

# United States Metal Oxide TFT Backplane Market Report 2016

<https://marketpublishers.com/r/UDFB94BBD55EN.html>

Date: September 2016

Pages: 123

Price: US\$ 3,800.00 (Single User License)

ID: UDFB94BBD55EN

## Abstracts

### Notes:

Sales, means the sales volume of Metal Oxide TFT Backplane

Revenue, means the sales value of Metal Oxide TFT Backplane

This report studies sales (consumption) of Metal Oxide TFT Backplane in USA market, focuses on the top players, with sales, price, revenue and market share for each player, covering

AU Optronics

BOE Technology Group

LG Display

Samsung Display

Sharp

Split by product types, with sales, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by applications, this report focuses on sales, market share and growth rate of Metal Oxide TFT Backplane in each application, can be divided into

Smartphone

TV

Tablet

Laptop/notebook

Desktop PC

## Contents

### United States Metal Oxide TFT Backplane Market Report 2016

## **1 METAL OXIDE TFT BACKPLANE OVERVIEW**

- 1.1 Product Overview and Scope of Metal Oxide TFT Backplane
- 1.2 Classification of Metal Oxide TFT Backplane
  - 1.2.1 Type I
  - 1.2.2 Type II
  - 1.2.3 Type III
- 1.3 Application of Metal Oxide TFT Backplane
  - 1.3.1 Smartphone
  - 1.3.2 TV
  - 1.3.3 Tablet
  - 1.3.4 Laptop/notebook
  - 1.3.5 Desktop PC
- 1.4 USA Market Size Sales (Value) and Revenue (Volume) of Metal Oxide TFT Backplane (2011-2021)
  - 1.4.1 USA Metal Oxide TFT Backplane Sales and Growth Rate (2011-2021)
  - 1.4.2 USA Metal Oxide TFT Backplane Revenue and Growth Rate (2011-2021)

## **2 USA METAL OXIDE TFT BACKPLANE COMPETITION BY MANUFACTURERS**

- 2.1 USA Metal Oxide TFT Backplane Sales and Market Share of Key Manufacturers (2015 and 2016)
- 2.2 USA Metal Oxide TFT Backplane Revenue and Share by Manufactures (2015 and 2016)
- 2.3 USA Metal Oxide TFT Backplane Average Price by Manufactures (2015 and 2016)
- 2.4 Metal Oxide TFT Backplane Market Competitive Situation and Trends
  - 2.4.1 Metal Oxide TFT Backplane Market Concentration Rate
  - 2.4.2 Metal Oxide TFT Backplane Market Share of Top 3 and Top 5 Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion

## **3 USA METAL OXIDE TFT BACKPLANE SALES (VOLUME) AND REVENUE (VALUE) BY TYPE (2011-2016)**

- 3.1 USA Metal Oxide TFT Backplane Sales and Market Share by Type (2011-2016)
- 3.2 USA Metal Oxide TFT Backplane Revenue and Market Share by Type (2011-2016)

3.3 USA Metal Oxide TFT Backplane Price by Type (2011-2016)

3.4 USA Metal Oxide TFT Backplane Sales Growth Rate by Type (2011-2016)

## **4 USA METAL OXIDE TFT BACKPLANE SALES (VOLUME) BY APPLICATION (2011-2016)**

4.1 USA Metal Oxide TFT Backplane Sales and Market Share by Application (2011-2016)

4.2 USA Metal Oxide TFT Backplane Sales Growth Rate by Application (2011-2016)

4.3 Market Drivers and Opportunities

## **5 USA METAL OXIDE TFT BACKPLANE MANUFACTURERS PROFILES/ANALYSIS**

5.1 AU Optronics

5.1.1 Company Basic Information, Manufacturing Base and Competitors

5.1.2 Metal Oxide TFT Backplane Product Type, Application and Specification

5.1.2.1 Type I

5.1.2.2 Type II

5.1.3 AU Optronics Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)

5.1.4 Main Business/Business Overview

5.2 BOE Technology Group

5.2.2 Metal Oxide TFT Backplane Product Type, Application and Specification

5.2.2.1 Type I

5.2.2.2 Type II

5.2.3 BOE Technology Group Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)

5.2.4 Main Business/Business Overview

5.3 LG Display

5.3.2 Metal Oxide TFT Backplane Product Type, Application and Specification

5.3.2.1 Type I

5.3.2.2 Type II

5.3.3 LG Display Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)

5.3.4 Main Business/Business Overview

5.4 Samsung Display

5.4.2 Metal Oxide TFT Backplane Product Type, Application and Specification

5.4.2.1 Type I

5.4.2.2 Type II

5.4.3 Samsung Display Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)

5.4.4 Main Business/Business Overview

5.5 Sharp

5.5.2 Metal Oxide TFT Backplane Product Type, Application and Specification

5.5.2.1 Type I

5.5.2.2 Type II

5.5.3 Sharp Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)

5.5.4 Main Business/Business Overview

## **6 METAL OXIDE TFT BACKPLANE MANUFACTURING COST ANALYSIS**

6.1 Metal Oxide TFT Backplane Key Raw Materials Analysis

6.1.1 Key Raw Materials

6.1.2 Price Trend of Key Raw Materials

6.1.3 Key Suppliers of Raw Materials

6.1.4 Market Concentration Rate of Raw Materials

6.2 Proportion of Manufacturing Cost Structure

6.2.1 Raw Materials

6.2.2 Labor Cost

6.2.3 Manufacturing Expenses

6.3 Manufacturing Process Analysis of Metal Oxide TFT Backplane

## **7 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

7.1 Metal Oxide TFT Backplane Industrial Chain Analysis

7.2 Upstream Raw Materials Sourcing

7.3 Raw Materials Sources of Metal Oxide TFT Backplane Major Manufacturers in 2015

7.4 Downstream Buyers

## **8 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

8.1 Marketing Channel

8.1.1 Direct Marketing

8.1.2 Indirect Marketing

8.1.3 Marketing Channel Development Trend

8.2 Market Positioning

8.2.1 Pricing Strategy

- 8.2.2 Brand Strategy
- 8.2.3 Target Client
- 8.3 Distributors/Traders List

## **9 MARKET EFFECT FACTORS ANALYSIS**

- 9.1 Technology Progress/Risk
  - 9.1.1 Substitutes Threat
  - 9.1.2 Technology Progress in Related Industry
- 9.2 Consumer Needs/Customer Preference Change
- 9.3 Economic/Political Environmental Change

## **10 USA METAL OXIDE TFT BACKPLANE MARKET FORECAST (2016-2021)**

- 10.1 USA Metal Oxide TFT Backplane Sales, Revenue Forecast (2016-2021)
- 10.2 USA Metal Oxide TFT Backplane Sales Forecast by Type (2016-2021)
- 10.3 USA Metal Oxide TFT Backplane Sales Forecast by Application (2016-2021)
- 10.4 Metal Oxide TFT Backplane Price Forecast (2016-2021)

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Metal Oxide TFT Backplane

Table Classification of Metal Oxide TFT Backplane

Figure USA Sales Market Share of Metal Oxide TFT Backplane by Type in 2015

Table Application of Metal Oxide TFT Backplane

Figure USA Sales Market Share of Metal Oxide TFT Backplane by Application in 2015

Figure Smartphone Examples

Figure TV Examples

Figure Tablet Examples

Figure Laptop/notebook Examples

Figure Desktop PC Examples

Figure USA Metal Oxide TFT Backplane Sales and Growth Rate (2011-2021)

Figure USA Metal Oxide TFT Backplane Revenue and Growth Rate (2011-2021)

Table USA Metal Oxide TFT Backplane Sales of Key Manufacturers (2015 and 2016)

Table USA Metal Oxide TFT Backplane Sales Share by Manufacturers (2015 and 2016)

Figure 2015 Metal Oxide TFT Backplane Sales Share by Manufacturers

Figure 2016 Metal Oxide TFT Backplane Sales Share by Manufacturers

Table USA Metal Oxide TFT Backplane Revenue by Manufacturers (2015 and 2016)

Table USA Metal Oxide TFT Backplane Revenue Share by Manufacturers (2015 and 2016)

Table 2015 USA Metal Oxide TFT Backplane Revenue Share by Manufacturers

Table 2016 USA Metal Oxide TFT Backplane Revenue Share by Manufacturers

Table USA Market Metal Oxide TFT Backplane Average Price of Key Manufacturers (2015 and 2016)

Figure USA Market Metal Oxide TFT Backplane Average Price of Key Manufacturers in 2015

Figure Metal Oxide TFT Backplane Market Share of Top 3 Manufacturers

Figure Metal Oxide TFT Backplane Market Share of Top 5 Manufacturers

Table USA Metal Oxide TFT Backplane Sales by Type (2011-2016)

Table USA Metal Oxide TFT Backplane Sales Share by Type (2011-2016)

Figure USA Metal Oxide TFT Backplane Sales Market Share by Type in 2015

Table USA Metal Oxide TFT Backplane Revenue and Market Share by Type (2011-2016)

Table USA Metal Oxide TFT Backplane Revenue Share by Type (2011-2016)

Figure Revenue Market Share of Metal Oxide TFT Backplane by Type (2011-2016)

Table USA Metal Oxide TFT Backplane Price by Type (2011-2016)

Figure USA Metal Oxide TFT Backplane Sales Growth Rate by Type (2011-2016)  
Table USA Metal Oxide TFT Backplane Sales by Application (2011-2016)  
Table USA Metal Oxide TFT Backplane Sales Market Share by Application (2011-2016)  
Figure USA Metal Oxide TFT Backplane Sales Market Share by Application in 2015  
Table USA Metal Oxide TFT Backplane Sales Growth Rate by Application (2011-2016)  
Figure USA Metal Oxide TFT Backplane Sales Growth Rate by Application (2011-2016)  
Table AU Optronics Basic Information List  
Table AU Optronics Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)  
Figure AU Optronics Metal Oxide TFT Backplane Sales Market Share (2011-2016)  
Table BOE Technology Group Basic Information List  
Table BOE Technology Group Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table BOE Technology Group Metal Oxide TFT Backplane Sales Market Share (2011-2016)  
Table LG Display Basic Information List  
Table LG Display Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table LG Display Metal Oxide TFT Backplane Sales Market Share (2011-2016)  
Table Samsung Display Basic Information List  
Table Samsung Display Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Samsung Display Metal Oxide TFT Backplane Sales Market Share (2011-2016)  
Table Sharp Basic Information List  
Table Sharp Metal Oxide TFT Backplane Sales, Revenue, Price and Gross Margin (2011-2016)  
Table Sharp Metal Oxide TFT Backplane Sales Market Share (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Metal Oxide TFT Backplane  
Figure Manufacturing Process Analysis of Metal Oxide TFT Backplane  
Figure Metal Oxide TFT Backplane Industrial Chain Analysis  
Table Raw Materials Sources of Metal Oxide TFT Backplane Major Manufacturers in 2015  
Table Major Buyers of Metal Oxide TFT Backplane  
Table Distributors/Traders List  
Figure USA Metal Oxide TFT Backplane Production and Growth Rate Forecast (2016-2021)



Figure USA Metal Oxide TFT Backplane Revenue and Growth Rate Forecast  
(2016-2021)

Table USA Metal Oxide TFT Backplane Production Forecast by Type (2016-2021)

Table USA Metal Oxide TFT Backplane Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: United States Metal Oxide TFT Backplane Market Report 2016

Product link: <https://marketpublishers.com/r/UDFB94BBD55EN.html>

Price: US\$ 3,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UDFB94BBD55EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970