

United States Microwavable Food Market Report 2016

https://marketpublishers.com/r/U9003B96A70EN.html

Date: September 2016

Pages: 119

Price: US\$ 3,800.00 (Single User License)

ID: U9003B96A70EN

Abstracts

Notes:

Sales, means the sales volume of Microwavable Food

Revenue, means the sales value of Microwavable Food

This report studies sales (consumption) of Microwavable Food in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Ajinomoto Windsor, Inc. (US)

Bellisio Foods, Inc. (US)

Campbell Soup Company (US)

ConAgra Foods, Inc. (US)

General Mills, Inc. (US)

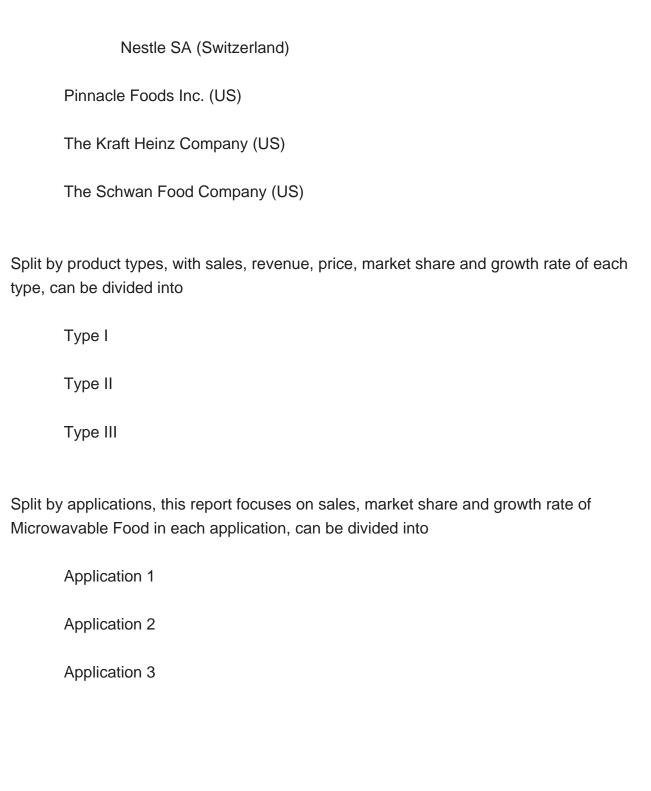
Gunnar Dafgard AB (Sweden)

Hormel Foods Corp. (US)

Kellogg Company (US)

McCain Foods Limited (Canada)







Contents

United States Microwavable Food Market Report 2016

1 MICROWAVABLE FOOD OVERVIEW

- 1.1 Product Overview and Scope of Microwavable Food
- 1.2 Classification of Microwavable Food
 - 1.2.1 Type I
 - 1.2.2 Type II
 - 1.2.3 Type III
- 1.3 Application of Microwavable Food
 - 1.3.1 Application
- 1.3.2 Application
- 1.3.3 Application
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Microwavable Food (2011-2021)
 - 1.4.1 United States Microwavable Food Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Microwavable Food Revenue and Growth Rate (2011-2021)

2 UNITED STATES MICROWAVABLE FOOD COMPETITION BY MANUFACTURERS

- 2.1 United States Microwavable Food Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Microwavable Food Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Microwavable Food Average Price by Manufactures (2015 and 2016)
- 2.4 Microwavable Food Market Competitive Situation and Trends
 - 2.4.1 Microwavable Food Market Concentration Rate
 - 2.4.2 Microwavable Food Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MICROWAVABLE FOOD SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

- 3.1 United States Microwavable Food Sales and Market Share by Type (2011-2016)
- 3.2 United States Microwavable Food Revenue and Market Share by Type (2011-2016)
- 3.3 United States Microwavable Food Price by Type (2011-2016)
- 3.4 United States Microwavable Food Sales Growth Rate by Type (2011-2016)



4 UNITED STATES MICROWAVABLE FOOD SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Microwavable Food Sales and Market Share by Application (2011-2016)
- 4.2 United States Microwavable Food Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

5 UNITED STATES MICROWAVABLE FOOD MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Ajinomoto Windsor, Inc. (US)
 - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 5.1.2 Microwavable Food Product Type, Application and Specification
 - 5.1.2.1 Type I
 - 5.1.2.2 Type II
- 5.1.3 Ajinomoto Windsor, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.1.4 Main Business/Business Overview
- 5.2 Bellisio Foods, Inc. (US)
 - 5.2.2 Microwavable Food Product Type, Application and Specification
 - 5.2.2.1 Type I
 - 5.2.2.2 Type II
- 5.2.3 Bellisio Foods, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.2.4 Main Business/Business Overview
- 5.3 Campbell Soup Company (US)
 - 5.3.2 Microwavable Food Product Type, Application and Specification
 - 5.3.2.1 Type I
 - 5.3.2.2 Type II
- 5.3.3 Campbell Soup Company (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.3.4 Main Business/Business Overview
- 5.4 ConAgra Foods, Inc. (US)
 - 5.4.2 Microwavable Food Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 ConAgra Foods, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross



Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 General Mills, Inc. (US)

5.5.2 Microwavable Food Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 General Mills, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Gunnar Dafgard AB (Sweden)

5.6.2 Microwavable Food Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Gunnar Dafgard AB (Sweden) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 Hormel Foods Corp. (US)

5.7.2 Microwavable Food Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 Hormel Foods Corp. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Kellogg Company (US)

5.8.2 Microwavable Food Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Kellogg Company (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 McCain Foods Limited (Canada)

5.9.2 Microwavable Food Product Type, Application and Specification

5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 McCain Foods Limited (Canada) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Nestle SA (Switzerland)

5.10.2 Microwavable Food Product Type, Application and Specification



- 5.10.2.1 Type I
- 5.10.2.2 Type II
- 5.10.3 Nestle SA (Switzerland) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.10.4 Main Business/Business Overview
- 5.11 Pinnacle Foods Inc. (US)
- 5.12 The Kraft Heinz Company (US)
- 5.13 The Schwan Food Company (US)

6 MICROWAVABLE FOOD MANUFACTURING COST ANALYSIS

- 6.1 Microwavable Food Key Raw Materials Analysis
 - 6.1.1 Key Raw Materials
 - 6.1.2 Price Trend of Key Raw Materials
 - 6.1.3 Key Suppliers of Raw Materials
 - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
 - 6.2.1 Raw Materials
 - 6.2.2 Labor Cost
 - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Microwavable Food

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Microwavable Food Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Microwavable Food Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client



8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES MICROWAVABLE FOOD MARKET FORECAST (2016-2021)

- 10.1 United States Microwavable Food Sales, Revenue Forecast (2016-2021)
- 10.2 United States Microwavable Food Sales Forecast by Type (2016-2021)
- 10.3 United States Microwavable Food Sales Forecast by Application (2016-2021)
- 10.4 Microwavable Food Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Microwavable Food

Table Classification of Microwavable Food

Figure United States Sales Market Share of Microwavable Food by Type in 2015

Table Application of Microwavable Food

Figure United States Sales Market Share of Microwavable Food by Application in 2015

Figure United States Microwavable Food Sales and Growth Rate (2011-2021)

Figure United States Microwavable Food Revenue and Growth Rate (2011-2021)

Table United States Microwavable Food Sales of Key Manufacturers (2015 and 2016)

Table United States Microwavable Food Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Microwavable Food Sales Share by Manufacturers

Figure 2016 Microwavable Food Sales Share by Manufacturers

Table United States Microwavable Food Revenue by Manufacturers (2015 and 2016)

Table United States Microwavable Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Microwavable Food Revenue Share by Manufacturers

Table 2016 United States Microwavable Food Revenue Share by Manufacturers

Table United States Market Microwavable Food Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Microwavable Food Average Price of Key Manufacturers in 2015

Figure Microwavable Food Market Share of Top 3 Manufacturers

Figure Microwavable Food Market Share of Top 5 Manufacturers

Table United States Microwavable Food Sales by Type (2011-2016)

Table United States Microwavable Food Sales Share by Type (2011-2016)

Figure United States Microwavable Food Sales Market Share by Type in 2015

Table United States Microwavable Food Revenue and Market Share by Type (2011-2016)

Table United States Microwavable Food Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Microwavable Food by Type (2011-2016)

Table United States Microwavable Food Price by Type (2011-2016)

Figure United States Microwavable Food Sales Growth Rate by Type (2011-2016)

Table United States Microwavable Food Sales by Application (2011-2016)

Table United States Microwavable Food Sales Market Share by Application (2011-2016)



Figure United States Microwavable Food Sales Market Share by Application in 2015 Table United States Microwavable Food Sales Growth Rate by Application (2011-2016)

Figure United States Microwavable Food Sales Growth Rate by Application (2011-2016)

Table Ajinomoto Windsor, Inc. (US) Basic Information List

Table Ajinomoto Windsor, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Ajinomoto Windsor, Inc. (US) Microwavable Food Sales Market Share (2011-2016)

Table Bellisio Foods, Inc. (US) Basic Information List

Table Bellisio Foods, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Bellisio Foods, Inc. (US) Microwavable Food Sales Market Share (2011-2016)

Table Campbell Soup Company (US) Basic Information List

Table Campbell Soup Company (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Campbell Soup Company (US) Microwavable Food Sales Market Share (2011-2016)

Table ConAgra Foods, Inc. (US) Basic Information List

Table ConAgra Foods, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table ConAgra Foods, Inc. (US) Microwavable Food Sales Market Share (2011-2016)

Table General Mills, Inc. (US) Basic Information List

Table General Mills, Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table General Mills, Inc. (US) Microwavable Food Sales Market Share (2011-2016)

Table Gunnar Dafgard AB (Sweden) Basic Information List

Table Gunnar Dafgard AB (Sweden) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Gunnar Dafgard AB (Sweden) Microwavable Food Sales Market Share (2011-2016)

Table Hormel Foods Corp. (US) Basic Information List

Table Hormel Foods Corp. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hormel Foods Corp. (US) Microwavable Food Sales Market Share (2011-2016)

Table Kellogg Company (US) Basic Information List

Table Kellogg Company (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kellogg Company (US) Microwavable Food Sales Market Share (2011-2016)

Table McCain Foods Limited (Canada) Basic Information List



Table McCain Foods Limited (Canada) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table McCain Foods Limited (Canada) Microwavable Food Sales Market Share (2011-2016)

Table Nestle SA (Switzerland) Basic Information List

Table Nestle SA (Switzerland) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Nestle SA (Switzerland) Microwavable Food Sales Market Share (2011-2016)

Table Pinnacle Foods Inc. (US) Basic Information List

Table Pinnacle Foods Inc. (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table Pinnacle Foods Inc. (US) Microwavable Food Sales Market Share (2011-2016)

Table The Kraft Heinz Company (US) Basic Information List

Table The Kraft Heinz Company (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Kraft Heinz Company (US) Microwavable Food Sales Market Share (2011-2016)

Table The Schwan Food Company (US) Basic Information List

Table The Schwan Food Company (US) Microwavable Food Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Schwan Food Company (US) Microwavable Food Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microwavable Food

Figure Manufacturing Process Analysis of Microwavable Food

Figure Microwavable Food Industrial Chain Analysis

Table Raw Materials Sources of Microwavable Food Major Manufacturers in 2015

Table Major Buyers of Microwavable Food

Table Distributors/Traders List

Figure United States Microwavable Food Production and Growth Rate Forecast (2016-2021)

Figure United States Microwavable Food Revenue and Growth Rate Forecast (2016-2021)

Table United States Microwavable Food Production Forecast by Type (2016-2021)

Table United States Microwavable Food Consumption Forecast by Application (2016-2021)



I would like to order

Product name: United States Microwavable Food Market Report 2016
Product link: https://marketpublishers.com/r/U9003B96A70EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U9003B96A70EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970