

United States Microfiber Market Report 2017

https://marketpublishers.com/r/U63647D41FEEN.html Date: January 2017

Pages: 117

Price: US\$ 3,800.00 (Single User License)

ID: U63647D41FEEN

Abstrac	cts
Notes:	
Sales, mea	ans the sales volume of Microfiber
Revenue, r	means the sales value of Microfiber
	t studies sales (consumption) of Microfiber in United States market, focuses players, with sales, price, revenue and market share for each player,
Tor	ray
Kur	raray
Asa	ahi Kasei
Kol	lon
Tei	ijin
She	eng Hong Group
3M	I
Eas	stman

Sanfang



KB Seiren

	Hexin
	Duksung
	Norwex
	SISA
	Vileda
	Acelon Chemical
	Huafon Microfibre
	Double Elephant
	Far Eastern
	Wanhua
	Tricol
	Meisheng
	Hengli
Market	Segment by States, covering
	California
	Texas
	New York
	Florida



Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Long Microfiber

Short Microfiber

Split by applications, this report focuses on sales, market share and growth rate of Microfiber in each application, can be divided into

Microfiber Leather

Microfiber Cleaning Cloths



Contents

United States Microfiber Market Report 2017

1 MICROFIBER OVERVIEW

- 1.1 Product Overview and Scope of Microfiber
- 1.2 Classification of Microfiber
 - 1.2.1 Long Microfiber
- 1.2.2 Short Microfiber
- 1.3 Application of Microfiber
 - 1.3.1 Microfiber Leather
 - 1.3.2 Microfiber Cleaning Cloths
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Microfiber (2011-2021)
 - 1.4.1 United States Microfiber Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Microfiber Revenue and Growth Rate (2011-2021)

2 UNITED STATES MICROFIBER COMPETITION BY MANUFACTURERS

- 2.1 United States Microfiber Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Microfiber Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Microfiber Average Price by Manufactures (2015 and 2016)
- 2.4 Microfiber Market Competitive Situation and Trends
 - 2.4.1 Microfiber Market Concentration Rate
 - 2.4.2 Microfiber Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MICROFIBER SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Microfiber Sales and Market Share by States (2011-2016)
- 3.2 United States Microfiber Revenue and Market Share by States (2011-2016)
- 3.3 United States Microfiber Price by States (2011-2016)

4 UNITED STATES MICROFIBER SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 4.1 United States Microfiber Sales and Market Share by Type (2011-2016)
- 4.2 United States Microfiber Revenue and Market Share by Type (2011-2016)
- 4.3 United States Microfiber Price by Type (2011-2016)
- 4.4 United States Microfiber Sales Growth Rate by Type (2011-2016)

5 UNITED STATES MICROFIBER SALES (VOLUME) BY APPLICATION (2011-2016)

- 5.1 United States Microfiber Sales and Market Share by Application (2011-2016)
- 5.2 United States Microfiber Sales Growth Rate by Application (2011-2016)
- 5.3 Market Drivers and Opportunities

6 UNITED STATES MICROFIBER MANUFACTURERS PROFILES/ANALYSIS

- 6.1 Toray
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Microfiber Product Type, Application and Specification
 - 6.1.2.1 Long Microfiber
 - 6.1.2.2 Short Microfiber
 - 6.1.3 Toray Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.1.4 Main Business/Business Overview
- 6.2 Kuraray
 - 6.2.2 Microfiber Product Type, Application and Specification
 - 6.2.2.1 Long Microfiber
 - 6.2.2.2 Short Microfiber
 - 6.2.3 Kuraray Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.2.4 Main Business/Business Overview
- 6.3 Asahi Kasei
 - 6.3.2 Microfiber Product Type, Application and Specification
 - 6.3.2.1 Long Microfiber
 - 6.3.2.2 Short Microfiber
 - 6.3.3 Asahi Kasei Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.3.4 Main Business/Business Overview
- 6.4 Kolon
 - 6.4.2 Microfiber Product Type, Application and Specification
 - 6.4.2.1 Long Microfiber
 - 6.4.2.2 Short Microfiber
 - 6.4.3 Kolon Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Teijin



- 6.5.2 Microfiber Product Type, Application and Specification
 - 6.5.2.1 Long Microfiber
 - 6.5.2.2 Short Microfiber
- 6.5.3 Teijin Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.5.4 Main Business/Business Overview
- 6.6 Sheng Hong Group
 - 6.6.2 Microfiber Product Type, Application and Specification
 - 6.6.2.1 Long Microfiber
 - 6.6.2.2 Short Microfiber
- 6.6.3 Sheng Hong Group Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 3M
 - 6.7.2 Microfiber Product Type, Application and Specification
 - 6.7.2.1 Long Microfiber
 - 6.7.2.2 Short Microfiber
 - 6.7.3 3M Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Eastman
 - 6.8.2 Microfiber Product Type, Application and Specification
 - 6.8.2.1 Long Microfiber
 - 6.8.2.2 Short Microfiber
 - 6.8.3 Eastman Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Sanfang
 - 6.9.2 Microfiber Product Type, Application and Specification
 - 6.9.2.1 Long Microfiber
 - 6.9.2.2 Short Microfiber
 - 6.9.3 Sanfang Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.9.4 Main Business/Business Overview
- 6.10 KB Seiren
 - 6.10.2 Microfiber Product Type, Application and Specification
 - 6.10.2.1 Long Microfiber
 - 6.10.2.2 Short Microfiber
 - 6.10.3 KB Seiren Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Hexin
- 6.12 Duksung
- 6.13 Norwex



- 6.14 SISA
- 6.15 Vileda
- 6.16 Acelon Chemical
- 6.17 Huafon Microfibre
- 6.18 Double Elephant
- 6.19 Far Eastern
- 6.20 Wanhua
- 6.21 Tricol
- 6.22 Meisheng
- 6.23 Hengli

7 MICROFIBER MANUFACTURING COST ANALYSIS

- 7.1 Microfiber Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Microfiber

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Microfiber Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Microfiber Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy



- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MICROFIBER MARKET FORECAST (2016-2021)

- 11.1 United States Microfiber Sales, Revenue Forecast (2016-2021)
- 11.2 United States Microfiber Sales Forecast by Type (2016-2021)
- 11.3 United States Microfiber Sales Forecast by Application (2016-2021)
- 11.4 Microfiber Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Microfiber

Table Classification of Microfiber

Figure United States Sales Market Share of Microfiber by Type in 2015

Figure Long Microfiber Picture

Figure Short Microfiber Picture

Table Application of Microfiber

Figure United States Sales Market Share of Microfiber by Application in 2015

Figure Microfiber Leather Examples

Figure Microfiber Cleaning Cloths Examples

Figure United States Microfiber Sales and Growth Rate (2011-2021)

Figure United States Microfiber Revenue and Growth Rate (2011-2021)

Table United States Microfiber Sales of Key Manufacturers (2015 and 2016)

Table United States Microfiber Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Microfiber Sales Share by Manufacturers

Figure 2016 Microfiber Sales Share by Manufacturers

Table United States Microfiber Revenue by Manufacturers (2015 and 2016)

Table United States Microfiber Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Microfiber Revenue Share by Manufacturers

Table 2016 United States Microfiber Revenue Share by Manufacturers

Table United States Market Microfiber Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Microfiber Average Price of Key Manufacturers in 2015

Figure Microfiber Market Share of Top 3 Manufacturers

Figure Microfiber Market Share of Top 5 Manufacturers

Table United States Microfiber Sales by States (2011-2016)

Table United States Microfiber Sales Share by States (2011-2016)

Figure United States Microfiber Sales Market Share by States in 2015

Table United States Microfiber Revenue and Market Share by States (2011-2016)

Table United States Microfiber Revenue Share by States (2011-2016)

Figure Revenue Market Share of Microfiber by States (2011-2016)

Table United States Microfiber Price by States (2011-2016)

Table United States Microfiber Sales by Type (2011-2016)

Table United States Microfiber Sales Share by Type (2011-2016)

Figure United States Microfiber Sales Market Share by Type in 2015

Table United States Microfiber Revenue and Market Share by Type (2011-2016)



Table United States Microfiber Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Microfiber by Type (2011-2016)

Table United States Microfiber Price by Type (2011-2016)

Figure United States Microfiber Sales Growth Rate by Type (2011-2016)

Table United States Microfiber Sales by Application (2011-2016)

Table United States Microfiber Sales Market Share by Application (2011-2016)

Figure United States Microfiber Sales Market Share by Application in 2015

Table United States Microfiber Sales Growth Rate by Application (2011-2016)

Figure United States Microfiber Sales Growth Rate by Application (2011-2016)

Table Toray Basic Information List

Table Toray Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Toray Microfiber Sales Market Share (2011-2016)

Table Kuraray Basic Information List

Table Kuraray Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kuraray Microfiber Sales Market Share (2011-2016)

Table Asahi Kasei Basic Information List

Table Asahi Kasei Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Asahi Kasei Microfiber Sales Market Share (2011-2016)

Table Kolon Basic Information List

Table Kolon Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kolon Microfiber Sales Market Share (2011-2016)

Table Teijin Basic Information List

Table Teijin Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Teijin Microfiber Sales Market Share (2011-2016)

Table Sheng Hong Group Basic Information List

Table Sheng Hong Group Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sheng Hong Group Microfiber Sales Market Share (2011-2016)

Table 3M Basic Information List

Table 3M Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table 3M Microfiber Sales Market Share (2011-2016)

Table Eastman Basic Information List

Table Eastman Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eastman Microfiber Sales Market Share (2011-2016)

Table Sanfang Basic Information List

Table Sanfang Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sanfang Microfiber Sales Market Share (2011-2016)

Table KB Seiren Basic Information List

Table KB Seiren Microfiber Sales, Revenue, Price and Gross Margin (2011-2016)



Table KB Seiren Microfiber Sales Market Share (2011-2016)

Table Hexin Basic Information List

Table Duksung Basic Information List

Table Norwex Basic Information List

Table SISA Basic Information List

Table Vileda Basic Information List

Table Acelon Chemical Basic Information List

Table Huafon Microfibre Basic Information List

Table Double Elephant Basic Information List

Table Far Eastern Basic Information List

Table Wanhua Basic Information List

Table Tricol Basic Information List

Table Meisheng Basic Information List

Table Hengli Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microfiber

Figure Manufacturing Process Analysis of Microfiber

Figure Microfiber Industrial Chain Analysis

Table Raw Materials Sources of Microfiber Major Manufacturers in 2015

Table Major Buyers of Microfiber

Table Distributors/Traders List

Figure United States Microfiber Production and Growth Rate Forecast (2016-2021)

Figure United States Microfiber Revenue and Growth Rate Forecast (2016-2021)

Table United States Microfiber Production Forecast by Type (2016-2021)

Table United States Microfiber Consumption Forecast by Application (2016-2021)

Table United States Microfiber Sales Forecast by States (2016-2021)

Table United States Microfiber Sales Share Forecast by States (2016-2021)



I would like to order

Product name: United States Microfiber Market Report 2017

Product link: https://marketpublishers.com/r/U63647D41FEEN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/U63647D41FEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970