

# **United States Metallic Coating Additive Market Report** 2016

https://marketpublishers.com/r/U1E0AD04084EN.html

Date: November 2016

Pages: 109

Price: US\$ 3,800.00 (Single User License)

ID: U1E0AD04084EN

#### **Abstracts**

#### Notes:

Sales, means the sales volume of Metallic Coating Additive

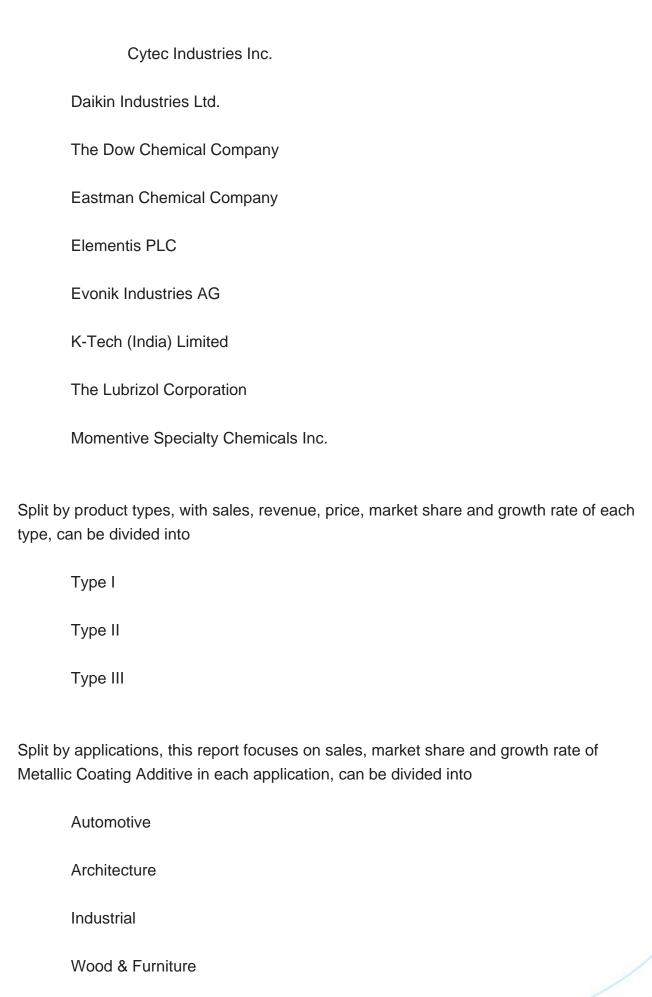
Revenue, means the sales value of Metallic Coating Additive

This report studies sales (consumption) of Metallic Coating Additive in United States market, focuses on the top players, with sales, price, revenue and market share for each player, covering

| Allnex               |
|----------------------|
| BYK                  |
| Asahi Glass Co. Ltd. |
| AkzoNobel N.V.       |
| Arkema SA            |
| Ashland Inc.         |
| BASF SE              |
|                      |

Cabot Corp.







Others



#### **Contents**

United States Metallic Coating Additive Market Report 2016

#### 1 METALLIC COATING ADDITIVE OVERVIEW

- 1.1 Product Overview and Scope of Metallic Coating Additive
- 1.2 Classification of Metallic Coating Additive
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Metallic Coating Additive
  - 1.3.1 Automotive
  - 1.3.2 Architecture
  - 1.3.3 Industrial
  - 1.3.4 Wood & Furniture
  - 1.3.5 Others
- 1.4 United States Market Size Sales (Value) and Revenue (Volume) of Metallic Coating Additive (2011-2021)
  - 1.4.1 United States Metallic Coating Additive Sales and Growth Rate (2011-2021)
  - 1.4.2 United States Metallic Coating Additive Revenue and Growth Rate (2011-2021)

### 2 UNITED STATES METALLIC COATING ADDITIVE COMPETITION BY MANUFACTURERS

- 2.1 United States Metallic Coating Additive Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 United States Metallic Coating Additive Revenue and Share by Manufactures (2015 and 2016)
- 2.3 United States Metallic Coating Additive Average Price by Manufactures (2015 and 2016)
- 2.4 Metallic Coating Additive Market Competitive Situation and Trends
  - 2.4.1 Metallic Coating Additive Market Concentration Rate
  - 2.4.2 Metallic Coating Additive Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

# 3 UNITED STATES METALLIC COATING ADDITIVE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)



- 3.1 United States Metallic Coating Additive Sales and Market Share by Type (2011-2016)
- 3.2 United States Metallic Coating Additive Revenue and Market Share by Type (2011-2016)
- 3.3 United States Metallic Coating Additive Price by Type (2011-2016)
- 3.4 United States Metallic Coating Additive Sales Growth Rate by Type (2011-2016)

# 4 UNITED STATES METALLIC COATING ADDITIVE SALES (VOLUME) BY APPLICATION (2011-2016)

- 4.1 United States Metallic Coating Additive Sales and Market Share by Application (2011-2016)
- 4.2 United States Metallic Coating Additive Sales Growth Rate by Application (2011-2016)
- 4.3 Market Drivers and Opportunities

### 5 UNITED STATES METALLIC COATING ADDITIVE MANUFACTURERS PROFILES/ANALYSIS

- 5.1 Allnex
  - 5.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 5.1.2 Metallic Coating Additive Product Type, Application and Specification
    - 5.1.2.1 Type I
    - 5.1.2.2 Type II
- 5.1.3 Allnex Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.1.4 Main Business/Business Overview
- 5.2 BYK
  - 5.2.2 Metallic Coating Additive Product Type, Application and Specification
    - 5.2.2.1 Type I
    - 5.2.2.2 Type II
- 5.2.3 BYK Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.2.4 Main Business/Business Overview
- 5.3 Asahi Glass Co. Ltd.
  - 5.3.2 Metallic Coating Additive Product Type, Application and Specification
    - 5.3.2.1 Type I
    - 5.3.2.2 Type II
  - 5.3.3 Asahi Glass Co. Ltd. Metallic Coating Additive Sales, Revenue, Price and Gross



Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 AkzoNobel N.V.

5.4.2 Metallic Coating Additive Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 AkzoNobel N.V. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Arkema SA

5.5.2 Metallic Coating Additive Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Arkema SA Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

5.6 Ashland Inc.

5.6.2 Metallic Coating Additive Product Type, Application and Specification

5.6.2.1 Type I

5.6.2.2 Type II

5.6.3 Ashland Inc. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

5.6.4 Main Business/Business Overview

5.7 BASF SE

5.7.2 Metallic Coating Additive Product Type, Application and Specification

5.7.2.1 Type I

5.7.2.2 Type II

5.7.3 BASF SE Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

5.7.4 Main Business/Business Overview

5.8 Cabot Corp.

5.8.2 Metallic Coating Additive Product Type, Application and Specification

5.8.2.1 Type I

5.8.2.2 Type II

5.8.3 Cabot Corp. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

5.8.4 Main Business/Business Overview

5.9 Cytec Industries Inc.

5.9.2 Metallic Coating Additive Product Type, Application and Specification



- 5.9.2.1 Type I
- 5.9.2.2 Type II
- 5.9.3 Cytec Industries Inc. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.9.4 Main Business/Business Overview
- 5.10 Daikin Industries Ltd.
  - 5.10.2 Metallic Coating Additive Product Type, Application and Specification
    - 5.10.2.1 Type I
    - 5.10.2.2 Type II
- 5.10.3 Daikin Industries Ltd. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)
  - 5.10.4 Main Business/Business Overview
- 5.11 The Dow Chemical Company
- 5.12 Eastman Chemical Company
- 5.13 Elementis PLC
- 5.14 Evonik Industries AG
- 5.15 K-Tech (India) Limited
- 5.16 The Lubrizol Corporation
- 5.17 Momentive Specialty Chemicals Inc.

#### **6 METALLIC COATING ADDITIVE MANUFACTURING COST ANALYSIS**

- 6.1 Metallic Coating Additive Key Raw Materials Analysis
  - 6.1.1 Key Raw Materials
  - 6.1.2 Price Trend of Key Raw Materials
  - 6.1.3 Key Suppliers of Raw Materials
  - 6.1.4 Market Concentration Rate of Raw Materials
- 6.2 Proportion of Manufacturing Cost Structure
  - 6.2.1 Raw Materials
  - 6.2.2 Labor Cost
  - 6.2.3 Manufacturing Expenses
- 6.3 Manufacturing Process Analysis of Metallic Coating Additive

#### 7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 7.1 Metallic Coating Additive Industrial Chain Analysis
- 7.2 Upstream Raw Materials Sourcing
- 7.3 Raw Materials Sources of Metallic Coating Additive Major Manufacturers in 2015
- 7.4 Downstream Buyers



#### 8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 8.1 Marketing Channel
  - 8.1.1 Direct Marketing
  - 8.1.2 Indirect Marketing
  - 8.1.3 Marketing Channel Development Trend
- 8.2 Market Positioning
  - 8.2.1 Pricing Strategy
  - 8.2.2 Brand Strategy
  - 8.2.3 Target Client
- 8.3 Distributors/Traders List

#### 9 MARKET EFFECT FACTORS ANALYSIS

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## 10 UNITED STATES METALLIC COATING ADDITIVE MARKET FORECAST (2016-2021)

- 10.1 United States Metallic Coating Additive Sales, Revenue Forecast (2016-2021)
- 10.2 United States Metallic Coating Additive Sales Forecast by Type (2016-2021)
- 10.3 United States Metallic Coating Additive Sales Forecast by Application (2016-2021)
- 10.4 Metallic Coating Additive Price Forecast (2016-2021)

#### 11 RESEARCH FINDINGS AND CONCLUSION

#### **12 APPENDIX**

Disclosure Section
Research Methodology
Data Source
Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Metallic Coating Additive

Table Classification of Metallic Coating Additive

Figure United States Sales Market Share of Metallic Coating Additive by Type in 2015 Table Application of Metallic Coating Additive

Figure United States Sales Market Share of Metallic Coating Additive by Application in 2015

Figure Automotive Examples

Figure Architecture Examples

Figure Industrial Examples

Figure Wood & Furniture Examples

Figure Others Examples

Figure United States Metallic Coating Additive Sales and Growth Rate (2011-2021)

Figure United States Metallic Coating Additive Revenue and Growth Rate (2011-2021)

Table United States Metallic Coating Additive Sales of Key Manufacturers (2015 and 2016)

Table United States Metallic Coating Additive Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Metallic Coating Additive Sales Share by Manufacturers

Figure 2016 Metallic Coating Additive Sales Share by Manufacturers

Table United States Metallic Coating Additive Revenue by Manufacturers (2015 and 2016)

Table United States Metallic Coating Additive Revenue Share by Manufacturers (2015 and 2016)

Table 2015 United States Metallic Coating Additive Revenue Share by Manufacturers Table 2016 United States Metallic Coating Additive Revenue Share by Manufacturers Table United States Market Metallic Coating Additive Average Price of Key Manufacturers (2015 and 2016)

Figure United States Market Metallic Coating Additive Average Price of Key Manufacturers in 2015

Figure Metallic Coating Additive Market Share of Top 3 Manufacturers

Figure Metallic Coating Additive Market Share of Top 5 Manufacturers

Table United States Metallic Coating Additive Sales by Type (2011-2016)

Table United States Metallic Coating Additive Sales Share by Type (2011-2016)

Figure United States Metallic Coating Additive Sales Market Share by Type in 2015

Table United States Metallic Coating Additive Revenue and Market Share by Type



(2011-2016)

Table United States Metallic Coating Additive Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Metallic Coating Additive by Type (2011-2016)

Table United States Metallic Coating Additive Price by Type (2011-2016)

Figure United States Metallic Coating Additive Sales Growth Rate by Type (2011-2016)

Table United States Metallic Coating Additive Sales by Application (2011-2016)

Table United States Metallic Coating Additive Sales Market Share by Application (2011-2016)

Figure United States Metallic Coating Additive Sales Market Share by Application in 2015

Table United States Metallic Coating Additive Sales Growth Rate by Application (2011-2016)

Figure United States Metallic Coating Additive Sales Growth Rate by Application (2011-2016)

**Table Allnex Basic Information List** 

Table Allnex Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Figure Allnex Metallic Coating Additive Sales Market Share (2011-2016)

Table BYK Basic Information List

Table BYK Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table BYK Metallic Coating Additive Sales Market Share (2011-2016)

Table Asahi Glass Co. Ltd. Basic Information List

Table Asahi Glass Co. Ltd. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Asahi Glass Co. Ltd. Metallic Coating Additive Sales Market Share (2011-2016)

Table AkzoNobel N.V. Basic Information List

Table AkzoNobel N.V. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table AkzoNobel N.V. Metallic Coating Additive Sales Market Share (2011-2016)

Table Arkema SA Basic Information List

Table Arkema SA Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Arkema SA Metallic Coating Additive Sales Market Share (2011-2016)

Table Ashland Inc. Basic Information List

Table Ashland Inc. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Ashland Inc. Metallic Coating Additive Sales Market Share (2011-2016)

Table BASF SE Basic Information List



Table BASF SE Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table BASF SE Metallic Coating Additive Sales Market Share (2011-2016)

Table Cabot Corp. Basic Information List

Table Cabot Corp. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cabot Corp. Metallic Coating Additive Sales Market Share (2011-2016)

Table Cytec Industries Inc. Basic Information List

Table Cytec Industries Inc. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Cytec Industries Inc. Metallic Coating Additive Sales Market Share (2011-2016)

Table Daikin Industries Ltd. Basic Information List

Table Daikin Industries Ltd. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Daikin Industries Ltd. Metallic Coating Additive Sales Market Share (2011-2016)

Table The Dow Chemical Company Basic Information List

Table The Dow Chemical Company Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table The Dow Chemical Company Metallic Coating Additive Sales Market Share (2011-2016)

Table Eastman Chemical Company Basic Information List

Table Eastman Chemical Company Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Eastman Chemical Company Metallic Coating Additive Sales Market Share (2011-2016)

Table Elementis PLC Basic Information List

Table Elementis PLC Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Elementis PLC Metallic Coating Additive Sales Market Share (2011-2016)

Table Evonik Industries AG Basic Information List

Table Evonik Industries AG Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Evonik Industries AG Metallic Coating Additive Sales Market Share (2011-2016)

Table K-Tech (India) Limited Basic Information List

Table K-Tech (India) Limited Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table K-Tech (India) Limited Metallic Coating Additive Sales Market Share (2011-2016)

Table The Lubrizol Corporation Basic Information List

Table The Lubrizol Corporation Metallic Coating Additive Sales, Revenue, Price and



Gross Margin (2011-2016)

Table The Lubrizol Corporation Metallic Coating Additive Sales Market Share (2011-2016)

Table Momentive Specialty Chemicals Inc. Basic Information List

Table Momentive Specialty Chemicals Inc. Metallic Coating Additive Sales, Revenue, Price and Gross Margin (2011-2016)

Table Momentive Specialty Chemicals Inc. Metallic Coating Additive Sales Market Share (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Metallic Coating Additive

Figure Manufacturing Process Analysis of Metallic Coating Additive

Figure Metallic Coating Additive Industrial Chain Analysis

Table Raw Materials Sources of Metallic Coating Additive Major Manufacturers in 2015

Table Major Buyers of Metallic Coating Additive

Table Distributors/Traders List

Figure United States Metallic Coating Additive Production and Growth Rate Forecast (2016-2021)

Figure United States Metallic Coating Additive Revenue and Growth Rate Forecast (2016-2021)

Table United States Metallic Coating Additive Production Forecast by Type (2016-2021)
Table United States Metallic Coating Additive Consumption Forecast by Application
(2016-2021)



#### I would like to order

Product name: United States Metallic Coating Additive Market Report 2016

Product link: https://marketpublishers.com/r/U1E0AD04084EN.html

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U1E0AD04084EN.html">https://marketpublishers.com/r/U1E0AD04084EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970