

United States Milk Chocolate Market Report 2017

https://marketpublishers.com/r/U4DE7ED3FF6EN.html Date: January 2017 Pages: 117 Price: US\$ 3,800.00 (Single User License) ID: U4DE7ED3FF6EN

Abstracts

Notes:

Sales, means the sales volume of Milk Chocolate

Revenue, means the sales value of Milk Chocolate

This report studies sales (consumption) of Milk Chocolate in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Ferrero Ezaki Glico Nestle Mars Mondelez Blommer Barry Callebaut Stella Bernrain Brookside



Hershey's

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Solid chocolate

Nuts chocolate

Liqueur chocolate

Other

Split by applications, this report focuses on sales, market share and growth rate of Milk Chocolate in each application, can be divided into

Chocolate Bars

Flavoring Ingredient



Contents

United States Milk Chocolate Market Report 2017

1 MILK CHOCOLATE OVERVIEW

- 1.1 Product Overview and Scope of Milk Chocolate
- 1.2 Classification of Milk Chocolate
- 1.2.1 Solid chocolate
- 1.2.2 Nuts chocolate
- 1.2.3 Liqueur chocolate
- 1.2.4 Other
- 1.3 Application of Milk Chocolate
 - 1.3.1 Chocolate Bars
- 1.3.2 Flavoring Ingredient

1.4 United States Market Size Sales (Volume) and Revenue (Value) of Milk Chocolate (2011-2021)

1.4.1 United States Milk Chocolate Sales and Growth Rate (2011-2021)

1.4.2 United States Milk Chocolate Revenue and Growth Rate (2011-2021)

2 UNITED STATES MILK CHOCOLATE COMPETITION BY MANUFACTURERS

2.1 United States Milk Chocolate Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Milk Chocolate Revenue and Share by Manufactures (2015 and 2016)

- 2.3 United States Milk Chocolate Average Price by Manufactures (2015 and 2016)
- 2.4 Milk Chocolate Market Competitive Situation and Trends
 - 2.4.1 Milk Chocolate Market Concentration Rate
- 2.4.2 Milk Chocolate Market Share of Top 3 and Top 5 Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MILK CHOCOLATE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

3.1 United States Milk Chocolate Sales and Market Share by States (2011-2016)

3.2 United States Milk Chocolate Revenue and Market Share by States (2011-2016)

3.3 United States Milk Chocolate Price by States (2011-2016)

4 UNITED STATES MILK CHOCOLATE SALES (VOLUME) AND REVENUE (VALUE)



BY TYPE (2011-2016)

- 4.1 United States Milk Chocolate Sales and Market Share by Type (2011-2016)
- 4.2 United States Milk Chocolate Revenue and Market Share by Type (2011-2016)
- 4.3 United States Milk Chocolate Price by Type (2011-2016)
- 4.4 United States Milk Chocolate Sales Growth Rate by Type (2011-2016)

5 UNITED STATES MILK CHOCOLATE SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Milk Chocolate Sales and Market Share by Application (2011-2016)
- 5.2 United States Milk Chocolate Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES MILK CHOCOLATE MANUFACTURERS PROFILES/ANALYSIS

6.1 Ferrero

- 6.1.1 Company Basic Information, Manufacturing Base and Competitors
- 6.1.2 Milk Chocolate Product Type, Application and Specification
 - 6.1.2.1 Solid chocolate
- 6.1.2.2 Nuts chocolate
- 6.1.3 Ferrero Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.1.4 Main Business/Business Overview
- 6.2 Ezaki Glico
 - 6.2.2 Milk Chocolate Product Type, Application and Specification
 - 6.2.2.1 Solid chocolate
 - 6.2.2.2 Nuts chocolate
 - 6.2.3 Ezaki Glico Milk Chocolate Sales, Revenue, Price and Gross Margin

(2011-2016)

- 6.2.4 Main Business/Business Overview
- 6.3 Nestle
 - 6.3.2 Milk Chocolate Product Type, Application and Specification
 - 6.3.2.1 Solid chocolate
 - 6.3.2.2 Nuts chocolate
 - 6.3.3 Nestle Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Mars
 - 6.4.2 Milk Chocolate Product Type, Application and Specification
 - 6.4.2.1 Solid chocolate



- 6.4.2.2 Nuts chocolate
- 6.4.3 Mars Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.4.4 Main Business/Business Overview
- 6.5 Mondelez
 - 6.5.2 Milk Chocolate Product Type, Application and Specification
 - 6.5.2.1 Solid chocolate
 - 6.5.2.2 Nuts chocolate
 - 6.5.3 Mondelez Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Main Business/Business Overview
- 6.6 Blommer
 - 6.6.2 Milk Chocolate Product Type, Application and Specification
 - 6.6.2.1 Solid chocolate
 - 6.6.2.2 Nuts chocolate
- 6.6.3 Blommer Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.6.4 Main Business/Business Overview
- 6.7 Barry Callebaut
 - 6.7.2 Milk Chocolate Product Type, Application and Specification
 - 6.7.2.1 Solid chocolate
 - 6.7.2.2 Nuts chocolate
- 6.7.3 Barry Callebaut Milk Chocolate Sales, Revenue, Price and Gross Margin
- (2011-2016)
- 6.7.4 Main Business/Business Overview
- 6.8 Stella Bernrain
 - 6.8.2 Milk Chocolate Product Type, Application and Specification
 - 6.8.2.1 Solid chocolate
 - 6.8.2.2 Nuts chocolate
- 6.8.3 Stella Bernrain Milk Chocolate Sales, Revenue, Price and Gross Margin
- (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Brookside
 - 6.9.2 Milk Chocolate Product Type, Application and Specification
 - 6.9.2.1 Solid chocolate
 - 6.9.2.2 Nuts chocolate
 - 6.9.3 Brookside Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 Hershey's
 - 6.10.2 Milk Chocolate Product Type, Application and Specification
 - 6.10.2.1 Solid chocolate
 - 6.10.2.2 Nuts chocolate



6.10.3 Hershey's Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)

6.10.4 Main Business/Business Overview

7 MILK CHOCOLATE MANUFACTURING COST ANALYSIS

- 7.1 Milk Chocolate Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Milk Chocolate

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Milk Chocolate Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Milk Chocolate Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk



10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MILK CHOCOLATE MARKET FORECAST (2016-2021)

- 11.1 United States Milk Chocolate Sales, Revenue Forecast (2016-2021)
- 11.2 United States Milk Chocolate Sales Forecast by Type (2016-2021)
- 11.3 United States Milk Chocolate Sales Forecast by Application (2016-2021)
- 11.4 Milk Chocolate Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Milk Chocolate Table Classification of Milk Chocolate Figure United States Sales Market Share of Milk Chocolate by Type in 2015 Figure Solid chocolate Picture Figure Nuts chocolate Picture Figure Liqueur chocolate Picture Figure Other Picture Table Application of Milk Chocolate Figure United States Sales Market Share of Milk Chocolate by Application in 2015 Figure Chocolate Bars Examples Figure Flavoring Ingredient Examples Figure United States Milk Chocolate Sales and Growth Rate (2011-2021) Figure United States Milk Chocolate Revenue and Growth Rate (2011-2021) Table United States Milk Chocolate Sales of Key Manufacturers (2015 and 2016) Table United States Milk Chocolate Sales Share by Manufacturers (2015 and 2016) Figure 2015 Milk Chocolate Sales Share by Manufacturers Figure 2016 Milk Chocolate Sales Share by Manufacturers Table United States Milk Chocolate Revenue by Manufacturers (2015 and 2016) Table United States Milk Chocolate Revenue Share by Manufacturers (2015 and 2016) Table 2015 United States Milk Chocolate Revenue Share by Manufacturers Table 2016 United States Milk Chocolate Revenue Share by Manufacturers Table United States Market Milk Chocolate Average Price of Key Manufacturers (2015 and 2016) Figure United States Market Milk Chocolate Average Price of Key Manufacturers in 2015 Figure Milk Chocolate Market Share of Top 3 Manufacturers Figure Milk Chocolate Market Share of Top 5 Manufacturers Table United States Milk Chocolate Sales by States (2011-2016) Table United States Milk Chocolate Sales Share by States (2011-2016) Figure United States Milk Chocolate Sales Market Share by States in 2015 Table United States Milk Chocolate Revenue and Market Share by States (2011-2016) Table United States Milk Chocolate Revenue Share by States (2011-2016) Figure Revenue Market Share of Milk Chocolate by States (2011-2016) Table United States Milk Chocolate Price by States (2011-2016) Table United States Milk Chocolate Sales by Type (2011-2016)



Table United States Milk Chocolate Sales Share by Type (2011-2016) Figure United States Milk Chocolate Sales Market Share by Type in 2015 Table United States Milk Chocolate Revenue and Market Share by Type (2011-2016) Table United States Milk Chocolate Revenue Share by Type (2011-2016) Figure Revenue Market Share of Milk Chocolate by Type (2011-2016) Table United States Milk Chocolate Price by Type (2011-2016) Figure United States Milk Chocolate Sales Growth Rate by Type (2011-2016) Table United States Milk Chocolate Sales by Application (2011-2016) Table United States Milk Chocolate Sales Market Share by Application (2011-2016) Figure United States Milk Chocolate Sales Market Share by Application in 2015 Table United States Milk Chocolate Sales Growth Rate by Application (2011-2016) Figure United States Milk Chocolate Sales Growth Rate by Application (2011-2016) Table Ferrero Basic Information List Table Ferrero Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Figure Ferrero Milk Chocolate Sales Market Share (2011-2016) Table Ezaki Glico Basic Information List Table Ezaki Glico Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Ezaki Glico Milk Chocolate Sales Market Share (2011-2016) Table Nestle Basic Information List Table Nestle Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Nestle Milk Chocolate Sales Market Share (2011-2016) **Table Mars Basic Information List** Table Mars Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Mars Milk Chocolate Sales Market Share (2011-2016) Table Mondelez Basic Information List Table Mondelez Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Mondelez Milk Chocolate Sales Market Share (2011-2016) Table Blommer Basic Information List Table Blommer Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Blommer Milk Chocolate Sales Market Share (2011-2016) Table Barry Callebaut Basic Information List Table Barry Callebaut Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016)Table Barry Callebaut Milk Chocolate Sales Market Share (2011-2016) Table Stella Bernrain Basic Information List Table Stella Bernrain Milk Chocolate Sales, Revenue, Price and Gross Margin (2011 - 2016)Table Stella Bernrain Milk Chocolate Sales Market Share (2011-2016) Table Brookside Basic Information List



Table Brookside Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Brookside Milk Chocolate Sales Market Share (2011-2016) Table Hershey's Basic Information List Table Hershey's Milk Chocolate Sales, Revenue, Price and Gross Margin (2011-2016) Table Hershey's Milk Chocolate Sales Market Share (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Milk Chocolate Figure Manufacturing Process Analysis of Milk Chocolate Figure Milk Chocolate Industrial Chain Analysis Table Raw Materials Sources of Milk Chocolate Major Manufacturers in 2015 Table Major Buyers of Milk Chocolate Table Distributors/Traders List Figure United States Milk Chocolate Production and Growth Rate Forecast (2016-2021) Figure United States Milk Chocolate Revenue and Growth Rate Forecast (2016-2021) Table United States Milk Chocolate Production Forecast by Type (2016-2021) Table United States Milk Chocolate Consumption Forecast by Application (2016-2021) Table United States Milk Chocolate Sales Forecast by States (2016-2021) Table United States Milk Chocolate Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Milk Chocolate Market Report 2017 Product link: <u>https://marketpublishers.com/r/U4DE7ED3FF6EN.html</u> Price: US\$ 3,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact or

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/U4DE7ED3FF6EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970