

United States Micro-Hybrid Vehicle Market Report 2017

<https://marketpublishers.com/r/U4C78FBA5B4EN.html>

Date: January 2017

Pages: 106

Price: US\$ 3,800.00 (Single User License)

ID: U4C78FBA5B4EN

Abstracts

Notes:

Sales, means the sales volume of Micro-Hybrid Vehicle

Revenue, means the sales value of Micro-Hybrid Vehicle

This report studies sales (consumption) of Micro-Hybrid Vehicle in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

Audi

BMW

Daimler

GM

Toyota

Fiat

Hyundai

Iran Khodro

Jaguar Land Rover

Kia

Mahindra & Mahindra

Mazda

Nissan

Porsche

Market Segment by States, covering

California

Texas

New York

Florida

Illinois

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Series Hybrid Power System

Parallel Hybrid Power System

Mixed Type Hybrid Power System

Split by applications, this report focuses on sales, market share and growth rate of Micro-Hybrid Vehicle in each application, can be divided into

Passenger Car

LCVS

Contents

United States Micro-Hybrid Vehicle Market Report 2017

1 MICRO-HYBRID VEHICLE OVERVIEW

- 1.1 Product Overview and Scope of Micro-Hybrid Vehicle
- 1.2 Classification of Micro-Hybrid Vehicle
 - 1.2.1 Series Hybrid Power System
 - 1.2.2 Parallel Hybrid Power System
 - 1.2.3 Mixed Type Hybrid Power System
- 1.3 Application of Micro-Hybrid Vehicle
 - 1.3.1 Passenger Car
 - 1.3.2 LCVS
- 1.4 United States Market Size Sales (Volume) and Revenue (Value) of Micro-Hybrid Vehicle (2011-2021)
 - 1.4.1 United States Micro-Hybrid Vehicle Sales and Growth Rate (2011-2021)
 - 1.4.2 United States Micro-Hybrid Vehicle Revenue and Growth Rate (2011-2021)

2 UNITED STATES MICRO-HYBRID VEHICLE COMPETITION BY MANUFACTURERS

- 2.1 United States Micro-Hybrid Vehicle Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Micro-Hybrid Vehicle Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Micro-Hybrid Vehicle Average Price by Manufactures (2015 and 2016)
- 2.4 Micro-Hybrid Vehicle Market Competitive Situation and Trends
 - 2.4.1 Micro-Hybrid Vehicle Market Concentration Rate
 - 2.4.2 Micro-Hybrid Vehicle Market Share of Top 3 and Top 5 Manufacturers
 - 2.4.3 Mergers & Acquisitions, Expansion

3 UNITED STATES MICRO-HYBRID VEHICLE SALES (VOLUME) AND REVENUE (VALUE) BY STATES (2011-2016)

- 3.1 United States Micro-Hybrid Vehicle Sales and Market Share by States (2011-2016)
- 3.2 United States Micro-Hybrid Vehicle Revenue and Market Share by States (2011-2016)

3.3 United States Micro-Hybrid Vehicle Price by States (2011-2016)

4 UNITED STATES MICRO-HYBRID VEHICLE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)

4.1 United States Micro-Hybrid Vehicle Sales and Market Share by Type (2011-2016)

4.2 United States Micro-Hybrid Vehicle Revenue and Market Share by Type (2011-2016)

4.3 United States Micro-Hybrid Vehicle Price by Type (2011-2016)

4.4 United States Micro-Hybrid Vehicle Sales Growth Rate by Type (2011-2016)

5 UNITED STATES MICRO-HYBRID VEHICLE SALES (VOLUME) BY APPLICATION (2011-2016)

5.1 United States Micro-Hybrid Vehicle Sales and Market Share by Application (2011-2016)

5.2 United States Micro-Hybrid Vehicle Sales Growth Rate by Application (2011-2016)

5.3 Market Drivers and Opportunities

6 UNITED STATES MICRO-HYBRID VEHICLE MANUFACTURERS PROFILES/ANALYSIS

6.1 Audi

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Micro-Hybrid Vehicle Product Type, Application and Specification

6.1.2.1 Series Hybrid Power System

6.1.2.2 Parallel Hybrid Power System

6.1.3 Audi Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

6.1.4 Main Business/Business Overview

6.2 BMW

6.2.2 Micro-Hybrid Vehicle Product Type, Application and Specification

6.2.2.1 Series Hybrid Power System

6.2.2.2 Parallel Hybrid Power System

6.2.3 BMW Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

6.2.4 Main Business/Business Overview

6.3 Daimler

6.3.2 Micro-Hybrid Vehicle Product Type, Application and Specification

6.3.2.1 Series Hybrid Power System

- 6.3.2.2 Parallel Hybrid Power System
- 6.3.3 Daimler Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.3.4 Main Business/Business Overview
- 6.4 GM
 - 6.4.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 6.4.2.1 Series Hybrid Power System
 - 6.4.2.2 Parallel Hybrid Power System
 - 6.4.3 GM Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.4.4 Main Business/Business Overview
- 6.5 Toyota
 - 6.5.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 6.5.2.1 Series Hybrid Power System
 - 6.5.2.2 Parallel Hybrid Power System
 - 6.5.3 Toyota Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.5.4 Main Business/Business Overview
- 6.6 Fiat
 - 6.6.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 6.6.2.1 Series Hybrid Power System
 - 6.6.2.2 Parallel Hybrid Power System
 - 6.6.3 Fiat Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.6.4 Main Business/Business Overview
- 6.7 Hyundai
 - 6.7.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 6.7.2.1 Series Hybrid Power System
 - 6.7.2.2 Parallel Hybrid Power System
 - 6.7.3 Hyundai Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.7.4 Main Business/Business Overview
- 6.8 Iran Khodro
 - 6.8.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 6.8.2.1 Series Hybrid Power System
 - 6.8.2.2 Parallel Hybrid Power System
 - 6.8.3 Iran Khodro Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.8.4 Main Business/Business Overview
- 6.9 Jaguar Land Rover
 - 6.9.2 Micro-Hybrid Vehicle Product Type, Application and Specification

- 6.9.2.1 Series Hybrid Power System
- 6.9.2.2 Parallel Hybrid Power System
- 6.9.3 Jaguar Land Rover Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
- 6.9.4 Main Business/Business Overview
- 6.10 Kia
 - 6.10.2 Micro-Hybrid Vehicle Product Type, Application and Specification
 - 6.10.2.1 Series Hybrid Power System
 - 6.10.2.2 Parallel Hybrid Power System
 - 6.10.3 Kia Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
 - 6.10.4 Main Business/Business Overview
- 6.11 Mahindra & Mahindra
- 6.12 Mazda
- 6.13 Nissan
- 6.14 Porsche

7 MICRO-HYBRID VEHICLE MANUFACTURING COST ANALYSIS

- 7.1 Micro-Hybrid Vehicle Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Micro-Hybrid Vehicle

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Micro-Hybrid Vehicle Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Micro-Hybrid Vehicle Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel

- 9.1.1 Direct Marketing
- 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 UNITED STATES MICRO-HYBRID VEHICLE MARKET FORECAST (2016-2021)

- 11.1 United States Micro-Hybrid Vehicle Sales, Revenue Forecast (2016-2021)
- 11.2 United States Micro-Hybrid Vehicle Sales Forecast by Type (2016-2021)
- 11.3 United States Micro-Hybrid Vehicle Sales Forecast by Application (2016-2021)
- 11.4 Micro-Hybrid Vehicle Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Micro-Hybrid Vehicle

Table Classification of Micro-Hybrid Vehicle

Figure United States Sales Market Share of Micro-Hybrid Vehicle by Type in 2015

Figure Series Hybrid Power System Picture

Figure Parallel Hybrid Power System Picture

Figure Mixed Type Hybrid Power System Picture

Table Application of Micro-Hybrid Vehicle

Figure United States Sales Market Share of Micro-Hybrid Vehicle by Application in 2015

Figure Passenger Car Examples

Figure LCVS Examples

Figure United States Micro-Hybrid Vehicle Sales and Growth Rate (2011-2021)

Figure United States Micro-Hybrid Vehicle Revenue and Growth Rate (2011-2021)

Table United States Micro-Hybrid Vehicle Sales of Key Manufacturers (2015 and 2016)

Table United States Micro-Hybrid Vehicle Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Micro-Hybrid Vehicle Sales Share by Manufacturers

Figure 2016 Micro-Hybrid Vehicle Sales Share by Manufacturers

Table United States Micro-Hybrid Vehicle Revenue by Manufacturers (2015 and 2016)

Table United States Micro-Hybrid Vehicle Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Micro-Hybrid Vehicle Revenue Share by Manufacturers

Table 2016 United States Micro-Hybrid Vehicle Revenue Share by Manufacturers

Table United States Market Micro-Hybrid Vehicle Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Micro-Hybrid Vehicle Average Price of Key Manufacturers in 2015

Figure Micro-Hybrid Vehicle Market Share of Top 3 Manufacturers

Figure Micro-Hybrid Vehicle Market Share of Top 5 Manufacturers

Table United States Micro-Hybrid Vehicle Sales by States (2011-2016)

Table United States Micro-Hybrid Vehicle Sales Share by States (2011-2016)

Figure United States Micro-Hybrid Vehicle Sales Market Share by States in 2015

Table United States Micro-Hybrid Vehicle Revenue and Market Share by States (2011-2016)

Table United States Micro-Hybrid Vehicle Revenue Share by States (2011-2016)

Figure Revenue Market Share of Micro-Hybrid Vehicle by States (2011-2016)

Table United States Micro-Hybrid Vehicle Price by States (2011-2016)
Table United States Micro-Hybrid Vehicle Sales by Type (2011-2016)
Table United States Micro-Hybrid Vehicle Sales Share by Type (2011-2016)
Figure United States Micro-Hybrid Vehicle Sales Market Share by Type in 2015
Table United States Micro-Hybrid Vehicle Revenue and Market Share by Type (2011-2016)
Table United States Micro-Hybrid Vehicle Revenue Share by Type (2011-2016)
Figure Revenue Market Share of Micro-Hybrid Vehicle by Type (2011-2016)
Table United States Micro-Hybrid Vehicle Price by Type (2011-2016)
Figure United States Micro-Hybrid Vehicle Sales Growth Rate by Type (2011-2016)
Table United States Micro-Hybrid Vehicle Sales by Application (2011-2016)
Table United States Micro-Hybrid Vehicle Sales Market Share by Application (2011-2016)
Figure United States Micro-Hybrid Vehicle Sales Market Share by Application in 2015
Table United States Micro-Hybrid Vehicle Sales Growth Rate by Application (2011-2016)
Figure United States Micro-Hybrid Vehicle Sales Growth Rate by Application (2011-2016)
Table Audi Basic Information List
Table Audi Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
Figure Audi Micro-Hybrid Vehicle Sales Market Share (2011-2016)
Table BMW Basic Information List
Table BMW Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
Table BMW Micro-Hybrid Vehicle Sales Market Share (2011-2016)
Table Daimler Basic Information List
Table Daimler Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
Table Daimler Micro-Hybrid Vehicle Sales Market Share (2011-2016)
Table GM Basic Information List
Table GM Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
Table GM Micro-Hybrid Vehicle Sales Market Share (2011-2016)
Table Toyota Basic Information List
Table Toyota Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
Table Toyota Micro-Hybrid Vehicle Sales Market Share (2011-2016)
Table Fiat Basic Information List
Table Fiat Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)
Table Fiat Micro-Hybrid Vehicle Sales Market Share (2011-2016)
Table Hyundai Basic Information List

Table Hyundai Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Hyundai Micro-Hybrid Vehicle Sales Market Share (2011-2016)

Table Iran Khodro Basic Information List

Table Iran Khodro Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Iran Khodro Micro-Hybrid Vehicle Sales Market Share (2011-2016)

Table Jaguar Land Rover Basic Information List

Table Jaguar Land Rover Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Jaguar Land Rover Micro-Hybrid Vehicle Sales Market Share (2011-2016)

Table Kia Basic Information List

Table Kia Micro-Hybrid Vehicle Sales, Revenue, Price and Gross Margin (2011-2016)

Table Kia Micro-Hybrid Vehicle Sales Market Share (2011-2016)

Table Mahindra & Mahindra Basic Information List

Table Mazda Basic Information List

Table Nissan Basic Information List

Table Porsche Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Micro-Hybrid Vehicle

Figure Manufacturing Process Analysis of Micro-Hybrid Vehicle

Figure Micro-Hybrid Vehicle Industrial Chain Analysis

Table Raw Materials Sources of Micro-Hybrid Vehicle Major Manufacturers in 2015

Table Major Buyers of Micro-Hybrid Vehicle

Table Distributors/Traders List

Figure United States Micro-Hybrid Vehicle Production and Growth Rate Forecast (2016-2021)

Figure United States Micro-Hybrid Vehicle Revenue and Growth Rate Forecast (2016-2021)

Table United States Micro-Hybrid Vehicle Production Forecast by Type (2016-2021)

Table United States Micro-Hybrid Vehicle Consumption Forecast by Application (2016-2021)

Table United States Micro-Hybrid Vehicle Sales Forecast by States (2016-2021)

Table United States Micro-Hybrid Vehicle Sales Share Forecast by States (2016-2021)

I would like to order

Product name: United States Micro-Hybrid Vehicle Market Report 2017

Product link: <https://marketpublishers.com/r/U4C78FBA5B4EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U4C78FBA5B4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970