

United States Microcontroller Unit (MCU) Market Report 2016

<https://marketpublishers.com/r/U9297A32E18EN.html>

Date: September 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: U9297A32E18EN

Abstracts

Notes:

Sales, means the sales volume of Microcontroller Unit (MCU)

Revenue, means the sales value of Microcontroller Unit (MCU)

This report studies sales (consumption) of Microcontroller Unit (MCU) in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Diehl Metering GmbH (Germany)

Aclara Technologies LLC (USA)

Neptune Technology Group (USA)

Datamatic, Inc. (USA)

Aquiba Pty Ltd (Australia)

Arad Group (Israel)

Wasion Group Limited (China)

Master Meter, Inc. (USA)

Badger Meter, Inc. (USA)

Cyan Holdings PLC (UK)

Elster Group GmbH (Germany)

Elster Water Metering (UK)

Iskraemeco (UK) Ltd. (UK)

Itron, Inc. (USA)

Jiangxi Sanchuan Water Meter (China)

Kamstrup (Denmark)

Mueller Systems LLC (USA)

Ningbo Water Meter Co., Ltd. (China)

Sensus (USA)

Suntront Tech Co., Ltd (China)

Tantalus Systems Inc. (Canada)

Zhejiang Holley Liyuan Metering Co., Ltd./ Holley Water Meter (China)

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Microcontroller Unit (MCU) in each application, can be divided into

Aerospace

Automobile

Electronics industry

Contents

United States Microcontroller Unit (MCU) Market Report 2016

1 MICROCONTROLLER UNIT (MCU) OVERVIEW

1.1 Product Overview and Scope of Microcontroller Unit (MCU)

1.2 Classification of Microcontroller Unit (MCU)

1.2.1 Type I

1.2.2 Type II

1.2.3 Type III

1.3 Application of Microcontroller Unit (MCU)

1.3.1 Aerospace

1.3.2 Automobile

1.3.3 Electronics industry

1.4 United States Market Size Sales (Value) and Revenue (Volume) of Microcontroller Unit (MCU) (2011-2021)

1.4.1 United States Microcontroller Unit (MCU) Sales and Growth Rate (2011-2021)

1.4.2 United States Microcontroller Unit (MCU) Revenue and Growth Rate (2011-2021)

2 UNITED STATES MICROCONTROLLER UNIT (MCU) COMPETITION BY MANUFACTURERS

2.1 United States Microcontroller Unit (MCU) Sales and Market Share of Key Manufacturers (2015 and 2016)

2.2 United States Microcontroller Unit (MCU) Revenue and Share by Manufactures (2015 and 2016)

2.3 United States Microcontroller Unit (MCU) Average Price by Manufactures (2015 and 2016)

2.4 Microcontroller Unit (MCU) Market Competitive Situation and Trends

2.4.1 Microcontroller Unit (MCU) Market Concentration Rate

2.4.2 Microcontroller Unit (MCU) Market Share of Top 3 and Top 5 Manufacturers

2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MICROCONTROLLER UNIT (MCU) SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

3.1 United States Microcontroller Unit (MCU) Sales and Market Share by Type

(2011-2016)

3.2 United States Microcontroller Unit (MCU) Revenue and Market Share by Type (2011-2016)

3.3 United States Microcontroller Unit (MCU) Price by Type (2011-2016)

3.4 United States Microcontroller Unit (MCU) Sales Growth Rate by Type (2011-2016)

4 UNITED STATES MICROCONTROLLER UNIT (MCU) SALES (VOLUME) BY APPLICATION (2011-2016)

4.1 United States Microcontroller Unit (MCU) Sales and Market Share by Application (2011-2016)

4.2 United States Microcontroller Unit (MCU) Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

5 UNITED STATES MICROCONTROLLER UNIT (MCU) MANUFACTURERS PROFILES/ANALYSIS

5.1 Diehl Metering GmbH (Germany)

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Microcontroller Unit (MCU) Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 Diehl Metering GmbH (Germany) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 Aclara Technologies LLC (USA)

5.2.2 Microcontroller Unit (MCU) Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 Aclara Technologies LLC (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 Neptune Technology Group (USA)

5.3.2 Microcontroller Unit (MCU) Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 Neptune Technology Group (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

- 5.3.4 Main Business/Business Overview
- 5.4 Datamatic, Inc. (USA)
 - 5.4.2 Microcontroller Unit (MCU) Product Type, Application and Specification
 - 5.4.2.1 Type I
 - 5.4.2.2 Type II
 - 5.4.3 Datamatic, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.4.4 Main Business/Business Overview
- 5.5 Aquiba Pty Ltd (Australia)
 - 5.5.2 Microcontroller Unit (MCU) Product Type, Application and Specification
 - 5.5.2.1 Type I
 - 5.5.2.2 Type II
 - 5.5.3 Aquiba Pty Ltd (Australia) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.5.4 Main Business/Business Overview
- 5.6 Arad Group (Israel)
 - 5.6.2 Microcontroller Unit (MCU) Product Type, Application and Specification
 - 5.6.2.1 Type I
 - 5.6.2.2 Type II
 - 5.6.3 Arad Group (Israel) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.6.4 Main Business/Business Overview
- 5.7 Wasion Group Limited (China)
 - 5.7.2 Microcontroller Unit (MCU) Product Type, Application and Specification
 - 5.7.2.1 Type I
 - 5.7.2.2 Type II
 - 5.7.3 Wasion Group Limited (China) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.7.4 Main Business/Business Overview
- 5.8 Master Meter, Inc. (USA)
 - 5.8.2 Microcontroller Unit (MCU) Product Type, Application and Specification
 - 5.8.2.1 Type I
 - 5.8.2.2 Type II
 - 5.8.3 Master Meter, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)
 - 5.8.4 Main Business/Business Overview
- 5.9 Badger Meter, Inc. (USA)
 - 5.9.2 Microcontroller Unit (MCU) Product Type, Application and Specification
 - 5.9.2.1 Type I

5.9.2.2 Type II

5.9.3 Badger Meter, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

5.9.4 Main Business/Business Overview

5.10 Cyan Holdings PLC (UK)

5.10.2 Microcontroller Unit (MCU) Product Type, Application and Specification

5.10.2.1 Type I

5.10.2.2 Type II

5.10.3 Cyan Holdings PLC (UK) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

5.10.4 Main Business/Business Overview

5.11 Elster Group GmbH (Germany)

5.12 Elster Water Metering (UK)

5.13 Iskraemeco (UK) Ltd. (UK)

5.14 Itron, Inc. (USA)

5.15 Jiangxi Sanchuan Water Meter (China)

5.16 Kamstrup (Denmark)

5.17 Mueller Systems LLC (USA)

5.18 Ningbo Water Meter Co., Ltd. (China)

5.19 Sensus (USA)

5.20 Suntront Tech Co., Ltd (China)

5.21 Tantalus Systems Inc. (Canada)

5.22 Zhejiang Holley Liyuan Metering Co., Ltd./ Holley Water Meter (China)

6 MICROCONTROLLER UNIT (MCU) MANUFACTURING COST ANALYSIS

6.1 Microcontroller Unit (MCU) Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Microcontroller Unit (MCU)

7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Microcontroller Unit (MCU) Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Microcontroller Unit (MCU) Major Manufacturers in 2015
- 7.4 Downstream Buyers

8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
 - 8.1.1 Direct Marketing
 - 8.1.2 Indirect Marketing
 - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
 - 8.2.1 Pricing Strategy
 - 8.2.2 Brand Strategy
 - 8.2.3 Target Client
- 8.3 Distributors/Traders List

9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
 - 9.1.1 Substitutes Threat
 - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

10 UNITED STATES MICROCONTROLLER UNIT (MCU) MARKET FORECAST (2016-2021)

- 10.1 United States Microcontroller Unit (MCU) Sales, Revenue Forecast (2016-2021)
- 10.2 United States Microcontroller Unit (MCU) Sales Forecast by Type (2016-2021)
- 10.3 United States Microcontroller Unit (MCU) Sales Forecast by Application (2016-2021)
- 10.4 Microcontroller Unit (MCU) Price Forecast (2016-2021)

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

Author List

Disclosure Section
Research Methodology
Data Source
Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Microcontroller Unit (MCU)

Table Classification of Microcontroller Unit (MCU)

Figure United States Sales Market Share of Microcontroller Unit (MCU) by Type in 2015

Table Application of Microcontroller Unit (MCU)

Figure United States Sales Market Share of Microcontroller Unit (MCU) by Application in 2015

Figure Aerospace Examples

Figure Automobile Examples

Figure Electronics industry Examples

Figure United States Microcontroller Unit (MCU) Sales and Growth Rate (2011-2021)

Figure United States Microcontroller Unit (MCU) Revenue and Growth Rate (2011-2021)

Table United States Microcontroller Unit (MCU) Sales of Key Manufacturers (2015 and 2016)

Table United States Microcontroller Unit (MCU) Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Microcontroller Unit (MCU) Sales Share by Manufacturers

Figure 2016 Microcontroller Unit (MCU) Sales Share by Manufacturers

Table United States Microcontroller Unit (MCU) Revenue by Manufacturers (2015 and 2016)

Table United States Microcontroller Unit (MCU) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Microcontroller Unit (MCU) Revenue Share by Manufacturers

Table 2016 United States Microcontroller Unit (MCU) Revenue Share by Manufacturers

Table United States Market Microcontroller Unit (MCU) Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Microcontroller Unit (MCU) Average Price of Key Manufacturers in 2015

Figure Microcontroller Unit (MCU) Market Share of Top 3 Manufacturers

Figure Microcontroller Unit (MCU) Market Share of Top 5 Manufacturers

Table United States Microcontroller Unit (MCU) Sales by Type (2011-2016)

Table United States Microcontroller Unit (MCU) Sales Share by Type (2011-2016)

Figure United States Microcontroller Unit (MCU) Sales Market Share by Type in 2015

Table United States Microcontroller Unit (MCU) Revenue and Market Share by Type (2011-2016)

Table United States Microcontroller Unit (MCU) Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Microcontroller Unit (MCU) by Type (2011-2016)

Table United States Microcontroller Unit (MCU) Price by Type (2011-2016)

Figure United States Microcontroller Unit (MCU) Sales Growth Rate by Type (2011-2016)

Table United States Microcontroller Unit (MCU) Sales by Application (2011-2016)

Table United States Microcontroller Unit (MCU) Sales Market Share by Application (2011-2016)

Figure United States Microcontroller Unit (MCU) Sales Market Share by Application in 2015

Table United States Microcontroller Unit (MCU) Sales Growth Rate by Application (2011-2016)

Figure United States Microcontroller Unit (MCU) Sales Growth Rate by Application (2011-2016)

Table Diehl Metering GmbH (Germany) Basic Information List

Table Diehl Metering GmbH (Germany) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Diehl Metering GmbH (Germany) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Aclara Technologies LLC (USA) Basic Information List

Table Aclara Technologies LLC (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aclara Technologies LLC (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Neptune Technology Group (USA) Basic Information List

Table Neptune Technology Group (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Neptune Technology Group (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Datamatic, Inc. (USA) Basic Information List

Table Datamatic, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Datamatic, Inc. (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Aquiba Pty Ltd (Australia) Basic Information List

Table Aquiba Pty Ltd (Australia) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Aquiba Pty Ltd (Australia) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Arad Group (Israel) Basic Information List

Table Arad Group (Israel) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Arad Group (Israel) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Wasion Group Limited (China) Basic Information List

Table Wasion Group Limited (China) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Wasion Group Limited (China) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Master Meter, Inc. (USA) Basic Information List

Table Master Meter, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Master Meter, Inc. (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Badger Meter, Inc. (USA) Basic Information List

Table Badger Meter, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Badger Meter, Inc. (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Cyan Holdings PLC (UK) Basic Information List

Table Cyan Holdings PLC (UK) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cyan Holdings PLC (UK) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Elster Group GmbH (Germany) Basic Information List

Table Elster Group GmbH (Germany) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Elster Group GmbH (Germany) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Elster Water Metering (UK) Basic Information List

Table Elster Water Metering (UK) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Elster Water Metering (UK) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Iskraemeco (UK) Ltd. (UK) Basic Information List

Table Iskraemeco (UK) Ltd. (UK) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Iskraemeco (UK) Ltd. (UK) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Itron, Inc. (USA) Basic Information List

Table Itron, Inc. (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Itron, Inc. (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Jiangxi Sanchuan Water Meter (China) Basic Information List

Table Jiangxi Sanchuan Water Meter (China) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jiangxi Sanchuan Water Meter (China) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Kamstrup (Denmark) Basic Information List

Table Kamstrup (Denmark) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kamstrup (Denmark) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Mueller Systems LLC (USA) Basic Information List

Table Mueller Systems LLC (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Mueller Systems LLC (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Ningbo Water Meter Co., Ltd. (China) Basic Information List

Table Ningbo Water Meter Co., Ltd. (China) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ningbo Water Meter Co., Ltd. (China) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Sensus (USA) Basic Information List

Table Sensus (USA) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Sensus (USA) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Suntront Tech Co., Ltd (China) Basic Information List

Table Suntront Tech Co., Ltd (China) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Suntront Tech Co., Ltd (China) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Tantalus Systems Inc. (Canada) Basic Information List

Table Tantalus Systems Inc. (Canada) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Tantalus Systems Inc. (Canada) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Zhejiang Holley Liyuan Metering Co., Ltd./ Holley Water Meter (China) Basic Information List

Table Zhejiang Holley Liyuan Metering Co., Ltd./ Holley Water Meter (China) Microcontroller Unit (MCU) Sales, Revenue, Price and Gross Margin (2011-2016)

Table Zhejiang Holley Liyuan Metering Co., Ltd./ Holley Water Meter (China) Microcontroller Unit (MCU) Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Microcontroller Unit (MCU)

Figure Manufacturing Process Analysis of Microcontroller Unit (MCU)

Figure Microcontroller Unit (MCU) Industrial Chain Analysis

Table Raw Materials Sources of Microcontroller Unit (MCU) Major Manufacturers in 2015

Table Major Buyers of Microcontroller Unit (MCU)

Table Distributors/Traders List

Figure United States Microcontroller Unit (MCU) Production and Growth Rate Forecast (2016-2021)

Figure United States Microcontroller Unit (MCU) Revenue and Growth Rate Forecast (2016-2021)

Table United States Microcontroller Unit (MCU) Production Forecast by Type (2016-2021)

Table United States Microcontroller Unit (MCU) Consumption Forecast by Application (2016-2021)

I would like to order

Product name: United States Microcontroller Unit (MCU) Market Report 2016

Product link: <https://marketpublishers.com/r/U9297A32E18EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U9297A32E18EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970