

United States Microwave Oven Market Report 2016

<https://marketpublishers.com/r/U61B7124707EN.html>

Date: November 2016

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U61B7124707EN

Abstracts

Notes:

Sales, means the sales volume of Microwave Oven

Revenue, means the sales value of Microwave Oven

This report studies sales (consumption) of Microwave Oven in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Galanz

Midea

Panasonic

SANYO

Haier

SIEMENS

LG

Whirlpool

Fotile

ROBAM

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Intelligent Microwave Oven

Mechanical Microwave Oven

Type III

Split by applications, this report focuses on sales, market share and growth rate of Microwave Oven in each application, can be divided into

Household?Object

Restaurant Supplies

Others

Contents

United States Microwave Oven Market Report 2016

1 MICROWAVE OVEN OVERVIEW

- 1.1 Product Overview and Scope of Microwave Oven
- 1.2 Classification of Microwave Oven
 - 1.2.1 Intelligent Microwave Oven
 - 1.2.2 Mechanical Microwave Oven
 - 1.2.3 Type III
- 1.3 Application of Microwave Oven
 - 1.3.1 Household?Object
 - 1.3.2 Restaurant Supplies
 - 1.3.3 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Microwave Oven (2011-2021)
 - 1.4.1 United States Microwave Oven Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Microwave Oven Revenue and Growth Rate (2011-2021)

2 UNITED STATES MICROWAVE OVEN COMPETITION BY MANUFACTURERS

- 2.1 United States Microwave Oven Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Microwave Oven Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Microwave Oven Average Price by Manufactures (2015 and 2016)
- 2.4 Microwave Oven Market Competitive Situation and Trends
 - 2.4.1 Microwave Oven Market Concentration Rate
 - 2.4.2 Microwave Oven Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MICROWAVE OVEN SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Microwave Oven Sales and Market Share by Type (2011-2016)
- 3.2 United States Microwave Oven Revenue and Market Share by Type (2011-2016)
- 3.3 United States Microwave Oven Price by Type (2011-2016)
- 3.4 United States Microwave Oven Sales Growth Rate by Type (2011-2016)

4 UNITED STATES MICROWAVE OVEN SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Microwave Oven Sales and Market Share by Application (2011-2016)
- 4.2 United States Microwave Oven Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES MICROWAVE OVEN MANUFACTURERS PROFILES/ANALYSIS

5.1 Galanz

- 5.1.1 Company Basic Information, Manufacturing Base and Competitors
- 5.1.2 Microwave Oven Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Galanz Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.1.4 Main Business/Business Overview

5.2 Midea

- 5.2.2 Microwave Oven Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Midea Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.2.4 Main Business/Business Overview

5.3 Panasonic

- 5.3.2 Microwave Oven Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Panasonic Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.3.4 Main Business/Business Overview

5.4 SANYO

- 5.4.2 Microwave Oven Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
- 5.4.3 SANYO Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
- 5.4.4 Main Business/Business Overview

5.5 Haier

- 5.5.2 Microwave Oven Product Type, Application and Specification
 - 5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Haier Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 SIEMENS

5.6.2 Microwave Oven Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 SIEMENS Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 LG

5.7.2 Microwave Oven Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 LG Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Whirlpool

5.8.2 Microwave Oven Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Whirlpool Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Fotile

5.9.2 Microwave Oven Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Fotile Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 ROBAM

5.10.2 Microwave Oven Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 ROBAM Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

6 MICROWAVE OVEN MANUFACTURING COST ANALYSIS

- 6.1 Microwave Oven Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Microwave Oven

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Microwave Oven Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Microwave Oven Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES MICROWAVE OVEN MARKET FORECAST (2016-2021)

- 10.1 United States Microwave Oven Sales, Revenue Forecast (2016-2021)
- 10.2 United States Microwave Oven Sales Forecast by Type (2016-2021)
- 10.3 United States Microwave Oven Sales Forecast by Application (2016-2021)
- 10.4 Microwave Oven Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Microwave Oven

Table Classification of Microwave Oven

Figure United States Sales Market Share of Microwave Oven by Type in 2015

Figure Intelligent Microwave Oven Picture

Figure Mechanical Microwave Oven Picture

Table Application of Microwave Oven

Figure United States Sales Market Share of Microwave Oven by Application in 2015

Figure Household?Object Examples

Figure Restaurant Supplies Examples

Figure Others Examples

Figure United States Microwave Oven Sales and Growth Rate (2011-2021)

Figure United States Microwave Oven Revenue and Growth Rate (2011-2021)

Table United States Microwave Oven Sales of Key Manufacturers (2015 and 2016)

Table United States Microwave Oven Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Microwave Oven Sales Share by Manufacturers

Figure 2016 Microwave Oven Sales Share by Manufacturers

Table United States Microwave Oven Revenue by Manufacturers (2015 and 2016)

Table United States Microwave Oven Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Microwave Oven Revenue Share by Manufacturers

Table 2016 United States Microwave Oven Revenue Share by Manufacturers

Table United States Market Microwave Oven Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Microwave Oven Average Price of Key Manufacturers in 2015

Figure Microwave Oven Market Share of Top 3 Manufacturers

Figure Microwave Oven Market Share of Top 5 Manufacturers

Table United States Microwave Oven Sales by Type (2011-2016)

Table United States Microwave Oven Sales Share by Type (2011-2016)

Figure United States Microwave Oven Sales Market Share by Type in 2015

Table United States Microwave Oven Revenue and Market Share by Type (2011-2016)

Table United States Microwave Oven Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Microwave Oven by Type (2011-2016)

Table United States Microwave Oven Price by Type (2011-2016)

Figure United States Microwave Oven Sales Growth Rate by Type (2011-2016)

Table United States Microwave Oven Sales by Application (2011-2016)
Table United States Microwave Oven Sales Market Share by Application (2011-2016)
Figure United States Microwave Oven Sales Market Share by Application in 2015
Table United States Microwave Oven Sales Growth Rate by Application (2011-2016)
Figure United States Microwave Oven Sales Growth Rate by Application (2011-2016)
Table Galanz Basic Information List
Table Galanz Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Galanz Microwave Oven Sales Market Share (2011-2016)
Table Midea Basic Information List
Table Midea Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table Midea Microwave Oven Sales Market Share (2011-2016)
Table Panasonic Basic Information List
Table Panasonic Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table Panasonic Microwave Oven Sales Market Share (2011-2016)
Table SANYO Basic Information List
Table SANYO Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table SANYO Microwave Oven Sales Market Share (2011-2016)
Table Haier Basic Information List
Table Haier Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table Haier Microwave Oven Sales Market Share (2011-2016)
Table SIEMENS Basic Information List
Table SIEMENS Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table SIEMENS Microwave Oven Sales Market Share (2011-2016)
Table LG Basic Information List
Table LG Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table LG Microwave Oven Sales Market Share (2011-2016)
Table Whirlpool Basic Information List
Table Whirlpool Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table Whirlpool Microwave Oven Sales Market Share (2011-2016)
Table Fotile Basic Information List
Table Fotile Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fotile Microwave Oven Sales Market Share (2011-2016)
Table ROBAM Basic Information List
Table ROBAM Microwave Oven Sales, Revenue, Price and Gross Margin (2011-2016)
Table ROBAM Microwave Oven Sales Market Share (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microwave Oven

Figure Manufacturing Process Analysis of Microwave Oven

Figure Microwave Oven Industrial Chain Analysis

Table Raw Materials Sources of Microwave Oven Major Manufacturers in 2015

Table Major Buyers of Microwave Oven

Table Distributors/Traders List

Figure United States Microwave Oven Production and Growth Rate Forecast
(2016-2021)

Figure United States Microwave Oven Revenue and Growth Rate Forecast (2016-2021)

Table United States Microwave Oven Production Forecast by Type (2016-2021)

Table United States Microwave Oven Consumption Forecast by Application
(2016-2021)

I would like to order

Product name: United States Microwave Oven Market Report 2016

Product link: <https://marketpublishers.com/r/U61B7124707EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U61B7124707EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970