

### **United States Midsize Pickups Market Report 2018**

https://marketpublishers.com/r/U40E8BAC4A1EN.html

Date: February 2018

Pages: 114

Price: US\$ 3,800.00 (Single User License)

ID: U40E8BAC4A1EN

#### **Abstracts**

In this report, the United States Midsize Pickups market is valued at USD XX million in 2017 and is expected to reach USD XX million by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

Geographically, this report splits the United States market into seven regions:

The West

Southwest

The Middle Atlantic

New England

The South

The Midwest

with sales (volume), revenue (value), market share and growth rate of Midsize Pickups in these regions, from 2013 to 2025 (forecast).

United States Midsize Pickups market competition by top manufacturers/players, with Midsize Pickups sales volume, price, revenue (Million USD) and market share for each manufacturer/player; the top players including

Ford



On the basis on the end users/applications, this report focuses on the status and outlook for major applications/end users, sales volume, market share and growth rate



for	each	apr	olication	, incl	udino
				,	

Individual Use

Commercial Use

If you have any special requirements, please let us know and we will offer you the report as you want.



#### **Contents**

United States Midsize Pickups Market Report 2018

#### 1 MIDSIZE PICKUPS OVERVIEW

- 1.1 Product Overview and Scope of Midsize Pickups
- 1.2 Classification of Midsize Pickups by Product Category
- 1.2.1 United States Midsize Pickups Market Size (Sales Volume) Comparison by Type (2013-2025)
- 1.2.2 United States Midsize Pickups Market Size (Sales Volume) Market Share by Type (Product Category) in 2017
  - 1.2.3 Diesel Pickups
  - 1.2.4 Gasoline Pickups
- 1.3 United States Midsize Pickups Market by Application/End Users
- 1.3.1 United States Midsize Pickups Market Size (Consumption) and Market Share Comparison by Application (2013-2025)
  - 1.3.2 Individual Use
  - 1.3.3 Commercial Use
- 1.4 United States Midsize Pickups Market by Region
- 1.4.1 United States Midsize Pickups Market Size (Value) Comparison by Region (2013-2025)
  - 1.4.2 The West Midsize Pickups Status and Prospect (2013-2025)
  - 1.4.3 Southwest Midsize Pickups Status and Prospect (2013-2025)
  - 1.4.4 The Middle Atlantic Midsize Pickups Status and Prospect (2013-2025)
  - 1.4.5 New England Midsize Pickups Status and Prospect (2013-2025)
  - 1.4.6 The South Midsize Pickups Status and Prospect (2013-2025)
- 1.4.7 The Midwest Midsize Pickups Status and Prospect (2013-2025)
- 1.5 United States Market Size (Value and Volume) of Midsize Pickups (2013-2025)
- 1.5.1 United States Midsize Pickups Sales and Growth Rate (2013-2025)
- 1.5.2 United States Midsize Pickups Revenue and Growth Rate (2013-2025)

### 2 UNITED STATES MIDSIZE PICKUPS MARKET COMPETITION BY PLAYERS/SUPPLIERS

- 2.1 United States Midsize Pickups Sales and Market Share of Key Players/Suppliers (2013-2018)
- 2.2 United States Midsize Pickups Revenue and Share by Players/Suppliers (2013-2018)



- 2.3 United States Midsize Pickups Average Price by Players/Suppliers (2013-2018)
- 2.4 United States Midsize Pickups Market Competitive Situation and Trends
  - 2.4.1 United States Midsize Pickups Market Concentration Rate
- 2.4.2 United States Midsize Pickups Market Share of Top 3 and Top 5 Players/Suppliers
- 2.4.3 Mergers & Acquisitions, Expansion in United States Market
- 2.5 United States Players/Suppliers Midsize Pickups Manufacturing Base Distribution, Sales Area, Product Type

## 3 UNITED STATES MIDSIZE PICKUPS SALES (VOLUME) AND REVENUE (VALUE) BY REGION (2013-2018)

- 3.1 United States Midsize Pickups Sales and Market Share by Region (2013-2018)
- 3.2 United States Midsize Pickups Revenue and Market Share by Region (2013-2018)
- 3.3 United States Midsize Pickups Price by Region (2013-2018)

## 4 UNITED STATES MIDSIZE PICKUPS SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (PRODUCT CATEGORY) (2013-2018)

- 4.1 United States Midsize Pickups Sales and Market Share by Type (Product Category) (2013-2018)
- 4.2 United States Midsize Pickups Revenue and Market Share by Type (2013-2018)
- 4.3 United States Midsize Pickups Price by Type (2013-2018)
- 4.4 United States Midsize Pickups Sales Growth Rate by Type (2013-2018)

## 5 UNITED STATES MIDSIZE PICKUPS SALES (VOLUME) BY APPLICATION (2013-2018)

- 5.1 United States Midsize Pickups Sales and Market Share by Application (2013-2018)
- 5.2 United States Midsize Pickups Sales Growth Rate by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 UNITED STATES MIDSIZE PICKUPS PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Ford
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Midsize Pickups Product Category, Application and Specification
  - 6.1.2.1 Product A



- 6.1.2.2 Product B
- 6.1.3 Ford Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 GM
  - 6.2.2 Midsize Pickups Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 GM Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Toyota
  - 6.3.2 Midsize Pickups Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Toyota Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 FCA
  - 6.4.2 Midsize Pickups Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 FCA Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Isuzu
  - 6.5.2 Midsize Pickups Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Isuzu Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Nissan
  - 6.6.2 Midsize Pickups Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
  - 6.6.3 Nissan Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Mitsubishi
  - 6.7.2 Midsize Pickups Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 Mitsubishi Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)



- 6.7.4 Main Business/Business Overview
- 6.8 Mahindra & Mahindra
  - 6.8.2 Midsize Pickups Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Mahindra & Mahindra Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Volkswagen
  - 6.9.2 Midsize Pickups Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Volkswagen Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Great Wall Motors
  - 6.10.2 Midsize Pickups Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Great Wall Motors Midsize Pickups Sales, Revenue, Price and Gross Margin (2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Jiangling Motors
- 6.12 ZXAUTO
- 6.13 Tata Motors
- 6.14 Ashok Leyland
- 6.15 Foton Motor

#### 7 MIDSIZE PICKUPS MANUFACTURING COST ANALYSIS

- 7.1 Midsize Pickups Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses



#### 7.3 Manufacturing Process Analysis of Midsize Pickups

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Midsize Pickups Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Midsize Pickups Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 UNITED STATES MIDSIZE PICKUPS MARKET SIZE (VALUE AND VOLUME) FORECAST (2018-2025)

- 11.1 United States Midsize Pickups Sales Volume, Revenue Forecast (2018-2025)
- 11.2 United States Midsize Pickups Sales Volume Forecast by Type (2018-2025)
- 11.3 United States Midsize Pickups Sales Volume Forecast by Application (2018-2025)
- 11.4 United States Midsize Pickups Sales Volume Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION



#### **13 APPENDIX**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture of Midsize Pickups

Figure United States Midsize Pickups Market Size (K Units) by Type (2013-2025)

Figure United States Midsize Pickups Sales Volume Market Share by Type (Product Category) in 2017

Figure Diesel Pickups Product Picture

Figure Gasoline Pickups Product Picture

Figure United States Midsize Pickups Market Size (K Units) by Application (2013-2025)

Figure United States Sales Market Share of Midsize Pickups by Application in 2017

Figure Individual Use Examples

Table Key Downstream Customer in Individual Use

Figure Commercial Use Examples

Table Key Downstream Customer in Commercial Use

Figure United States Midsize Pickups Market Size (Million USD) by Region (2013-2025)

Figure The West Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Middle Atlantic Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure New England Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure The South of US Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure The Midwest Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Midsize Pickups Sales (K Units) and Growth Rate (2013-2025) Figure United States Midsize Pickups Revenue (Million USD) and Growth Rate (2013-2025)

Figure United States Midsize Pickups Market Major Players Product Sales Volume (K Units) (2013-2018)

Table United States Midsize Pickups Sales (K Units) of Key Players/Suppliers (2013-2018)

Table United States Midsize Pickups Sales Share by Players/Suppliers (2013-2018)

Figure 2017 United States Midsize Pickups Sales Share by Players/Suppliers

Figure 2017 United States Midsize Pickups Sales Share by Players/Suppliers

Figure United States Midsize Pickups Market Major Players Product Revenue (Million



USD) (2013-2018)

Table United States Midsize Pickups Revenue (Million USD) by Players/Suppliers (2013-2018)

Table United States Midsize Pickups Revenue Share by Players/Suppliers (2013-2018)

Figure 2017 United States Midsize Pickups Revenue Share by Players/Suppliers

Figure 2017 United States Midsize Pickups Revenue Share by Players/Suppliers

Table United States Market Midsize Pickups Average Price (USD/Unit) of Key Players/Suppliers (2013-2018)

Figure United States Market Midsize Pickups Average Price (USD/Unit) of Key Players/Suppliers in 2017

Figure United States Midsize Pickups Market Share of Top 3 Players/Suppliers
Figure United States Midsize Pickups Market Share of Top 5 Players/Suppliers
Table United States Players/Suppliers Midsize Pickups Manufacturing Base Distribution
and Sales Area

Table United States Players/Suppliers Midsize Pickups Product Category

Table United States Midsize Pickups Sales (K Units) by Region (2013-2018)

Table United States Midsize Pickups Sales Share by Region (2013-2018)

Figure United States Midsize Pickups Sales Share by Region (2013-2018)

Figure United States Midsize Pickups Sales Market Share by Region in 2017

Table United States Midsize Pickups Revenue (Million USD) and Market Share by Region (2013-2018)

Table United States Midsize Pickups Revenue Share by Region (2013-2018)

Figure United States Midsize Pickups Revenue Market Share by Region (2013-2018)

Figure United States Midsize Pickups Revenue Market Share by Region in 2017

Table United States Midsize Pickups Price (USD/Unit) by Region (2013-2018)

Table United States Midsize Pickups Sales (K Units) by Type (2013-2018)

Table United States Midsize Pickups Sales Share by Type (2013-2018)

Figure United States Midsize Pickups Sales Share by Type (2013-2018)

Figure United States Midsize Pickups Sales Market Share by Type in 2017

Table United States Midsize Pickups Revenue (Million USD) and Market Share by Type (2013-2018)

Table United States Midsize Pickups Revenue Share by Type (2013-2018)

Figure Revenue Market Share of Midsize Pickups by Type (2013-2018)

Figure Revenue Market Share of Midsize Pickups by Type in 2017

Table United States Midsize Pickups Price (USD/Unit) by Types (2013-2018)

Figure United States Midsize Pickups Sales Growth Rate by Type (2013-2018)

Table United States Midsize Pickups Sales (K Units) by Application (2013-2018)

Table United States Midsize Pickups Sales Market Share by Application (2013-2018)

Figure United States Midsize Pickups Sales Market Share by Application (2013-2018)



Figure United States Midsize Pickups Sales Market Share by Application in 2017

Table United States Midsize Pickups Sales Growth Rate by Application (2013-2018)

Figure United States Midsize Pickups Sales Growth Rate by Application (2013-2018)

Table Ford Basic Information List

Table Ford Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Ford Midsize Pickups Sales Growth Rate (2013-2018)

Figure Ford Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Ford Midsize Pickups Revenue Market Share in United States (2013-2018)

Table GM Basic Information List

Table GM Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure GM Midsize Pickups Sales Growth Rate (2013-2018)

Figure GM Midsize Pickups Sales Market Share in United States (2013-2018)

Figure GM Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Toyota Basic Information List

Table Toyota Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Toyota Midsize Pickups Sales Growth Rate (2013-2018)

Figure Toyota Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Toyota Midsize Pickups Revenue Market Share in United States (2013-2018)

Table FCA Basic Information List

Table FCA Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure FCA Midsize Pickups Sales Growth Rate (2013-2018)

Figure FCA Midsize Pickups Sales Market Share in United States (2013-2018)

Figure FCA Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Isuzu Basic Information List

Table Isuzu Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Isuzu Midsize Pickups Sales Growth Rate (2013-2018)

Figure Isuzu Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Isuzu Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Nissan Basic Information List

Table Nissan Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Nissan Midsize Pickups Sales Growth Rate (2013-2018)

Figure Nissan Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Nissan Midsize Pickups Revenue Market Share in United States (2013-2018)



Table Mitsubishi Basic Information List

Table Mitsubishi Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Mitsubishi Midsize Pickups Sales Growth Rate (2013-2018)

Figure Mitsubishi Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Mitsubishi Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Mahindra & Mahindra Basic Information List

Table Mahindra & Mahindra Midsize Pickups Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (2013-2018)

Figure Mahindra & Mahindra Midsize Pickups Sales Growth Rate (2013-2018)

Figure Mahindra & Mahindra Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Mahindra & Mahindra Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Volkswagen Basic Information List

Table Volkswagen Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Volkswagen Midsize Pickups Sales Growth Rate (2013-2018)

Figure Volkswagen Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Volkswagen Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Great Wall Motors Basic Information List

Table Great Wall Motors Midsize Pickups Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (2013-2018)

Figure Great Wall Motors Midsize Pickups Sales Growth Rate (2013-2018)

Figure Great Wall Motors Midsize Pickups Sales Market Share in United States (2013-2018)

Figure Great Wall Motors Midsize Pickups Revenue Market Share in United States (2013-2018)

Table Jiangling Motors Basic Information List

**Table ZXAUTO Basic Information List** 

Table Tata Motors Basic Information List

Table Ashok Leyland Basic Information List

Table Foton Motor Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Midsize Pickups

Figure Manufacturing Process Analysis of Midsize Pickups



Figure Midsize Pickups Industrial Chain Analysis

Table Raw Materials Sources of Midsize Pickups Major Players/Suppliers in 2017 Table Major Buyers of Midsize Pickups

Table Distributors/Traders List

Figure United States Midsize Pickups Sales Volume (K Units) and Growth Rate Forecast (2018-2025)

Figure United States Midsize Pickups Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure United States Midsize Pickups Price (USD/Unit) Trend Forecast (2018-2025) Table United States Midsize Pickups Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Midsize Pickups Sales Volume (K Units) Forecast by Type (2018-2025)

Figure United States Midsize Pickups Sales Volume (K Units) Forecast by Type in 2025 Table United States Midsize Pickups Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Midsize Pickups Sales Volume (K Units) Forecast by Application (2018-2025)

Figure United States Midsize Pickups Sales Volume (K Units) Forecast by Application in 2025

Table United States Midsize Pickups Sales Volume (K Units) Forecast by Region (2018-2025)

Table United States Midsize Pickups Sales Volume Share Forecast by Region (2018-2025)

Figure United States Midsize Pickups Sales Volume Share Forecast by Region (2018-2025)

Figure United States Midsize Pickups Sales Volume Share Forecast by Region in 2025 Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: United States Midsize Pickups Market Report 2018

Product link: https://marketpublishers.com/r/U40E8BAC4A1EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U40E8BAC4A1EN.html">https://marketpublishers.com/r/U40E8BAC4A1EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970