

# United States Mobile Backend as a Service (BaaS) Market Report 2016

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## Abstracts

### Notes:

Sales, means the sales volume of Mobile Backend as a Service (BaaS)

Revenue, means the sales value of Mobile Backend as a Service (BaaS)

This report studies sales (consumption) of Mobile Backend as a Service (BaaS) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Oracle Corporation

IBM Corporation

Microsoft Corporation

Anypresence

Appcelerator

Built Io Backend

KII Corporation

Cloudmine

Kony

Kinvey

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Android

iOS

Others (Blackberry and Window OS)

Split by applications, this report focuses on sales, market share and growth rate of Mobile Backend as a Service (BaaS) in each application, can be divided into

Data and application integration

Identity and access management

Usage analytics

Support and maintenance Service

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