales Growth Rate by Type (2011-2016)



## 4 UNITED STATES MOBILE PRINTERS SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Mobile Printers Sales and Market Share by Application (2011-2016)
- 4.2 United States Mobile Printers Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

#### 5 UNITED STATES MOBILE PRINTERS MANUFACTURERS PROFILES/ANALYSIS

- 5.1 HP
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Mobile Printers Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
  - 5.1.3 HP Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 Brother
  - 5.2.2 Mobile Printers Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
  - 5.2.3 Brother Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Canon
  - 5.3.2 Mobile Printers Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Canon Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.3.4 Main Business/Business Overview
- 5.4 Xerox
  - 5.4.2 Mobile Printers Product Type, Application and Specification
    - 5.4.2.1 Type I
    - 5.4.2.2 Type II
  - 5.4.3 Xerox Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.4.4 Main Business/Business Overview
- 5.5 Ricoh
  - 5.5.2 Mobile Printers Product Type, Application and Specification
    - 5.5.2.1 Type I
    - 5.5.2.2 Type II



- 5.5.3 Ricoh Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.5.4 Main Business/Business Overview
- 5.6 OKI
  - 5.6.2 Mobile Printers Product Type, Application and Specification
    - 5.6.2.1 Type I
    - 5.6.2.2 Type II
  - 5.6.3 OKI Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.6.4 Main Business/Business Overview
- 5.7 BIXOLON
  - 5.7.2 Mobile Printers Product Type, Application and Specification
  - 5.7.2.1 Type I
  - 5.7.2.2 Type II
  - 5.7.3 BIXOLON Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.7.4 Main Business/Business Overview

#### **6 MOBILE PRINTERS MANUFACTURING COST ANALYSIS**

- 6.1 Mobile Printers Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Mobile Printers

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Mobile Printers Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Mobile Printers Major Manufacturers in 2015
- 7.4 Downstream Buyers

#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing



- 8.1.2 Indirect Marketing
- 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

#### 10 UNITED STATES MOBILE PRINTERS MARKET FORECAST (2016-2021)

- 10.1 United States Mobile Printers Sales, Revenue Forecast (2016-2021)
- 10.2 United States Mobile Printers Sales Forecast by Type (2016-2021)
- 10.3 United States Mobile Printers Sales Forecast by Application (2016-2021)
- 10.4 Mobile Printers Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### 12 APPENDIX

Disclosure Section
Research Methodology
Data Source
Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Mobile Printers

Table Classification of Mobile Printers

Figure United States Sales Market Share of Mobile Printers by Type in 2015

Table Application of Mobile Printers

Figure United States Sales Market Share of Mobile Printers by Application in 2015

Figure United States Mobile Printers Sales and Growth Rate (2011-2021)

Figure United States Mobile Printers Revenue and Growth Rate (2011-2021)

Table United States Mobile Printers Sales of Key Manufacturers (2015 and 2016)

Table United States Mobile Printers Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Mobile Printers Sales Share by Manufacturers

Figure 2016 Mobile Printers Sales Share by Manufacturers

Table United States Mobile Printers Revenue by Manufacturers (2015 and 2016)

Table United States Mobile Printers Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Mobile Printers Revenue Share by Manufacturers

Table 2016 United States Mobile Printers Revenue Share by Manufacturers

Table United States Market Mobile Printers Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Mobile Printers Average Price of Key Manufacturers in 2015

Figure Mobile Printers Market Share of Top 3 Manufacturers

Figure Mobile Printers Market Share of Top 5 Manufacturers

Table United States Mobile Printers Sales by Type (2011-2016)

Table United States Mobile Printers Sales Share by Type (2011-2016)

Figure United States Mobile Printers Sales Market Share by Type in 2015

Table United States Mobile Printers Revenue and Market Share by Type (2011-2016)

Table United States Mobile Printers Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Mobile Printers by Type (2011-2016)

Table United States Mobile Printers Price by Type (2011-2016)

Figure United States Mobile Printers Sales Growth Rate by Type (2011-2016)

Table United States Mobile Printers Sales by Application (2011-2016)

Table United States Mobile Printers Sales Market Share by Application (2011-2016)

Figure United States Mobile Printers Sales Market Share by Application in 2015

Table United States Mobile Printers Sales Growth Rate by Application (2011-2016)

Figure United States Mobile Printers Sales Growth Rate by Application (2011-2016)

Table HP Basic Information List



Table HP Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Figure HP Mobile Printers Sales Market Share (2011-2016)

**Table Brother Basic Information List** 

Table Brother Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Brother Mobile Printers Sales Market Share (2011-2016)

Table Canon Basic Information List

Table Canon Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Canon Mobile Printers Sales Market Share (2011-2016)

Table Xerox Basic Information List

Table Xerox Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Xerox Mobile Printers Sales Market Share (2011-2016)

Table Ricoh Basic Information List

Table Ricoh Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ricoh Mobile Printers Sales Market Share (2011-2016)

Table OKI Basic Information List

Table OKI Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Table OKI Mobile Printers Sales Market Share (2011-2016)

Table BIXOLON Basic Information List

Table BIXOLON Mobile Printers Sales, Revenue, Price and Gross Margin (2011-2016)

Table BIXOLON Mobile Printers Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Mobile Printers

Figure Manufacturing Process Analysis of Mobile Printers

Figure Mobile Printers Industrial Chain Analysis

Table Raw Materials Sources of Mobile Printers Major Manufacturers in 2015

Table Major Buyers of Mobile Printers

Table Distributors/Traders List

Figure United States Mobile Printers Production and Growth Rate Forecast (2016-2021)

Figure United States Mobile Printers Revenue and Growth Rate Forecast (2016-2021)

Table United States Mobile Printers Production Forecast by Type (2016-2021)

Table United States Mobile Printers Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: United States Mobile Printers Market Report 2016

Product link: https://marketpublishers.com/r/U14B9503747EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U14B9503747EN.html">https://marketpublishers.com/r/U14B9503747EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970