

United States Mobile Ad Spending Market Report 2017

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Abstracts

Notes:

Sales, means the sales volume of Mobile Ad Spending

Revenue, means the sales value of Mobile Ad Spending

This report studies sales (consumption) of Mobile Ad Spending in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

AdMob

Chartboost

Flurry

InMobi

Millennial Media

MoPub

Pandora Media

Amobee

Baidu

Byyd

Google

HasOffers

iAd

Kiip

Matomy Media

Mobile Network

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Search ads

Display ads

SMS ads

Split by applications, this report focuses on sales, market share and growth rate of

Mobile Ad Spending in each application, can be divided into

Smart phones

Tablet devices

Other

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